Braze, Inc.

BRZE

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001676238

A

strongest fifth of 497 graded peers in business equipment

rank 62 of 497; percentile 12.3; sampling error 2.2 points; lower is stronger

A B C D E

A, the bull



Scoreboard

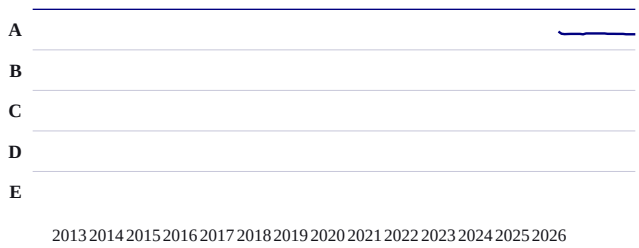
Profitability	A percentile 17.2
Solvency	D percentile 64.4
Growth and financing	A percentile 17.3
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $1.1B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: dilution, distress, fortress balance sheet
Inputs computable	7 of 14
Graded from	filings received through Mar 25, 2026 208 days before the rescan; latest periodic filing 10-Q received Sep 9, 2026
Last close	$29.34 2026-10-16; market equity $3.3B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 25, 2026

To forge vibrant connections between people and the brands they love, fueled by a community that inspires and technology that lights the way. Braze is a leading customer engagement platform that empowers brands to Be Absolutely Engaging. Customer Engagement is an emerging category of business activity and software which we define as the full set of activities that companies use to build and maintain direct, meaningful relationships with their customers. Our platform brings together rich, first-party context, transforms that context with composable intelligence (models, agents, and operators), and delivers continuous, and personally relevant interactions across channels.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 17.2						
Gross profitability	44.5%	28.6%		21.4	557	2026-01-31
Return on invested capital	not computable	11.0%				

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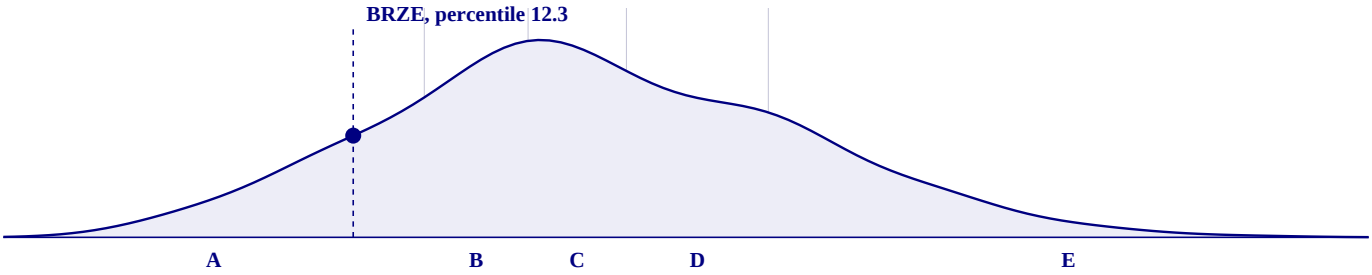
one or more required annual facts are missing					
Accruals ratio	(20.4%)	(7.4%)	19.1	620	2026-01-31
Gross margin stability, five years	0.9 pts	2.3 pts	11.3	427	2026-01-31
Solvency, sleeve percentile 64.4					
Twelve-month failure probability	not computable	0.05%			
liabilities and a nearby cover-page share count are required at 2025-10-31					
Altman Z double-prime	(0.77)	2.16	60.7	564	2026-01-31
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
one or more required annual facts are missing					
Current ratio	1.35x	2.01x	68.0	664	2026-01-31
Growth and financing, sleeve percentile 17.3					
Revenue growth, three-year compound	27.6%	6.4%	11.9	537	2026-01-31
Free cash flow growth, three-year compound	not computable	17.7%			
current FCF must be positive and base FCF must exceed $100,000					
Reinvestment rate	not computable	13.5%			
pretax income must exceed the validity floor and imply a 0%-100% tax rate					
Asset growth, three years	16.4%	5.0%	22.6	562	2026-01-31
Net share issuance, one year	not computable	0.5%			
two annual share counts are required; found 1					

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
57	LiveRamp Holdings, Inc. (RAMP)	11.3	A	fortress balance sheet
58	Universal Display Corp. \Pa\ (OLED)	11.5	A	
59	SUNation Energy, Inc. (SUNE)	11.7	A	late filer, fortress balance sheet
60	Applied Materials Inc. (AMAT)	11.9	A	
61	Logitech International S.A. (LOGI)	12.1	A	
62	Braze, Inc. (BRZE)	12.3	A	
63	D-Wave Quantum Inc. (QBTS)	12.5	A	dilution
64	AvePoint, Inc. (AVPT)	12.7	A	
65	OSI Systems Inc. (OSIS)	12.9	A	
66	Zscaler, Inc. (ZS)	13.1	A	fortress balance sheet
67	Credo Technology Group Holding Ltd. (CRDO)	13.3	A	

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What the price implies

at the 2026-10-16 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	19.7%	2.2%	65
Distance from 52-week high	(18.9%)	(33.4%)	72
EBIT to enterprise value	not computable	1.5%	
Free cash flow yield	1.9%	2.9%	39
Book value to price	0.18	0.26	37
Sales to price	0.22	0.32	40
Composite equity issuance, five years	not computable	4.2%	
Relative strength against the sector, log excess return	(0.10)	(0.26)	65

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-01-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$166.8M
Operating cash flow, four quarters	$92.7M
Months of runway	not finite
Days since last periodic filing	40 (10-Q received Sep 9, 2026)
Median daily dollar volume, 63 sessions	$56.6M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$495.7M	2026-01-31	2026-03-25	10-K	26-000013
2	assets	us-gaap:Assets	$1.1B	2026-01-31	2026-03-25	10-K	26-000013
3	net income	us-gaap:NetIncomeLoss	-$131.3M	2026-01-31	2026-03-25	10-K	26-000013
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$71.4M	2026-01-31	2026-03-25	10-K	26-000013
5	assets	us-gaap:Assets	$871.0M	2025-01-31	2026-03-25	10-K	26-000013
6	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$738.2M	2026-01-31	2026-03-25	10-K	26-000013
7	gross profit	us-gaap:GrossProfit	$410.2M	2025-01-31	2026-03-25	10-K	26-000013
8	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$593.4M	2025-01-31	2026-03-25	10-K	26-000013
9	gross profit	us-gaap:GrossProfit	$324.3M	2024-01-31	2026-03-25	10-K	26-000013
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$471.8M	2024-01-31	2026-03-25	10-K	26-000013
11	gross profit	us-gaap:GrossProfit	$239.6M	2023-01-31	2025-03-31	10-K	25-000054
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$355.4M	2023-01-31	2025-03-31	10-K	25-000054
13	gross profit	us-gaap:GrossProfit	$159.5M	2022-01-31	2024-04-01	10-K	24-000049
14	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$238.0M	2022-01-31	2024-04-01	10-K	24-000049
15	current assets	us-gaap:AssetsCurrent	$567.9M	2026-01-31	2026-03-25	10-K	26-000013
16	current liabilities	us-gaap:LiabilitiesCurrent	$420.4M	2026-01-31	2026-03-25	10-K	26-000013
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$718.1M	2026-01-31	2026-03-25	10-K	26-000013
18	operating income	us-gaap:OperatingIncomeLoss	-$144.8M	2026-01-31	2026-03-25	10-K	26-000013

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19	book equity	us-gaap:StockholdersEquity	$623.8M	2026-01-31	2026-03-25	10-K	26-000013
20	liabilities	us-gaap:Liabilities	$489.6M	2026-01-31	2026-03-25	10-K	26-000013
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$9.6M	2026-01-31	2026-03-25	10-K	26-000013
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$36.7M	2025-01-31	2026-03-25	10-K	26-000013
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$13.2M	2025-01-31	2026-03-25	10-K	26-000013
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$6.8M	2024-01-31	2026-03-25	10-K	26-000013
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$9.8M	2024-01-31	2026-03-25	10-K	26-000013
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$22.3M	2023-01-31	2025-03-31	10-K	25-000054
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$15.4M	2023-01-31	2025-03-31	10-K	25-000054
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$19.3M	2026-01-31	2026-03-25	10-K	26-000013
29	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$128.2M	2026-01-31	2026-03-25	10-K	26-000013
30	income tax	us-gaap:IncomeTaxExpenseBenefit	$2.6M	2026-01-31	2026-03-25	10-K	26-000013
31	current assets	us-gaap:AssetsCurrent	$644.0M	2025-01-31	2026-03-25	10-K	26-000013
32	current liabilities	us-gaap:LiabilitiesCurrent	$324.5M	2025-01-31	2026-03-25	10-K	26-000013
33	assets	us-gaap:Assets	$810.9M	2024-01-31	2025-03-31	10-K	25-000054
34	assets	us-gaap:Assets	$705.4M	2023-01-31	2024-04-01	10-K	24-000049
35	shares outstanding	dei:EntityCommonStockSharesOutstanding	113,448,702	2026-03-17	2026-03-25	10-K	26-000013

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