Yext, Inc.

YEXT

NYSE; business equipment; SIC 7374, Services-Computer Processing & Data Preparation; CIK 0001614178

B

second fifth of 497 graded peers in business equipment

rank 117 of 497; percentile 23.4; sampling error 2.2 points; lower is stronger

A B C D E

B, the elk



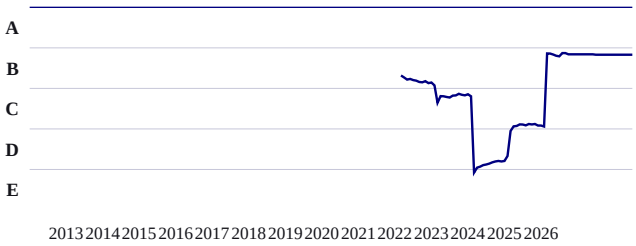
Scoreboard	
Profitability	C percentile 42.4
Solvency	C percentile 50.2
Growth and financing	B percentile 29.3
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $621.8M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered; fortress balance sheet not computable: distress
Inputs computable	11 of 14
Graded from	filings received through Mar 10, 2026 225 days before the rescan; latest periodic filing 10-Q received Sep 1, 2026
Last close	$7.16 2026-10-20; market equity $708.7M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 10, 2026

Yext, Inc. ("Yext," the "Company," "we," "us" or "our") empowers businesses to manage their knowledge so they can deliver relevant, actionable answers to consumer questions as well as consistent, accurate and engaging experiences to customers throughout the digital ecosystem. Our digital presence platform (also known as the Answers Platform) lets businesses structure and organize information about their brands in our Knowledge Graph (previously known as Yext Content), which is then delivered across first- and third-party websites and applications through our network of over 200 service and application providers, which we refer to as our Publisher Network.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 42.4						
Gross profitability	53.5%	28.6%		14.0	557	2026-01-31
Return on invested capital	not computable	11.2%				

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prior invested-capital observation is 2922 days earlier						
Accruals ratio	(2.9%)	(7.4%)		75.6	620	2026-01-31
Gross margin stability, five years	1.7 pts	2.3 pts		37.6	427	2026-01-31
Solvency, sleeve percentile 50.2						
Twelve-month failure probability	not computable	0.05%				
latest liabilities, cash plus short-term investments, book equity, and shares are required						
Altman Z double-prime	(2.44)	2.16		67.7	564	2026-01-31
Net debt to EBITDA	(1.02x)	1.11x		5.5	147	2026-01-31
Interest coverage	not computable	3.77x				
latest aligned inputs end 2018-01-31; latest annual assets end 2026-01-31						
Current ratio	1.07x	2.01x		77.5	664	2026-01-31
Growth and financing, sleeve percentile 29.3						
Revenue growth, three-year compound	3.7%	6.4%		56.7	537	2026-01-31
Free cash flow growth, three-year compound	66.0%	18.0%		14.0	265	2026-01-31
Reinvestment rate	170.7%	14.3%		11.7	224	2026-01-31
Asset growth, three years	5.9%	5.0%		44.7	562	2026-01-31
Net share issuance, one year	(2.5%)	0.5%		19.3	410	2026-02-23

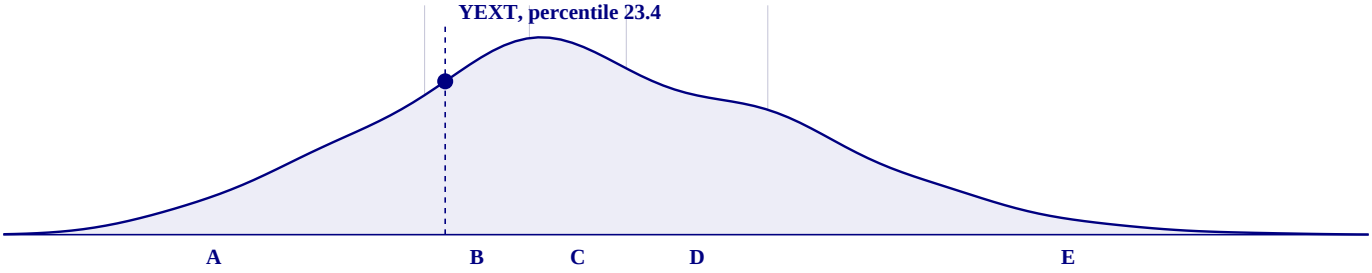
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 56,164,000 USD; Altman Z is not used

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
112	Ooma Inc. (OOMA)	22.4	B	
113	ServiceNow, Inc. (NOW)	22.6	B	
114	Cognex Corp. (CGNX)	22.8	B	
115	Eos Energy Enterprises, Inc. (EOSE)	23.1	B	
116	Eos Energy Enterprises, Inc. (EOSEW)	23.1	B	
117	Yext, Inc. (YEXT)	23.4	B	fortress balance sheet
118	Transcat Inc. (TRNS)	23.6	B	
119	Allient Inc. (ALNT)	23.8	B	
120	PagerDuty, Inc. (PD)	24.0	B	
121	Ambarella Inc. (AMBA)	24.2	B	
122	Innovative Solutions & Support Inc. (IA)	24.4	B	

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What the price implies

at the 2026-10-20 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(20.5%)	2.2%	30
Distance from 52-week high	(19.3%)	(31.1%)	69
EBIT to enterprise value	5.8%	1.4%	82
Free cash flow yield	7.5%	2.8%	79
Book value to price	0.05	0.26	14
Sales to price	0.63	0.31	68
Composite equity issuance, five years	(23.2%)	4.2%	9
Relative strength against the sector, log excess return	(0.51)	(0.26)	30

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-01-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$86.8M
Operating cash flow, four quarters	$55.1M
Months of runway	not finite
Days since last periodic filing	50 (10-Q received Sep 1, 2026)
Median daily dollar volume, 63 sessions	$5.3M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$332.5M	2026-01-31	2026-03-10	10-K	26-016402
2	assets	us-gaap:Assets	$621.8M	2026-01-31	2026-03-10	10-K	26-016402
3	operating income	us-gaap:OperatingIncomeLoss	$44.5M	2026-01-31	2026-03-10	10-K	26-016402
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$40.1M	2026-01-31	2026-03-10	10-K	26-016402
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$2.3M	2026-01-31	2026-03-10	10-K	26-016402
6	total debt	us-gaap:LongTermDebt	$98.0M	2026-01-31	2026-03-10	10-K	26-016402
7	book equity	us-gaap:StockholdersEquity	$159.4M	2026-01-31	2026-03-10	10-K	26-016402
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$154.1M	2026-01-31	2026-03-10	10-K	26-016402
9	total debt	us-gaap:LongTermDebt	$0	2018-01-31	2018-03-16	10-K	18-000095
10	book equity	us-gaap:StockholdersEquity	$81.5M	2018-01-31	2021-03-16	10-K	21-000065
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$34.4M	2018-01-31	2020-03-20	10-K	20-000078
12	net income	us-gaap:NetIncomeLoss	$37.9M	2026-01-31	2026-03-10	10-K	26-016402
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$55.8M	2026-01-31	2026-03-10	10-K	26-016402
14	assets	us-gaap:Assets	$610.1M	2025-01-31	2026-03-10	10-K	26-016402
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$446.6M	2026-01-31	2026-03-10	10-K	26-016402
16	gross profit	us-gaap:GrossProfit	$324.6M	2025-01-31	2026-03-10	10-K	26-016402
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$421.0M	2025-01-31	2026-03-10	10-K	26-016402
18	gross profit	us-gaap:GrossProfit	$316.9M	2024-01-31	2026-03-10	10-K	26-016402

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19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$404.3M	2024-01-31	2026-03-10	10-K	26-016402
20	gross profit	us-gaap:GrossProfit	$296.9M	2023-01-31	2025-03-13	10-K	25-000030
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$400.9M	2023-01-31	2025-03-13	10-K	25-000030
22	gross profit	us-gaap:GrossProfit	$292.3M	2022-01-31	2024-03-13	10-K	24-000023
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$390.6M	2022-01-31	2024-03-13	10-K	24-000023
24	current assets	us-gaap:AssetsCurrent	$317.8M	2026-01-31	2026-03-10	10-K	26-016402
25	current liabilities	us-gaap:LiabilitiesCurrent	$296.8M	2026-01-31	2026-03-10	10-K	26-016402
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$669.2M	2026-01-31	2026-03-10	10-K	26-016402
27	liabilities	us-gaap:Liabilities	$462.4M	2026-01-31	2026-03-10	10-K	26-016402
28	depreciation amortization	us-gaap:Depreciation	$10.7M	2026-01-31	2026-03-10	10-K	26-016402
29	operating income	us-gaap:OperatingIncomeLoss	-$66.6M	2018-01-31	2020-03-20	10-K	20-000078
30	interest expense	us-gaap:InterestExpense	$359,000	2018-01-31	2018-03-16	10-K	18-000095
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$2.6M	2026-01-31	2026-03-10	10-K	26-016402
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$50.2M	2025-01-31	2026-03-10	10-K	26-016402
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$2.1M	2025-01-31	2026-03-10	10-K	26-016402
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$46.2M	2024-01-31	2026-03-10	10-K	26-016402
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$2.7M	2024-01-31	2026-03-10	10-K	26-016402
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$17.9M	2023-01-31	2025-03-13	10-K	25-000030
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$6.2M	2023-01-31	2025-03-13	10-K	25-000030
38	current assets	us-gaap:AssetsCurrent	$285.8M	2025-01-31	2026-03-10	10-K	26-016402
39	current liabilities	us-gaap:LiabilitiesCurrent	$344.7M	2025-01-31	2026-03-10	10-K	26-016402
40	assets	us-gaap:Assets	$508.8M	2024-01-31	2025-03-13	10-K	25-000030
41	assets	us-gaap:Assets	$523.8M	2023-01-31	2024-03-13	10-K	24-000023
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	123,345,128	2026-02-23	2026-03-10	10-K	26-016402
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	126,484,781	2025-02-26	2025-03-13	10-K	25-000030

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