Ooma Inc.

OOMA

NYSE; business equipment; SIC 7374, Services-Computer Processing & Data Preparation; CIK 0001327688

B

second fifth of 497 graded peers in business equipment

rank 112 of 497; percentile 22.4; sampling error 2.2 points; lower is stronger

A B C D E

B, the elk



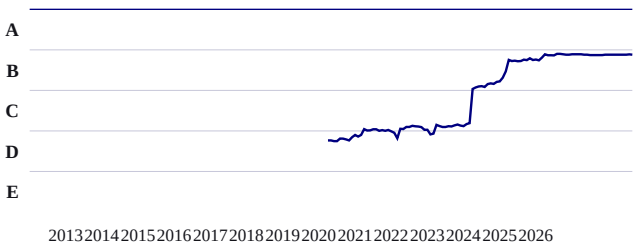
Scoreboard	
Profitability	A/B percentile 19.9
Solvency	D percentile 73.0
Growth and financing	B percentile 26.9
Reliability	0.87 AUC filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$120M to $591M assets total assets $227.5M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	9 of 14
Graded from	filings received through Apr 3, 2026 203 days before the rescan; latest periodic filing 10-Q received Sep 4, 2026
Last close	$19.71 2026-10-22; market equity $544.0M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Apr 3, 2026

Ooma provides leading communications services and related technologies that bring unique features, ease of use, and affordability to business and residential customers through our smart software-as-a-service ("SaaS") and unified communications platforms. For businesses of all sizes, we deliver advanced voice and collaboration features including messaging, intelligent virtual attendants and video conferencing to help them run more efficiently. Ooma's all-in-one replacement solution for analog phone lines helps businesses maintain mission-critical systems by moving connectivity to the cloud.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

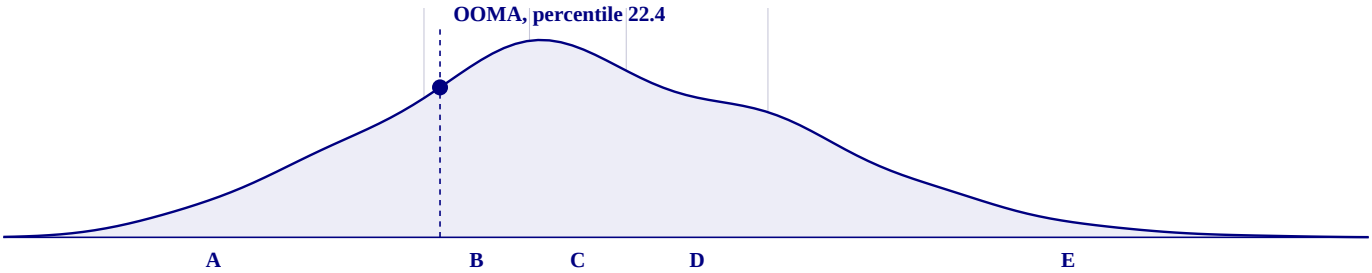
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 19.9						
Gross profitability	73.5%	28.6%		5.0	558	2026-01-31
Return on invested capital	not computable	11.2%				
pretax income must exceed the validity floor and imply a 0%-100% tax rate						

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Accruals ratio	(11.3%)	(7.4%)	37.7	621	2026-01-31
Gross margin stability, five years	1.0 pts	2.3 pts	16.9	427	2026-01-31
Solvency, sleeve percentile 73.0					
Twelve-month failure probability	not computable	0.05%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	(1.21)	2.16	62.8	565	2026-01-31
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
interest expense must exceed $100,000					
Current ratio	0.93x	2.01x	83.3	665	2026-01-31
Growth and financing, sleeve percentile 26.9					
Revenue growth, three-year compound	8.2%	6.4%	44.8	537	2026-01-31
Free cash flow growth, three-year compound	83.7%	18.0%	9.8	265	2026-01-31
Reinvestment rate	not computable	14.3%			
one or more required annual facts are missing					
Asset growth, three years	20.2%	5.0%	17.5	562	2026-01-31
Net share issuance, one year	(0.4%)	0.5%	35.5	410	2026-03-31

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
107	Novanta Inc. (NOVT)	21.5	A/B	fortress balance sheet
108	Novanta Inc. (NOVTU)	21.5	A/B	fortress balance sheet
109	Tenable Holdings, Inc. (TENB)	21.8	A/B	
110	Vicor Corp. (VICR)	22.0	A/B	
111	ReposiTrak, Inc. (TRAK)	22.2	A/B	
112	Ooma Inc. (OOMA)	22.4	B	
113	ServiceNow, Inc. (NOW)	22.6	B	
114	Cognex Corp. (CGNX)	22.8	B	
115	Eos Energy Enterprises, Inc. (EOSE)	23.1	B	
116	Eos Energy Enterprises, Inc. (EOSEW)	23.1	B	
117	Yext, Inc. (YEXT)	23.4	B	fortress balance sheet

What the price implies

at the 2026-10-22 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	88.8%	2.2%	89
Distance from 52-week high	(15.8%)	(33.0%)	72
EBIT to enterprise value	0.7%	1.5%	43
Free cash flow yield	4.1%	2.8%	62
Book value to price	0.18	0.26	39

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Sales to price	0.50	0.31	62
Composite equity issuance, five years	17.4%	4.2%	68
Relative strength against the sector, log excess return	0.35	(0.26)	89

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 7 of 9, period end 2026-01-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$17.5M
Operating cash flow, four quarters	$37.1M
Months of runway	not finite
Days since last periodic filing	49 (10-Q received Sep 4, 2026)
Median daily dollar volume, 63 sessions	$8.4M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$167.2M	2026-01-31	2026-04-03	10-K	26-000009
2	assets	us-gaap:Assets	$227.5M	2026-01-31	2026-04-03	10-K	26-000009
3	operating income	us-gaap:OperatingIncomeLoss	$4.3M	2026-01-31	2026-04-03	10-K	26-000009
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$4.4M	2026-01-31	2026-04-03	10-K	26-000009
5	income tax	us-gaap:IncomeTaxExpenseBenefit	-$2.1M	2026-01-31	2026-04-03	10-K	26-000009
6	total debt	us-gaap:LongTermDebt	$51.5M	2026-01-31	2026-04-03	10-K	26-000009
7	book equity	us-gaap:StockholdersEquity	$92.9M	2026-01-31	2026-04-03	10-K	26-000009
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$20.1M	2026-01-31	2026-04-03	10-K	26-000009
9	total debt	us-gaap:LongTermDebt	$0	2025-01-31	2025-04-01	10-K	25-048692
10	book equity	us-gaap:StockholdersEquity	$85.3M	2025-01-31	2026-04-03	10-K	26-000009
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$17.9M	2025-01-31	2026-04-03	10-K	26-000009
12	net income	us-gaap:NetIncomeLoss	$6.5M	2026-01-31	2026-04-03	10-K	26-000009
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$27.7M	2026-01-31	2026-04-03	10-K	26-000009
14	assets	us-gaap:Assets	$149.2M	2025-01-31	2026-04-03	10-K	26-000009
15	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$273.6M	2026-01-31	2026-04-03	10-K	26-000009
16	gross profit	us-gaap:GrossProfit	$156.0M	2025-01-31	2026-04-03	10-K	26-000009
17	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$256.9M	2025-01-31	2026-04-03	10-K	26-000009
18	gross profit	us-gaap:GrossProfit	$147.2M	2024-01-31	2026-04-03	10-K	26-000009
19	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$236.7M	2024-01-31	2026-04-03	10-K	26-000009
20	gross profit	us-gaap:GrossProfit	$137.6M	2023-01-31	2025-04-01	10-K	25-048692
21	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$216.2M	2023-01-31	2025-04-01	10-K	25-048692
22	gross profit	us-gaap:GrossProfit	$118.4M	2022-01-31	2024-04-02	10-K	24-040394
23	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$192.3M	2022-01-31	2024-04-02	10-K	24-040394
24	current assets	us-gaap:AssetsCurrent	$66.7M	2026-01-31	2026-04-03	10-K	26-000009
25	current liabilities	us-gaap:LiabilitiesCurrent	$71.7M	2026-01-31	2026-04-03	10-K	26-000009
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$133.7M	2026-01-31	2026-04-03	10-K	26-000009
27	liabilities	us-gaap:Liabilities	$134.6M	2026-01-31	2026-04-03	10-K	26-000009

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28	operating income	us-gaap:OperatingIncomeLoss	-$13.3M	2017-01-31	2019-04-03	10-K	19-010638
29	interest expense	us-gaap:InterestExpense	$18,000	2017-01-31	2017-04-11	10-K	17-006395
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.6M	2026-01-31	2026-04-03	10-K	26-000009
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$26.6M	2025-01-31	2026-04-03	10-K	26-000009
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$6.4M	2025-01-31	2026-04-03	10-K	26-000009
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$12.3M	2024-01-31	2026-04-03	10-K	26-000009
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$6.2M	2024-01-31	2026-04-03	10-K	26-000009
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$8.8M	2023-01-31	2025-04-01	10-K	25-048692
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.2M	2023-01-31	2025-04-01	10-K	25-048692
37	assets	us-gaap:Assets	$159.3M	2024-01-31	2025-04-01	10-K	25-048692
38	assets	us-gaap:Assets	$131.0M	2023-01-31	2024-04-02	10-K	24-040394
39	shares outstanding	dei:EntityCommonStockSharesOutstanding	27,500,000	2026-03-31	2026-04-03	10-K	26-000009
40	shares outstanding	dei:EntityCommonStockSharesOutstanding	27,600,000	2025-03-31	2025-04-01	10-K	25-048692

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