Professional Diversity Network, Inc. IPDN

Nasdaq; business equipment; SIC 7370, Services-Computer Programming, Data Processing, Etc.; CIK 0001546296

E

weakest fifth of 496 graded peers in business equipment

rank 466 of 496; percentile 93.9; sampling error 2.2 points; lower is stronger

A B C D E

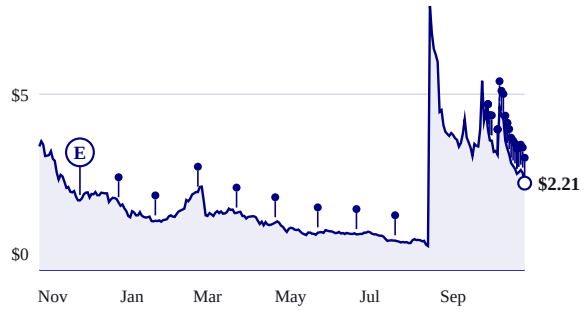
E, the bear



Scoreboard

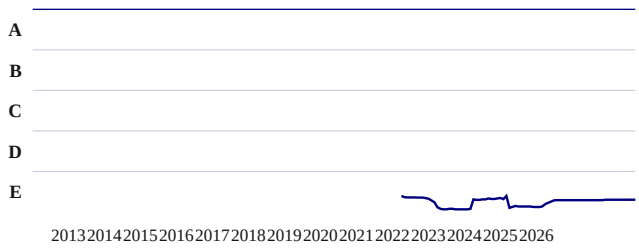
Profitability	C percentile 57.1
Solvency	E percentile 92.5
Growth and financing	D percentile 62.8
Reliability	0.83 AUC filers with $12.5M to $120M assets; 95% interval 0.79 to 0.86; 201 events, 2020 to 2025
Peer failure rate	1.07% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$12.5M to $120M assets total assets $17.9M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	dilution, short runway not computable: distress, fortress balance sheet
Inputs computable	8 of 14
Graded from	filings received through Mar 31, 2026 207 days before the rescan; latest periodic filing 10-Q received Aug 14, 2026
Last close	$2.45 2026-10-22; market equity $1.2M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 31, 2026

The Company is a dynamic operator of professional networks with a focus on talent acquisition and professional development. Our networks provide access to a robust audience across multiple demographics. We serve a variety of such communities, including Women, Hispanic Americans, African Americans, Asian Americans, persons with disabilities, Military Professionals, and Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ+).

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 57.1						
Gross profitability	15.8%	28.6%		70.7	557	2025-12-31
Return on invested capital	not computable	11.2%				
one or more required annual facts are missing						
Accruals ratio	(33.8%)	(7.3%)		11.3	620	2025-12-31

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Gross margin stability, five years	11.0 pts	2.3 pts	89.2	426	2025-12-31
Solvency, sleeve percentile 92.5					
Twelve-month failure probability	not computable	0.05%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	(21.93)	2.15	89.4	567	2025-12-31
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
interest expense must exceed $100,000					
Current ratio	0.39x	2.01x	95.6	664	2025-12-31
Growth and financing, sleeve percentile 62.8					
Revenue growth, three-year compound	(7.7%)	6.4%	83.2	536	2025-12-31
Free cash flow growth, three-year compound	not computable	18.1%			
current FCF must be positive and base FCF must exceed $100,000					
Reinvestment rate	not computable	14.3%			
NOPAT must exceed $100,000					
Asset growth, three years	37.7%	5.1%	8.0	561	2025-12-31
Net share issuance, one year	391.8%	0.5%	97.1	409	2026-03-31

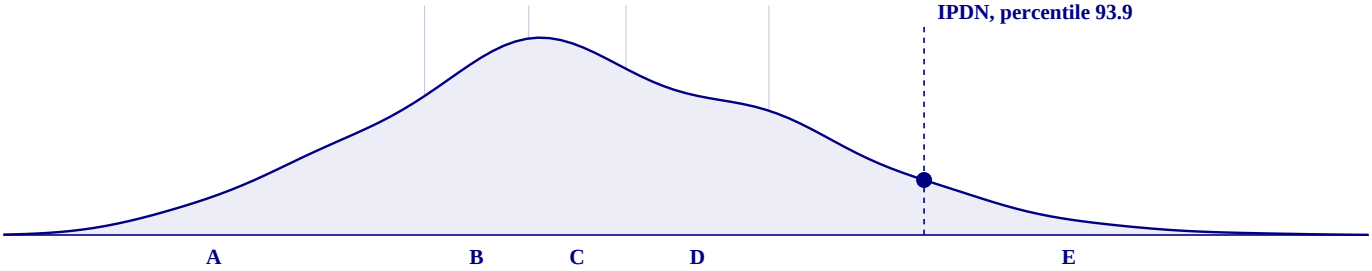
Warnings

2 of 7 checks triggered; none of them enters the letter

Check	Measured
Dilution	split-adjusted year-over-year share growth is 391.8%
Short runway	cash runway is 0.8 months

Among 496 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
461	Bridgeline Digital, Inc. (BLIN)	92.9	E	fortress balance sheet
462	Inseego Corp. (INSG)	93.1	E	short runway
463	3D Systems Corp. (DDD)	93.3	E	late filer
464	Vuzix Corp. (VUZI)	93.5	E	fortress balance sheet
465	Upland Software, Inc. (UPLD)	93.7	E	
466	Professional Diversity Network, Inc. (IPDN)	93.9	E	dilution, short runway
467	Comtech Telecommunications Corp. (CMTL)	94.1	E	late filer
468	Energous Corp. (WATT)	94.3	E	dilution
469	Intel Corp. (INTC)	94.5	E	
470	Smith Micro Software, Inc. (SMSI)	94.7	E	dilution, short runway
471	Cardlytics, Inc. (CDLX)	94.9	E	distress

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What the price implies

at the 2026-10-22 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	2.2%	2.2%	50
Distance from 52-week high	(71.5%)	(32.8%)	12
EBIT to enterprise value	not computable	1.6%	
Free cash flow yield	(196.5%)	2.9%	3
Book value to price	13.11	0.26	99
Sales to price	6.15	0.32	97
Composite equity issuance, five years	(33.5%)	4.2%	5
Relative strength against the sector, log excess return	(0.26)	(0.26)	50

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	fail
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$141,831
Operating cash flow, four quarters	-$2.3M
Months of runway	0.8
Days since last periodic filing	71 (10-Q received Aug 14, 2026)
Median daily dollar volume, 63 sessions	$172,028

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$6.5M	2025-12-31	2026-03-31	10-K	26-010515
2	cost of revenue	us-gaap:CostOfRevenue	$3.7M	2025-12-31	2026-03-31	10-K	26-010515
3	assets	us-gaap:Assets	$17.9M	2025-12-31	2026-03-31	10-K	26-010515
4	net income	us-gaap:NetIncomeLoss	-$6.5M	2025-12-31	2026-03-31	10-K	26-010515
5	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$2.1M	2025-12-31	2026-03-31	10-K	26-010515
6	assets	us-gaap:Assets	$8.0M	2024-12-31	2026-03-31	10-K	26-010515
7	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$6.7M	2024-12-31	2026-03-31	10-K	26-010515
8	cost of revenue	us-gaap:CostOfRevenue	$2.6M	2024-12-31	2026-03-31	10-K	26-010515
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$7.7M	2023-12-31	2025-03-31	10-K	25-010108
10	cost of revenue	us-gaap:CostOfRevenue	$3.5M	2023-12-31	2025-03-31	10-K	25-010108
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$8.3M	2022-12-31	2024-03-29	10-K	24-010111
12	cost of revenue	us-gaap:CostOfRevenue	$4.3M	2022-12-31	2024-03-29	10-K	24-010111
13	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$6.1M	2021-12-31	2023-03-31	10-K	23-010178
14	cost of revenue	us-gaap:CostOfRevenue	$1.5M	2021-12-31	2023-03-31	10-K	23-010178
15	current assets	us-gaap:AssetsCurrent	$2.6M	2025-12-31	2026-03-31	10-K	26-010515
16	current liabilities	us-gaap:LiabilitiesCurrent	$6.6M	2025-12-31	2026-03-31	10-K	26-010515
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$108.9M	2025-12-31	2026-03-31	10-K	26-010515
18	operating income	us-gaap:OperatingIncomeLoss	-$6.5M	2025-12-31	2026-03-31	10-K	26-010515

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19	book equity	us-gaap:StockholdersEquity	$11.7M	2025-12-31	2026-03-31	10-K	26-010515
20	liabilities	us-gaap:Liabilities	$6.7M	2025-12-31	2026-03-31	10-K	26-010515
21	operating income	us-gaap:OperatingIncomeLoss	-$23.3M	2017-12-31	2019-04-16	10-K	19-005364
22	interest expense	us-gaap:InterestExpense	$12,399	2017-12-31	2018-03-30	10-K	18-004258
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$3,995	2025-12-31	2026-03-31	10-K	26-010515
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$2.5M	2024-12-31	2026-03-31	10-K	26-010515
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$20,873	2024-12-31	2026-03-31	10-K	26-010515
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$3.0M	2023-12-31	2025-03-31	10-K	25-010108
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$30,426	2023-12-31	2025-03-31	10-K	25-010108
28	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$2.3M	2022-12-31	2024-03-29	10-K	24-010111
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$15,602	2022-12-31	2024-03-29	10-K	24-010111
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$157,926	2025-12-31	2026-03-31	10-K	26-010515
31	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$6.5M	2025-12-31	2026-03-31	10-K	26-010515
32	income tax	us-gaap:IncomeTaxExpenseBenefit	$0	2025-12-31	2026-03-31	10-K	26-010515
33	current assets	us-gaap:AssetsCurrent	$3.2M	2024-12-31	2026-03-31	10-K	26-010515
34	current liabilities	us-gaap:LiabilitiesCurrent	$3.0M	2024-12-31	2026-03-31	10-K	26-010515
35	assets	us-gaap:Assets	$6.3M	2023-12-31	2025-03-31	10-K	25-010108
36	assets	us-gaap:Assets	$6.8M	2022-12-31	2024-03-29	10-K	24-010111
37	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,244,785	2026-03-31	2026-03-31	10-K	26-010515
38	shares outstanding	dei:EntityCommonStockSharesOutstanding	2,083,327	2025-03-28	2025-03-31	10-K	25-010108

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