Simply Good Foods Co.

SMPL

Nasdaq; consumer nondurables; SIC 2000, Food and Kindred Products; CIK 0001702744

A/B

on the A/B boundary of 124 graded peers in consumer nond...

rank 25 of 124; percentile 19.5; sampling error 3.8 points; lower is stronger

A B C D E

A/B, the bull



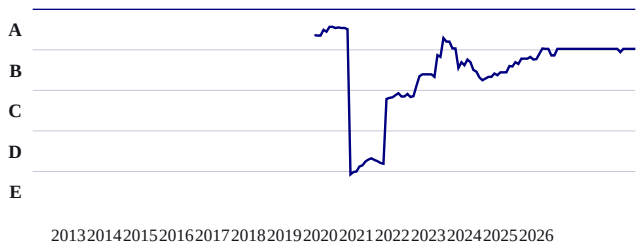
Scoreboard	
Profitability	C percentile 54.5
Solvency	A/B percentile 17.9
Growth and financing	B/C percentile 37.3
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $2.4B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	10 of 14
Graded from	filings received through Oct 28, 2025 361 days before the rescan; latest periodic filing 10-Q received Jul 9, 2026
Last close	$10.41 2026-10-23; market equity $921.3M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Oct 28, 2025

The Simply Good Foods Company is a consumer packaged food and beverage company that aims to lead the nutritious snacking movement with trusted brands that offer a variety of convenient, innovative, great-tasting, better-for-you snacks and meal replacements, and other product offerings that seek to address consumers' increasing demand for protein-rich food, that are low in carbohydrates and added sugar. The product portfolio we develop, market and sell consists primarily of protein bars, ready-to-drink ("RTD") protein shakes, sweet and salty protein snacks and confectionery products marketed under the Quest, Atkins, and OWYN brand names.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 54.5						
Gross profitability	21.9%	29.8%		58.9	142	2025-08-30
Return on invested capital	not computable	5.6%				

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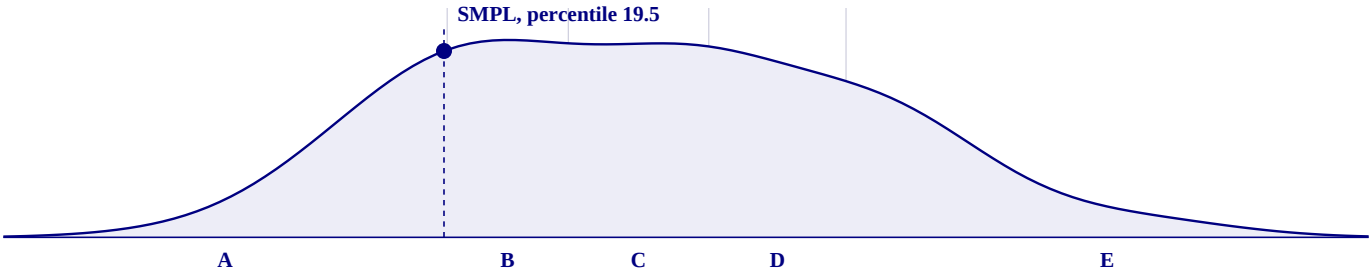
latest aligned inputs end 2024-08-31; latest annual assets end 2025-08-30					
Accruals ratio	(3.1%)	(5.0%)	65.5	149	2025-08-30
Gross margin stability, five years	1.6 pts	1.9 pts	39.1	116	2025-08-30
Solvency, sleeve percentile 17.9					
Twelve-month failure probability	not computable	0.03%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	5.36	3.11	24.6	119	2025-08-30
Net debt to EBITDA	not computable	2.54x			
latest aligned inputs end 2024-08-31; latest annual assets end 2025-08-30					
Interest coverage	not computable	2.51x			
latest aligned inputs end 2023-08-26; latest annual assets end 2025-08-30					
Current ratio	3.64x	1.81x	11.2	153	2025-08-30
Growth and financing, sleeve percentile 37.3					
Revenue growth, three-year compound	7.5%	0.2%	17.4	133	2025-08-30
Free cash flow growth, three-year compound	14.4%	14.9%	52.3	66	2025-08-30
Reinvestment rate	(2.9%)	10.7%	56.5	70	2025-08-30
Asset growth, three years	4.6%	0.5%	27.8	134	2025-08-30
Net share issuance, one year	(0.4%)	0.03%	32.4	103	2025-10-17

Among 124 peers

consumer nondurables; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
20	American Outdoor Brands, Inc. (AOUT)	15.4	A	
21	Escalade Inc. (ESCA)	16.3	A/B	fortress balance sheet
22	Interface Inc. (TILE)	17.1	A/B	
23	Brown Forman Corp. (BF-A)	18.3	A/B	
24	Brown Forman Corp. (BF-B)	18.3	A/B	
25	Simply Good Foods Co. (SMPL)	19.5	A/B	
26	Cintas Corp. (CTAS)	20.3	A/B	
27	Daily Journal Corp. (DJCO)	21.1	A/B	late filer, fortress balance sheet
28	Medifast Inc. (MED)	22.0	A/B	
29	Mattel Inc. (MAT)	22.8	A/B	
30	Turning Point Brands, Inc. (TPB)	23.6	A/B	

What the price implies

at the 2026-10-23 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(53.9%)	(0.2%)	7
Distance from 52-week high	(51.4%)	(23.0%)	17
EBIT to enterprise value	13.1%	3.9%	92
Free cash flow yield	17.1%	4.6%	91
Book value to price	1.54	0.57	91

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Sales to price	1.58	1.21	56
Composite equity issuance, five years	(7.8%)	(16.3%)	65
Relative strength against the sector, log excess return	(0.87)	(0.10)	7

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 5 of 9, period end 2025-08-30	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$123.9M
Operating cash flow, four quarters	$147.5M
Months of runway	not finite
Days since last periodic filing	107 (10-Q received Jul 9, 2026)
Median daily dollar volume, 63 sessions	$20.7M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$525.7M	2025-08-30	2025-10-28	10-K	25-000046
2	assets	us-gaap:Assets	$2.4B	2025-08-30	2025-10-28	10-K	25-000046
3	operating income	us-gaap:OperatingIncomeLoss	$206.5M	2024-08-31	2025-10-28	10-K	25-000046
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$186.1M	2024-08-31	2025-10-28	10-K	25-000046
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$46.7M	2024-08-31	2025-10-28	10-K	25-000046
6	total debt	us-gaap:LongTermDebt	$397.5M	2024-08-31	2024-10-29	10-K	24-000089
7	book equity	us-gaap:StockholdersEquity	$1.7B	2024-08-31	2025-10-28	10-K	25-000046
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$132.5M	2024-08-31	2025-10-28	10-K	25-000046
9	total debt	us-gaap:LongTermDebt	$281.8M	2023-08-26	2024-10-29	10-K	24-000089
10	book equity	us-gaap:StockholdersEquity	$1.6B	2023-08-26	2025-10-28	10-K	25-000046
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$87.7M	2023-08-26	2024-10-29	10-K	24-000089
12	net income	us-gaap:NetIncomeLoss	$103.6M	2025-08-30	2025-10-28	10-K	25-000046
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$178.5M	2025-08-30	2025-10-28	10-K	25-000046
14	assets	us-gaap:Assets	$2.4B	2024-08-31	2025-10-28	10-K	25-000046
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.5B	2025-08-30	2025-10-28	10-K	25-000046
16	gross profit	us-gaap:GrossProfit	$511.6M	2024-08-31	2025-10-28	10-K	25-000046
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.3B	2024-08-31	2025-10-28	10-K	25-000046
18	gross profit	us-gaap:GrossProfit	$453.4M	2023-08-26	2025-10-28	10-K	25-000046
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2023-08-26	2025-10-28	10-K	25-000046
20	gross profit	us-gaap:GrossProfit	$445.6M	2022-08-27	2024-10-29	10-K	24-000089
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2022-08-27	2024-10-29	10-K	24-000089
22	gross profit	us-gaap:GrossProfit	$409.8M	2021-08-28	2023-10-24	10-K	23-000098
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.0B	2021-08-28	2023-10-24	10-K	23-000098
24	current assets	us-gaap:AssetsCurrent	$453.7M	2025-08-30	2025-10-28	10-K	25-000046
25	current liabilities	us-gaap:LiabilitiesCurrent	$124.6M	2025-08-30	2025-10-28	10-K	25-000046
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$590.9M	2025-08-30	2025-10-28	10-K	25-000046
27	operating income	us-gaap:OperatingIncomeLoss	$156.9M	2025-08-30	2025-10-28	10-K	25-000046

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28	book equity	us-gaap:StockholdersEquity	$1.8B	2025-08-30	2025-10-28	10-K	25-000046
29	liabilities	us-gaap:Liabilities	$589.2M	2025-08-30	2025-10-28	10-K	25-000046
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$21.0M	2024-08-31	2025-10-28	10-K	25-000046
31	operating income	us-gaap:OperatingIncomeLoss	$204.9M	2023-08-26	2025-10-28	10-K	25-000046
32	interest expense	us-gaap:InterestExpense	$30.1M	2023-08-26	2023-10-24	10-K	23-000098
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$20.5M	2025-08-30	2025-10-28	10-K	25-000046
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$215.7M	2024-08-31	2025-10-28	10-K	25-000046
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.7M	2024-08-31	2025-10-28	10-K	25-000046
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$171.1M	2023-08-26	2025-10-28	10-K	25-000046
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$11.6M	2023-08-26	2025-10-28	10-K	25-000046
38	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$110.6M	2022-08-27	2024-10-29	10-K	24-000089
39	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.2M	2022-08-27	2024-10-29	10-K	24-000089
40	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$21.4M	2025-08-30	2025-10-28	10-K	25-000046
41	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$135.9M	2025-08-30	2025-10-28	10-K	25-000046
42	income tax	us-gaap:IncomeTaxExpenseBenefit	$32.3M	2025-08-30	2025-10-28	10-K	25-000046
43	current assets	us-gaap:AssetsCurrent	$440.3M	2024-08-31	2025-10-28	10-K	25-000046
44	current liabilities	us-gaap:LiabilitiesCurrent	$108.6M	2024-08-31	2025-10-28	10-K	25-000046
45	assets	us-gaap:Assets	$2.1B	2023-08-26	2024-10-29	10-K	24-000089
46	assets	us-gaap:Assets	$2.1B	2022-08-27	2023-10-24	10-K	23-000098
47	shares outstanding	dei:EntityCommonStockSharesOutstanding	99,857,851	2025-10-17	2025-10-28	10-K	25-000046
48	shares outstanding	dei:EntityCommonStockSharesOutstanding	100,221,529	2024-10-18	2024-10-29	10-K	24-000089

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