# Choice Hotels International Inc. CHH

NYSE; other; SIC 7011, Hotels & Motels; CIK 0001046311

**C**

**middle fifth of 334 graded peers in other**

rank 179 of 334; percentile 53.5; sampling error 2.7 points; lower is stronger

A B C D E

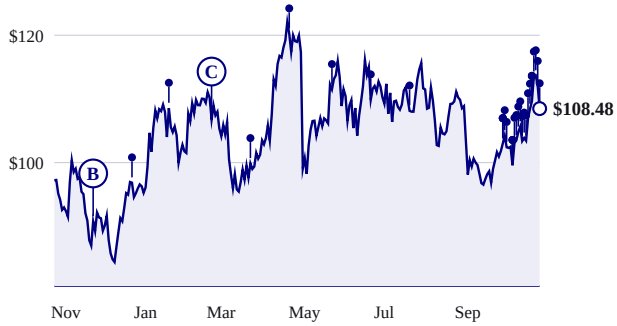
**C, the tortoise**



## Scoreboard

| | |
|---|---|
| **Profitability** | C<br>percentile 55.0 |
| **Solvency** | C<br>percentile 53.9 |
| **Growth and financing** | B<br>percentile 36.5 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $2.9B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress |
| **Inputs computable** | 8 of 14 |
| **Graded from** | filings received through Feb 19, 2026<br>248 days before the rescan; latest periodic filing 10-Q received Aug 5, 2026 |
| **Last close** | $108.48<br>2026-10-23; market equity $4.9B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 19, 2026*

We are primarily a hotel franchisor operating in 49 states, the District of Columbia, and 50 countries and territories. As of December 31, 2025, we had 7,575 hotels with 656,825 rooms open and operating, and 825 hotels with 77,862 rooms under construction, awaiting conversion or approved for development, or committed to future franchise development on outstanding master development agreements (collectively, "pipeline") in our global system.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

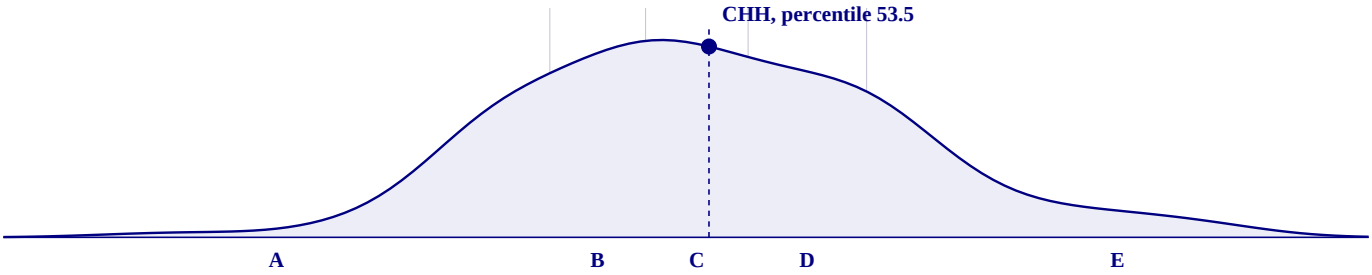
| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 55.0** | | | | | | |
| Gross profitability | not computable | 27.1% | | | | |
| *one or more required annual facts are missing* | | | | | | |
| Return on invested capital | 19.5% | 10.0% | | 21.3 | 151 | 2025-12-31 |
| Accruals ratio | 3.7% | (5.8%) | | 88.6 | 502 | 2025-12-31 |

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| | | | | | | |
|---|---|---|---|---|---|---|
| Gross margin stability, five years | not computable | 2.2 pts | | | | |
| *five annual gross margins are required; found 0* | | | | | | |
| **Solvency, sleeve percentile 53.9** | | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | | |
| Altman Z double-prime | 3.55 | 2.05 | | 25.8 | 384 | 2025-12-31 |
| Net debt to EBITDA | 3.66x | 2.52x | | 64.6 | 182 | 2025-12-31 |
| Interest coverage | not computable | 2.18x | | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | | |
| Current ratio | 0.87x | 1.33x | | 71.2 | 504 | 2025-12-31 |
| **Growth and financing, sleeve percentile 36.5** | | | | | | |
| Revenue growth, three-year compound | 4.4% | 5.1% | | 50.0 | 399 | 2025-12-31 |
| Free cash flow growth, three-year compound | not computable | 8.9% | | | | |
| *latest aligned inputs end 2019-12-31; latest annual assets end 2025-12-31* | | | | | | |
| Reinvestment rate | not computable | 11.9% | | | | |
| *latest aligned inputs end 2019-12-31; latest annual assets end 2025-12-31* | | | | | | |
| Asset growth, three years | 11.6% | 4.1% | | 24.9 | 435 | 2025-12-31 |
| Net share issuance, one year | (1.6%) | (0.5%) | | 34.6 | 354 | 2026-02-10 |

## Among 334 peers

*other; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 174 | Matson, Inc. (MATX) | 52.0 | C | |
| 175 | Reservoir Media, Inc. (RSVR) | 52.3 | C | |
| 176 | Wynn Resorts Ltd. (WYNN) | 52.6 | C | |
| 177 | Robert Half Inc. (RHI) | 52.9 | C | fortress balance sheet |
| 178 | Rimini Street, Inc. (RMNI) | 53.2 | C | fortress balance sheet |
| 179 | Choice Hotels International Inc. (CHH) | 53.5 | C | |
| 180 | Union Pacific Corp. (UNP) | 53.8 | C | |
| 181 | Lyft, Inc. (LYFT) | 54.1 | C | fortress balance sheet |
| 182 | Arlo Technologies, Inc. (ARLO) | 54.4 | C | |
| 183 | Hilton Worldwide Holdings Inc. (HLT) | 54.7 | C | |
| 184 | Neogenomics Inc. (NEO) | 55.0 | C | |

## What the price implies

*at the 2026-10-23 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (2.2%) | 2.0% | 47 |
| Distance from 52-week high | (11.1%) | (25.2%) | 72 |
| EBIT to enterprise value | 6.6% | 4.3% | 71 |
| Free cash flow yield | 4.4% | 4.1% | 52 |
| Book value to price | 0.03 | 0.34 | 10 |

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| | | | |
|---|---|---|---|
| Sales to price | 0.33 | 0.72 | 30 |
| Composite equity issuance, five years | (25.8%) | (8.8%) | 20 |
| Relative strength against the sector, log excess return | (0.17) | (0.13) | 47 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | fail |
| Long-term leverage fell | pass |
| Current ratio improved | pass |
| No new shares issued | pass |
| Gross margin improved | fail |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $42.8M |
| Operating cash flow, four quarters | $221.7M |
| Months of runway | not finite |
| Days since last periodic filing | 81 (10-Q received Aug 5, 2026) |
| Median daily dollar volume, 63 sessions | $55.6M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | operating income | us-gaap:OperatingIncomeLoss | $448.4M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 2 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $456.9M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 3 | income tax | us-gaap:IncomeTaxExpenseBenefit | $86.9M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 4 | total debt | us-gaap:LongTermDebt | $1.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 5 | book equity | us-gaap:StockholdersEquity | $181.2M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 6 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $45.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 7 | total debt | us-gaap:LongTermDebt | $1.8B | 2024-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 8 | book equity | us-gaap:StockholdersEquity | -$45.3M | 2024-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 9 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $40.2M | 2024-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 10 | net income | us-gaap:NetIncomeLoss | $369.9M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 11 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $270.4M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 12 | assets | us-gaap:Assets | $2.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 13 | assets | us-gaap:Assets | $2.5B | 2024-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 14 | current assets | us-gaap:AssetsCurrent | $406.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 15 | current liabilities | us-gaap:LiabilitiesCurrent | $467.3M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 16 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $2.3B | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 17 | liabilities | us-gaap:Liabilities | $2.7B | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 18 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $59.7M | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 19 | operating income | us-gaap:OperatingIncomeLoss | $375.0M | 2023-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 20 | interest expense | us-gaap:InterestExpense | $63.8M | 2023-12-31 | 2024-02-20 | 10-K | 24-000010 |
| 21 | revenue | us-gaap:Revenues | $1.6B | 2025-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 22 | revenue | us-gaap:Revenues | $1.6B | 2024-12-31 | 2026-02-19 | 10-K | 26-000008 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.5B | 2023-12-31 | 2024-02-20 | 10-K | 24-000010 |
| 24 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.4B | 2022-12-31 | 2024-02-20 | 10-K | 24-000010 |
| 25 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $270.6M | 2019-12-31 | 2022-02-24 | 10-K | 22-000009 |
| 26 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $57.3M | 2019-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 27 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $242.9M | 2018-12-31 | 2021-02-26 | 10-K | 21-000014 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 28 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $47.7M | 2018-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 29 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $257.4M | 2017-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 30 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $23.4M | 2017-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 31 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $152.0M | 2016-12-31 | 2019-02-26 | 10-K | 19-000011 |
| 32 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $25.2M | 2016-12-31 | 2019-02-26 | 10-K | 19-000011 |
| 33 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $18.8M | 2019-12-31 | 2022-02-24 | 10-K | 22-000009 |
| 34 | operating income | us-gaap:OperatingIncomeLoss | $318.5M | 2019-12-31 | 2022-02-24 | 10-K | 22-000009 |
| 35 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $269.9M | 2019-12-31 | 2022-02-24 | 10-K | 22-000009 |
| 36 | income tax | us-gaap:IncomeTaxExpenseBenefit | $47.1M | 2019-12-31 | 2022-02-24 | 10-K | 22-000009 |
| 37 | current assets | us-gaap:AssetsCurrent | $236.6M | 2019-12-31 | 2021-02-26 | 10-K | 21-000014 |
| 38 | current liabilities | us-gaap:LiabilitiesCurrent | $325.9M | 2019-12-31 | 2021-02-26 | 10-K | 21-000014 |
| 39 | current assets | us-gaap:AssetsCurrent | $243.8M | 2018-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 40 | current liabilities | us-gaap:LiabilitiesCurrent | $318.4M | 2018-12-31 | 2020-03-02 | 10-K | 20-000011 |
| 41 | assets | us-gaap:Assets | $2.4B | 2023-12-31 | 2025-02-20 | 10-K | 25-000007 |
| 42 | assets | us-gaap:Assets | $2.1B | 2022-12-31 | 2024-02-20 | 10-K | 24-000010 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 45,971,393 | 2026-02-10 | 2026-02-19 | 10-K | 26-000008 |
| 44 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 46,728,074 | 2025-02-11 | 2025-02-20 | 10-K | 25-000007 |