# Datadog, Inc.

**DDOG**

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001561550

**A**

**strongest fifth of 496 graded peers in business equipment**

rank 5 of 496; percentile 0.8; sampling error 2.2 points; lower is stronger

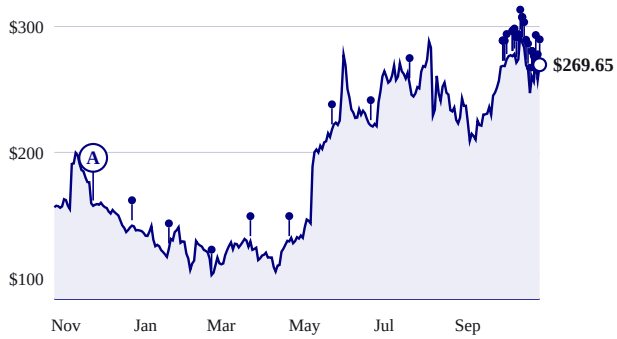
A B C D E

**A, the bull**



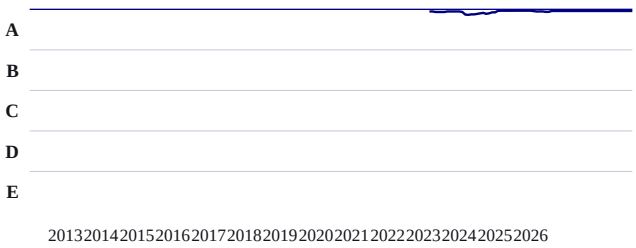
| Scoreboard | |
|---|---|
| **Profitability** | B<br>percentile 26.4 |
| **Solvency** | B<br>percentile 24.7 |
| **Growth and financing** | A<br>percentile 15.4 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $6.6B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: dilution, distress, fortress balance sheet |
| **Inputs computable** | 8 of 14 |
| **Graded from** | filings received through Feb 18, 2026<br>249 days before the rescan; latest periodic filing 10-Q received Aug 6, 2026 |
| **Last close** | $269.65<br>2026-10-23; market equity $0; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 18, 2026*

We may not successfully accomplish any of these objectives, and as a result, it is difficult for us to forecast our future results of operations. If the assumptions that we use to plan our business are incorrect or change in reaction to changes in our market, or if we are unable to maintain consistent revenue or revenue growth, our stock price could be volatile, and it may be difficult to achieve and maintain profitability. You should not rely on our revenue for any prior quarterly or annual periods as any indication of our future revenue or revenue growth.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 26.4** | | | | | | |
| Gross profitability | 41.2% | 28.6% | | 25.9 | 557 | 2025-12-31 |
| Return on invested capital | not computable | 11.2% | | | | |

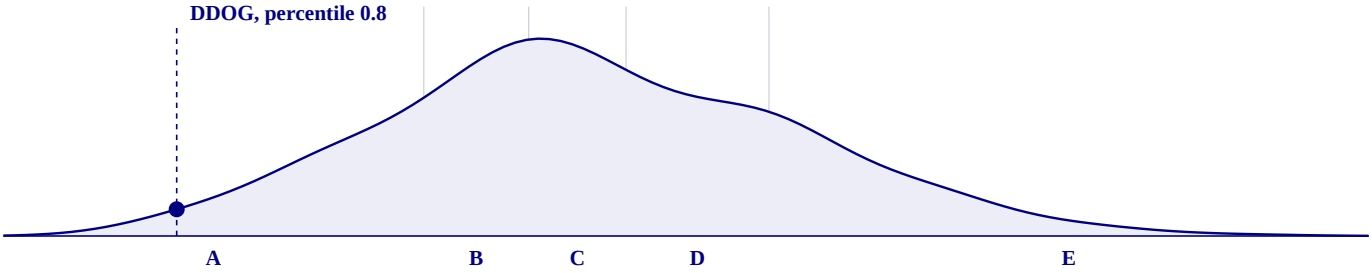
*one or more required annual facts are missing*

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| | | | | | | |
|---|---|---|---|---|---|---|
| Accruals ratio | (15.2%) | (7.3%) | | 27.6 | 620 | 2025-12-31 |
| Gross margin stability, five years | 1.3 pts | 2.3 pts | | 25.6 | 426 | 2025-12-31 |
| **Solvency, sleeve percentile 24.7** | | | | | | |
| Twelve-month failure probability | not computable | 0.05% | | | | |
| *liabilities and a nearby cover-page share count are required at 2026-06-30* | | | | | | |
| Altman Z double-prime | 5.11 | 2.15 | | 21.6 | 567 | 2025-12-31 |
| Net debt to EBITDA | not computable | 1.11x | | | | |
| *one or more required annual facts are missing* | | | | | | |
| Interest coverage | not computable | 3.77x | | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | | |
| Current ratio | 3.38x | 2.01x | | 27.9 | 664 | 2025-12-31 |
| **Growth and financing, sleeve percentile 15.4** | | | | | | |
| Revenue growth, three-year compound | 26.9% | 6.4% | | 12.9 | 536 | 2025-12-31 |
| Free cash flow growth, three-year compound | 37.7% | 18.1% | | 23.6 | 264 | 2025-12-31 |
| Reinvestment rate | not computable | 14.3% | | | | |
| *NOPAT must exceed $100,000* | | | | | | |
| Asset growth, three years | 30.3% | 5.1% | | 9.8 | 561 | 2025-12-31 |
| Net share issuance, one year | not computable | 0.5% | | | | |
| *two annual share counts are required; found 1* | | | | | | |

## Among 496 peers

*business equipment; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 1 | Nerdwallet, Inc. (NRDS) | 0.0 | A | |
| 2 | Pinterest, Inc. (PINS) | 0.2 | A | |
| 3 | Red Violet, Inc. (RDVT) | 0.4 | A | fortress balance sheet |
| 4 | DoubleVerify Holdings, Inc. (DV) | 0.6 | A | |
| 5 | Datadog, Inc. (DDOG) | 0.8 | A | |
| 6 | Appfolio Inc. (APPF) | 1.0 | A | |
| 7 | Cirrus Logic, Inc. (CRUS) | 1.2 | A | |
| 8 | Rambus Inc. (RMBS) | 1.4 | A | |
| 9 | BK Technologies Corp. (BKTI) | 1.6 | A | fortress balance sheet |
| 10 | Doximity, Inc. (DOCS) | 1.8 | A | |

## What the price implies

*at the 2026-10-23 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 66.5% | 2.2% | 84 |
| Distance from 52-week high | (8.1%) | (32.8%) | 82 |
| EBIT to enterprise value | not computable | 1.6% | |
| Free cash flow yield | not computable | 2.9% | |
| Book value to price | not computable | 0.26 | |

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| | | | |
|---|---|---|---|
| Sales to price | not computable | 0.32 | |
| Composite equity issuance, five years | not computable | 4.2% | |
| Relative strength against the sector, log excess return | 0.23 | (0.26) | 84 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | pass |
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $435.0M |
| Operating cash flow, four quarters | $1.2B |
| Months of runway | not finite |
| Days since last periodic filing | 80 (10-Q received Aug 6, 2026) |
| Median daily dollar volume, 63 sessions | $895.1M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $2.7B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 2 | assets | us-gaap:Assets | $6.6B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 3 | net income | us-gaap:NetIncomeLoss | $107.7M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $1.1B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 5 | assets | us-gaap:Assets | $5.8B | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $3.4B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 7 | gross profit | us-gaap:GrossProfit | $2.2B | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 8 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.7B | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 9 | gross profit | us-gaap:GrossProfit | $1.7B | 2023-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 10 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.1B | 2023-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 11 | gross profit | us-gaap:GrossProfit | $1.3B | 2022-12-31 | 2025-02-20 | 10-K | 25-000025 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.7B | 2022-12-31 | 2025-02-20 | 10-K | 25-000025 |
| 13 | gross profit | us-gaap:GrossProfit | $794.5M | 2021-12-31 | 2024-02-23 | 10-K | 24-000009 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.0B | 2021-12-31 | 2024-02-23 | 10-K | 24-000009 |
| 15 | current assets | us-gaap:AssetsCurrent | $5.4B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 16 | current liabilities | us-gaap:LiabilitiesCurrent | $1.6B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 17 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $137.8M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 18 | operating income | us-gaap:OperatingIncomeLoss | -$44.4M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 19 | book equity | us-gaap:StockholdersEquity | $3.7B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 20 | liabilities | us-gaap:Liabilities | $2.9B | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 21 | operating income | us-gaap:OperatingIncomeLoss | -$33.5M | 2023-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 22 | interest expense | us-gaap:InterestExpense | $6.3M | 2023-12-31 | 2024-02-23 | 10-K | 24-000009 |
| 23 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $49.6M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 24 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $870.6M | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 25 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $34.7M | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 26 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $660.0M | 2023-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 27 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $27.6M | 2023-12-31 | 2026-02-18 | 10-K | 26-008819 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 28 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $418.4M | 2022-12-31 | 2025-02-20 | 10-K | 25-000025 |
| 29 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $35.3M | 2022-12-31 | 2025-02-20 | 10-K | 25-000025 |
| 30 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $49.2M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 31 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $127.0M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 32 | income tax | us-gaap:IncomeTaxExpenseBenefit | $19.3M | 2025-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 33 | current assets | us-gaap:AssetsCurrent | $4.9B | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 34 | current liabilities | us-gaap:LiabilitiesCurrent | $1.9B | 2024-12-31 | 2026-02-18 | 10-K | 26-008819 |
| 35 | assets | us-gaap:Assets | $3.9B | 2023-12-31 | 2025-02-20 | 10-K | 25-000025 |
| 36 | assets | us-gaap:Assets | $3.0B | 2022-12-31 | 2024-02-23 | 10-K | 24-000009 |
| 37 | shares outstanding | us-gaap:CommonStockSharesOutstanding | 0 | 2019-12-31 | 2020-02-25 | 10-K | 20-006422 |

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