Sprout Social, Inc.

SPT

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001517375

A

strongest fifth of 496 graded peers in business equipment

rank 84 of 496; percentile 16.8; sampling error 2.2 points; lower is stronger

A B C D E

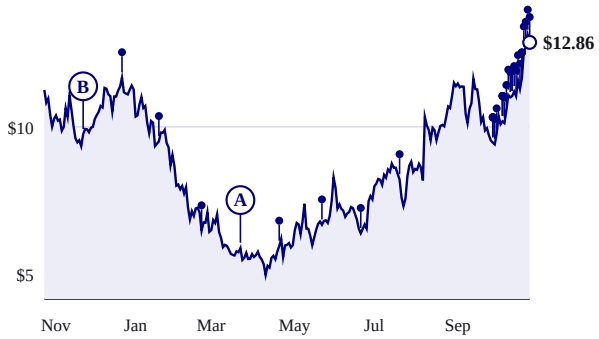
A, the bull



Scoreboard

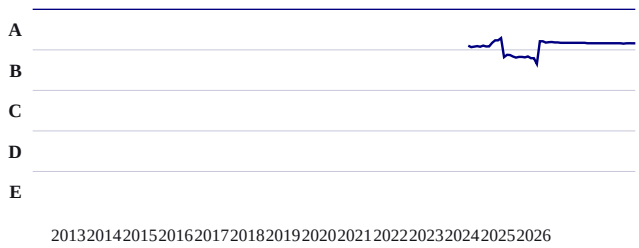
Profitability	A percentile 14.0
Solvency	D/E percentile 81.1
Growth and financing	A percentile 16.0
Reliability	0.87 AUC filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$120M to $591M assets total assets $523.1M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered; fortress balance sheet not computable: dilution, distress
Inputs computable	9 of 14
Graded from	filings received through Feb 27, 2026 240 days before the rescan; latest periodic filing 10-Q received Aug 7, 2026
Last close	$12.86 2026-10-23; market equity $0; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 27, 2026

With more than 5.22 billion global users consuming and sharing billions of posts per day, social media has fundamentally changed the customer experience and the way the world communicates. Social media has become mission-critical to the way organizations reach, engage and understand their target audience and customers. Billions of users are sharing their interests, opinions and values with their social networks every day and are using social media to communicate with and about businesses, organizations and causes on an unprecedented scale.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 14.0						
Gross profitability	67.8%	28.6%		6.7	557	2025-12-31
Return on invested capital	not computable	11.2%				
pretax income must exceed the validity floor and imply a 0%-100% tax rate						

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Accruals ratio	(18.2%)	(7.3%)	22.0	620	2025-12-31
Gross margin stability, five years	0.9 pts	2.3 pts	13.4	426	2025-12-31
Solvency, sleeve percentile 81.1					
Twelve-month failure probability	not computable	0.05%			
liabilities and a nearby cover-page share count are required at 2026-06-30					
Altman Z double-prime	(2.61)	2.15	68.4	567	2025-12-31
Net debt to EBITDA	not computable	1.11x			
EBITDA must exceed $100,000					
Interest coverage	(17.37x)	3.77x	90.8	88	2025-12-31
Current ratio	0.93x	2.01x	84.0	664	2025-12-31
Growth and financing, sleeve percentile 16.0					
Revenue growth, three-year compound	21.7%	6.4%	17.2	536	2025-12-31
Free cash flow growth, three-year compound	64.4%	18.1%	14.4	264	2025-12-31
Reinvestment rate	not computable	14.3%			
pretax income must exceed the validity floor and imply a 0%-100% tax rate					
Asset growth, three years	21.2%	5.1%	16.4	561	2025-12-31
Net share issuance, one year	not computable	0.5%			
two annual share counts are required; found 0					

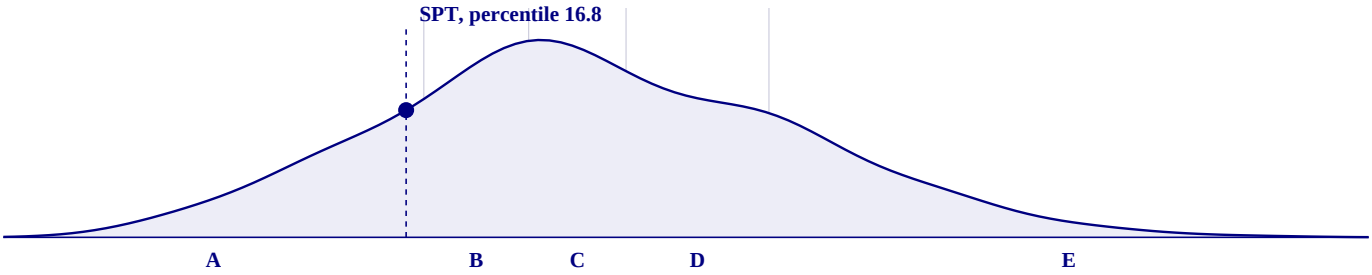
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 55,268,000 USD; Altman Z is not used

Among 496 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
79	Procore Technologies, Inc. (PCOR)	15.8	A	
80	Nextdoor Holdings, Inc. (NXDR)	16.0	A	
81	Ibex Ltd. (IBEX)	16.2	A	fortress balance sheet
82	Manhattan Associates Inc. (MANH)	16.4	A	
83	Byrna Technologies Inc. (BYRN)	16.6	A	
84	Sprout Social, Inc. (SPT)	16.8	A	fortress balance sheet
85	Mind Technology, Inc. (MIND)	17.0	A	fortress balance sheet
86	Viant Technology Inc. (DSP)	17.2	A	
87	Fortinet, Inc. (FTNT)	17.4	A	
88	Vertiv Holdings Co. (VRT)	17.6	A	
89	Amphenol Corp. (APH)	17.8	A	

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What the price implies

at the 2026-10-23 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(11.9%)	2.2%	39
Distance from 52-week high	(1.9%)	(32.8%)	90
EBIT to enterprise value	not computable	1.6%	
Free cash flow yield	not computable	2.9%	
Book value to price	not computable	0.26	
Sales to price	not computable	0.32	
Composite equity issuance, five years	not computable	4.2%	
Relative strength against the sector, log excess return	(0.41)	(0.26)	39

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$119.9M
Operating cash flow, four quarters	$53.9M
Months of runway	not finite
Days since last periodic filing	79 (10-Q received Aug 7, 2026)
Median daily dollar volume, 63 sessions	$10.4M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$354.9M	2025-12-31	2026-02-27	10-K	26-000015
2	assets	us-gaap:Assets	$523.1M	2025-12-31	2026-02-27	10-K	26-000015
3	operating income	us-gaap:OperatingIncomeLoss	-$43.5M	2025-12-31	2026-02-27	10-K	26-000015
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$42.7M	2025-12-31	2026-02-27	10-K	26-000015
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$587,000	2025-12-31	2026-02-27	10-K	26-000015
6	total debt	us-gaap:LongTermDebt	$40.0M	2025-12-31	2026-02-27	10-K	26-000015
7	book equity	us-gaap:StockholdersEquity	$203.4M	2025-12-31	2026-02-27	10-K	26-000015
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$95.3M	2025-12-31	2026-02-27	10-K	26-000015
9	total debt	us-gaap:LongTermDebt	$25.0M	2024-12-31	2026-02-27	10-K	26-000015
10	book equity	us-gaap:StockholdersEquity	$166.6M	2024-12-31	2026-02-27	10-K	26-000015
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$86.4M	2024-12-31	2026-02-27	10-K	26-000015
12	net income	us-gaap:NetIncomeLoss	-$43.3M	2025-12-31	2026-02-27	10-K	26-000015
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$43.4M	2025-12-31	2026-02-27	10-K	26-000015
14	assets	us-gaap:Assets	$428.3M	2024-12-31	2026-02-27	10-K	26-000015
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$457.5M	2025-12-31	2026-02-27	10-K	26-000015
16	gross profit	us-gaap:GrossProfit	$314.4M	2024-12-31	2026-02-27	10-K	26-000015
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$405.9M	2024-12-31	2026-02-27	10-K	26-000015
18	gross profit	us-gaap:GrossProfit	$257.4M	2023-12-31	2026-02-27	10-K	26-000015

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19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$333.6M	2023-12-31	2026-02-27	10-K	26-000015
20	gross profit	us-gaap:GrossProfit	$194.0M	2022-12-31	2025-02-26	10-K	25-000022
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$253.8M	2022-12-31	2025-02-26	10-K	25-000022
22	gross profit	us-gaap:GrossProfit	$141.1M	2021-12-31	2024-02-23	10-K	24-000020
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$187.9M	2021-12-31	2024-02-23	10-K	24-000020
24	current assets	us-gaap:AssetsCurrent	$237.2M	2025-12-31	2026-02-27	10-K	26-000015
25	current liabilities	us-gaap:LiabilitiesCurrent	$256.3M	2025-12-31	2026-02-27	10-K	26-000015
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$397.7M	2025-12-31	2026-02-27	10-K	26-000015
27	liabilities	us-gaap:Liabilities	$319.6M	2025-12-31	2026-02-27	10-K	26-000015
28	depreciation amortization	us-gaap:Depreciation	$3.8M	2025-12-31	2026-02-27	10-K	26-000015
29	interest expense	us-gaap:InterestExpense	$2.5M	2025-12-31	2026-02-27	10-K	26-000015
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.1M	2025-12-31	2026-02-27	10-K	26-000015
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$26.3M	2024-12-31	2026-02-27	10-K	26-000015
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$3.0M	2024-12-31	2026-02-27	10-K	26-000015
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$6.5M	2023-12-31	2026-02-27	10-K	26-000015
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$2.1M	2023-12-31	2026-02-27	10-K	26-000015
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$10.7M	2022-12-31	2025-02-26	10-K	25-000022
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$1.8M	2022-12-31	2025-02-26	10-K	25-000022
37	current assets	us-gaap:AssetsCurrent	$210.2M	2024-12-31	2026-02-27	10-K	26-000015
38	current liabilities	us-gaap:LiabilitiesCurrent	$220.8M	2024-12-31	2026-02-27	10-K	26-000015
39	assets	us-gaap:Assets	$396.6M	2023-12-31	2025-02-26	10-K	25-000022
40	assets	us-gaap:Assets	$293.9M	2022-12-31	2024-02-23	10-K	24-000020

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