AppLovin Corp.

APP

Nasdaq; business equipment; SIC 7370, Services-Computer Programming, Data Processing, Etc.; CIK 0001751008

A

strongest fifth of 496 graded peers in business equipment

rank 29 of 496; percentile 5.7; sampling error 2.2 points; lower is stronger

A B C D E

A, the bull



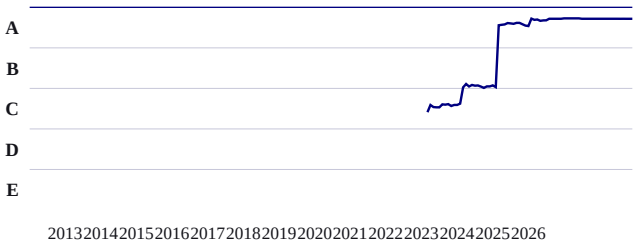
Scoreboard	
Profitability	B percentile 35.8
Solvency	A/B percentile 19.3
Growth and financing	B percentile 29.7
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $7.3B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	11 of 14
Graded from	filings received through Feb 19, 2026 249 days before the rescan; latest periodic filing 10-Q received Aug 5, 2026
Last close	$260.21 2026-10-23; market equity $87.2B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 19, 2026

Our mission is to create meaningful connections between companies and their ideal customers. We provide end-to-end artificial intelligence-powered ("AI") advertising solutions for businesses to reach, monetize and grow their global audience. Our scaled business model is intricately linked to the advertising ecosystem, providing a durable competitive advantage. We generate revenue when our advertisers achieve their return on advertising spend targets with our advertising solutions, ensuring that their success directly fuels our growth. AppLovin is critical to the success of advertisers and publishers seeking to solve marketing and monetization challenges.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

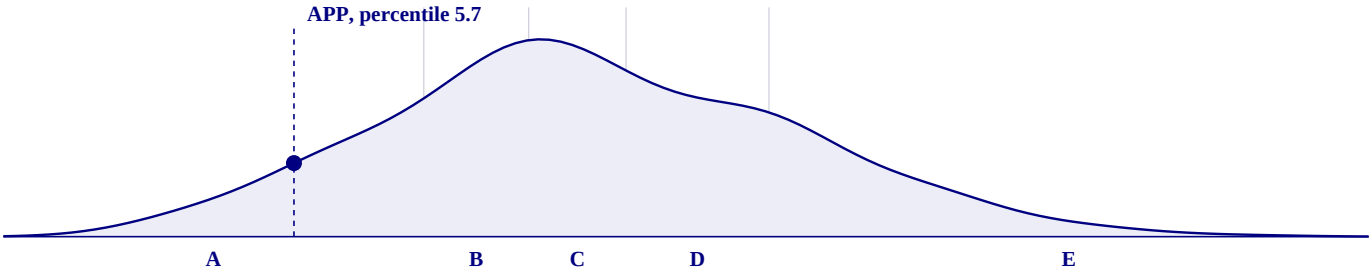
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 35.8						
Gross profitability	66.3%	28.6%		7.6	557	2025-12-31
Return on invested capital	102.1%	11.2%		2.3	134	2025-12-31

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Accruals ratio	(9.7%)	(7.3%)		43.1	620	2025-12-31
Gross margin stability, five years	12.4 pts	2.3 pts		90.1	426	2025-12-31
Solvency, sleeve percentile 19.3						
Twelve-month failure probability	not computable	0.05%				
latest liabilities, cash plus short-term investments, book equity, and shares are required						
Altman Z double-prime	7.86	2.15		11.5	567	2025-12-31
Net debt to EBITDA	0.24x	1.11x		26.0	147	2025-12-31
Interest coverage	20.06x	3.77x		11.5	88	2025-12-31
Current ratio	3.32x	2.01x		28.4	664	2025-12-31
Growth and financing, sleeve percentile 29.7						
Revenue growth, three-year compound	24.8%	6.4%		14.2	536	2025-12-31
Free cash flow growth, three-year compound	not computable	18.1%				
latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31						
Reinvestment rate	not computable	14.3%				
latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31						
Asset growth, three years	7.5%	5.1%		40.9	561	2025-12-31
Net share issuance, one year	(0.5%)	0.5%		34.1	409	2025-12-31

Among 496 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
24	Aeluma, Inc. (ALMU)	4.6	A	fortress balance sheet
25	A10 Networks, Inc. (ATEN)	4.8	A	
26	Monolithic Power Systems, Inc. (MPWR)	5.1	A	
27	Veeva Systems Inc. (VEEV)	5.3	A	
28	Dynatrace, Inc. (DT)	5.5	A	fortress balance sheet
29	AppLovin Corp. (APP)	5.7	A	
30	Coda Octopus Group, Inc. (CODA)	5.9	A	fortress balance sheet
31	Qualcomm Inc/De (QCOM)	6.1	A	
32	NeoVolta Inc. (NEOV)	6.4	A	
33	NeoVolta Inc. (NEOVW)	6.4	A	
34	SPS Commerce Inc. (SPSC)	6.7	A	

What the price implies

at the 2026-10-23 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(56.6%)	2.2%	9
Distance from 52-week high	(64.5%)	(32.8%)	17
EBIT to enterprise value	4.7%	1.6%	76
Free cash flow yield	2.4%	2.9%	44
Book value to price	0.04	0.26	11
Sales to price	0.06	0.32	9

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Composite equity issuance, five years	not computable	4.2%	
Relative strength against the sector, log excess return	(1.12)	(0.26)	9

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 9 of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$3.1B
Operating cash flow, four quarters	$4.5B
Months of runway	not finite
Days since last periodic filing	82 (10-Q received Aug 5, 2026)
Median daily dollar volume, 63 sessions	$1.4B

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$5.5B	2025-12-31	2026-02-19	10-K	26-000010
2	cost of revenue	us-gaap:CostOfRevenue	$665.1M	2025-12-31	2026-02-19	10-K	26-000010
3	assets	us-gaap:Assets	$7.3B	2025-12-31	2026-02-19	10-K	26-000010
4	operating income	us-gaap:OperatingIncomeLoss	$4.2B	2025-12-31	2026-02-19	10-K	26-000010
5	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$4.0B	2025-12-31	2026-02-19	10-K	26-000010
6	income tax	us-gaap:IncomeTaxExpenseBenefit	$519.7M	2025-12-31	2026-02-19	10-K	26-000010
7	total debt	us-gaap:LongTermDebt	$3.5B	2025-12-31	2026-02-19	10-K	26-000010
8	book equity	us-gaap:StockholdersEquity	$2.1B	2025-12-31	2026-02-19	10-K	26-000010
9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$2.5B	2025-12-31	2026-02-19	10-K	26-000010
10	total debt	us-gaap:LongTermDebt	$3.5B	2024-12-31	2026-02-19	10-K	26-000010
11	book equity	us-gaap:StockholdersEquity	$1.1B	2024-12-31	2026-02-19	10-K	26-000010
12	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$697.0M	2024-12-31	2026-02-19	10-K	26-000010
13	net income	us-gaap:NetIncomeLoss	$3.3B	2025-12-31	2026-02-19	10-K	26-000010
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$4.0B	2025-12-31	2026-02-19	10-K	26-000010
15	assets	us-gaap:Assets	$5.9B	2024-12-31	2026-02-19	10-K	26-000010
16	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.2B	2024-12-31	2026-02-19	10-K	26-000010
17	cost of revenue	us-gaap:CostOfRevenue	$520.6M	2024-12-31	2026-02-19	10-K	26-000010
18	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.8B	2023-12-31	2026-02-19	10-K	26-000010
19	cost of revenue	us-gaap:CostOfRevenue	$356.6M	2023-12-31	2026-02-19	10-K	26-000010
20	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.8B	2022-12-31	2025-02-27	10-K	25-000018
21	cost of revenue	us-gaap:CostOfRevenue	$1.3B	2022-12-31	2025-02-27	10-K	25-000018
22	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.8B	2021-12-31	2024-02-26	10-K	24-000012
23	cost of revenue	us-gaap:CostOfRevenue	$988.1M	2021-12-31	2024-02-26	10-K	24-000012
24	current assets	us-gaap:AssetsCurrent	$4.4B	2025-12-31	2026-02-19	10-K	26-000010
25	current liabilities	us-gaap:LiabilitiesCurrent	$1.3B	2025-12-31	2026-02-19	10-K	26-000010
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$1.7B	2025-12-31	2026-02-19	10-K	26-000010
27	liabilities	us-gaap:Liabilities	$5.1B	2025-12-31	2026-02-19	10-K	26-000010
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$194.8M	2025-12-31	2026-02-19	10-K	26-000010
29	interest expense	us-gaap:InterestAndDebtExpense	$207.0M	2025-12-31	2026-02-19	10-K	26-000010

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30	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$2.1B	2024-12-31	2026-02-19	10-K	26-000010
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.8M	2024-12-31	2025-02-27	10-K	25-000018
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.1B	2023-12-31	2026-02-19	10-K	26-000010
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.2M	2023-12-31	2025-02-27	10-K	25-000018
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$412.8M	2022-12-31	2025-02-27	10-K	25-000018
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$662,000	2022-12-31	2025-02-27	10-K	25-000018
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$361.9M	2021-12-31	2024-02-26	10-K	24-000012
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$1.4M	2021-12-31	2024-02-26	10-K	24-000012
38	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$448.7M	2024-12-31	2026-02-19	10-K	26-000010
39	operating income	us-gaap:OperatingIncomeLoss	$1.9B	2024-12-31	2026-02-19	10-K	26-000010
40	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$1.6B	2024-12-31	2026-02-19	10-K	26-000010
41	income tax	us-gaap:IncomeTaxExpenseBenefit	$22.4M	2024-12-31	2026-02-19	10-K	26-000010
42	current assets	us-gaap:AssetsCurrent	$2.3B	2024-12-31	2026-02-19	10-K	26-000010
43	current liabilities	us-gaap:LiabilitiesCurrent	$1.1B	2024-12-31	2026-02-19	10-K	26-000010
44	current assets	us-gaap:AssetsCurrent	$1.6B	2023-12-31	2025-02-27	10-K	25-000018
45	current liabilities	us-gaap:LiabilitiesCurrent	$944.1M	2023-12-31	2025-02-27	10-K	25-000018
46	assets	us-gaap:Assets	$5.4B	2023-12-31	2025-02-27	10-K	25-000018
47	assets	us-gaap:Assets	$5.8B	2022-12-31	2024-02-26	10-K	24-000012
48	shares outstanding	us-gaap:CommonStockSharesOutstanding	338,313,000	2025-12-31	2026-02-19	10-K	26-000010
49	shares outstanding	us-gaap:CommonStockSharesOutstanding	340,042,000	2024-12-31	2026-02-19	10-K	26-000010

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