GoDaddy Inc.

GDDY

NYSE; business equipment; SIC 7373, Services-Computer Integrated Systems Design; CIK 0001609711

D/E

on the D/E boundary of 496 graded peers in business equipm...

rank 395 of 496; percentile 79.6; sampling error 2.2 points; lower is stronger

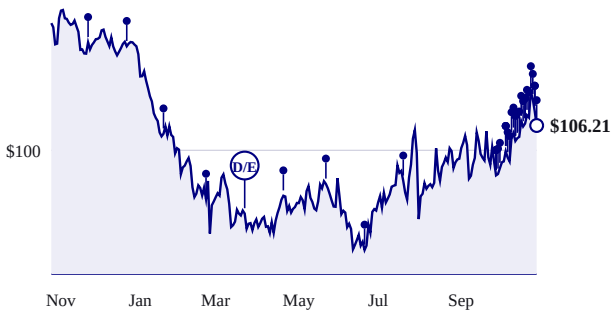
A B C D E

D/E, the sloth



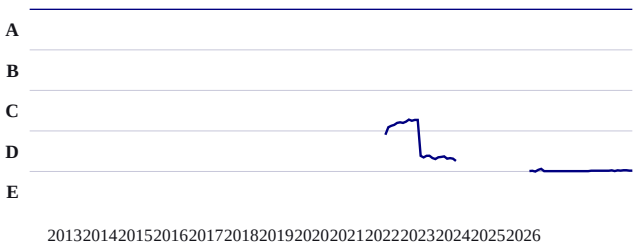
Scoreboard	
Profitability	C percentile 46.8
Solvency	E percentile 91.8
Growth and financing	C percentile 44.4
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $8.0B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: short runway, distress, fortress balance sheet
Inputs computable	7 of 14
Graded from	filings received through Feb 25, 2026 245 days before the rescan; latest periodic filing 10-Q received Jul 31, 2026
Last close	$106.21 2026-10-27; market equity $13.5B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 25, 2026

GoDaddy is a global leader serving a large market of entrepreneurs, developing and delivering easy-to-use solutions as a one-stop shop provider, backed by proactive, informed and personalized guidance. We serve small businesses, individuals, organizations, developers, designers and domain investors. Our vision is to radically shift the global economy toward life-fulfilling entrepreneurial ventures. Our mission is to empower entrepreneurs everywhere, making opportunity more inclusive for all. We are passionate about our mission and honored that entrepreneurs trust us with their ideas. Our 20.4 million customers are passionate and determined to transform their ideas into something meaningful.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 46.8						
Gross profitability	not computable	28.6%				
one or more required annual facts are missing						

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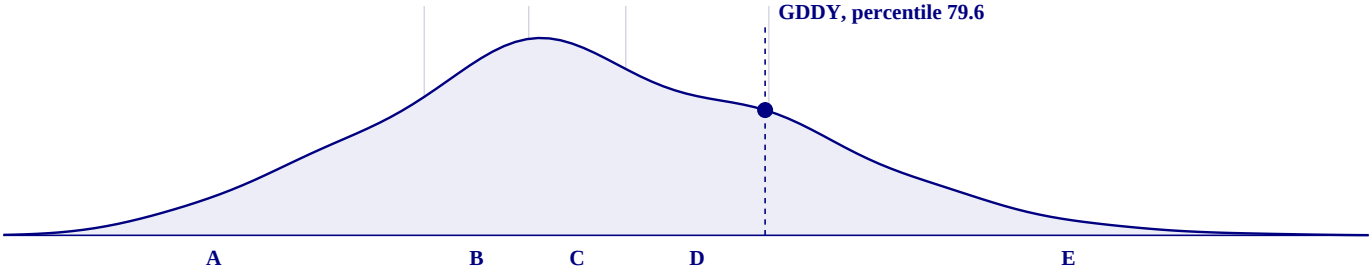
Return on invested capital	not computable	11.2%			
one or more required annual facts are missing					
Accruals ratio	(8.9%)	(7.3%)	46.8	618	2025-12-31
Gross margin stability, five years	not computable	2.3 pts			
five annual gross margins are required; found 0					
Solvency, sleeve percentile 91.8					
Twelve-month failure probability	not computable	0.05%			
liabilities and a nearby cover-page share count are required at 2026-06-30					
Altman Z double-prime	not computable	2.15			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31					
Current ratio	0.61x	2.01x	91.8	662	2025-12-31
Growth and financing, sleeve percentile 44.4					
Revenue growth, three-year compound	6.6%	6.4%	49.3	535	2025-12-31
Free cash flow growth, three-year compound	19.6%	18.1%	47.5	264	2025-12-31
Reinvestment rate	(51.8%)	14.3%	70.0	224	2025-12-31
Asset growth, three years	4.8%	5.1%	48.8	560	2025-12-31
Net share issuance, one year	(5.7%)	0.5%	6.6	409	2026-02-20

Among 496 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
390	SmartRent, Inc. (SMRT)	78.6	D/E	
391	Clarivate plc (CLVT)	78.8	D/E	
392	Creative Realities, Inc. (CREX)	79.0	D/E	late filer
393	Maxlinear, Inc. (MXL)	79.2	D/E	
394	Progress Software Corp. (PRGS)	79.4	D/E	
395	GoDaddy Inc. (GDDY)	79.6	D/E	
396	Blend Labs, Inc. (BLND)	79.8	D/E	fortress balance sheet
397	Quanterix Corp. (QTRX)	80.0	D/E	late filer, fortress balance sheet
398	Trimble Inc. (TRMB)	80.2	D/E	late filer
399	ZoomInfo Technologies Inc. (GTM)	80.4	D/E	
400	Array Technologies, Inc. (ARRY)	80.6	D/E	

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What the price implies

at the 2026-10-27 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(28.5%)	2.2%	25
Distance from 52-week high	(21.4%)	(29.9%)	62
EBIT to enterprise value	not computable	1.4%	
Free cash flow yield	11.7%	2.8%	90
Book value to price	0.00	0.25	7
Sales to price	0.37	0.31	57
Composite equity issuance, five years	not computable	4.2%	
Relative strength against the sector, log excess return	(0.62)	(0.26)	25

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	89 (10-Q received Jul 31, 2026)
Median daily dollar volume, 63 sessions	$176.3M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	net income	us-gaap:NetIncomeLoss	$875.0M	2025-12-31	2026-02-25	10-K	26-000010
2	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.6B	2025-12-31	2026-02-25	10-K	26-000010
3	assets	us-gaap:Assets	$8.0B	2025-12-31	2026-02-25	10-K	26-000010
4	assets	us-gaap:Assets	$8.2B	2024-12-31	2026-02-25	10-K	26-000010
5	operating income	us-gaap:OperatingIncomeLoss	$547.4M	2023-12-31	2026-02-25	10-K	26-000010
6	interest expense	us-gaap:InterestExpense	$179.0M	2023-12-31	2024-02-29	10-K	24-000022
7	current assets	us-gaap:AssetsCurrent	$1.8B	2025-12-31	2026-02-25	10-K	26-000010
8	current liabilities	us-gaap:LiabilitiesCurrent	$3.0B	2025-12-31	2026-02-25	10-K	26-000010
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$5.0B	2025-12-31	2026-02-25	10-K	26-000010
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.6B	2024-12-31	2026-02-25	10-K	26-000010
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.3B	2023-12-31	2026-02-25	10-K	26-000010
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.1B	2022-12-31	2025-02-20	10-K	25-000023
13	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$23.9M	2025-12-31	2026-02-25	10-K	26-000010
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.3B	2024-12-31	2026-02-25	10-K	26-000010
15	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$26.6M	2024-12-31	2026-02-25	10-K	26-000010
16	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.0B	2023-12-31	2026-02-25	10-K	26-000010
17	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$42.0M	2023-12-31	2026-02-25	10-K	26-000010
18	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$979.7M	2022-12-31	2025-02-20	10-K	25-000023

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19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$59.7M	2022-12-31	2025-02-20	10-K	25-000023
20	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$116.6M	2025-12-31	2026-02-25	10-K	26-000010
21	operating income	us-gaap:OperatingIncomeLoss	$1.1B	2025-12-31	2026-02-25	10-K	26-000010
22	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$1.0B	2025-12-31	2026-02-25	10-K	26-000010
23	income tax	us-gaap:IncomeTaxExpenseBenefit	$145.0M	2025-12-31	2026-02-25	10-K	26-000010
24	current assets	us-gaap:AssetsCurrent	$2.0B	2024-12-31	2026-02-25	10-K	26-000010
25	current liabilities	us-gaap:LiabilitiesCurrent	$2.7B	2024-12-31	2026-02-25	10-K	26-000010
26	assets	us-gaap:Assets	$7.6B	2023-12-31	2025-02-20	10-K	25-000023
27	assets	us-gaap:Assets	$7.0B	2022-12-31	2024-02-29	10-K	24-000022
28	shares outstanding	dei:EntityCommonStockSharesOutstanding	133,354,117	2026-02-20	2026-02-25	10-K	26-000010
29	shares outstanding	dei:EntityCommonStockSharesOutstanding	141,355,906	2025-02-14	2025-02-20	10-K	25-000023

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