Datadog, Inc.

DDOG

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001561550

A

strongest fifth of 497 graded peers in business equipment

rank 5 of 497; percentile 0.8; sampling error 2.2 points; lower is stronger

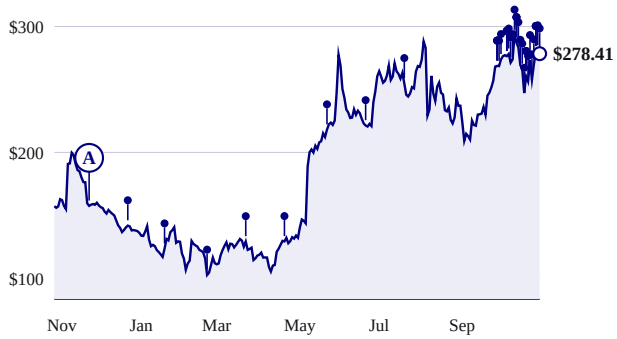
A B C D E

A, the bull



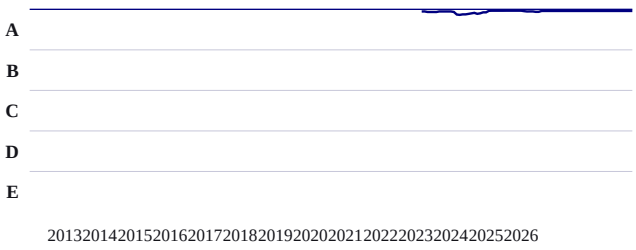
Scoreboard	
Profitability	B percentile 26.3
Solvency	B percentile 24.8
Growth and financing	A percentile 15.4
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $6.6B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: dilution, distress, fortress balance sheet
Inputs computable	8 of 14
Graded from	filings received through Feb 18, 2026 253 days before the rescan; latest periodic filing 10-Q received Aug 6, 2026
Last close	$278.63 2026-10-28; market equity $0; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 18, 2026

We may not successfully accomplish any of these objectives, and as a result, it is difficult for us to forecast our future results of operations. If the assumptions that we use to plan our business are incorrect or change in reaction to changes in our market, or if we are unable to maintain consistent revenue or revenue growth, our stock price could be volatile, and it may be difficult to achieve and maintain profitability. You should not rely on our revenue for any prior quarterly or annual periods as any indication of our future revenue or revenue growth.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 26.3						
Gross profitability	41.2%	28.6%		26.0	555	2025-12-31
Return on invested capital	not computable	11.2%				
one or more required annual facts are missing						

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Accruals ratio	(15.2%)	(7.4%)	27.2	618	2025-12-31
Gross margin stability, five years	1.3 pts	2.3 pts	25.6	426	2025-12-31
Solvency, sleeve percentile 24.8					
Twelve-month failure probability	not computable	0.05%			
liabilities and a nearby cover-page share count are required at 2026-06-30					
Altman Z double-prime	5.11	2.16	21.6	565	2025-12-31
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31					
Current ratio	3.38x	2.01x	28.0	662	2025-12-31
Growth and financing, sleeve percentile 15.4					
Revenue growth, three-year compound	26.9%	6.3%	12.9	535	2025-12-31
Free cash flow growth, three-year compound	37.7%	18.0%	23.5	265	2025-12-31
Reinvestment rate	not computable	14.3%			
NOPAT must exceed $100,000					
Asset growth, three years	30.3%	5.1%	9.8	560	2025-12-31
Net share issuance, one year	not computable	0.5%			
two annual share counts are required; found 1					

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
1	Nerdwallet, Inc. (NRDS)	0.0	A	
2	Pinterest, Inc. (PINS)	0.2	A	
3	Red Violet, Inc. (RDVT)	0.4	A	fortress balance sheet
4	DoubleVerify Holdings, Inc. (DV)	0.6	A	
5	Datadog, Inc. (DDOG)	0.8	A	
6	Appfolio Inc. (APPF)	1.0	A	
7	Cirrus Logic, Inc. (CRUS)	1.2	A	
8	Rambus Inc. (RMBS)	1.4	A	
9	BK Technologies Corp. (BKTI)	1.6	A	fortress balance sheet
10	Doximity, Inc. (DOCS)	1.8	A	

What the price implies

at the 2026-10-28 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	66.5%	2.2%	84
Distance from 52-week high	(5.1%)	(30.5%)	84
EBIT to enterprise value	not computable	1.5%	
Free cash flow yield	not computable	2.8%	
Book value to price	not computable	0.25	

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Sales to price	not computable	0.31	
Composite equity issuance, five years	not computable	4.1%	
Relative strength against the sector, log excess return	0.23	(0.26)	84

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$435.0M
Operating cash flow, four quarters	$1.2B
Months of runway	not finite
Days since last periodic filing	84 (10-Q received Aug 6, 2026)
Median daily dollar volume, 63 sessions	$804.4M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$2.7B	2025-12-31	2026-02-18	10-K	26-008819
2	assets	us-gaap:Assets	$6.6B	2025-12-31	2026-02-18	10-K	26-008819
3	net income	us-gaap:NetIncomeLoss	$107.7M	2025-12-31	2026-02-18	10-K	26-008819
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.1B	2025-12-31	2026-02-18	10-K	26-008819
5	assets	us-gaap:Assets	$5.8B	2024-12-31	2026-02-18	10-K	26-008819
6	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.4B	2025-12-31	2026-02-18	10-K	26-008819
7	gross profit	us-gaap:GrossProfit	$2.2B	2024-12-31	2026-02-18	10-K	26-008819
8	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.7B	2024-12-31	2026-02-18	10-K	26-008819
9	gross profit	us-gaap:GrossProfit	$1.7B	2023-12-31	2026-02-18	10-K	26-008819
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.1B	2023-12-31	2026-02-18	10-K	26-008819
11	gross profit	us-gaap:GrossProfit	$1.3B	2022-12-31	2025-02-20	10-K	25-000025
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.7B	2022-12-31	2025-02-20	10-K	25-000025
13	gross profit	us-gaap:GrossProfit	$794.5M	2021-12-31	2024-02-23	10-K	24-000009
14	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.0B	2021-12-31	2024-02-23	10-K	24-000009
15	current assets	us-gaap:AssetsCurrent	$5.4B	2025-12-31	2026-02-18	10-K	26-008819
16	current liabilities	us-gaap:LiabilitiesCurrent	$1.6B	2025-12-31	2026-02-18	10-K	26-008819
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$137.8M	2025-12-31	2026-02-18	10-K	26-008819
18	operating income	us-gaap:OperatingIncomeLoss	-$44.4M	2025-12-31	2026-02-18	10-K	26-008819
19	book equity	us-gaap:StockholdersEquity	$3.7B	2025-12-31	2026-02-18	10-K	26-008819
20	liabilities	us-gaap:Liabilities	$2.9B	2025-12-31	2026-02-18	10-K	26-008819
21	operating income	us-gaap:OperatingIncomeLoss	-$33.5M	2023-12-31	2026-02-18	10-K	26-008819
22	interest expense	us-gaap:InterestExpense	$6.3M	2023-12-31	2024-02-23	10-K	24-000009
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$49.6M	2025-12-31	2026-02-18	10-K	26-008819
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$870.6M	2024-12-31	2026-02-18	10-K	26-008819
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$34.7M	2024-12-31	2026-02-18	10-K	26-008819
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$660.0M	2023-12-31	2026-02-18	10-K	26-008819
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$27.6M	2023-12-31	2026-02-18	10-K	26-008819

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28	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$418.4M	2022-12-31	2025-02-20	10-K	25-000025
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$35.3M	2022-12-31	2025-02-20	10-K	25-000025
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$49.2M	2025-12-31	2026-02-18	10-K	26-008819
31	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$127.0M	2025-12-31	2026-02-18	10-K	26-008819
32	income tax	us-gaap:IncomeTaxExpenseBenefit	$19.3M	2025-12-31	2026-02-18	10-K	26-008819
33	current assets	us-gaap:AssetsCurrent	$4.9B	2024-12-31	2026-02-18	10-K	26-008819
34	current liabilities	us-gaap:LiabilitiesCurrent	$1.9B	2024-12-31	2026-02-18	10-K	26-008819
35	assets	us-gaap:Assets	$3.9B	2023-12-31	2025-02-20	10-K	25-000025
36	assets	us-gaap:Assets	$3.0B	2022-12-31	2024-02-23	10-K	24-000009
37	shares outstanding	us-gaap:CommonStockSharesOutstanding	0	2019-12-31	2020-02-25	10-K	20-006422

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