# Etsy Inc.

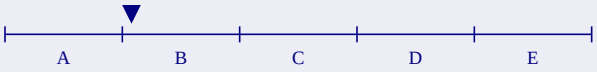
**ETSY**

NYSE; other; SIC 7389, Services-Business Services, NEC; CIK 0001370637

# A/B

**on the A/B boundary of 335 graded peers in other**

rank 73 of 335; percentile 21.6; sampling error 2.6 points; lower is stronger



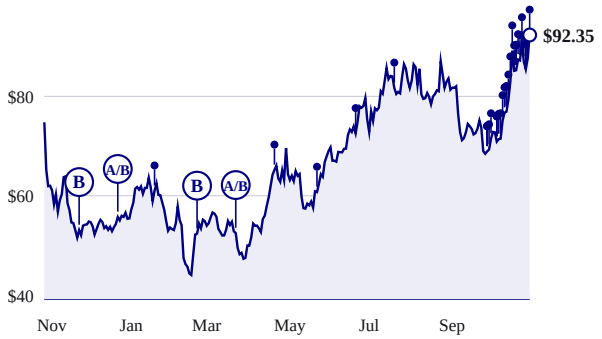

**A/B, the bull**



## Scoreboard

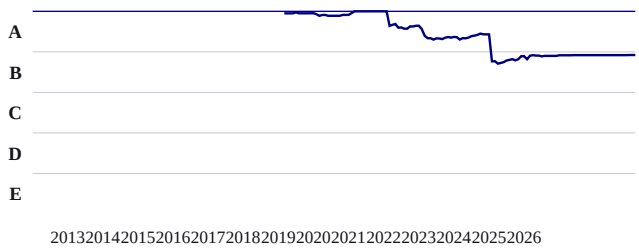
| | |
|---|---|
| **Profitability** | A<br>percentile 8.7 |
| **Solvency** | C<br>percentile 54.1 |
| **Growth and financing** | C<br>percentile 52.3 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $2.8B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress |
| **Inputs computable** | 12 of 14 |
| **Graded from** | filings received through Feb 19, 2026<br>252 days before the rescan; latest periodic filing 10-Q received Oct 28, 2026 |
| **Last close** | $92.32<br>2026-10-28; market equity $8.0B; no price enters the letter |

## Share price, twelve months to the rescan




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

## Letter at every rescan, 2012 to 2026




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 19, 2026*

"Keep Commerce Human" reflects our belief that creativity and connection set us apart in an increasingly automated world. We see lasting value in businesses that balance people, planet, and profit, and we strive to align our growth strategy with this principle-using our platform to foster entrepreneurship and sustainable economic impact. You can read more about Etsy's Impact strategy beginning on page 9. Etsy operates two-sided online marketplaces that connect millions of creative entrepreneurs with buyers around the world.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

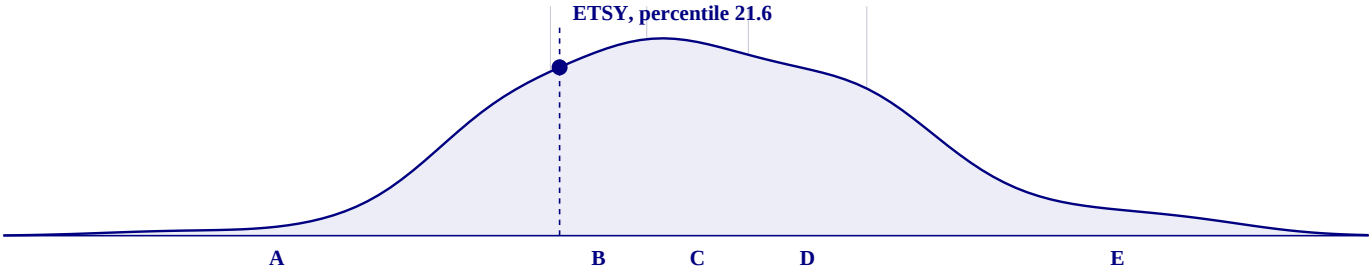
| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 8.7** | | | | | | |
| Gross profitability | 73.1% | 27.0% | | 4.5 | 287 | 2025-12-31 |
| Return on invested capital | 63.1% | 10.0% | | 1.3 | 151 | 2025-12-31 |
| Accruals ratio | (20.2%) | (5.8%) | | 11.4 | 503 | 2025-12-31 |
| Gross margin stability, five years | 0.9 pts | 2.2 pts | | 17.6 | 205 | 2025-12-31 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| **Solvency, sleeve percentile 54.1** | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | (1.05) | 2.05 | 66.4 | 385 | 2025-12-31 |
| Net debt to EBITDA | 2.55x | 2.52x | 52.5 | 182 | 2025-12-31 |
| Interest coverage | not computable | 2.45x | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | |
| Current ratio | 1.44x | 1.33x | 43.5 | 507 | 2025-12-31 |
| **Growth and financing, sleeve percentile 52.3** | | | | | |
| Revenue growth, three-year compound | 4.0% | 5.1% | 51.9 | 400 | 2025-12-31 |
| Free cash flow growth, three-year compound | 0.2% | 8.8% | 62.3 | 221 | 2025-12-31 |
| Reinvestment rate | (86.2%) | 11.6% | 85.8 | 191 | 2025-12-31 |
| Asset growth, three years | 2.4% | 4.2% | 58.3 | 437 | 2025-12-31 |
| Net share issuance, one year | (10.1%) | (0.5%) | 3.1 | 353 | 2026-02-13 |

## Among 335 peers

*other; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 68 | Stran & Company, Inc. (SWAGW) | 19.9 | A/B | late filer, fortress balance sheet |
| 69 | Laureate Education, Inc. (LAUR) | 20.4 | A/B | fortress balance sheet |
| 70 | Allegion plc (ALLE) | 20.7 | A/B | |
| 71 | Information Services Group Inc. (III) | 21.0 | A/B | |
| 72 | Live Nation Entertainment, Inc. (LYV) | 21.3 | A/B | |
| 73 | Etsy Inc. (ETSY) | 21.6 | A/B | |
| 74 | Centrus Energy Corp. (LEU) | 21.9 | A/B | fortress balance sheet |
| 75 | Tutor Perini Corp. (TPC) | 22.2 | A/B | fortress balance sheet |
| 76 | Castellum, Inc. (CTM) | 22.5 | A/B | |
| 77 | Prog Holdings, Inc. (PRG) | 22.8 | B | |
| 78 | Paychex Inc. (PAYX) | 23.1 | B | |

## What the price implies

*at the 2026-10-28 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 22.5% | 2.0% | 68 |
| Distance from 52-week high | 0.0% | (26.4%) | 98 |
| EBIT to enterprise value | 3.5% | 4.3% | 37 |
| Free cash flow yield | 8.5% | 4.2% | 79 |
| Book value to price | (0.09) | 0.34 | 6 |
| Sales to price | 0.36 | 0.71 | 34 |
| Composite equity issuance, five years | (38.0%) | (8.9%) | 8 |
| Relative strength against the sector, log excess return | 0.06 | (0.13) | 68 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score 6 of 9, period end 2025-12-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | pass |
| Current ratio improved | fail |
| No new shares issued | pass |
| Gross margin improved | fail |
| Asset turnover improved | pass |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $2.1B |
| Operating cash flow, four quarters | $598.1M |
| Months of runway | not finite |
| Days since last periodic filing | 1 (10-Q received Oct 28, 2026) |
| Median daily dollar volume, 63 sessions | $218.1M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $2.1B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 2 | assets | us-gaap:Assets | $2.8B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | $266.2M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $246.7M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $83.7M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 6 | total debt | us-gaap:LongTermDebt | $2.3B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 7 | book equity | us-gaap:StockholdersEquity | -$1.1B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $1.4B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 9 | total debt | us-gaap:LongTermDebt | $2.3B | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 10 | book equity | us-gaap:StockholdersEquity | -$758.9M | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 11 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $811.2M | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 12 | net income | us-gaap:NetIncomeLoss | $163.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 13 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $693.4M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 14 | assets | us-gaap:Assets | $2.4B | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 15 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 16 | gross profit | us-gaap:GrossProfit | $2.0B | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 17 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.8B | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 18 | gross profit | us-gaap:GrossProfit | $1.9B | 2023-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 19 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.7B | 2023-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 20 | gross profit | us-gaap:GrossProfit | $1.8B | 2022-12-31 | 2025-02-19 | 10-K | 25-000017 |
| 21 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.6B | 2022-12-31 | 2025-02-19 | 10-K | 25-000017 |
| 22 | gross profit | us-gaap:GrossProfit | $1.7B | 2021-12-31 | 2024-02-22 | 10-K | 24-000013 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.3B | 2021-12-31 | 2024-02-22 | 10-K | 24-000013 |
| 24 | current assets | us-gaap:AssetsCurrent | $2.0B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $1.4B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$2.4B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 27 | liabilities | us-gaap:Liabilities | $3.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 28 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $101.8M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 29 | operating income | us-gaap:OperatingIncomeLoss | $279.8M | 2023-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 30 | interest expense | us-gaap:InterestExpense | $14.0M | 2023-12-31 | 2024-02-22 | 10-K | 24-000013 |
| 31 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $15.4M | 2025-12-31 | 2026-02-19 | 10-K | 26-000019 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 32 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $752.5M | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 33 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $14.2M | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 34 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $705.5M | 2023-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 35 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $12.9M | 2023-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 36 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $683.6M | 2022-12-31 | 2025-02-19 | 10-K | 25-000017 |
| 37 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $10.2M | 2022-12-31 | 2025-02-19 | 10-K | 25-000017 |
| 38 | current assets | us-gaap:AssetsCurrent | $1.3B | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $665.1M | 2024-12-31 | 2026-02-19 | 10-K | 26-000019 |
| 40 | assets | us-gaap:Assets | $2.7B | 2023-12-31 | 2025-02-19 | 10-K | 25-000017 |
| 41 | assets | us-gaap:Assets | $2.6B | 2022-12-31 | 2024-02-22 | 10-K | 24-000013 |
| 42 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 96,247,180 | 2026-02-13 | 2026-02-19 | 10-K | 26-000019 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 107,072,348 | 2025-02-14 | 2025-02-19 | 10-K | 25-000017 |