Gold.com, Inc.

GOLD

NYSE; shops; SIC 5094, Wholesale-Jewelry, Watches, Precious Stones & Metals; CIK 0001591588

E

weakest fifth of 256 graded peers in shops

rank 214 of 256; percentile 83.5; sampling error 2.9 points; lower is stronger

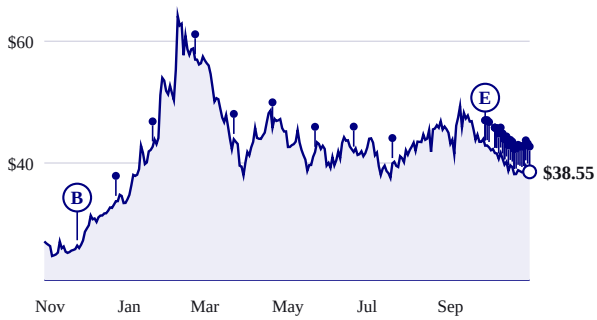
A B C D E

E, the bear



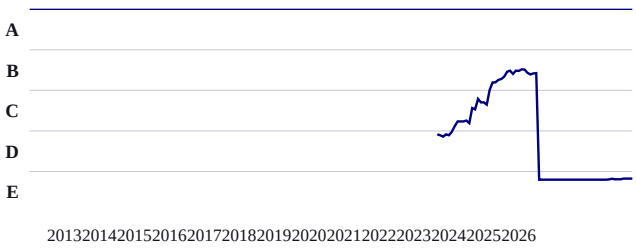
Scoreboard	
Profitability	D percentile 64.4
Solvency	C/D percentile 62.7
Growth and financing	D percentile 64.2
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $4.1B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: short runway, distress, fortress balance sheet
Inputs computable	7 of 14
Graded from	filings received through Sep 10, 2026 50 days before the rescan; latest periodic filing 10-K received Sep 10, 2026
Last close	$38.56 2026-10-29; market equity $1.1B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Sep 10, 2026

Gold.com, Inc. also referred to (together with its subsidiaries) as "we", "us", the "Company", and "Gold.com", is a fully integrated precious metals company that offers an array of gold, silver, platinum, palladium, and copper bullion, numismatic coins, and related products to wholesale and retail customers via a portfolio of channels. The Company conducts its operations through three complementary segments: Wholesale Sales & Ancillary Services operates as a wholesaler of gold, silver, platinum, and palladium bullion and related products, including bars, wafers, grain, and coins.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 64.4						
Gross profitability	11.0%	42.0%		90.4	240	2026-06-30
Return on invested capital	not computable	10.9%				

one or more required annual facts are missing

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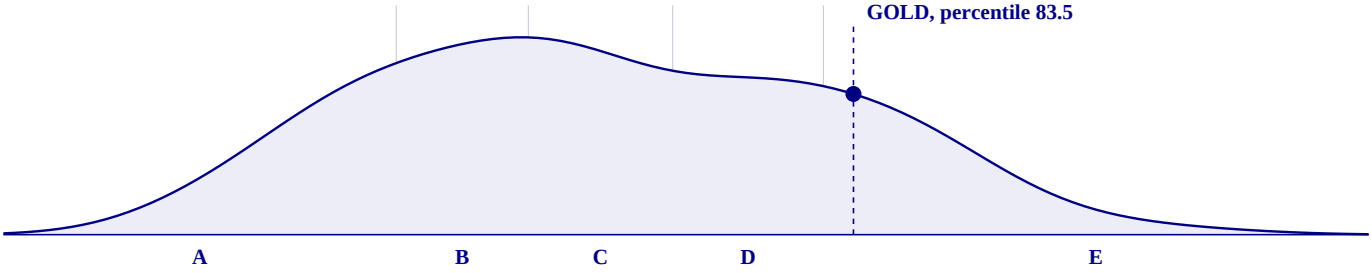
Accruals ratio	(35.9%)	(4.8%)	4.6	285	2026-06-30
Gross margin stability, five years	28.3 pts	1.2 pts	98.2	218	2026-06-30
Solvency, sleeve percentile 62.7					
Twelve-month failure probability	not computable	0.04%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	not computable	1.93			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	1.84x			
one or more required annual facts are missing					
Interest coverage	not computable	2.28x			
one or more required annual facts are missing					
Current ratio	1.15x	1.38x	62.7	293	2026-06-30
Growth and financing, sleeve percentile 64.2					
Revenue growth, three-year compound	(59.5%)	1.6%	99.6	267	2026-06-30
Free cash flow growth, three-year compound	not computable	5.2%			
current FCF must be positive and base FCF must exceed $100,000					
Reinvestment rate	not computable	8.4%			
one or more required annual facts are missing					
Asset growth, three years	38.8%	3.4%	2.2	270	2026-06-30
Net share issuance, one year	18.3%	(0.6%)	90.8	208	2026-08-28

Among 256 peers

shops; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
209	Beachbody Company, Inc. (BODI)	81.6	D/E	fortress balance sheet
210	Camping World Holdings, Inc. (CWH)	82.0	D/E	
211	GrowGeneration Corp. (GRWG)	82.4	D/E	fortress balance sheet
212	Vestis Corp. (VSTS)	82.7	D/E	
213	CDW Corp. (CDW)	83.1	E	
214	Gold.com, Inc. (GOLD)	83.5	E	
215	TheRealReal, Inc. (REAL)	83.9	E	
216	Carriage Services Inc. (CSV)	84.3	E	
217	RH (RH)	84.7	E	
218	Citi Trends Inc. (CTRN)	85.1	E	
219	ThredUp Inc. (TDUP)	85.5	E	

What the price implies

at the 2026-10-29 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	72.3%	0.7%	94
Distance from 52-week high	(39.9%)	(19.4%)	24
EBIT to enterprise value	not computable	5.2%	

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Free cash flow yield	107.7%	3.9%	100
Book value to price	0.78	0.35	75
Sales to price	0.55	1.59	19
Composite equity issuance, five years	(2.8%)	(16.8%)	74
Relative strength against the sector, log excess return	0.57	0.03	94

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-06-30	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	50 (10-K received Sep 10, 2026)
Median daily dollar volume, 63 sessions	$19.1M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$453.1M	2026-06-30	2026-09-10	10-K	26-386799
2	assets	us-gaap:Assets	$4.1B	2026-06-30	2026-09-10	10-K	26-386799
3	net income	us-gaap:NetIncomeLoss	$82.3M	2026-06-30	2026-09-10	10-K	26-386799
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.2B	2026-06-30	2026-09-10	10-K	26-386799
5	assets	us-gaap:Assets	$2.2B	2025-06-30	2026-09-10	10-K	26-386799
6	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$618.0M	2026-06-30	2026-09-10	10-K	26-386799
7	gross profit	us-gaap:GrossProfit	$210.9M	2025-06-30	2026-09-10	10-K	26-386799
8	revenue	us-gaap:Revenues	$11.0B	2025-06-30	2026-09-10	10-K	26-386799
9	gross profit	us-gaap:GrossProfit	$173.3M	2024-06-30	2026-09-10	10-K	26-386799
10	revenue	us-gaap:Revenues	$9.7B	2024-06-30	2026-09-10	10-K	26-386799
11	gross profit	us-gaap:GrossProfit	$294.7M	2023-06-30	2025-09-11	10-K	25-200462
12	revenue	us-gaap:Revenues	$9.3B	2023-06-30	2025-09-11	10-K	25-200462
13	gross profit	us-gaap:GrossProfit	$261.8M	2022-06-30	2024-09-13	10-K	24-106317
14	revenue	us-gaap:Revenues	$8.2B	2022-06-30	2024-09-13	10-K	24-106317
15	current assets	us-gaap:AssetsCurrent	$3.6B	2026-06-30	2026-09-10	10-K	26-386799
16	current liabilities	us-gaap:LiabilitiesCurrent	$3.1B	2026-06-30	2026-09-10	10-K	26-386799
17	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$12.7M	2026-06-30	2026-09-10	10-K	26-386799
18	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$152.3M	2025-06-30	2026-09-10	10-K	26-386799
19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$10.7M	2025-06-30	2026-09-10	10-K	26-386799
20	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$60.9M	2024-06-30	2026-09-10	10-K	26-386799
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$7.3M	2024-06-30	2026-09-10	10-K	26-386799
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$30.3M	2023-06-30	2025-09-11	10-K	25-200462
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.8M	2023-06-30	2025-09-11	10-K	25-200462
24	assets	us-gaap:Assets	$1.8B	2024-06-30	2025-09-11	10-K	25-200462
25	assets	us-gaap:Assets	$1.5B	2023-06-30	2024-09-13	10-K	24-106317

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26	shares outstanding	dei:EntityCommonStockSharesOutstanding	29,154,756	2026-08-28	2026-09-10	10-K	26-386799
27	shares outstanding	dei:EntityCommonStockSharesOutstanding	24,639,386	2025-09-05	2025-09-11	10-K	25-200462