# Helen OF Troy Ltd.

**HELE**

Nasdaq; consumer durables; SIC 3634, Electric Housewares & Fans; CIK 0000916789

**C**

**middle fifth of 458 graded peers in the pooled consumer group**

rank 253 of 458; percentile 56.0; sampling error 2.3 points; lower is stronger

A B C D E

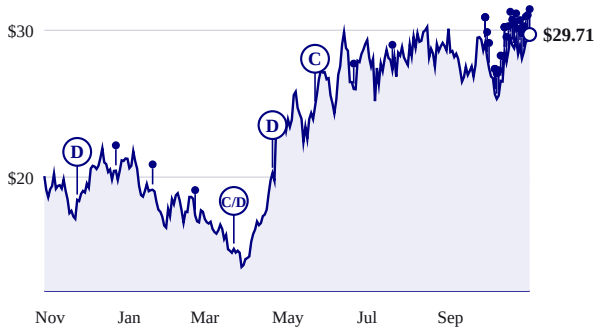
**C, the tortoise**



## Scoreboard

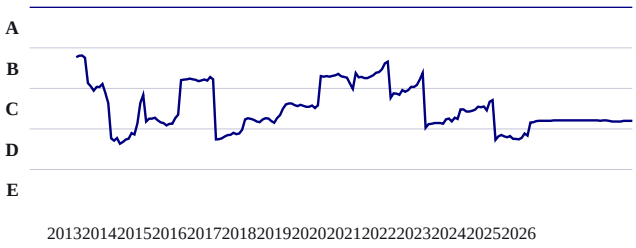
| | |
|---|---|
| **Profitability** | B<br>percentile 34.7 |
| **Solvency** | C<br>percentile 56.9 |
| **Growth and financing** | C/D<br>percentile 62.0 |
| **Reliability** | 0.91 AUC<br>filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025 |
| **Peer failure rate** | 1.01% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $591M to $2.67B assets<br>total assets $2.1B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress |
| **Inputs computable** | 9 of 14 |
| **Graded from** | filings received through Apr 23, 2026<br>190 days before the rescan; latest periodic filing 10-Q received Oct 8, 2026 |
| **Last close** | $29.81<br>2026-10-29; market equity $697.3M; no price enters the letter |

## Share price, twelve months to the rescan




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

## Letter at every rescan, 2012 to 2026




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Apr 23, 2026*

We incorporated as Helen of Troy Corporation in Texas in 1968 and were reorganized as Helen of Troy Limited in Bermuda in 1994. We are a leading global consumer products company offering creative products and solutions for our customers through a diversified portfolio of brands. We have built leading market positions through new product innovation, product quality and competitive pricing. We go to market under a number of brands, some of which are licensed. Our portfolio of brands includes OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith, Revlon and Olive & June, among others.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 34.7** | | | | | | |
| Gross profitability | 38.6% | 34.4% | | 42.0 | 472 | 2026-02-28 |
| Return on invested capital | not computable | 8.9% | | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | | |

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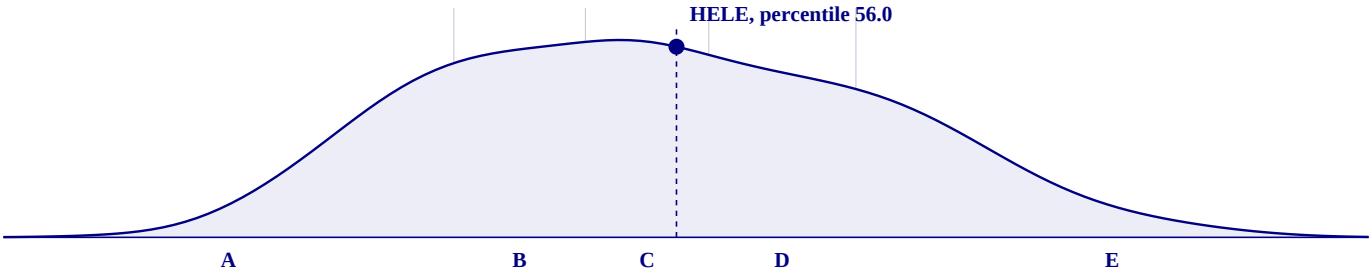
| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (40.8%) | (5.1%) | 4.1 | 519 | 2026-02-28 |
| Gross margin stability, five years | 2.0 pts | 1.7 pts | 58.0 | 406 | 2026-02-28 |
| **Solvency, sleeve percentile 56.9** | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | (0.09) | 2.13 | 70.9 | 396 | 2026-02-28 |
| Net debt to EBITDA | not computable | 2.08x | | | |
| *EBITDA must exceed $100,000* | | | | | |
| Interest coverage | not computable | 2.64x | | | |
| *latest aligned inputs end 2024-02-29; latest annual assets end 2026-02-28* | | | | | |
| Current ratio | 1.71x | 1.56x | 42.9 | 535 | 2026-02-28 |
| **Growth and financing, sleeve percentile 62.0** | | | | | |
| Revenue growth, three-year compound | (4.8%) | 1.4% | 74.5 | 480 | 2026-02-28 |
| Free cash flow growth, three-year compound | 58.1% | 7.6% | 11.2 | 251 | 2026-02-28 |
| Reinvestment rate | not computable | 13.6% | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | |
| Asset growth, three years | (10.1%) | 1.7% | 84.7 | 485 | 2026-02-28 |
| Net share issuance, one year | 1.4% | (0.3%) | 77.7 | 378 | 2026-04-16 |

## Among 458 peers

*consumer durables; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 248 | Lithia Motors Inc. (LAD) | 54.5 | C | |
| 249 | Cheesecake Factory Inc. (CAKE) | 54.9 | C | |
| 250 | Vera Bradley, Inc. (VRA) | 55.3 | C | fortress balance sheet |
| 251 | Barnes & Noble Education, Inc. (BNED) | 55.3 | C | late filer |
| 252 | Victoria's Secret & Co. (VSXY) | 55.7 | C | |
| 253 | Helen OF Troy Ltd. (HELE) | 56.0 | C | |
| 254 | Climb Global Solutions, Inc. (CLMB) | 56.1 | C | fortress balance sheet |
| 255 | Hasbro, Inc. (HAS) | 56.1 | C | late filer, fortress balance sheet |
| 256 | Arrow Electronics, Inc. (ARW) | 56.5 | C | |
| 257 | Somnigroup International Inc. (SGI) | 56.7 | C | |
| 258 | BlueLinx Holdings Inc. (BXC) | 56.9 | C | |

## What the price implies

*at the 2026-10-29 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 19.4% | (0.1%) | 69 |
| Distance from 52-week high | (1.7%) | (22.8%) | 91 |
| EBIT to enterprise value | (53.6%) | 4.8% | 6 |
| Free cash flow yield | 19.0% | 4.3% | 94 |
| Book value to price | 1.23 | 0.43 | 86 |

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| | | | |
|---|---|---|---|
| Sales to price | 2.57 | 1.45 | 70 |
| Composite equity issuance, five years | (4.4%) | (16.0%) | 67 |
| Relative strength against the sector, log excess return | 0.20 | (0.01) | 73 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score 3 of 9, period end 2026-02-28** | |
| Return on assets above zero | fail |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | pass |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $22.6M |
| Operating cash flow, four quarters | $179.7M |
| Months of runway | not finite |
| Days since last periodic filing | 22 (10-Q received Oct 8, 2026) |
| Median daily dollar volume, 63 sessions | $10.6M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $815.7M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 2 | assets | us-gaap:Assets | $2.1B | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | -$782.1M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$838.8M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $60.1M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 6 | total debt | us-gaap:LongTermDebt | $785.5M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 7 | book equity | us-gaap:StockholdersEquity | $798.2M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $18.9M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 9 | total debt | us-gaap:LongTermDebt | $921.9M | 2025-02-28 | 2025-04-24 | 10-K | 25-000012 |
| 10 | book equity | us-gaap:StockholdersEquity | $1.7B | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 11 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $18.9M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 12 | net income | us-gaap:NetIncomeLoss | -$899.0M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 13 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $171.1M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 14 | assets | us-gaap:Assets | $3.1B | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 15 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.8B | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 16 | gross profit | us-gaap:GrossProfit | $914.4M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 17 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.9B | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 18 | gross profit | us-gaap:GrossProfit | $948.7M | 2024-02-29 | 2026-04-23 | 10-K | 26-000048 |
| 19 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.0B | 2024-02-29 | 2026-04-23 | 10-K | 26-000048 |
| 20 | gross profit | us-gaap:GrossProfit | $899.4M | 2023-02-28 | 2025-04-24 | 10-K | 25-000012 |
| 21 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.1B | 2023-02-28 | 2025-04-24 | 10-K | 25-000012 |
| 22 | gross profit | us-gaap:GrossProfit | $953.2M | 2022-02-28 | 2024-04-24 | 10-K | 24-000015 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.2B | 2022-02-28 | 2024-04-24 | 10-K | 24-000015 |
| 24 | current assets | us-gaap:AssetsCurrent | $865.5M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $505.0M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $412.8M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 27 | liabilities | us-gaap:Liabilities | $1.3B | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 28 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $53.3M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 29 | operating income | us-gaap:OperatingIncomeLoss | $260.6M | 2024-02-29 | 2026-04-23 | 10-K | 26-000048 |
| 30 | interest expense | us-gaap:InterestExpense | $53.1M | 2024-02-29 | 2024-04-24 | 10-K | 24-000015 |
| 31 | capital expenditure | us-gaap:PaymentsToAcquireProductiveAssets | $39.2M | 2026-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 32 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $113.2M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 33 | capital expenditure | us-gaap:PaymentsToAcquireProductiveAssets | $30.1M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 34 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $306.1M | 2024-02-29 | 2026-04-23 | 10-K | 26-000048 |
| 35 | capital expenditure | us-gaap:PaymentsToAcquireProductiveAssets | $36.6M | 2024-02-29 | 2026-04-23 | 10-K | 26-000048 |
| 36 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $208.2M | 2023-02-28 | 2025-04-24 | 10-K | 25-000012 |
| 37 | capital expenditure | us-gaap:PaymentsToAcquireProductiveAssets | $174.9M | 2023-02-28 | 2025-04-24 | 10-K | 25-000012 |
| 38 | current assets | us-gaap:AssetsCurrent | $931.7M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $466.3M | 2025-02-28 | 2026-04-23 | 10-K | 26-000048 |
| 40 | assets | us-gaap:Assets | $2.8B | 2024-02-29 | 2025-04-24 | 10-K | 25-000012 |
| 41 | assets | us-gaap:Assets | $2.9B | 2023-02-28 | 2024-04-24 | 10-K | 24-000015 |
| 42 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 23,257,705 | 2026-04-16 | 2026-04-23 | 10-K | 26-000048 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 22,942,650 | 2025-04-17 | 2025-04-24 | 10-K | 25-000012 |

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