Franklin Covey Co.

FC

NYSE; other; SIC 8741, Services-Management Services; CIK 0000886206

B

second fifth of 335 graded peers in other

rank 98 of 335; percentile 29.0; sampling error 2.6 points; lower is stronger

A B C D E

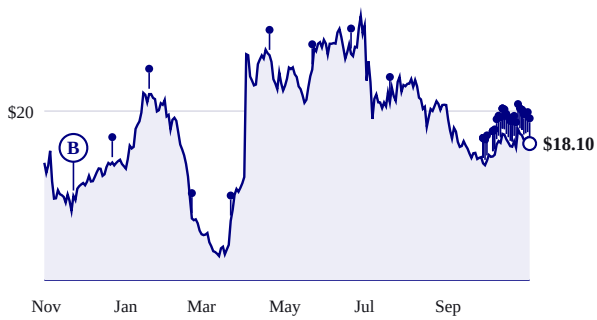
B, the elk



Scoreboard

Profitability	A percentile 10.0
Solvency	C percentile 47.5
Growth and financing	D percentile 66.1
Reliability	0.87 AUC filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$120M to $591M assets total assets $242.9M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered; fortress balance sheet not computable: distress
Inputs computable	11 of 14
Graded from	filings received through Nov 12, 2025 354 days before the rescan; latest periodic filing 10-Q received Jul 7, 2026
Last close	$18.05 2026-10-30; market equity $203.9M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Nov 12, 2025

Franklin Covey is a global company focused on organizational performance improvement. Our mission is to "enable greatness in people and organizations everywhere," and our global structure is designed to help individuals and organizations achieve results that require collective behavior change. From the foundational work of Dr. Stephen R. Covey in leadership and personal effectiveness, and Hyrum W. Smith in productivity and time management, we have developed deep expertise that extends to helping organizations and individuals achieve desired results through lasting behavioral change.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 10.0						
Gross profitability	83.8%	27.0%		2.1	287	2025-08-31
Return on invested capital	not computable	10.0%				
prior invested-capital observation is 2192 days earlier						

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Accruals ratio	(10.3%)	(5.8%)	24.8	500	2025-08-31
Gross margin stability, five years	0.4 pts	2.2 pts	3.0	204	2025-08-31
Solvency, sleeve percentile 47.5					
Twelve-month failure probability	not computable	0.04%			
liabilities and a nearby cover-page share count are required at 2025-08-31					
Altman Z double-prime	1.50	2.06	47.8	384	2025-08-31
Net debt to EBITDA	not computable	2.52x			
latest aligned inputs end 2021-08-31; latest annual assets end 2025-08-31					
Interest coverage	10.10x	2.45x	20.9	87	2025-08-31
Current ratio	0.82x	1.33x	73.8	505	2025-08-31
Growth and financing, sleeve percentile 66.1					
Revenue growth, three-year compound	0.5%	5.1%	66.7	397	2025-08-31
Free cash flow growth, three-year compound	(25.0%)	8.9%	85.8	219	2025-08-31
Reinvestment rate	(742.9%)	11.9%	97.4	190	2025-08-31
Asset growth, three years	(2.1%)	4.1%	74.6	434	2025-08-31
Net share issuance, one year	(7.8%)	(0.5%)	6.0	352	2025-10-31

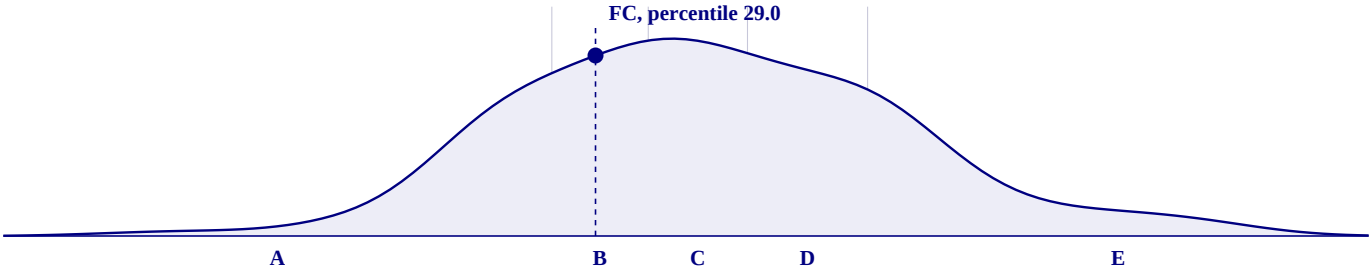
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 28,607,000 USD; Altman Z is not used

Among 335 peers

other; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
93	Intrepid Potash, Inc. (IPI)	27.5	B	
94	Onespaworld Holdings Ltd. (OSW)	27.8	B	
95	Barrett Business Services Inc. (BBSI)	28.1	B	
96	Landstar System Inc. (LSTR)	28.4	B	late filer, fortress balance sheet
97	HireQuest, Inc. (HQI)	28.7	B	
98	Franklin Covey Co. (FC)	29.0	B	fortress balance sheet
99	Acorn Energy, Inc. (ACFN)	29.3	B	fortress balance sheet
100	Broadridge Financial Solutions, Inc. (BR)	29.6	B	
101	Planet Fitness, Inc. (PLNT)	29.9	B	
102	C. H. Robinson Worldwide, Inc. (CHRW)	30.2	B	
103	Charles River Laboratories International, Inc. (CRL)	30.5	B	

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

What the price implies

at the 2026-10-30 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	0.7%	(0.6%)	51
Distance from 52-week high	(29.2%)	(23.9%)	42
EBIT to enterprise value	2.7%	4.3%	29
Free cash flow yield	10.1%	4.1%	84
Book value to price	0.21	0.34	34
Sales to price	1.31	0.70	70
Composite equity issuance, five years	(21.7%)	(8.8%)	29
Relative strength against the sector, log excess return	(0.11)	(0.13)	51

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-08-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$12.0M
Operating cash flow, four quarters	$27.4M
Months of runway	not finite
Days since last periodic filing	117 (10-Q received Jul 7, 2026)
Median daily dollar volume, 63 sessions	$1.0M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$203.6M	2025-08-31	2025-11-12	10-K	25-000085
2	assets	us-gaap:Assets	$242.9M	2025-08-31	2025-11-12	10-K	25-000085
3	operating income	us-gaap:OperatingIncomeLoss	$8.1M	2021-08-31	2023-11-13	10-K	23-000059
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$6.1M	2021-08-31	2023-11-13	10-K	23-000059
5	income tax	us-gaap:IncomeTaxExpenseBenefit	-$7.5M	2021-08-31	2023-11-13	10-K	23-000059
6	total debt	us-gaap:LongTermDebt	$18.8M	2021-08-31	2021-11-12	10-K	21-000040
7	book equity	us-gaap:StockholdersEquity	$79.9M	2021-08-31	2022-11-14	10-K	22-000028
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$47.4M	2021-08-31	2022-11-14	10-K	22-000028
9	total debt	us-gaap:LongTermDebt	$26.1M	2015-08-31	2015-11-13	10-K	15-000031
10	book equity	us-gaap:StockholdersEquity	$125.5M	2015-08-31	2016-11-14	10-K	16-000075
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$16.2M	2015-08-31	2018-11-14	10-K	18-000026
12	net income	us-gaap:NetIncomeLoss	$3.1M	2025-08-31	2025-11-12	10-K	25-000085
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$29.0M	2025-08-31	2025-11-12	10-K	25-000085
14	assets	us-gaap:Assets	$261.5M	2024-08-31	2025-11-12	10-K	25-000085
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$267.1M	2025-08-31	2025-11-12	10-K	25-000085
16	gross profit	us-gaap:GrossProfit	$221.1M	2024-08-31	2025-11-12	10-K	25-000085
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$287.2M	2024-08-31	2025-11-12	10-K	25-000085
18	gross profit	us-gaap:GrossProfit	$213.5M	2023-08-31	2025-11-12	10-K	25-000085

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$280.5M	2023-08-31	2025-11-12	10-K	25-000085
20	gross profit	us-gaap:GrossProfit	$201.9M	2022-08-31	2024-11-12	10-K	24-000060
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$262.8M	2022-08-31	2024-11-12	10-K	24-000060
22	gross profit	us-gaap:GrossProfit	$172.9M	2021-08-31	2023-11-13	10-K	23-000059
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$224.2M	2021-08-31	2023-11-13	10-K	23-000059
24	current assets	us-gaap:AssetsCurrent	$129.5M	2025-08-31	2025-11-12	10-K	25-000085
25	current liabilities	us-gaap:LiabilitiesCurrent	$157.3M	2025-08-31	2025-11-12	10-K	25-000085
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$126.3M	2025-08-31	2025-11-12	10-K	25-000085
27	operating income	us-gaap:OperatingIncomeLoss	$5.7M	2025-08-31	2025-11-12	10-K	25-000085
28	book equity	us-gaap:StockholdersEquity	$66.9M	2025-08-31	2025-11-12	10-K	25-000085
29	liabilities	us-gaap:Liabilities	$176.0M	2025-08-31	2025-11-12	10-K	25-000085
30	depreciation amortization	us-gaap:Depreciation	$6.2M	2021-08-31	2023-11-13	10-K	23-000059
31	interest expense	us-gaap:InterestExpense	$565,000	2025-08-31	2025-11-12	10-K	25-000085
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$8.3M	2025-08-31	2025-11-12	10-K	25-000085
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$60.3M	2024-08-31	2025-11-12	10-K	25-000085
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$3.7M	2024-08-31	2025-11-12	10-K	25-000085
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$35.7M	2023-08-31	2025-11-12	10-K	25-000085
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.5M	2023-08-31	2025-11-12	10-K	25-000085
37	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$52.3M	2022-08-31	2024-11-12	10-K	24-000060
38	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$3.2M	2022-08-31	2024-11-12	10-K	24-000060
39	depreciation amortization	us-gaap:Depreciation	$4.1M	2025-08-31	2025-11-12	10-K	25-000085
40	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$6.1M	2025-08-31	2025-11-12	10-K	25-000085
41	income tax	us-gaap:IncomeTaxExpenseBenefit	$3.0M	2025-08-31	2025-11-12	10-K	25-000085
42	current assets	us-gaap:AssetsCurrent	$160.3M	2024-08-31	2025-11-12	10-K	25-000085
43	current liabilities	us-gaap:LiabilitiesCurrent	$162.5M	2024-08-31	2025-11-12	10-K	25-000085
44	assets	us-gaap:Assets	$245.9M	2023-08-31	2024-11-12	10-K	24-000060
45	assets	us-gaap:Assets	$259.2M	2022-08-31	2023-11-13	10-K	23-000059
46	shares outstanding	dei:EntityCommonStockSharesOutstanding	12,155,832	2025-10-31	2025-11-12	10-K	25-000085
47	shares outstanding	dei:EntityCommonStockSharesOutstanding	13,184,271	2024-10-31	2024-11-12	10-K	24-000060

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.