# Ebay Inc.

**EBAY**

Nasdaq; other; SIC 7389, Services-Business Services, NEC; CIK 0001065088

**C**

**middle fifth of 335 graded peers in other**

rank 156 of 335; percentile 46.4; sampling error 2.6 points; lower is stronger

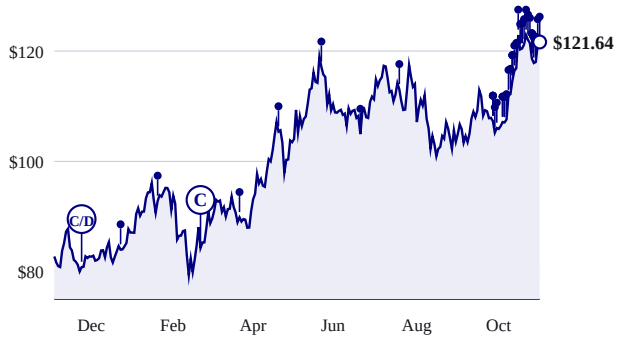
A B C D E

**C, the tortoise**



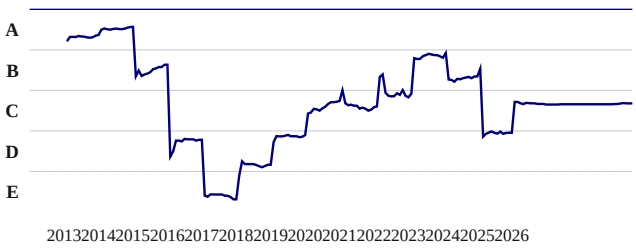
| Scoreboard | |
|---|---|
| **Profitability** | B<br>percentile 36.6 |
| **Solvency** | B<br>percentile 33.2 |
| **Growth and financing** | D<br>percentile 70.2 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $17.6B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: dilution, distress |
| **Inputs computable** | 11 of 14 |
| **Graded from** | filings received through Feb 19, 2026<br>256 days before the rescan; latest periodic filing 10-Q received Oct 29, 2026 |
| **Last close** | $121.63<br>2026-10-30; market equity $53.4B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 19, 2026*

Unless otherwise expressly stated or the context otherwise requires, when we refer to "we," "our," "us," "eBay" or the "Company" in this Annual Report on Form 10-K, we mean eBay Inc. and its consolidated subsidiaries. Founded in 1995 in San Jose, California, eBay Inc. is a global commerce leader that connects people and builds communities to create economic opportunity for all. Our technology empowers millions of buyers and sellers in more than 190 markets around the world, providing everyone the opportunity to grow and thrive.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

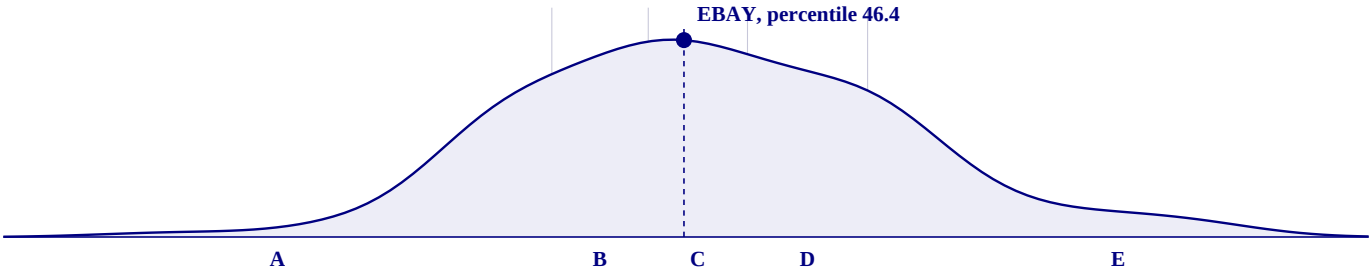
| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 36.6** | | | | | | |
| Gross profitability | 45.0% | 27.0% | | 22.4 | 287 | 2025-12-31 |
| Return on invested capital | 22.9% | 10.0% | | 16.7 | 151 | 2025-12-31 |
| Accruals ratio | 0.4% | (5.8%) | | 84.2 | 500 | 2025-12-31 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| Gross margin stability, five years | 1.1 pts | 2.2 pts | 23.2 | 204 | 2025-12-31 |
| **Solvency, sleeve percentile 33.2** | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | 8.71 | 2.06 | 4.4 | 384 | 2025-12-31 |
| Net debt to EBITDA | 1.53x | 2.52x | 35.4 | 182 | 2025-12-31 |
| Interest coverage | not computable | 2.45x | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | |
| Current ratio | 1.10x | 1.33x | 59.9 | 505 | 2025-12-31 |
| **Growth and financing, sleeve percentile 70.2** | | | | | |
| Revenue growth, three-year compound | 4.3% | 5.1% | 50.8 | 397 | 2025-12-31 |
| Free cash flow growth, three-year compound | (7.4%) | 8.9% | 70.2 | 219 | 2025-12-31 |
| Reinvestment rate | (46.5%) | 11.9% | 76.7 | 190 | 2025-12-31 |
| Asset growth, three years | (5.5%) | 4.1% | 83.1 | 434 | 2025-12-31 |
| Net share issuance, one year | not computable | (0.5%) | | | |
| *prior share count is 263 days earlier* | | | | | |

## Among 335 peers

*other; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 151 | Onterris, Inc. (ONT) | 44.9 | C | |
| 152 | Everforth Inc. (EFOR) | 45.2 | C | |
| 153 | Freeport-Mcmoran Inc. (FCX) | 45.5 | C | |
| 154 | United Parks & Resorts Inc. (PRKS) | 45.8 | C | late filer |
| 155 | Fortune Brands Innovations, Inc. (FBIN) | 46.1 | C | |
| 156 | Ebay Inc. (EBAY) | 46.4 | C | |
| 157 | Granite Construction Inc. (GVA) | 46.7 | C | |
| 158 | All In FutureTech Alliance, Inc. (AIFA) | 47.0 | C | late filer |
| 159 | Uber Technologies, Inc. (UBER) | 47.3 | C | |
| 160 | ICF International, Inc. (ICFI) | 47.6 | C | |
| 161 | Rollins Inc. (ROL) | 47.9 | C | |

## What the price implies

*at the 2026-10-30 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 31.7% | (0.6%) | 78 |
| Distance from 52-week high | (1.0%) | (23.9%) | 93 |
| EBIT to enterprise value | 4.0% | 4.3% | 45 |
| Free cash flow yield | 2.7% | 4.1% | 38 |
| Book value to price | 0.08 | 0.34 | 15 |
| Sales to price | 0.21 | 0.70 | 16 |
| Composite equity issuance, five years | (53.2%) | (8.8%) | 3 |

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| | | | |
|---|---|---|---|
| Relative strength against the sector, log excess return | 0.16 | (0.13) | 78 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | fail |
| Long-term leverage fell | fail |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | pass |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $1.2B |
| Operating cash flow, four quarters | $3.0B |
| Months of runway | not finite |
| Days since last periodic filing | 4 (10-Q received Oct 29, 2026) |
| Median daily dollar volume, 63 sessions | $414.2M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $7.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 2 | assets | us-gaap:Assets | $17.6B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | $2.3B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $2.3B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $311.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 6 | total debt | us-gaap:LongTermDebtAndCapitalLeaseObligations | $6.0B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 7 | book equity | us-gaap:StockholdersEquity | $4.6B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $1.9B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 9 | total debt | us-gaap:LongTermDebtAndCapitalLeaseObligations | $5.8B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 10 | book equity | us-gaap:StockholdersEquity | $5.2B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 11 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $2.4B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 12 | net income | us-gaap:NetIncomeLoss | $2.0B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 13 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $2.0B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 14 | assets | us-gaap:Assets | $19.4B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 15 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $11.1B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 16 | gross profit | us-gaap:GrossProfit | $7.4B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 17 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $10.3B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 18 | gross profit | us-gaap:GrossProfit | $7.3B | 2023-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 19 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $10.1B | 2023-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 20 | gross profit | us-gaap:GrossProfit | $7.1B | 2022-12-31 | 2025-02-27 | 10-K | 25-000037 |
| 21 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $9.8B | 2022-12-31 | 2025-02-27 | 10-K | 25-000037 |
| 22 | gross profit | us-gaap:GrossProfit | $7.8B | 2021-12-31 | 2024-02-28 | 10-K | 24-000036 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $10.4B | 2021-12-31 | 2024-02-28 | 10-K | 24-000036 |
| 24 | current assets | us-gaap:AssetsCurrent | $5.1B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $4.6B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $39.4B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 27 | liabilities | us-gaap:Liabilities | $13.0B | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 28 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $421.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 29 | operating income | us-gaap:OperatingIncomeLoss | $1.9B | 2023-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 30 | interest expense | us-gaap:InterestExpense | $263.0M | 2023-12-31 | 2024-02-28 | 10-K | 24-000036 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 31 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $525.0M | 2025-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 32 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $2.4B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 33 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $458.0M | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 34 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $2.4B | 2023-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 35 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $456.0M | 2023-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 36 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $2.3B | 2022-12-31 | 2025-02-27 | 10-K | 25-000037 |
| 37 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $449.0M | 2022-12-31 | 2025-02-27 | 10-K | 25-000037 |
| 38 | current assets | us-gaap:AssetsCurrent | $7.6B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $6.1B | 2024-12-31 | 2026-02-19 | 10-K | 26-000027 |
| 40 | assets | us-gaap:Assets | $21.6B | 2023-12-31 | 2025-02-27 | 10-K | 25-000037 |
| 41 | assets | us-gaap:Assets | $20.9B | 2022-12-31 | 2024-02-28 | 10-K | 24-000036 |
| 42 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 448,000,000 | 2026-02-13 | 2026-02-19 | 10-K | 26-000027 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 461,000,000 | 2025-05-26 | 2025-05-30 | 10-K/A | 25-000068 |

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