# Yext, Inc.

**YEXT**

NYSE; business equipment; SIC 7374, Services-Computer Processing & Data Preparation; CIK 0001614178

**B**

**second fifth of 496 graded peers in business equipment**

rank 119 of 496; percentile 23.8; sampling error 2.2 points; lower is stronger

A B C D E

**B, the elk**



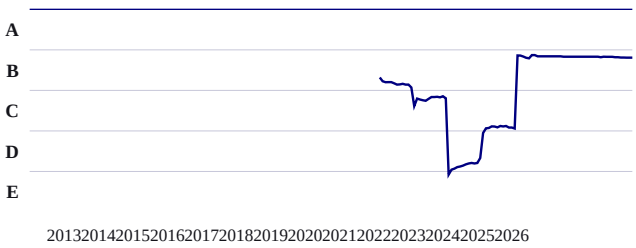
| Scoreboard | |
|---|---|
| **Profitability** | C<br>percentile 42.5 |
| **Solvency** | C<br>percentile 50.5 |
| **Growth and financing** | B<br>percentile 29.3 |
| **Reliability** | 0.91 AUC<br>filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025 |
| **Peer failure rate** | 1.01% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $591M to $2.67B assets<br>total assets $621.8M |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered; fortress balance sheet<br>not computable: distress |
| **Inputs computable** | 11 of 14 |
| **Graded from** | filings received through Mar 10, 2026<br>237 days before the rescan; latest periodic filing 10-Q received Sep 1, 2026 |
| **Last close** | $7.20<br>2026-10-30; market equity $712.6M; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 10, 2026*

Yext, Inc. ("Yext," the "Company," "we," "us" or "our") empowers businesses to manage their knowledge so they can deliver relevant, actionable answers to consumer questions as well as consistent, accurate and engaging experiences to customers throughout the digital ecosystem. Our digital presence platform (also known as the Answers Platform) lets businesses structure and organize information about their brands in our Knowledge Graph (previously known as Yext Content), which is then delivered across first- and third-party websites and applications through our network of over 200 service and application providers, which we refer to as our Publisher Network.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 42.5** | | | | | | |
| Gross profitability | 53.5% | 28.7% | | 14.3 | 554 | 2026-01-31 |
| Return on invested capital | not computable | 11.4% | | | | |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| *prior invested-capital observation is 2922 days earlier* | | | | | |
| Accruals ratio | (2.9%) | (7.3%) | 75.5 | 617 | 2026-01-31 |
| Gross margin stability, five years | 1.7 pts | 2.3 pts | 37.7 | 425 | 2026-01-31 |
| **Solvency, sleeve percentile 50.5** | | | | | |
| Twelve-month failure probability | not computable | 0.05% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | (2.44) | 2.15 | 67.9 | 564 | 2026-01-31 |
| Net debt to EBITDA | (1.02x) | 1.09x | 5.5 | 146 | 2026-01-31 |
| Interest coverage | not computable | 3.77x | | | |
| *latest aligned inputs end 2018-01-31; latest annual assets end 2026-01-31* | | | | | |
| Current ratio | 1.07x | 2.01x | 78.0 | 661 | 2026-01-31 |
| **Growth and financing, sleeve percentile 29.3** | | | | | |
| Revenue growth, three-year compound | 3.7% | 6.4% | 57.0 | 534 | 2026-01-31 |
| Free cash flow growth, three-year compound | 66.0% | 18.1% | 14.1 | 264 | 2026-01-31 |
| Reinvestment rate | 170.7% | 13.5% | 11.3 | 223 | 2026-01-31 |
| Asset growth, three years | 5.9% | 5.1% | 45.2 | 559 | 2026-01-31 |
| Net share issuance, one year | (2.5%) | 0.5% | 19.2 | 408 | 2026-02-23 |

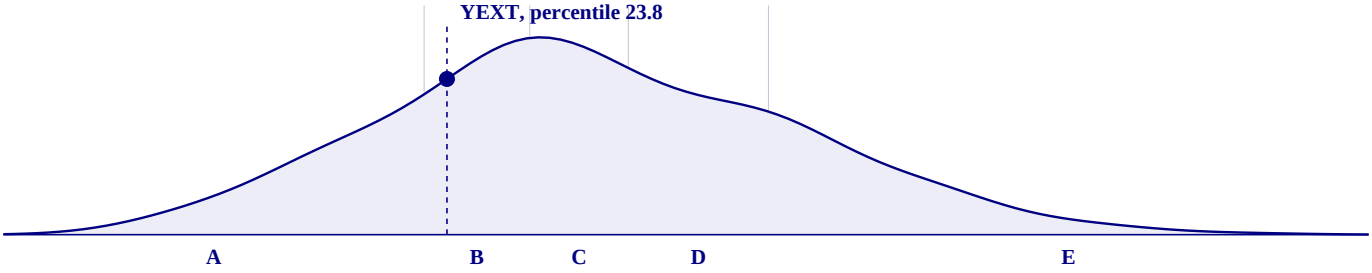
## Warnings

*1 of 7 checks triggered; none of them enters the letter*

| Check | Measured |
|---|---|
| Fortress balance sheet | cash minus debt is 56,164,000 USD; Altman Z is not used |

## Among 496 peers

*business equipment; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 114 | Cognex Corp. (CGNX) | 22.8 | B | |
| 115 | Eos Energy Enterprises, Inc. (EOSE) | 23.1 | B | |
| 116 | Eos Energy Enterprises, Inc. (EOSEW) | 23.1 | B | |
| 117 | Transcat Inc. (TRNS) | 23.4 | B | |
| 118 | Allient Inc. (ALNT) | 23.6 | B | |
| 119 | Yext, Inc. (YEXT) | 23.8 | B | fortress balance sheet |
| 120 | PagerDuty, Inc. (PD) | 24.0 | B | |
| 121 | Ambarella Inc. (AMBA) | 24.2 | B | |
| 122 | Innovative Solutions & Support Inc. (IA) | 24.4 | B | |
| 123 | Elastic N.V. (ESTC) | 24.6 | B | fortress balance sheet |
| 124 | Parsons Corp. (PSN) | 24.8 | B | |

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## What the price implies

*at the 2026-10-30 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (23.6%) | (2.0%) | 32 |
| Distance from 52-week high | (18.9%) | (32.4%) | 68 |
| EBIT to enterprise value | 5.8% | 1.6% | 83 |
| Free cash flow yield | 7.5% | 2.8% | 79 |
| Book value to price | 0.05 | 0.27 | 14 |
| Sales to price | 0.63 | 0.31 | 67 |
| Composite equity issuance, five years | (23.2%) | 4.3% | 9 |
| Relative strength against the sector, log excess return | (0.54) | (0.29) | 32 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2026-01-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | pass |
| No new shares issued | pass |
| Gross margin improved | fail |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $86.8M |
| Operating cash flow, four quarters | $55.1M |
| Months of runway | not finite |
| Days since last periodic filing | 62 (10-Q received Sep 1, 2026) |
| Median daily dollar volume, 63 sessions | $5.5M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $332.5M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 2 | assets | us-gaap:Assets | $621.8M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | $44.5M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $40.1M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $2.3M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 6 | total debt | us-gaap:LongTermDebt | $98.0M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 7 | book equity | us-gaap:StockholdersEquity | $159.4M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $154.1M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 9 | total debt | us-gaap:LongTermDebt | $0 | 2018-01-31 | 2018-03-16 | 10-K | 18-000095 |
| 10 | book equity | us-gaap:StockholdersEquity | $81.5M | 2018-01-31 | 2021-03-16 | 10-K | 21-000065 |
| 11 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $34.4M | 2018-01-31 | 2020-03-20 | 10-K | 20-000078 |
| 12 | net income | us-gaap:NetIncomeLoss | $37.9M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 13 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $55.8M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 14 | assets | us-gaap:Assets | $610.1M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 15 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $446.6M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 16 | gross profit | us-gaap:GrossProfit | $324.6M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 17 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $421.0M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 18 | gross profit | us-gaap:GrossProfit | $316.9M | 2024-01-31 | 2026-03-10 | 10-K | 26-016402 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 19 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $404.3M | 2024-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 20 | gross profit | us-gaap:GrossProfit | $296.9M | 2023-01-31 | 2025-03-13 | 10-K | 25-000030 |
| 21 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $400.9M | 2023-01-31 | 2025-03-13 | 10-K | 25-000030 |
| 22 | gross profit | us-gaap:GrossProfit | $292.3M | 2022-01-31 | 2024-03-13 | 10-K | 24-000023 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $390.6M | 2022-01-31 | 2024-03-13 | 10-K | 24-000023 |
| 24 | current assets | us-gaap:AssetsCurrent | $317.8M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $296.8M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$669.2M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 27 | liabilities | us-gaap:Liabilities | $462.4M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 28 | depreciation amortization | us-gaap:Depreciation | $10.7M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 29 | operating income | us-gaap:OperatingIncomeLoss | -$66.6M | 2018-01-31 | 2020-03-20 | 10-K | 20-000078 |
| 30 | interest expense | us-gaap:InterestExpense | $359,000 | 2018-01-31 | 2018-03-16 | 10-K | 18-000095 |
| 31 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $2.6M | 2026-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 32 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $50.2M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 33 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $2.1M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 34 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $46.2M | 2024-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 35 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $2.7M | 2024-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 36 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $17.9M | 2023-01-31 | 2025-03-13 | 10-K | 25-000030 |
| 37 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $6.2M | 2023-01-31 | 2025-03-13 | 10-K | 25-000030 |
| 38 | current assets | us-gaap:AssetsCurrent | $285.8M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $344.7M | 2025-01-31 | 2026-03-10 | 10-K | 26-016402 |
| 40 | assets | us-gaap:Assets | $508.8M | 2024-01-31 | 2025-03-13 | 10-K | 25-000030 |
| 41 | assets | us-gaap:Assets | $523.8M | 2023-01-31 | 2024-03-13 | 10-K | 24-000023 |
| 42 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 123,345,128 | 2026-02-23 | 2026-03-10 | 10-K | 26-016402 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 126,484,781 | 2025-02-26 | 2025-03-13 | 10-K | 25-000030 |

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