Omnicom Group Inc.

OMC

NYSE; other; SIC 7311, Services-Advertising Agencies; CIK 0000029989

D/E

on the D/E boundary of 334 graded peers in other

rank 272 of 334; percentile 81.4; sampling error 2.7 points; lower is stronger

A B C D E

D/E, the sloth



Scoreboard

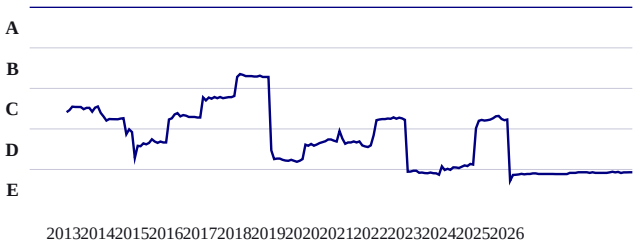
Profitability	D percentile 66.7
Solvency	C/D percentile 58.6
Growth and financing	C percentile 51.9
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $54.4B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	dilution not computable: short runway, distress
Inputs computable	10 of 14
Graded from	filings received through Feb 20, 2026 258 days before the rescan; latest periodic filing 10-Q received Oct 23, 2026
Last close	$87.51 2026-11-04; market equity $23.9B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 20, 2026

On November 26, 2025 (the "Closing Date"), Omnicom completed its Merger with IPG (the "Merger"). As previously reported, on December 8, 2024, Omnicom entered into an Agreement and Plan of Merger (the "Merger Agreement") with IPG and EXT Subsidiary Inc., a Delaware corporation and a direct wholly owned subsidiary of Omnicom ("Merger Sub"). On the Closing Date, pursuant to the terms and conditions of the Merger Agreement, Merger Sub merged with and into IPG, with IPG continuing as the surviving corporation and a direct wholly owned subsidiary of Omnicom.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 66.7						
Gross profitability	2.7%	27.1%		89.8	286	2025-12-31
Return on invested capital	not computable	10.0%				

latest aligned inputs end 2021-12-31; latest annual assets end 2025-12-31

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Accruals ratio	(7.1%)	(5.8%)	40.8	503	2025-12-31
Gross margin stability, five years	4.2 pts	2.2 pts	69.5	204	2025-12-31
Solvency, sleeve percentile 58.6					
Twelve-month failure probability	not computable	0.04%			
liabilities and a nearby cover-page share count are required at 2026-09-30					
Altman Z double-prime	not computable	2.06			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	2.51x			
latest aligned inputs end 2021-12-31; latest annual assets end 2025-12-31					
Interest coverage	1.69x	2.45x	50.0	87	2025-12-31
Current ratio	0.93x	1.33x	67.3	508	2025-12-31
Growth and financing, sleeve percentile 51.9					
Revenue growth, three-year compound	6.5%	5.1%	42.3	396	2025-12-31
Free cash flow growth, three-year compound	48.7%	8.9%	12.9	218	2025-12-31
Reinvestment rate	(3,459.5%)	11.9%	99.5	190	2025-12-31
Asset growth, three years	26.3%	4.1%	10.9	432	2025-12-31
Net share issuance, one year	57.9%	(0.5%)	94.0	352	2026-01-30

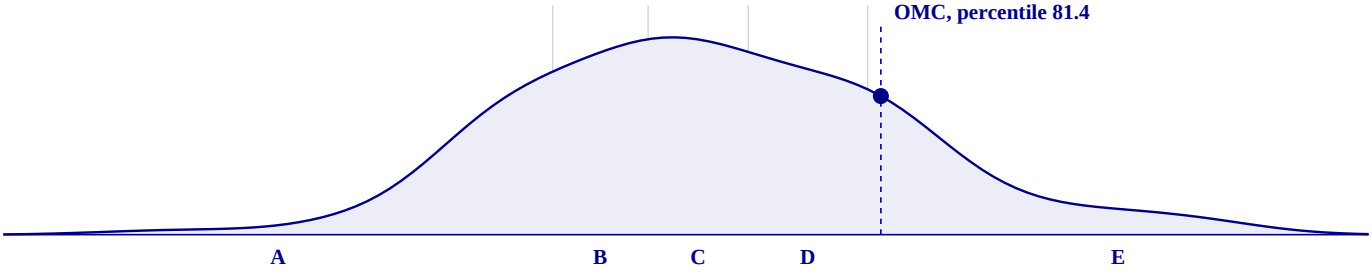
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Dilution	split-adjusted year-over-year share growth is 57.9%

Among 334 peers

other; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
267	Outdoor Holding Co. (POWW)	80.0	D/E	late filer
268	Outdoor Holding Co. (POWWP)	80.0	D/E	late filer
269	Universal Logistics Holdings, Inc. (ULH)	80.5	D/E	
270	Atlas Lithium Corp. (ATLX)	80.8	D/E	dilution
271	Uranium Energy Corp. (UEC)	81.1	D/E	fortress balance sheet
272	Omnicom Group Inc. (OMC)	81.4	D/E	dilution
273	Allegiant Travel Co. (ALGT)	81.7	D/E	
274	Seacor Marine Holdings Inc. (SMHI)	82.0	D/E	
275	NextTrip, Inc. (NTRP)	82.3	D/E	dilution, short runway
276	Access Newswire Inc. (ACCS)	82.6	D/E	
277	Travelzoo (TZOO)	82.9	E	

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What the price implies

at the 2026-11-04 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	1.2%	(0.6%)	52
Distance from 52-week high	(1.6%)	(20.3%)	86
EBIT to enterprise value	1.6%	4.2%	24
Free cash flow yield	11.7%	4.1%	89
Book value to price	0.42	0.33	59
Sales to price	0.72	0.68	52
Composite equity issuance, five years	4.3%	(8.8%)	73
Relative strength against the sector, log excess return	(0.11)	(0.13)	52

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 3 of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	13 (10-Q received Oct 23, 2026)
Median daily dollar volume, 63 sessions	$186.8M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:Revenues	$17.3B	2025-12-31	2026-02-20	10-K	26-000006
2	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$15.8B	2025-12-31	2026-02-20	10-K	26-000006
3	assets	us-gaap:Assets	$54.4B	2025-12-31	2026-02-20	10-K	26-000006
4	operating income	us-gaap:OperatingIncomeLoss	$2.2B	2021-12-31	2024-02-07	10-K	24-000007
5	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$2.0B	2021-12-31	2024-02-07	10-K	24-000007
6	income tax	us-gaap:IncomeTaxExpenseBenefit	$488.7M	2021-12-31	2024-02-07	10-K	24-000007
7	total debt	us-gaap:LongTermDebt	$5.7B	2021-12-31	2022-02-09	10-K	22-000012
8	book equity	us-gaap:StockholdersEquity	$3.3B	2021-12-31	2023-02-08	10-K	23-000005
9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$5.3B	2021-12-31	2022-02-09	10-K	22-000012
10	total debt	us-gaap:LongTermDebt	$5.8B	2020-12-31	2021-02-18	10-K	21-000004
11	book equity	us-gaap:StockholdersEquity	$3.1B	2020-12-31	2022-02-09	10-K	22-000012
12	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$5.6B	2020-12-31	2022-02-09	10-K	22-000012
13	net income	us-gaap:NetIncomeLoss	-$54.5M	2025-12-31	2026-02-20	10-K	26-000006
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$2.9B	2025-12-31	2026-02-20	10-K	26-000006
15	assets	us-gaap:Assets	$29.6B	2024-12-31	2026-02-20	10-K	26-000006
16	revenue	us-gaap:Revenues	$15.7B	2024-12-31	2026-02-20	10-K	26-000006
17	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$12.8B	2024-12-31	2026-02-20	10-K	26-000006
18	revenue	us-gaap:Revenues	$14.7B	2023-12-31	2026-02-20	10-K	26-000006

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19	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$12.0B	2023-12-31	2026-02-20	10-K	26-000006
20	revenue	us-gaap:Revenues	$14.3B	2022-12-31	2025-02-05	10-K	25-000009
21	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$11.6B	2022-12-31	2025-02-05	10-K	25-000009
22	revenue	us-gaap:Revenues	$14.3B	2021-12-31	2024-02-07	10-K	24-000007
23	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$11.5B	2021-12-31	2024-02-07	10-K	24-000007
24	depreciation amortization	us-gaap:Depreciation	$132.1M	2021-12-31	2024-02-07	10-K	24-000007
25	operating income	us-gaap:OperatingIncomeLoss	$444.7M	2025-12-31	2026-02-20	10-K	26-000006
26	interest expense	us-gaap:InterestExpense	$263.4M	2025-12-31	2026-02-20	10-K	26-000006
27	current assets	us-gaap:AssetsCurrent	$27.5B	2025-12-31	2026-02-20	10-K	26-000006
28	current liabilities	us-gaap:LiabilitiesCurrent	$29.5B	2025-12-31	2026-02-20	10-K	26-000006
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$149.8M	2025-12-31	2026-02-20	10-K	26-000006
30	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.7B	2024-12-31	2026-02-20	10-K	26-000006
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$140.6M	2024-12-31	2026-02-20	10-K	26-000006
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.4B	2023-12-31	2026-02-20	10-K	26-000006
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$78.4M	2023-12-31	2026-02-20	10-K	26-000006
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$926.5M	2022-12-31	2025-02-05	10-K	25-000009
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$78.2M	2022-12-31	2025-02-05	10-K	25-000009
36	depreciation amortization	us-gaap:Depreciation	$145.1M	2025-12-31	2026-02-20	10-K	26-000006
37	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$278.2M	2025-12-31	2026-02-20	10-K	26-000006
38	income tax	us-gaap:IncomeTaxExpenseBenefit	$242.2M	2025-12-31	2026-02-20	10-K	26-000006
39	current assets	us-gaap:AssetsCurrent	$16.2B	2024-12-31	2026-02-20	10-K	26-000006
40	current liabilities	us-gaap:LiabilitiesCurrent	$16.3B	2024-12-31	2026-02-20	10-K	26-000006
41	assets	us-gaap:Assets	$28.0B	2023-12-31	2025-02-05	10-K	25-000009
42	assets	us-gaap:Assets	$27.0B	2022-12-31	2024-02-07	10-K	24-000007
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	310,336,344	2026-01-30	2026-02-20	10-K	26-000006
44	shares outstanding	dei:EntityCommonStockSharesOutstanding	196,490,662	2025-01-30	2025-02-05	10-K	25-000009

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