E.W. Scripps Co.

SSP

Nasdaq; telecom; SIC 4833, Television Broadcasting Stations; CIK 0000832428

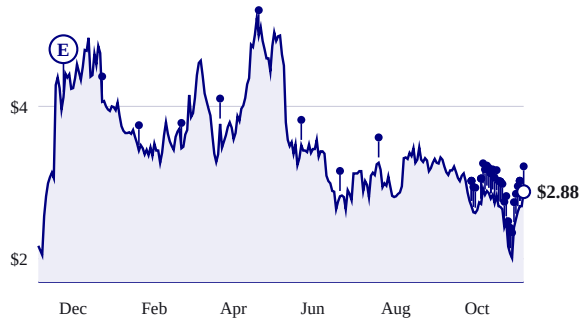
None

No letter

6 of 14 inputs computable; 7 are required, with a score in every sleeve

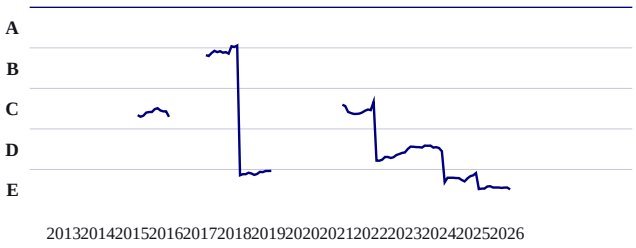
Scoreboard	
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $5.0B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	thin data not computable: dilution, distress
Inputs computable	6 of 14
Graded from	filings received through Feb 27, 2026 251 days before the rescan; latest periodic filing 10-Q received Aug 7, 2026
Last close	$2.85 2026-11-04; market equity $0; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 27, 2026

Founded in 1878, The E.W. Scripps Company motto is "Give light and the people will find their own way." Our vision statement is We Create Connection. We serve audiences and businesses through a portfolio of more than 60 local television stations in more than 40 markets and national news and entertainment networks. Our local stations have programming agreements with ABC, NBC, CBS and FOX. The Scripps Networks reach nearly every American through national news outlets Scripps News and Court TV and popular entertainment brands ION, Bounce, Grit, ION Mystery, ION Plus and Laff.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 76.0						
Gross profitability	not computable	28.3%				
one or more required annual facts are missing						
Return on invested capital	not computable	8.9%				

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latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31						
Accruals ratio	(3.0%)	(7.3%)		76.0	696	2025-12-31
Gross margin stability, five years	not computable	2.3 pts				
five annual gross margins are required; found 0						
Solvency, sleeve percentile 57.4						
Twelve-month failure probability	not computable	0.05%				
liabilities and a nearby cover-page share count are required at 2026-06-30						
Altman Z double-prime	not computable	1.93				
one or more required annual facts are missing						
Net debt to EBITDA	not computable	1.69x				
latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31						
Interest coverage	not computable	2.81x				
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31						
Current ratio	1.65x	1.95x		57.4	754	2025-12-31
Growth and financing, sleeve percentile 75.4						
Revenue growth, three-year compound	(4.3%)	5.8%		77.5	609	2025-12-31
Free cash flow growth, three-year compound	(70.9%)	15.0%		99.7	309	2025-12-31
Reinvestment rate	27.0%	14.3%		46.3	256	2025-12-31
Asset growth, three years	(8.0%)	4.0%		78.2	635	2025-12-31
Net share issuance, one year	not computable	0.6%				
two annual share counts are required; found 0						

Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Thin data	6 of 14 grade factors are computable; minimum is 7

What the price implies

at the 2026-11-04 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	7.0%	(3.1%)	59
Distance from 52-week high	(44.2%)	(32.4%)	37
EBIT to enterprise value	not computable	1.7%	
Free cash flow yield	not computable	2.9%	
Book value to price	not computable	0.28	
Sales to price	not computable	0.34	
Composite equity issuance, five years	not computable	3.6%	
Relative strength against the sector, log excess return	0.09	(0.26)	77

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	fail

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Cash, filings, liquidity	
Cash and equivalents	$13.0M
Operating cash flow, four quarters	$84.1M
Months of runway	not finite
Days since last periodic filing	90 (10-Q received Aug 7, 2026)
Median daily dollar volume, 63 sessions	$1.7M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	operating income	us-gaap:OperatingIncomeLoss	$412.5M	2024-12-31	2026-02-27	10-K	26-000010
2	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$210.0M	2024-12-31	2026-02-27	10-K	26-000010
3	income tax	us-gaap:IncomeTaxExpenseBenefit	$63.8M	2024-12-31	2026-02-27	10-K	26-000010
4	total debt	us-gaap:LongTermDebt	$2.6B	2024-12-31	2025-03-12	10-K	25-000012
5	book equity	us-gaap:StockholdersEquityIncludingPortionAttributableT...	$1.3B	2024-12-31	2025-03-12	10-K	25-000012
6	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$23.9M	2024-12-31	2026-02-27	10-K	26-000010
7	total debt	us-gaap:LongTermDebt	$3.0B	2023-12-31	2025-03-12	10-K	25-000012
8	book equity	us-gaap:StockholdersEquityIncludingPortionAttributableT...	$1.2B	2023-12-31	2025-03-12	10-K	25-000012
9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$35.3M	2023-12-31	2025-03-12	10-K	25-000012
10	net income	us-gaap:NetIncomeLoss	-$100.9M	2025-12-31	2026-02-27	10-K	26-000010
11	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$53.1M	2025-12-31	2026-02-27	10-K	26-000010
12	assets	us-gaap:Assets	$5.0B	2025-12-31	2026-02-27	10-K	26-000010
13	assets	us-gaap:Assets	$5.2B	2024-12-31	2026-02-27	10-K	26-000010
14	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$155.2M	2024-12-31	2026-02-27	10-K	26-000010
15	operating income	us-gaap:OperatingIncomeLoss	-$753.2M	2023-12-31	2026-02-27	10-K	26-000010
16	interest expense	us-gaap:InterestExpense	$213.5M	2023-12-31	2024-02-23	10-K	24-000015
17	current assets	us-gaap:AssetsCurrent	$747.4M	2025-12-31	2026-02-27	10-K	26-000010
18	current liabilities	us-gaap:LiabilitiesCurrent	$453.6M	2025-12-31	2026-02-27	10-K	26-000010
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.2B	2025-12-31	2026-02-27	10-K	26-000010
20	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.5B	2024-12-31	2026-02-27	10-K	26-000010
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.3B	2023-12-31	2026-02-27	10-K	26-000010
22	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.5B	2022-12-31	2025-03-12	10-K	25-000012
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$46.6M	2025-12-31	2026-02-27	10-K	26-000010
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$365.7M	2024-12-31	2026-02-27	10-K	26-000010
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$65.3M	2024-12-31	2026-02-27	10-K	26-000010
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$111.6M	2023-12-31	2026-02-27	10-K	26-000010
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$59.6M	2023-12-31	2026-02-27	10-K	26-000010
28	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$311.4M	2022-12-31	2025-03-12	10-K	25-000012
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$45.8M	2022-12-31	2025-03-12	10-K	25-000012
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$150.8M	2025-12-31	2026-02-27	10-K	26-000010
31	operating income	us-gaap:OperatingIncomeLoss	$184.0M	2025-12-31	2026-02-27	10-K	26-000010
32	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$119.5M	2025-12-31	2026-02-27	10-K	26-000010
33	income tax	us-gaap:IncomeTaxExpenseBenefit	-$18.6M	2025-12-31	2026-02-27	10-K	26-000010
34	current assets	us-gaap:AssetsCurrent	$630.0M	2024-12-31	2026-02-27	10-K	26-000010
35	current liabilities	us-gaap:LiabilitiesCurrent	$482.4M	2024-12-31	2026-02-27	10-K	26-000010
36	assets	us-gaap:Assets	$5.4B	2023-12-31	2025-03-12	10-K	25-000012
37	assets	us-gaap:Assets	$6.4B	2022-12-31	2024-02-23	10-K	24-000015

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