Ziff Davis, Inc.

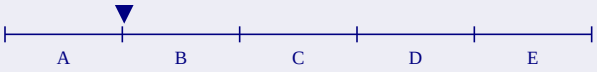
ZD

Nasdaq; telecom; SIC 4822, Telegraph & Other Message Communications; CIK 0001084048

A/B

on the A/B boundary of 557 graded peers in the pooled techn...

rank 106 of 557; percentile 20.3; sampling error 2.1 points; lower is stronger

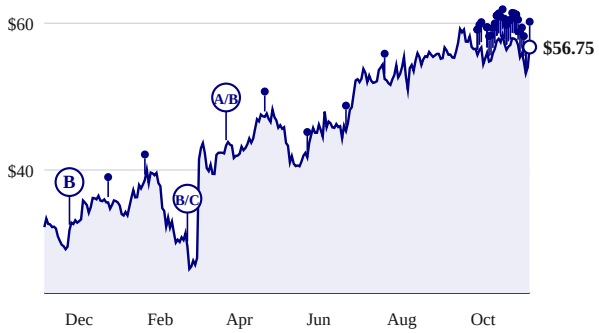


A/B, the bull



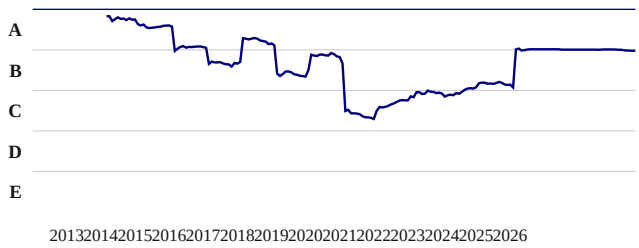
Scoreboard	
Profitability	B percentile 26.8
Solvency	B/C percentile 41.8
Growth and financing	C percentile 51.1
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $3.7B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	12 of 14
Graded from	filings received through Feb 24, 2026 254 days before the rescan; latest periodic filing 10-Q received Aug 7, 2026
Last close	$56.70 2026-11-04; market equity $1.9B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 24, 2026

Ziff Davis, Inc., together with its subsidiaries ("Ziff Davis", the "Company", "our", "us", or "we"), is a vertically focused digital media and internet company whose portfolio includes leading brands in technology, shopping, gaming and entertainment, health and wellness, connectivity, cybersecurity, and martech. Our digital media businesses specialize in publishing and producing trusted editorial content and tools for users seeking information and advice relating to the technology, shopping, gaming and entertainment, and health and wellness markets, and offer services to consumers and businesses.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 26.8						
Gross profitability	34.0%	28.3%		36.4	589	2025-12-31
Return on invested capital	not computable	8.9%				
prior invested-capital observation is 731 days earlier						

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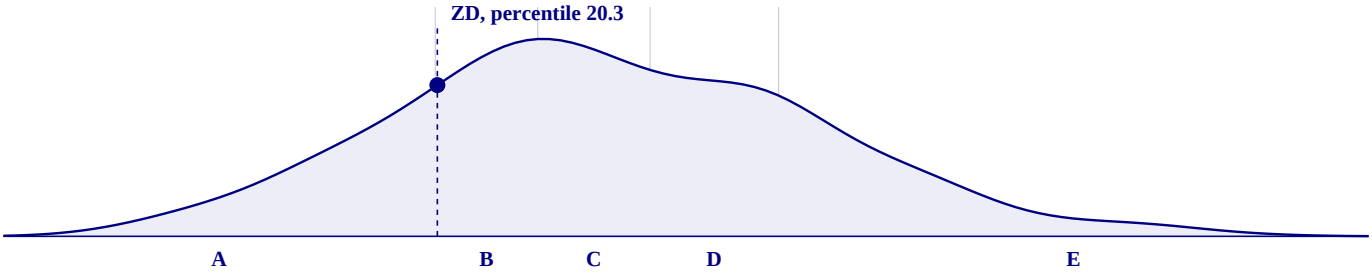
Accruals ratio	(9.8%)	(7.3%)	41.7	696	2025-12-31
Gross margin stability, five years	0.4 pts	2.3 pts	2.2	449	2025-12-31
Solvency, sleeve percentile 41.8					
Twelve-month failure probability	not computable	0.05%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	3.02	1.93	34.9	620	2025-12-31
Net debt to EBITDA	0.63x	1.69x	28.3	188	2025-12-31
Interest coverage	4.87x	2.81x	36.2	106	2025-12-31
Current ratio	1.27x	1.95x	67.9	754	2025-12-31
Growth and financing, sleeve percentile 51.1					
Revenue growth, three-year compound	1.4%	5.8%	61.0	609	2025-12-31
Free cash flow growth, three-year compound	7.7%	15.0%	57.1	309	2025-12-31
Reinvestment rate	(148.7%)	14.3%	80.4	256	2025-12-31
Asset growth, three years	1.2%	4.0%	56.0	635	2025-12-31
Net share issuance, one year	(12.1%)	0.6%	0.9	435	2026-02-18

Among 557 peers

telecom; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
101	Verisk Analytics, Inc. (VRSK)	19.6	A/B	
102	KLA Corp. (KLAC)	19.8	A/B	
103	Qualys, Inc. (QLYS)	20.0	A/B	
104	Roku, Inc. (ROKU)	20.1	A/B	fortress balance sheet
105	Grid Dynamics Holdings, Inc. (GDYN)	20.2	A/B	
106	Ziff Davis, Inc. (ZD)	20.3	A/B	
107	BlackSky Technology Inc. (BKSY)	20.4	A/B	
108	Advanced Micro Devices Inc. (AMD)	20.6	A/B	fortress balance sheet
109	Apple Inc. (AAPL)	20.8	A/B	
110	Clear Secure, Inc. (YOU)	21.0	A/B	
111	Everpure, Inc. (P)	21.2	A/B	

What the price implies

at the 2026-11-04 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	67.2%	(3.1%)	84
Distance from 52-week high	(4.2%)	(32.4%)	88
EBIT to enterprise value	15.2%	1.7%	97
Free cash flow yield	14.8%	2.9%	93
Book value to price	1.15	0.28	88
Sales to price	0.75	0.34	69
Composite equity issuance, five years	(27.6%)	3.6%	7
Relative strength against the sector, log excess return	0.54	(0.26)	92

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Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 6 of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$1.6B
Operating cash flow, four quarters	$448.3M
Months of runway	not finite
Days since last periodic filing	90 (10-Q received Aug 7, 2026)
Median daily dollar volume, 63 sessions	$28.1M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.5B	2025-12-31	2026-02-24	10-K	26-000005
2	cost of revenue	us-gaap:CostOfRevenue	$206.6M	2025-12-31	2026-02-24	10-K	26-000005
3	assets	us-gaap:Assets	$3.7B	2025-12-31	2026-02-24	10-K	26-000005
4	operating income	us-gaap:OperatingIncomeLoss	$183.1M	2025-12-31	2026-02-24	10-K	26-000005
5	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$80.7M	2025-12-31	2026-02-24	10-K	26-000005
6	income tax	us-gaap:IncomeTaxExpenseBenefit	$25.4M	2025-12-31	2026-02-24	10-K	26-000005
7	total debt	us-gaap:LongTermDebt	$866.5M	2025-12-31	2026-02-24	10-K	26-000005
8	book equity	us-gaap:StockholdersEquity	$1.8B	2025-12-31	2026-02-24	10-K	26-000005
9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$607.0M	2025-12-31	2026-02-24	10-K	26-000005
10	total debt	us-gaap:LongTermDebt	$1.0B	2023-12-31	2024-02-26	10-K	24-000013
11	book equity	us-gaap:StockholdersEquity	$1.9B	2023-12-31	2026-02-24	10-K	26-000005
12	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$737.6M	2023-12-31	2025-02-25	10-K	25-000007
13	net income	us-gaap:NetIncomeLoss	$47.4M	2025-12-31	2026-02-24	10-K	26-000005
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$407.1M	2025-12-31	2026-02-24	10-K	26-000005
15	assets	us-gaap:Assets	$3.7B	2024-12-31	2026-02-24	10-K	26-000005
16	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.4B	2024-12-31	2026-02-24	10-K	26-000005
17	cost of revenue	us-gaap:CostOfRevenue	$200.3M	2024-12-31	2026-02-24	10-K	26-000005
18	revenue	us-gaap:Revenues	$1.4B	2023-12-31	2024-02-26	10-K	24-000013
19	cost of revenue	us-gaap:CostOfRevenue	$185.7M	2023-12-31	2026-02-24	10-K	26-000005
20	revenue	us-gaap:Revenues	$1.4B	2022-12-31	2024-02-26	10-K	24-000013
21	cost of revenue	us-gaap:CostOfRevenue	$184.5M	2022-12-31	2025-02-25	10-K	25-000007
22	gross profit	us-gaap:GrossProfit	$1.2B	2021-12-31	2022-03-15	10-K	22-000015
23	revenue	us-gaap:Revenues	$1.4B	2021-12-31	2024-02-26	10-K	24-000013
24	current assets	us-gaap:AssetsCurrent	$1.4B	2025-12-31	2026-02-24	10-K	26-000005
25	current liabilities	us-gaap:LiabilitiesCurrent	$1.1B	2025-12-31	2026-02-24	10-K	26-000005
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$1.3B	2025-12-31	2026-02-24	10-K	26-000005
27	liabilities	us-gaap:Liabilities	$1.9B	2025-12-31	2026-02-24	10-K	26-000005
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$228.7M	2025-12-31	2026-02-24	10-K	26-000005
29	interest expense	us-gaap:InterestExpense	$37.6M	2025-12-31	2026-02-24	10-K	26-000005
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$119.2M	2025-12-31	2026-02-24	10-K	26-000005
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$390.3M	2024-12-31	2026-02-24	10-K	26-000005

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32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$106.6M	2024-12-31	2026-02-24	10-K	26-000005
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$320.0M	2023-12-31	2026-02-24	10-K	26-000005
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$108.7M	2023-12-31	2026-02-24	10-K	26-000005
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$336.4M	2022-12-31	2025-02-25	10-K	25-000007
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$106.2M	2022-12-31	2025-02-25	10-K	25-000007
37	current assets	us-gaap:AssetsCurrent	$1.3B	2024-12-31	2026-02-24	10-K	26-000005
38	current liabilities	us-gaap:LiabilitiesCurrent	$899.6M	2024-12-31	2026-02-24	10-K	26-000005
39	assets	us-gaap:Assets	$3.5B	2023-12-31	2025-02-25	10-K	25-000007
40	assets	us-gaap:Assets	$3.5B	2022-12-31	2024-02-26	10-K	24-000013
41	shares outstanding	dei:EntityCommonStockSharesOutstanding	37,654,436	2026-02-18	2026-02-24	10-K	26-000005
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	42,845,041	2025-02-21	2025-02-25	10-K	25-000007

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