# Crown Crafts Inc.

**CRWS**

Nasdaq; consumer nondurables; SIC 2211, Broadwoven Fabric Mills, Cotton; CIK 0000025895

**B**

**second fifth of 124 graded peers in consumer nondurables**

rank 34 of 124; percentile 26.8; sampling error 3.8 points; lower is stronger

A B C D E

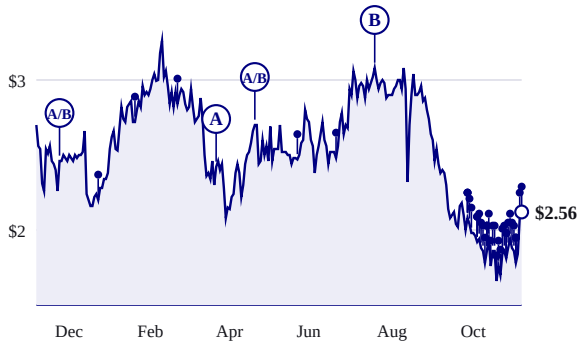
**B, the elk**



## Scoreboard

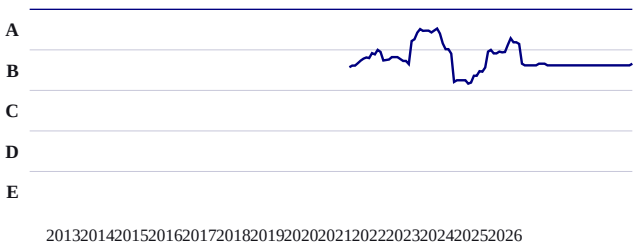
| | |
|---|---|
| **Profitability** | B<br>percentile 33.0 |
| **Solvency** | A<br>percentile 12.5 |
| **Growth and financing** | D<br>percentile 72.6 |
| **Reliability** | 0.83 AUC<br>filers with $12.5M to $120M assets; 95% interval 0.79 to 0.86; 201 events, 2020 to 2025 |
| **Peer failure rate** | 1.07% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $12.5M to $120M assets<br>total assets $70.7M |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress, fortress balance sheet |
| **Inputs computable** | 9 of 14 |
| **Graded from** | filings received through Jun 24, 2026<br>135 days before the rescan; latest periodic filing 10-Q received Aug 12, 2026 |
| **Last close** | $2.54<br>2026-11-05; market equity $27.3M; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Jun 24, 2026*

The Company operates indirectly through its two wholly-owned subsidiaries, NoJo Baby & Kids, Inc. ("NoJo") and Sassy Baby, Inc. ("Sassy"), in the infant, toddler and juvenile products segment within the consumer products industry. The infant, toddler and juvenile products segment consists of infant and toddler bedding, bibs, toys, plush, dolls, diaper bags, disposables and feeding products. Most sales of the Company's products are generally made directly to retailers, such as mass merchants, large chain stores, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, wholesale clubs and internet-based retailers.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 33.0** | | | | | | |
| Gross profitability | 28.4% | 29.8% | | 51.7 | 144 | 2026-03-29 |
| Return on invested capital | not computable | 5.6% | | | | |

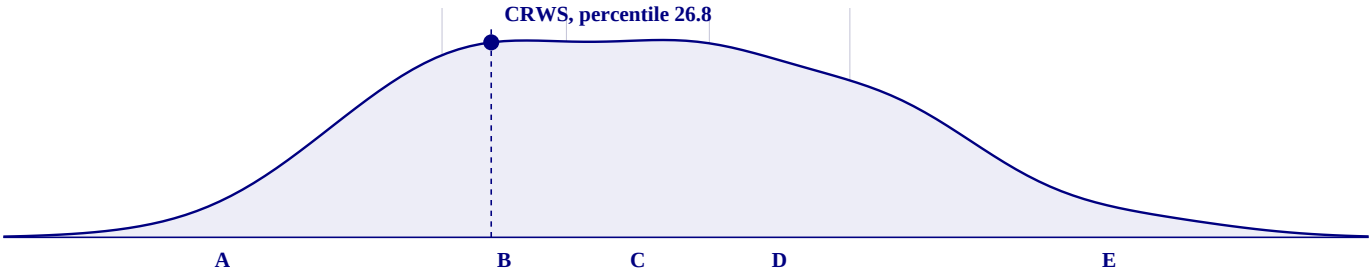
*one or more required annual facts are missing*

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| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (8.5%) | (5.1%) | 32.4 | 149 | 2026-03-29 |
| Gross margin stability, five years | 1.0 pts | 1.9 pts | 14.8 | 116 | 2026-03-29 |
| **Solvency, sleeve percentile 12.5** | | | | | |
| Twelve-month failure probability | not computable | 0.03% | | | |
| *liabilities and a nearby cover-page share count are required at 2026-06-28* | | | | | |
| Altman Z double-prime | not computable | 3.11 | | | |
| *one or more required annual facts are missing* | | | | | |
| Net debt to EBITDA | not computable | 2.54x | | | |
| *one or more required annual facts are missing* | | | | | |
| Interest coverage | not computable | 2.51x | | | |
| *latest aligned inputs end 2019-03-31; latest annual assets end 2026-03-29* | | | | | |
| Current ratio | 3.58x | 1.81x | 12.5 | 153 | 2026-03-29 |
| **Growth and financing, sleeve percentile 72.6** | | | | | |
| Revenue growth, three-year compound | 3.1% | 0.2% | 35.6 | 133 | 2026-03-29 |
| Free cash flow growth, three-year compound | 2.3% | 14.9% | 69.2 | 66 | 2026-03-29 |
| Reinvestment rate | (515.1%) | 11.0% | 98.6 | 71 | 2026-03-29 |
| Asset growth, three years | (8.1%) | 0.2% | 82.0 | 134 | 2026-03-29 |
| Net share issuance, one year | 1.8% | 0.03% | 77.5 | 103 | 2026-05-31 |

## Among 124 peers

*consumer nondurables; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 29 | Turning Point Brands, Inc. (TPB) | 22.8 | A/B | |
| 30 | Medifast Inc. (MED) | 23.6 | A/B | |
| 31 | Superior Group OF Companies, Inc. (SGC) | 24.4 | B | |
| 32 | Vital Farms, Inc. (VITL) | 25.2 | B | |
| 33 | Mission Produce, Inc. (AVO) | 26.0 | B | |
| 34 | Crown Crafts Inc. (CRWS) | 26.8 | B | |
| 35 | Pepsico Inc. (PEP) | 27.6 | B | |
| 36 | Marzetti Co. (MZTI) | 28.5 | B | |
| 37 | DEL Monte Corp. (DMC) | 29.3 | B | |
| 38 | Acushnet Holdings Corp. (GOLF) | 30.1 | B | |
| 39 | Freshpet, Inc. (FRPT) | 30.9 | B | |

## What the price implies

*at the 2026-11-05 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (5.7%) | (1.3%) | 43 |
| Distance from 52-week high | (18.2%) | (20.3%) | 53 |
| EBIT to enterprise value | not computable | 3.6% | |
| Free cash flow yield | 26.9% | 4.3% | 97 |
| Book value to price | 1.46 | 0.55 | 91 |

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| | | | |
|---|---|---|---|
| Sales to price | 2.99 | 1.19 | 84 |
| Composite equity issuance, five years | (34.7%) | (16.7%) | 10 |
| Relative strength against the sector, log excess return | (0.13) | (0.09) | 43 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score 7 of 9, period end 2026-03-29** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | pass |
| Current ratio improved | pass |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $194,000 |
| Operating cash flow, four quarters | $8.5M |
| Months of runway | not finite |
| Days since last periodic filing | 86 (10-Q received Aug 12, 2026) |
| Median daily dollar volume, 63 sessions | $201,883 |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $20.1M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 2 | assets | us-gaap:Assets | $70.7M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 3 | net income | us-gaap:NetIncomeLoss | $1.8M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $8.3M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 5 | assets | us-gaap:Assets | $81.2M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerIncludingAs... | $82.3M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 7 | gross profit | us-gaap:GrossProfit | $21.3M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 8 | revenue | us-gaap:RevenueFromContractWithCustomerIncludingAs... | $87.2M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 9 | gross profit | us-gaap:GrossProfit | $23.0M | 2024-03-31 | 2025-06-25 | 10-K | 25-021205 |
| 10 | revenue | us-gaap:RevenueFromContractWithCustomerIncludingAs... | $87.6M | 2024-03-31 | 2025-06-25 | 10-K | 25-021205 |
| 11 | gross profit | us-gaap:GrossProfit | $19.8M | 2023-04-02 | 2024-06-28 | 10-K | 24-021478 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerIncludingAs... | $75.1M | 2023-04-02 | 2024-06-28 | 10-K | 24-021478 |
| 13 | gross profit | us-gaap:GrossProfit | $23.3M | 2022-04-03 | 2023-06-26 | 10-K | 23-018305 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerIncludingAs... | $87.4M | 2022-04-03 | 2023-06-26 | 10-K | 23-018305 |
| 15 | operating income | us-gaap:OperatingIncomeLoss | $7.1M | 2019-03-31 | 2020-06-10 | 10-K | 20-012786 |
| 16 | interest expense | us-gaap:InterestExpense | $325,000 | 2019-03-31 | 2019-06-13 | 10-K | 19-011913 |
| 17 | current assets | us-gaap:AssetsCurrent | $49.6M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 18 | current liabilities | us-gaap:LiabilitiesCurrent | $13.9M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 19 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $864,000 | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 20 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $9.8M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 21 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $872,000 | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 22 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $7.1M | 2024-03-31 | 2025-06-25 | 10-K | 25-021205 |
| 23 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $786,000 | 2024-03-31 | 2025-06-25 | 10-K | 25-021205 |
| 24 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $7.7M | 2023-04-02 | 2024-06-28 | 10-K | 24-021478 |
| 25 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $813,000 | 2023-04-02 | 2024-06-28 | 10-K | 24-021478 |
| 26 | depreciation amortization | us-gaap:Depreciation | $752,000 | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 27 | operating income | us-gaap:OperatingIncomeLoss | $1.1M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 28 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $2.6M | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 29 | income tax | us-gaap:IncomeTaxExpenseBenefit | $795,000 | 2026-03-29 | 2026-06-24 | 10-K | 26-021496 |
| 30 | current assets | us-gaap:AssetsCurrent | $55.3M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 31 | current liabilities | us-gaap:LiabilitiesCurrent | $15.5M | 2025-03-30 | 2026-06-24 | 10-K | 26-021496 |
| 32 | assets | us-gaap:Assets | $82.7M | 2024-03-31 | 2025-06-25 | 10-K | 25-021205 |
| 33 | assets | us-gaap:Assets | $91.0M | 2023-04-02 | 2024-06-28 | 10-K | 24-021478 |
| 34 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 10,760,287 | 2026-05-31 | 2026-06-24 | 10-K | 26-021496 |
| 35 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 10,567,543 | 2025-05-31 | 2025-06-25 | 10-K | 25-021205 |

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