# Sprinklr, Inc.

**CXM**

NYSE; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001569345

**B/C**

**on the B/C boundary of 498 graded peers in business equipm...**

rank 196 of 498; percentile 39.2; sampling error 2.2 points; lower is stronger

A B C D E

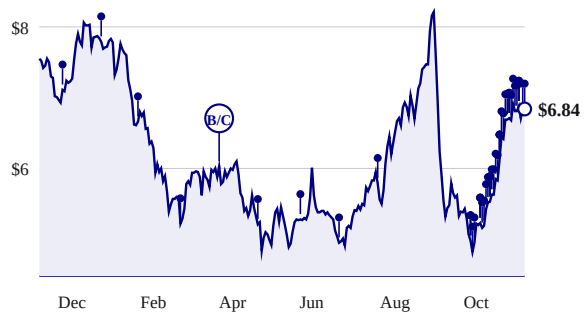
**B/C, the elk**



## Scoreboard

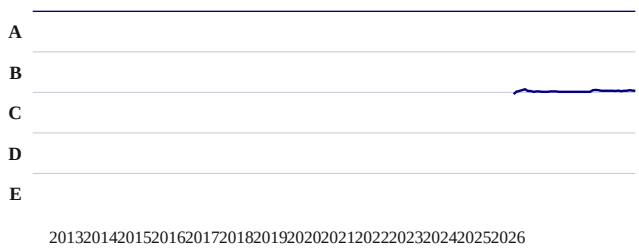
| | |
|---|---|
| **Profitability** | B<br>percentile 37.6 |
| **Solvency** | C<br>percentile 56.2 |
| **Growth and financing** | C<br>percentile 42.6 |
| **Reliability** | 0.91 AUC<br>filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025 |
| **Peer failure rate** | 1.01% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $591M to $2.67B assets<br>total assets $1.2B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered; fortress balance sheet<br>not computable: dilution, distress |
| **Inputs computable** | 9 of 14 |
| **Graded from** | filings received through Mar 19, 2026<br>232 days before the rescan; latest periodic filing 10-Q received Sep 3, 2026 |
| **Last close** | $6.84<br>2026-11-05; market equity $0; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 19, 2026*

Sprinklr provides a Unified Customer Experience Management ("Unified-CXM") platform that helps organizations manage customer interactions across channels and teams. Our artificial intelligence ("AI")?native platform enables customer-facing teams, from Customer Service to Marketing, to collaborate across internal silos, communicate with customers across digital and traditional channels, and leverage AI to deliver better customer experiences at scale. Our mission is to empower companies to deliver next generation, unified journeys that reimagine the customer's experience. Companies are increasingly moving from transactional to unified customer experiences.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 37.6** | | | | | | |
| Gross profitability | 47.9% | 28.7% | | 18.4 | 555 | 2026-01-31 |
| Return on invested capital | not computable | 11.4% | | | | |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | | |
|---|---|---|---|---|---|---|
| *a prior annual debt, equity, and cash observation is required* | | | | | | |
| Accruals ratio | (11.4%) | (7.3%) | | 36.6 | 618 | 2026-01-31 |
| Gross margin stability, five years | 2.8 pts | 2.3 pts | | 57.6 | 426 | 2026-01-31 |
| **Solvency, sleeve percentile 56.2** | | | | | | |
| Twelve-month failure probability | not computable | 0.05% | | | | |
| *liabilities and a nearby cover-page share count are required at 2026-07-31* | | | | | | |
| Altman Z double-prime | 1.02 | 2.18 | | 51.4 | 565 | 2026-01-31 |
| Net debt to EBITDA | not computable | 1.08x | | | | |
| *EBITDA must exceed $100,000* | | | | | | |
| Interest coverage | not computable | 3.77x | | | | |
| *one or more required annual facts are missing* | | | | | | |
| Current ratio | 1.60x | 2.01x | | 61.0 | 663 | 2026-01-31 |
| **Growth and financing, sleeve percentile 42.6** | | | | | | |
| Revenue growth, three-year compound | 11.5% | 6.4% | | 35.4 | 535 | 2026-01-31 |
| Free cash flow growth, three-year compound | 97.2% | 18.0% | | 8.3 | 265 | 2026-01-31 |
| Reinvestment rate | (147.2%) | 13.5% | | 80.2 | 223 | 2026-01-31 |
| Asset growth, three years | 5.5% | 5.1% | | 46.7 | 560 | 2026-01-31 |
| Net share issuance, one year | not computable | 0.5% | | | | |
| *two annual share counts are required; found 1* | | | | | | |

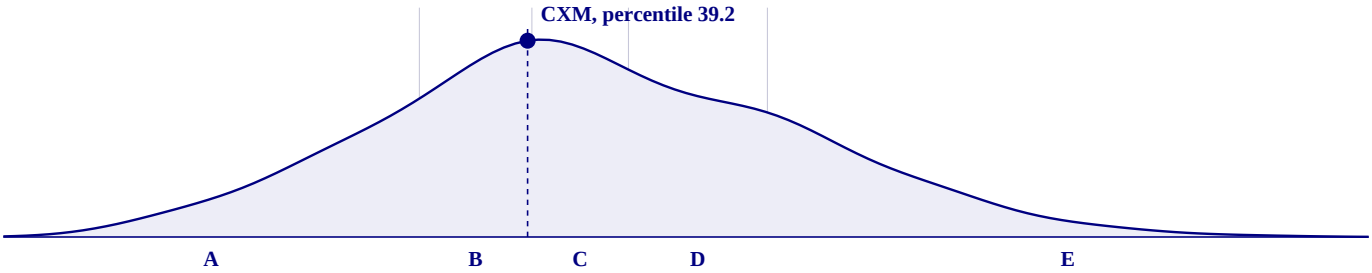
## Warnings

*1 of 7 checks triggered; none of them enters the letter*

| Check | Measured |
|---|---|
| Fortress balance sheet | cash minus debt is 321,426,000 USD; Altman Z is not used |

## Among 498 peers

*business equipment; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 191 | 10x Genomics, Inc. (TXG) | 38.2 | B/C | fortress balance sheet |
| 192 | Agilent Technologies, Inc. (A) | 38.4 | B/C | |
| 193 | Silicon Laboratories Inc. (SLAB) | 38.6 | B/C | |
| 194 | Data I/O Corp. (DAIO) | 38.8 | B/C | late filer |
| 195 | Flex Ltd. (FLEX) | 39.0 | B/C | |
| 196 | Sprinklr, Inc. (CXM) | 39.2 | B/C | fortress balance sheet |
| 197 | Factset Research Systems Inc. (FDS) | 39.4 | B/C | |
| 198 | Dell Technologies Inc. (DELL) | 39.6 | B/C | |
| 199 | Mirion Technologies, Inc. (MIR) | 39.8 | B/C | |
| 200 | Okta, Inc. (OKTA) | 40.0 | B/C | |
| 201 | BEL Fuse Inc. (BELFA) | 40.3 | B/C | |

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## What the price implies

*at the 2026-11-05 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (35.9%) | (2.0%) | 23 |
| Distance from 52-week high | (16.7%) | (37.7%) | 74 |
| EBIT to enterprise value | not computable | 1.8% | |
| Free cash flow yield | not computable | 3.0% | |
| Book value to price | not computable | 0.30 | |
| Sales to price | not computable | 0.33 | |
| Composite equity issuance, five years | not computable | 4.2% | |
| Relative strength against the sector, log excess return | (0.71) | (0.29) | 23 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2026-01-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | pass |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $231.4M |
| Operating cash flow, four quarters | $129.2M |
| Months of runway | not finite |
| Days since last periodic filing | 64 (10-Q received Sep 3, 2026) |
| Median daily dollar volume, 63 sessions | $15.7M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $577.8M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 2 | assets | us-gaap:Assets | $1.2B | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | -$99.5M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$104.6M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $6.9M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 6 | total debt | us-gaap:LongTermDebt | $0 | 2022-01-31 | 2022-04-11 | 10-K | 22-000006 |
| 7 | book equity | us-gaap:StockholdersEquity | $515.8M | 2022-01-31 | 2025-03-21 | 10-K | 25-000019 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $321.4M | 2022-01-31 | 2023-04-03 | 10-K | 23-000023 |
| 9 | net income | us-gaap:NetIncomeLoss | $22.9M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 10 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $159.2M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 11 | assets | us-gaap:Assets | $1.2B | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $857.2M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 13 | gross profit | us-gaap:GrossProfit | $574.6M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $796.4M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 15 | gross profit | us-gaap:GrossProfit | $553.0M | 2024-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 16 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $732.4M | 2024-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 17 | gross profit | us-gaap:GrossProfit | $454.5M | 2023-01-31 | 2025-03-21 | 10-K | 25-000019 |
| 18 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $618.2M | 2023-01-31 | 2025-03-21 | 10-K | 25-000019 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 19 | gross profit | us-gaap:GrossProfit | $344.8M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 20 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $492.4M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 21 | current assets | us-gaap:AssetsCurrent | $888.0M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 22 | current liabilities | us-gaap:LiabilitiesCurrent | $554.1M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 23 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$754.3M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 24 | operating income | us-gaap:OperatingIncomeLoss | $40.2M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 25 | book equity | us-gaap:StockholdersEquity | $592.6M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 26 | liabilities | us-gaap:Liabilities | $612.4M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 27 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $8.1M | 2022-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 28 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $1.4M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 29 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $77.6M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 30 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $5.8M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 31 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $71.5M | 2024-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 32 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $8.5M | 2024-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 33 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $26.7M | 2023-01-31 | 2025-03-21 | 10-K | 25-000019 |
| 34 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $6.1M | 2023-01-31 | 2025-03-21 | 10-K | 25-000019 |
| 35 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $19.1M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 36 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $66.8M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 37 | income tax | us-gaap:IncomeTaxExpenseBenefit | $43.9M | 2026-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 38 | current assets | us-gaap:AssetsCurrent | $854.1M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $517.6M | 2025-01-31 | 2026-03-19 | 10-K | 26-000015 |
| 40 | assets | us-gaap:Assets | $1.2B | 2024-01-31 | 2025-03-21 | 10-K | 25-000019 |
| 41 | assets | us-gaap:Assets | $1.0B | 2023-01-31 | 2024-03-29 | 10-K | 24-000019 |
| 42 | shares outstanding | us-gaap:CommonStockSharesOutstanding | 0 | 2022-01-31 | 2022-04-11 | 10-K | 22-000006 |

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