Simply Good Foods Co.

SMPL

Nasdaq; consumer nondurables; SIC 2000, Food and Kindred Products; CIK 0001702744

A/B

on the A/B boundary of 124 graded peers in consumer nond...

rank 22 of 124; percentile 17.1; sampling error 3.8 points; lower is stronger

A B C D E

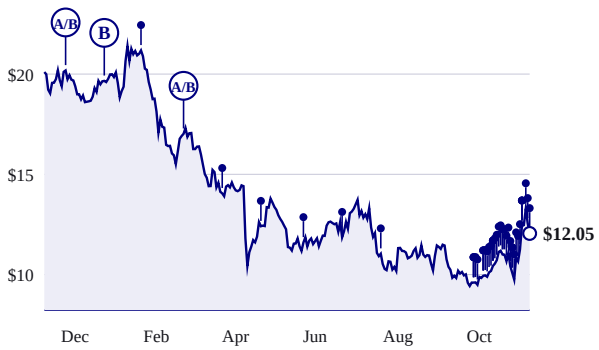
A/B, the bull



Scoreboard

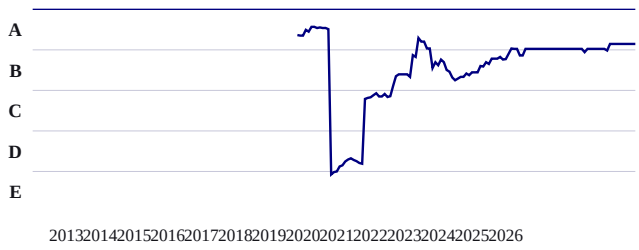
Profitability	C percentile 43.9
Solvency	A/B percentile 20.4
Growth and financing	B/C percentile 41.9
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $2.0B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	9 of 14
Graded from	filings received through Oct 27, 2026 11 days before the rescan; latest periodic filing 10-K received Oct 27, 2026
Last close	$12.05 2026-11-06; market equity $1.0B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Oct 28, 2025

The Simply Good Foods Company is a consumer packaged food and beverage company that aims to lead the nutritious snacking movement with trusted brands that offer a variety of convenient, innovative, great-tasting, better-for-you snacks and meal replacements, and other product offerings that seek to address consumers' increasing demand for protein-rich food, that are low in carbohydrates and added sugar. The product portfolio we develop, market and sell consists primarily of protein bars, ready-to-drink ("RTD") protein shakes, sweet and salty protein snacks and confectionery products marketed under the Quest, Atkins, and OWYN brand names.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

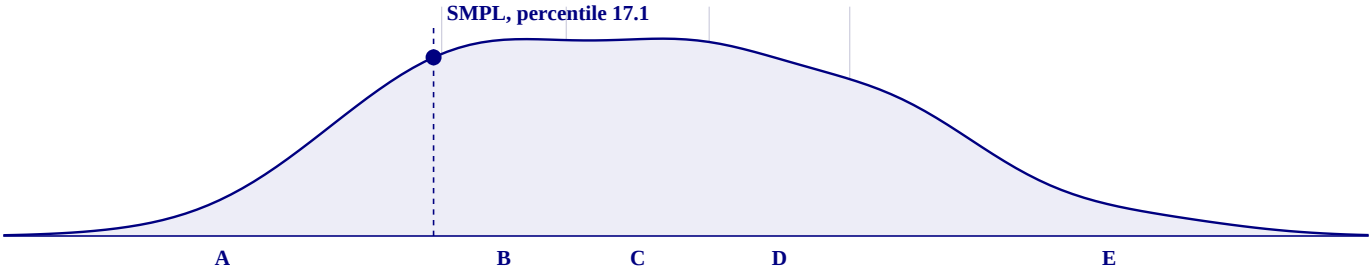
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 43.9						
Gross profitability	21.7%	29.8%		59.4	144	2026-08-29
Return on invested capital	not computable	5.6%				

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latest aligned inputs end 2024-08-31; latest annual assets end 2026-08-29						
Accruals ratio	(15.2%)	(5.1%)		14.9	149	2026-08-29
Gross margin stability, five years	2.1 pts	1.9 pts		57.4	116	2026-08-29
Solvency, sleeve percentile 20.4						
Twelve-month failure probability	not computable	0.03%				
latest liabilities, cash plus short-term investments, book equity, and shares are required						
Altman Z double-prime	3.86	3.11		38.1	119	2026-08-29
Net debt to EBITDA	not computable	2.54x				
latest aligned inputs end 2024-08-31; latest annual assets end 2026-08-29						
Interest coverage	not computable	2.51x				
latest aligned inputs end 2023-08-26; latest annual assets end 2026-08-29						
Current ratio	5.57x	1.81x		2.6	153	2026-08-29
Growth and financing, sleeve percentile 41.9						
Revenue growth, three-year compound	3.0%	0.2%		37.1	133	2026-08-29
Free cash flow growth, three-year compound	(0.5%)	14.9%		76.9	66	2026-08-29
Reinvestment rate	not computable	11.0%				
NOPAT must exceed $100,000						
Asset growth, three years	(1.0%)	0.2%		53.4	134	2026-08-29
Net share issuance, one year	(13.0%)	0.03%		0.0	103	2026-10-22

Among 124 peers

consumer nondurables; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
17	Kontoor Brands, Inc. (KTB)	13.0	A	
18	Yeti Holdings, Inc. (YETI)	13.8	A	
19	Tootsie Roll Industries Inc. (TR)	14.6	A	
20	Escalade Inc. (ESCA)	15.4	A	fortress balance sheet
21	American Outdoor Brands, Inc. (AOUT)	16.3	A/B	
22	Simply Good Foods Co. (SMPL)	17.1	A/B	
23	Interface Inc. (TILE)	17.9	A/B	
24	Daily Journal Corp. (DJCO)	18.7	A/B	late filer, fortress balance sheet
25	Brown Forman Corp. (BF-A)	19.9	A/B	
26	Brown Forman Corp. (BF-B)	19.9	A/B	
27	Cintas Corp. (CTAS)	21.1	A/B	

What the price implies

at the 2026-11-06 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(51.5%)	(1.3%)	11
Distance from 52-week high	(43.7%)	(21.6%)	18
EBIT to enterprise value	(13.8%)	3.5%	16
Free cash flow yield	15.0%	4.2%	91

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Book value to price	1.39	0.55	88
Sales to price	1.30	1.23	53
Composite equity issuance, five years	(9.8%)	(16.7%)	64
Relative strength against the sector, log excess return	(0.80)	(0.09)	11

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 4 of 9, period end 2026-08-29	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$138.4M
Operating cash flow, four quarters	$181.0M
Months of runway	not finite
Days since last periodic filing	11 (10-K received Oct 27, 2026)
Median daily dollar volume, 63 sessions	$22.2M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$442.4M	2026-08-29	2026-10-27	10-K	26-000031
2	assets	us-gaap:Assets	$2.0B	2026-08-29	2026-10-27	10-K	26-000031
3	operating income	us-gaap:OperatingIncomeLoss	$206.5M	2024-08-31	2026-10-27	10-K	26-000031
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$186.1M	2024-08-31	2026-10-27	10-K	26-000031
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$46.7M	2024-08-31	2026-10-27	10-K	26-000031
6	total debt	us-gaap:LongTermDebt	$397.5M	2024-08-31	2024-10-29	10-K	24-000089
7	book equity	us-gaap:StockholdersEquity	$1.7B	2024-08-31	2026-10-27	10-K	26-000031
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$132.5M	2024-08-31	2025-10-28	10-K	25-000046
9	total debt	us-gaap:LongTermDebt	$281.8M	2023-08-26	2024-10-29	10-K	24-000089
10	book equity	us-gaap:StockholdersEquity	$1.6B	2023-08-26	2026-10-27	10-K	26-000031
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$87.7M	2023-08-26	2024-10-29	10-K	24-000089
12	net income	us-gaap:NetIncomeLoss	-$155.9M	2026-08-29	2026-10-27	10-K	26-000031
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$181.0M	2026-08-29	2026-10-27	10-K	26-000031
14	assets	us-gaap:Assets	$2.4B	2025-08-30	2026-10-27	10-K	26-000031
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.4B	2026-08-29	2026-10-27	10-K	26-000031
16	gross profit	us-gaap:GrossProfit	$525.7M	2025-08-30	2026-10-27	10-K	26-000031
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.5B	2025-08-30	2026-10-27	10-K	26-000031
18	gross profit	us-gaap:GrossProfit	$511.6M	2024-08-31	2026-10-27	10-K	26-000031
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.3B	2024-08-31	2026-10-27	10-K	26-000031
20	gross profit	us-gaap:GrossProfit	$453.4M	2023-08-26	2025-10-28	10-K	25-000046
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2023-08-26	2025-10-28	10-K	25-000046
22	gross profit	us-gaap:GrossProfit	$445.6M	2022-08-27	2024-10-29	10-K	24-000089
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2022-08-27	2024-10-29	10-K	24-000089
24	current assets	us-gaap:AssetsCurrent	$433.5M	2026-08-29	2026-10-27	10-K	26-000031
25	current liabilities	us-gaap:LiabilitiesCurrent	$77.8M	2026-08-29	2026-10-27	10-K	26-000031
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$435.0M	2026-08-29	2026-10-27	10-K	26-000031

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27	operating income	us-gaap:OperatingIncomeLoss	-$179.7M	2026-08-29	2026-10-27	10-K	26-000031
28	book equity	us-gaap:StockholdersEquity	$1.5B	2026-08-29	2026-10-27	10-K	26-000031
29	liabilities	us-gaap:Liabilities	$584.3M	2026-08-29	2026-10-27	10-K	26-000031
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$21.0M	2024-08-31	2026-10-27	10-K	26-000031
31	operating income	us-gaap:OperatingIncomeLoss	$204.9M	2023-08-26	2025-10-28	10-K	25-000046
32	interest expense	us-gaap:InterestExpense	$30.1M	2023-08-26	2023-10-24	10-K	23-000098
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$24.1M	2026-08-29	2026-10-27	10-K	26-000031
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$178.5M	2025-08-30	2026-10-27	10-K	26-000031
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$20.5M	2025-08-30	2026-10-27	10-K	26-000031
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$215.7M	2024-08-31	2026-10-27	10-K	26-000031
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.7M	2024-08-31	2026-10-27	10-K	26-000031
38	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$171.1M	2023-08-26	2025-10-28	10-K	25-000046
39	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$11.6M	2023-08-26	2025-10-28	10-K	25-000046
40	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$24.3M	2026-08-29	2026-10-27	10-K	26-000031
41	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$198.1M	2026-08-29	2026-10-27	10-K	26-000031
42	income tax	us-gaap:IncomeTaxExpenseBenefit	-$42.2M	2026-08-29	2026-10-27	10-K	26-000031
43	current assets	us-gaap:AssetsCurrent	$453.7M	2025-08-30	2026-10-27	10-K	26-000031
44	current liabilities	us-gaap:LiabilitiesCurrent	$124.6M	2025-08-30	2026-10-27	10-K	26-000031
45	assets	us-gaap:Assets	$2.4B	2024-08-31	2025-10-28	10-K	25-000046
46	assets	us-gaap:Assets	$2.1B	2023-08-26	2024-10-29	10-K	24-000089
47	shares outstanding	dei:EntityCommonStockSharesOutstanding	86,861,967	2026-10-22	2026-10-27	10-K	26-000031
48	shares outstanding	dei:EntityCommonStockSharesOutstanding	99,857,851	2025-10-17	2025-10-28	10-K	25-000046