Deckers Outdoor Corp. DECK

NYSE; manufacturing; SIC 3021, Rubber & Plastics Footwear; CIK 0000910521

A

strongest fifth of 255 graded peers in manufacturing

rank 4 of 255; percentile 1.2; sampling error 3.0 points; lower is stronger

A B C D E

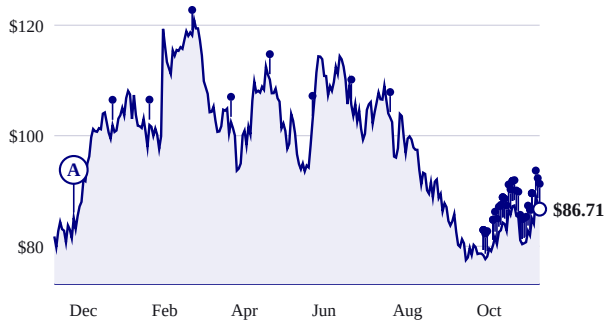
A, the bull



Scoreboard

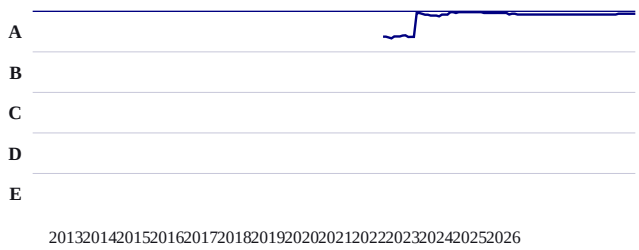
Profitability	B/C percentile 38.8
Solvency	A/B percentile 20.2
Growth and financing	A percentile 14.0
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $3.7B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress, fortress balance sheet
Inputs computable	8 of 14
Graded from	filings received through May 22, 2026 170 days before the rescan; latest periodic filing 10-Q received Oct 29, 2026
Last close	$86.73 2026-11-06; market equity $11.6B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received May 22, 2026

We are a global leader in designing, marketing, and distributing innovative footwear, apparel, and accessories developed for both everyday casual lifestyle use and high-performance activities. We market our products primarily Our brands compete across the fashion and casual lifestyle, performance, running, and outdoor markets. We believe our products are distinctive and appeal to a broad demographic. Our brands sell our products through quality domestic and international retailers and international distributors in our wholesale channel, and directly to global consumers through our Direct-to-Consumer (DTC) channel, which is comprised of an e?commerce and retail store presence.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

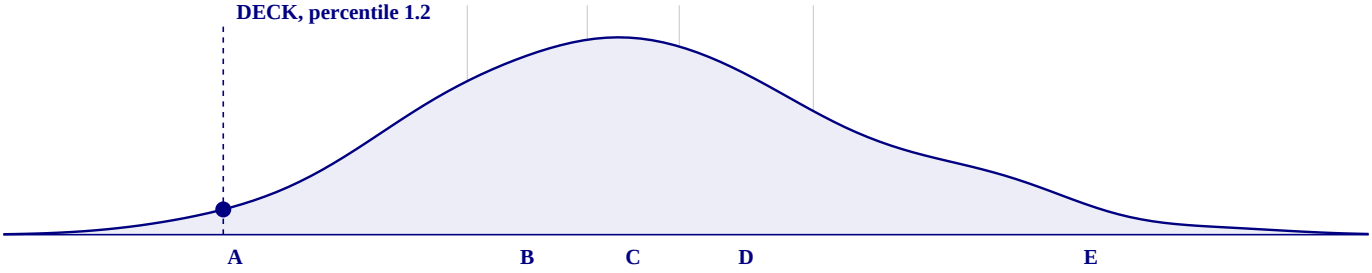
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 38.8						
Gross profitability	85.6%	21.9%		0.0	275	2026-03-31
Return on invested capital	not computable	9.7%				

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one or more required annual facts are missing						
Accruals ratio	(4.4%)	(3.6%)		44.9	306	2026-03-31
Gross margin stability, five years	3.2 pts	2.1 pts		71.5	229	2026-03-31
Solvency, sleeve percentile 20.2						
Twelve-month failure probability	not computable	0.04%				
four consecutive discrete net-income quarters are required; found 4						
Altman Z double-prime	not computable	3.66				
one or more required annual facts are missing						
Net debt to EBITDA	not computable	1.78x				
one or more required annual facts are missing						
Interest coverage	not computable	5.09x				
one or more required annual facts are missing						
Current ratio	3.54x	2.25x		20.2	323	2026-03-31
Growth and financing, sleeve percentile 14.0						
Revenue growth, three-year compound	14.7%	2.2%		12.7	269	2026-03-31
Free cash flow growth, three-year compound	34.0%	13.5%		20.7	141	2026-03-31
Reinvestment rate	not computable	26.1%				
latest aligned inputs end 2016-03-31; latest annual assets end 2026-03-31						
Asset growth, three years	13.0%	4.3%		19.9	277	2026-03-31
Net share issuance, one year	(7.1%)	0.01%		2.5	241	2026-05-01

Among 255 peers

manufacturing; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
1	Solaris Energy Infrastructure, Inc. (SEI)	0.0	A	fortress balance sheet
2	Xpel, Inc. (XPEL)	0.4	A	fortress balance sheet
3	Cactus, Inc. (WHD)	0.8	A	fortress balance sheet
4	Deckers Outdoor Corp. (DECK)	1.2	A	
5	Sono TEK Corp. (SOTK)	1.6	A	fortress balance sheet
6	Proto Labs Inc. (PRLB)	2.0	A	fortress balance sheet
7	Franklin Electric Co. Inc. (FELE)	2.4	A	
8	ITT Inc. (ITT)	2.8	A	fortress balance sheet
9	Smith Midland Corp. (SMID)	3.1	A	late filer

What the price implies

at the 2026-11-06 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(4.1%)	9.8%	35
Distance from 52-week high	(28.3%)	(27.4%)	48
EBIT to enterprise value	not computable	4.2%	
Free cash flow yield	9.5%	3.5%	88
Book value to price	0.20	0.37	21

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Sales to price	0.47	0.55	43
Composite equity issuance, five years	(22.3%)	(9.6%)	18
Relative strength against the sector, log excess return	(0.12)	0.01	35

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-03-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$1.2B
Operating cash flow, four quarters	$1.1B
Months of runway	not finite
Days since last periodic filing	10 (10-Q received Oct 29, 2026)
Median daily dollar volume, 63 sessions	$252.2M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$3.2B	2026-03-31	2026-05-22	10-K	26-037664
2	assets	us-gaap:Assets	$3.7B	2026-03-31	2026-05-22	10-K	26-037664
3	net income	us-gaap:NetIncomeLoss	$1.0B	2026-03-31	2026-05-22	10-K	26-037664
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.2B	2026-03-31	2026-05-22	10-K	26-037664
5	assets	us-gaap:Assets	$3.6B	2025-03-31	2026-05-22	10-K	26-037664
6	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$5.5B	2026-03-31	2026-05-22	10-K	26-037664
7	gross profit	us-gaap:GrossProfit	$2.9B	2025-03-31	2026-05-22	10-K	26-037664
8	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$5.0B	2025-03-31	2026-05-22	10-K	26-037664
9	gross profit	us-gaap:GrossProfit	$2.4B	2024-03-31	2026-05-22	10-K	26-037664
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.3B	2024-03-31	2026-05-22	10-K	26-037664
11	gross profit	us-gaap:GrossProfit	$1.8B	2023-03-31	2025-05-23	10-K	25-000017
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.6B	2023-03-31	2025-05-23	10-K	25-000017
13	gross profit	us-gaap:GrossProfit	$1.6B	2022-03-31	2024-05-24	10-K	24-000017
14	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.2B	2022-03-31	2024-05-24	10-K	24-000017
15	current assets	us-gaap:AssetsCurrent	$2.9B	2026-03-31	2026-05-22	10-K	26-037664
16	current liabilities	us-gaap:LiabilitiesCurrent	$804.1M	2026-03-31	2026-05-22	10-K	26-037664
17	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$84.6M	2026-03-31	2026-05-22	10-K	26-037664
18	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.0B	2025-03-31	2026-05-22	10-K	26-037664
19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$86.2M	2025-03-31	2026-05-22	10-K	26-037664
20	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.0B	2024-03-31	2026-05-22	10-K	26-037664
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$89.4M	2024-03-31	2026-05-22	10-K	26-037664
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$537.4M	2023-03-31	2025-05-23	10-K	25-000017
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$81.0M	2023-03-31	2025-05-23	10-K	25-000017
24	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$66.2M	2016-03-31	2018-05-30	10-K	18-000015
25	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$49.7M	2016-03-31	2016-05-31	10-K	16-000058
26	operating income	us-gaap:OperatingIncomeLoss	$162.1M	2016-03-31	2018-05-30	10-K	18-000015
27	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$156.9M	2016-03-31	2018-05-30	10-K	18-000015

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28	income tax	us-gaap:IncomeTaxExpenseBenefit	$34.6M	2016-03-31	2018-05-30	10-K	18-000015
29	current assets	us-gaap:AssetsCurrent	$785.8M	2016-03-31	2017-05-30	10-K	17-000008
30	current liabilities	us-gaap:LiabilitiesCurrent	$238.5M	2016-03-31	2017-05-30	10-K	17-000008
31	current assets	us-gaap:AssetsCurrent	$686.6M	2015-03-31	2016-05-31	10-K	16-000058
32	current liabilities	us-gaap:LiabilitiesCurrent	$167.5M	2015-03-31	2016-05-31	10-K	16-000058
33	assets	us-gaap:Assets	$3.1B	2024-03-31	2025-05-23	10-K	25-000017
34	assets	us-gaap:Assets	$2.6B	2023-03-31	2024-05-24	10-K	24-000017
35	shares outstanding	dei:EntityCommonStockSharesOutstanding	138,880,957	2026-05-01	2026-05-22	10-K	26-037664
36	shares outstanding	dei:EntityCommonStockSharesOutstanding	149,435,875	2025-05-09	2025-05-23	10-K	25-000017

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