# Gold.com, Inc.

**GOLD**

NYSE; shops; SIC 5094, Wholesale-Jewelry, Watches, Precious Stones & Metals; CIK 0001591588

**E**

**weakest fifth of 254 graded peers in shops**

rank 214 of 254; percentile 84.2; sampling error 3.0 points; lower is stronger

A B C D E

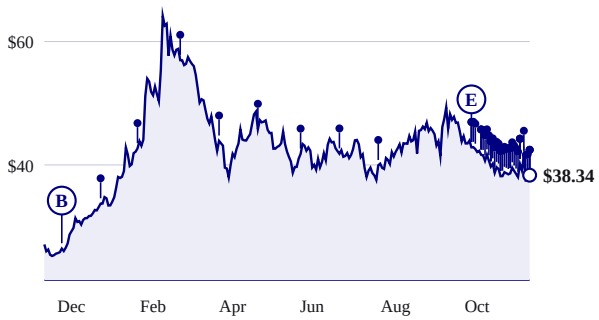
**E, the bear**



## Scoreboard

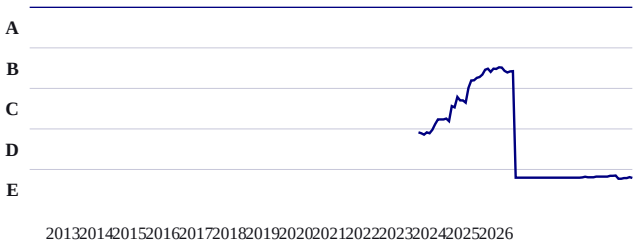
| | | |
|---|---|---|
| **Profitability** | D | percentile 64.2 |
| **Solvency** | C/D | percentile 61.6 |
| **Growth and financing** | D | percentile 64.0 |
| **Reliability** | 0.94 AUC | filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year | Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets | total assets $4.1B |
| **Standard universe** | inside | revenue above $1M and assets above $10M |
| **Warnings** | none triggered | not computable: short runway, distress, fortress balance sheet |
| **Inputs computable** | 7 of 14 | |
| **Graded from** | filings received through Sep 10, 2026 | 61 days before the rescan; latest periodic filing 10-Q received Nov 5, 2026 |
| **Last close** | $38.48 | 2026-11-09; market equity $1.1B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Sep 10, 2026*

Gold.com, Inc. also referred to (together with its subsidiaries) as "we", "us", the "Company", and "Gold.com", is a fully integrated precious metals company that offers an array of gold, silver, platinum, palladium, and copper bullion, numismatic coins, and related products to wholesale and retail customers via a portfolio of channels. The Company conducts its operations through three complementary segments: Wholesale Sales & Ancillary Services operates as a wholesaler of gold, silver, platinum, and palladium bullion and related products, including bars, wafers, grain, and coins.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 64.2** | | | | | | |
| Gross profitability | 11.0% | 42.0% | | 90.3 | 238 | 2026-06-30 |
| Return on invested capital | not computable | 10.9% | | | | |

*one or more required annual facts are missing*

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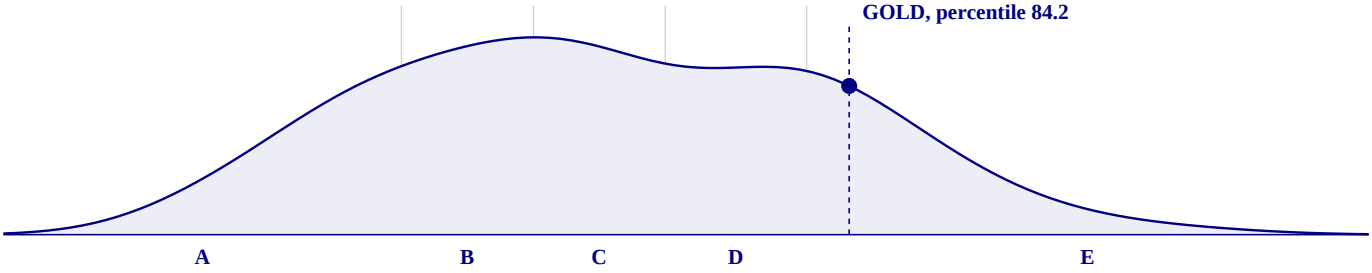
| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (35.9%) | (4.9%) | 4.3 | 283 | 2026-06-30 |
| Gross margin stability, five years | 28.3 pts | 1.3 pts | 98.1 | 216 | 2026-06-30 |
| **Solvency, sleeve percentile 61.6** | | | | | |
| Twelve-month failure probability | not computable | 0.03% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | not computable | 1.93 | | | |
| *one or more required annual facts are missing* | | | | | |
| Net debt to EBITDA | not computable | 1.38x | | | |
| *one or more required annual facts are missing* | | | | | |
| Interest coverage | not computable | 3.27x | | | |
| *one or more required annual facts are missing* | | | | | |
| Current ratio | 1.15x | 1.37x | 61.6 | 295 | 2026-06-30 |
| **Growth and financing, sleeve percentile 64.0** | | | | | |
| Revenue growth, three-year compound | (59.5%) | 1.6% | 99.6 | 265 | 2026-06-30 |
| Free cash flow growth, three-year compound | not computable | 4.6% | | | |
| *current FCF must be positive and base FCF must exceed $100,000* | | | | | |
| Reinvestment rate | not computable | 17.6% | | | |
| *one or more required annual facts are missing* | | | | | |
| Asset growth, three years | 38.8% | 3.4% | 1.9 | 267 | 2026-06-30 |
| Net share issuance, one year | 18.3% | (0.6%) | 90.4 | 209 | 2026-08-28 |

## Among 254 peers

*shops; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 209 | Martin Midstream Partners L.P. (MMLP) | 82.2 | D/E | |
| 210 | Designer Brands Inc. (DBI) | 82.6 | D/E | |
| 211 | RCI Hospitality Holdings, Inc. (RICK) | 83.0 | E | late filer |
| 212 | CVS Health Corp. (CVS) | 83.4 | E | |
| 213 | Camping World Holdings, Inc. (CWH) | 83.8 | E | |
| 214 | Gold.com, Inc. (GOLD) | 84.2 | E | |
| 215 | CDW Corp. (CDW) | 84.6 | E | |
| 216 | Beachbody Company, Inc. (BODI) | 85.0 | E | fortress balance sheet |
| 217 | GrowGeneration Corp. (GRWG) | 85.4 | E | fortress balance sheet |
| 218 | TheRealReal, Inc. (REAL) | 85.8 | E | |
| 219 | Carriage Services Inc. (CSV) | 86.2 | E | |

## What the price implies

*at the 2026-11-09 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 62.8% | (0.8%) | 91 |
| Distance from 52-week high | (40.2%) | (19.6%) | 23 |
| EBIT to enterprise value | not computable | 5.1% | |

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| | | | |
|---|---|---|---|
| Free cash flow yield | 108.2% | 3.8% | 100 |
| Book value to price | 0.76 | 0.35 | 74 |
| Sales to price | 0.55 | 1.55 | 20 |
| Composite equity issuance, five years | (2.8%) | (16.9%) | 74 |
| Relative strength against the sector, log excess return | 0.58 | 0.08 | 91 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2026-06-30** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | n/a |
| Operating cash flow, four quarters | n/a |
| Months of runway | not finite |
| Days since last periodic filing | 5 (10-Q received Nov 5, 2026) |
| Median daily dollar volume, 63 sessions | $19.8M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $453.1M | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 2 | assets | us-gaap:Assets | $4.1B | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 3 | net income | us-gaap:NetIncomeLoss | $82.3M | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $1.2B | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 5 | assets | us-gaap:Assets | $2.2B | 2025-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $618.0M | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 7 | gross profit | us-gaap:GrossProfit | $210.9M | 2025-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 8 | revenue | us-gaap:Revenues | $11.0B | 2025-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 9 | gross profit | us-gaap:GrossProfit | $173.3M | 2024-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 10 | revenue | us-gaap:Revenues | $9.7B | 2024-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 11 | gross profit | us-gaap:GrossProfit | $294.7M | 2023-06-30 | 2025-09-11 | 10-K | 25-200462 |
| 12 | revenue | us-gaap:Revenues | $9.3B | 2023-06-30 | 2025-09-11 | 10-K | 25-200462 |
| 13 | gross profit | us-gaap:GrossProfit | $261.8M | 2022-06-30 | 2024-09-13 | 10-K | 24-106317 |
| 14 | revenue | us-gaap:Revenues | $8.2B | 2022-06-30 | 2024-09-13 | 10-K | 24-106317 |
| 15 | current assets | us-gaap:AssetsCurrent | $3.6B | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 16 | current liabilities | us-gaap:LiabilitiesCurrent | $3.1B | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 17 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $12.7M | 2026-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 18 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $152.3M | 2025-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 19 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $10.7M | 2025-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 20 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $60.9M | 2024-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 21 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $7.3M | 2024-06-30 | 2026-09-10 | 10-K | 26-386799 |
| 22 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | -$30.3M | 2023-06-30 | 2025-09-11 | 10-K | 25-200462 |
| 23 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $4.8M | 2023-06-30 | 2025-09-11 | 10-K | 25-200462 |
| 24 | assets | us-gaap:Assets | $1.8B | 2024-06-30 | 2025-09-11 | 10-K | 25-200462 |
| 25 | assets | us-gaap:Assets | $1.5B | 2023-06-30 | 2024-09-13 | 10-K | 24-106317 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 26 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 29,154,756 | 2026-08-28 | 2026-09-10 | 10-K | 26-386799 |
| 27 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 24,639,386 | 2025-09-05 | 2025-09-11 | 10-K | 25-200462 |