Taboola.com Ltd.

TBLA

Nasdaq; business equipment; SIC 7370, Services-Computer Programming, Data Processing, Etc.; CIK 0001840502

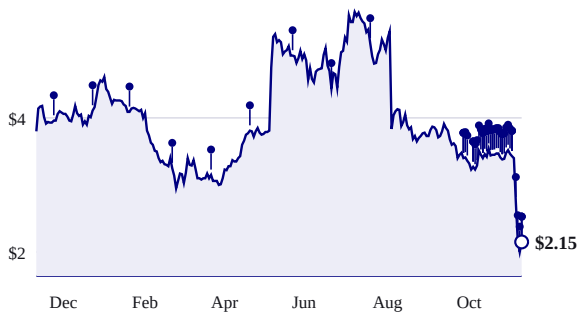
None

No letter

6 of 14 inputs computable; 7 are required, with a score in every sleeve

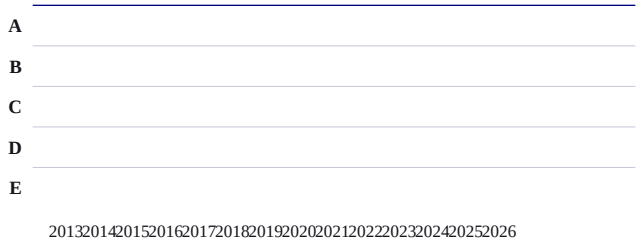
Scoreboard	
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $1.6B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	thin data not computable: dilution, distress, fortress balance sheet
Inputs computable	6 of 14
Graded from	filings received through Feb 25, 2026 258 days before the rescan; latest periodic filing 10-Q received Nov 4, 2026
Last close	$2.14 2026-11-09; market equity $719.5M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 25, 2026

If Taboola's ability to personalize its advertisements and content to users is restricted or prohibited due to various privacy laws or regulations or industry changes, we could lose digital properties and Advertisers, which could cause our financial condition, results of operations, and revenues to decline. The efficacy of our platform for both Advertisers and digital properties relies, in part, on our ability to personalize the recommendations that we serve to Internet users.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 38.0						
Gross profitability	35.4%	28.7%		35.0	552	2025-12-31
Return on invested capital	not computable	11.4%				
one or more required annual facts are missing						
Accruals ratio	(10.0%)	(7.3%)		40.9	615	2025-12-31

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Gross margin stability, five years	not computable	2.3 pts				
five annual gross margins are required; found 4						
Solvency, sleeve percentile 78.1						
Twelve-month failure probability	not computable	0.06%				
liabilities and a nearby cover-page share count are required at 2026-09-30						
Altman Z double-prime	not computable	2.21				
one or more required annual facts are missing						
Net debt to EBITDA	not computable	1.08x				
one or more required annual facts are missing						
Interest coverage	not computable	3.77x				
one or more required annual facts are missing						
Current ratio	1.07x	2.01x		78.1	660	2025-12-31
Growth and financing, sleeve percentile 33.7						
Revenue growth, three-year compound	10.9%	6.5%		36.9	532	2025-12-31
Free cash flow growth, three-year compound	106.5%	18.0%		6.4	265	2025-12-31
Reinvestment rate	not computable	13.5%				
pretax income must exceed the validity floor and imply a 0%-100% tax rate						
Asset growth, three years	1.7%	5.2%		57.7	557	2025-12-31
Net share issuance, one year	not computable	0.5%				
two annual share counts are required; found 1						

Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Thin data	6 of 14 grade factors are computable; minimum is 7

What the price implies

at the 2026-11-09 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(5.9%)	(2.0%)	46
Distance from 52-week high	(61.5%)	(33.6%)	20
EBIT to enterprise value	not computable	1.7%	
Free cash flow yield	22.6%	2.8%	95
Book value to price	1.29	0.27	90
Sales to price	2.65	0.31	91
Composite equity issuance, five years	not computable	4.2%	
Relative strength against the sector, log excess return	(0.33)	(0.29)	46

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Cash, filings, liquidity	
Cash and equivalents	$128.7M
Operating cash flow, four quarters	$235.1M
Months of runway	not finite
Days since last periodic filing	6 (10-Q received Nov 4, 2026)
Median daily dollar volume, 63 sessions	$6.4M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$569.5M	2025-12-31	2026-02-25	10-K	26-000004
2	assets	us-gaap:Assets	$1.6B	2025-12-31	2026-02-25	10-K	26-000004
3	net income	us-gaap:NetIncomeLoss	$42.3M	2025-12-31	2026-02-25	10-K	26-000004
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$208.4M	2025-12-31	2026-02-25	10-K	26-000004
5	assets	us-gaap:Assets	$1.7B	2024-12-31	2026-02-25	10-K	26-000004
6	current assets	us-gaap:AssetsCurrent	$558.0M	2025-12-31	2026-02-25	10-K	26-000004
7	current liabilities	us-gaap:LiabilitiesCurrent	$521.0M	2025-12-31	2026-02-25	10-K	26-000004
8	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.9B	2025-12-31	2026-02-25	10-K	26-000004
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.8B	2024-12-31	2026-02-25	10-K	26-000004
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.4B	2023-12-31	2026-02-25	10-K	26-000004
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.4B	2022-12-31	2025-02-26	10-K	25-000019
12	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$44.9M	2025-12-31	2026-02-25	10-K	26-000004
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$184.3M	2024-12-31	2026-02-25	10-K	26-000004
14	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$35.2M	2024-12-31	2026-02-25	10-K	26-000004
15	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$84.4M	2023-12-31	2026-02-25	10-K	26-000004
16	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$32.1M	2023-12-31	2026-02-25	10-K	26-000004
17	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$53.5M	2022-12-31	2025-02-26	10-K	25-000019
18	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$34.9M	2022-12-31	2025-02-26	10-K	25-000019
19	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$37.3M	2024-12-31	2026-02-25	10-K	26-000004
20	operating income	us-gaap:OperatingIncomeLoss	$25.9M	2024-12-31	2026-02-25	10-K	26-000004
21	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$13.9M	2024-12-31	2026-02-25	10-K	26-000004
22	income tax	us-gaap:IncomeTaxExpenseBenefit	$17.7M	2024-12-31	2025-02-26	10-K	25-000019
23	current assets	us-gaap:AssetsCurrent	$656.0M	2024-12-31	2026-02-25	10-K	26-000004
24	current liabilities	us-gaap:LiabilitiesCurrent	$485.6M	2024-12-31	2026-02-25	10-K	26-000004
25	current assets	us-gaap:AssetsCurrent	$559.4M	2023-12-31	2025-02-26	10-K	25-000019
26	current liabilities	us-gaap:LiabilitiesCurrent	$424.0M	2023-12-31	2025-02-26	10-K	25-000019
27	assets	us-gaap:Assets	$1.7B	2023-12-31	2025-02-26	10-K	25-000019
28	assets	us-gaap:Assets	$1.5B	2022-12-31	2024-02-28	10-K	24-009866
29	shares outstanding	dei:EntityCommonStockSharesOutstanding	295,463,243	2024-02-22	2024-02-28	10-K	24-009866

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.