Sprinklr, Inc.

CXM

NYSE; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001569345

B/C

on the B/C boundary of 495 graded peers in business equipm...

rank 197 of 495; percentile 39.7; sampling error 2.2 points; lower is stronger

A B C D E

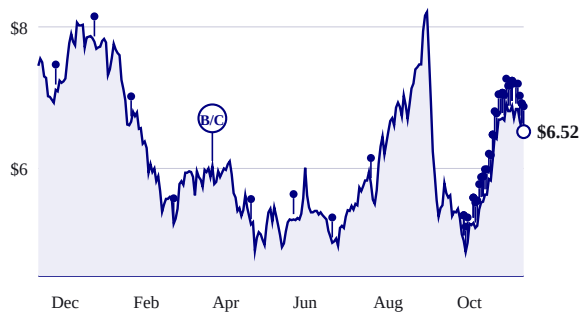
B/C, the elk



Scoreboard

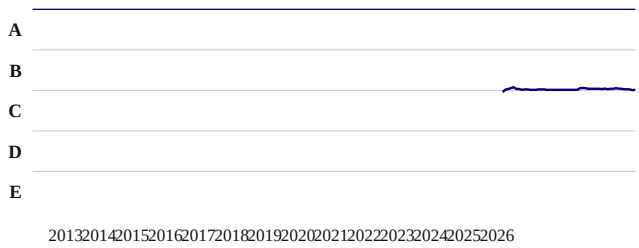
Profitability	B percentile 37.7
Solvency	C percentile 56.5
Growth and financing	C percentile 42.8
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $1.2B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered; fortress balance sheet not computable: dilution, distress
Inputs computable	9 of 14
Graded from	filings received through Mar 19, 2026 237 days before the rescan; latest periodic filing 10-Q received Sep 3, 2026
Last close	$6.53 2026-11-10; market equity $0; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 19, 2026

Sprinklr provides a Unified Customer Experience Management ("Unified-CXM") platform that helps organizations manage customer interactions across channels and teams. Our artificial intelligence ("AI")?native platform enables customer-facing teams, from Customer Service to Marketing, to collaborate across internal silos, communicate with customers across digital and traditional channels, and leverage AI to deliver better customer experiences at scale. Our mission is to empower companies to deliver next generation, unified journeys that reimagine the customer's experience. Companies are increasingly moving from transactional to unified customer experiences.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 37.7						
Gross profitability	47.9%	28.7%		18.3	552	2026-01-31
Return on invested capital	not computable	11.4%				

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a prior annual debt, equity, and cash observation is required					
Accruals ratio	(11.4%)	(7.3%)	36.5	615	2026-01-31
Gross margin stability, five years	2.8 pts	2.3 pts	58.3	423	2026-01-31
Solvency, sleeve percentile 56.5					
Twelve-month failure probability	not computable	0.05%			
liabilities and a nearby cover-page share count are required at 2026-07-31					
Altman Z double-prime	1.02	2.21	51.7	562	2026-01-31
Net debt to EBITDA	not computable	1.08x			
EBITDA must exceed $100,000					
Interest coverage	not computable	3.77x			
one or more required annual facts are missing					
Current ratio	1.60x	2.01x	61.3	660	2026-01-31
Growth and financing, sleeve percentile 42.8					
Revenue growth, three-year compound	11.5%	6.5%	35.4	532	2026-01-31
Free cash flow growth, three-year compound	97.2%	18.0%	8.3	265	2026-01-31
Reinvestment rate	(147.2%)	15.1%	80.6	223	2026-01-31
Asset growth, three years	5.5%	5.2%	46.9	557	2026-01-31
Net share issuance, one year	not computable	0.5%			
two annual share counts are required; found 1					

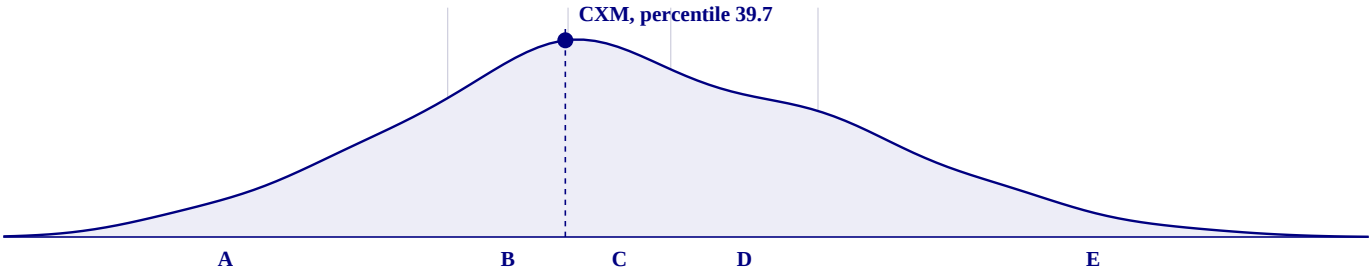
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 321,426,000 USD; Altman Z is not used

Among 495 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
192	10x Genomics, Inc. (TXG)	38.7	B/C	fortress balance sheet
193	Silicon Laboratories Inc. (SLAB)	38.9	B/C	
194	Data I/O Corp. (DAIO)	39.1	B/C	late filer
195	Flex Ltd. (FLEX)	39.3	B/C	
196	Factset Research Systems Inc. (FDS)	39.5	B/C	
197	Sprinklr, Inc. (CXM)	39.7	B/C	fortress balance sheet
198	Dell Technologies Inc. (DELL)	39.9	B/C	
199	Advanced Energy Industries Inc. (AEIS)	40.1	B/C	fortress balance sheet
200	Vishay Precision Group, Inc. (VPG)	40.3	B/C	fortress balance sheet
201	Mirion Technologies, Inc. (MIR)	40.5	B/C	
202	BEL Fuse Inc. (BELFA)	40.8	B/C	

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What the price implies

at the 2026-11-10 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(35.9%)	(2.0%)	23
Distance from 52-week high	(20.6%)	(34.4%)	68
EBIT to enterprise value	not computable	1.7%	
Free cash flow yield	not computable	2.9%	
Book value to price	not computable	0.28	
Sales to price	not computable	0.32	
Composite equity issuance, five years	not computable	4.3%	
Relative strength against the sector, log excess return	(0.71)	(0.29)	23

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-01-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$231.4M
Operating cash flow, four quarters	$129.2M
Months of runway	not finite
Days since last periodic filing	69 (10-Q received Sep 3, 2026)
Median daily dollar volume, 63 sessions	$15.7M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$577.8M	2026-01-31	2026-03-19	10-K	26-000015
2	assets	us-gaap:Assets	$1.2B	2026-01-31	2026-03-19	10-K	26-000015
3	operating income	us-gaap:OperatingIncomeLoss	-$99.5M	2022-01-31	2024-03-29	10-K	24-000019
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$104.6M	2022-01-31	2024-03-29	10-K	24-000019
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$6.9M	2022-01-31	2024-03-29	10-K	24-000019
6	total debt	us-gaap:LongTermDebt	$0	2022-01-31	2022-04-11	10-K	22-000006
7	book equity	us-gaap:StockholdersEquity	$515.8M	2022-01-31	2025-03-21	10-K	25-000019
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$321.4M	2022-01-31	2023-04-03	10-K	23-000023
9	net income	us-gaap:NetIncomeLoss	$22.9M	2026-01-31	2026-03-19	10-K	26-000015
10	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$159.2M	2026-01-31	2026-03-19	10-K	26-000015
11	assets	us-gaap:Assets	$1.2B	2025-01-31	2026-03-19	10-K	26-000015
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$857.2M	2026-01-31	2026-03-19	10-K	26-000015
13	gross profit	us-gaap:GrossProfit	$574.6M	2025-01-31	2026-03-19	10-K	26-000015
14	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$796.4M	2025-01-31	2026-03-19	10-K	26-000015
15	gross profit	us-gaap:GrossProfit	$553.0M	2024-01-31	2026-03-19	10-K	26-000015
16	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$732.4M	2024-01-31	2026-03-19	10-K	26-000015
17	gross profit	us-gaap:GrossProfit	$454.5M	2023-01-31	2025-03-21	10-K	25-000019
18	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$618.2M	2023-01-31	2025-03-21	10-K	25-000019

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19	gross profit	us-gaap:GrossProfit	$344.8M	2022-01-31	2024-03-29	10-K	24-000019
20	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$492.4M	2022-01-31	2024-03-29	10-K	24-000019
21	current assets	us-gaap:AssetsCurrent	$888.0M	2026-01-31	2026-03-19	10-K	26-000015
22	current liabilities	us-gaap:LiabilitiesCurrent	$554.1M	2026-01-31	2026-03-19	10-K	26-000015
23	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$754.3M	2026-01-31	2026-03-19	10-K	26-000015
24	operating income	us-gaap:OperatingIncomeLoss	$40.2M	2026-01-31	2026-03-19	10-K	26-000015
25	book equity	us-gaap:StockholdersEquity	$592.6M	2026-01-31	2026-03-19	10-K	26-000015
26	liabilities	us-gaap:Liabilities	$612.4M	2026-01-31	2026-03-19	10-K	26-000015
27	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$8.1M	2022-01-31	2024-03-29	10-K	24-000019
28	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$1.4M	2026-01-31	2026-03-19	10-K	26-000015
29	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$77.6M	2025-01-31	2026-03-19	10-K	26-000015
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.8M	2025-01-31	2026-03-19	10-K	26-000015
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$71.5M	2024-01-31	2026-03-19	10-K	26-000015
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$8.5M	2024-01-31	2026-03-19	10-K	26-000015
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$26.7M	2023-01-31	2025-03-21	10-K	25-000019
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$6.1M	2023-01-31	2025-03-21	10-K	25-000019
35	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$19.1M	2026-01-31	2026-03-19	10-K	26-000015
36	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$66.8M	2026-01-31	2026-03-19	10-K	26-000015
37	income tax	us-gaap:IncomeTaxExpenseBenefit	$43.9M	2026-01-31	2026-03-19	10-K	26-000015
38	current assets	us-gaap:AssetsCurrent	$854.1M	2025-01-31	2026-03-19	10-K	26-000015
39	current liabilities	us-gaap:LiabilitiesCurrent	$517.6M	2025-01-31	2026-03-19	10-K	26-000015
40	assets	us-gaap:Assets	$1.2B	2024-01-31	2025-03-21	10-K	25-000019
41	assets	us-gaap:Assets	$1.0B	2023-01-31	2024-03-29	10-K	24-000019
42	shares outstanding	us-gaap:CommonStockSharesOutstanding	0	2022-01-31	2022-04-11	10-K	22-000006

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