# Stagwell Inc.

**STGW**

Nasdaq; other; SIC 7311, Services-Advertising Agencies; CIK 0000876883

**E**

**weakest fifth of 336 graded peers in other**

rank 281 of 336; percentile 83.6; sampling error 2.6 points; lower is stronger

A B C D E

**E, the bear**



## Scoreboard

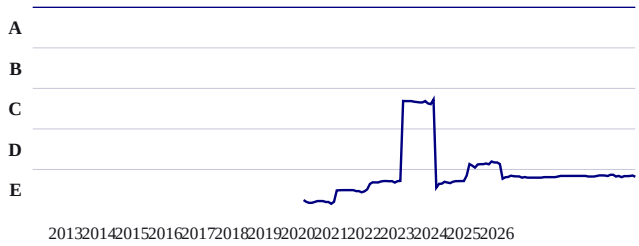
| | | |
|---|---|---|
| **Profitability** | C | percentile 48.3 |
| **Solvency** | D | percentile 63.2 |
| **Growth and financing** | D | percentile 71.5 |
| **Reliability** | 0.94 AUC | filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year | Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets | total assets $4.2B |
| **Standard universe** | inside | revenue above $1M and assets above $10M |
| **Warnings** | none triggered | not computable: dilution, distress |
| **Inputs computable** | 12 of 14 | |
| **Graded from** | filings received through Mar 13, 2026 | 243 days before the rescan; latest periodic filing 10-Q received Oct 29, 2026 |
| **Last close** | $11.28 | 2026-11-10; market equity $2.8B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 13, 2026*

Stagwell Inc. is the global challenger network transforming marketing through artificial intelligence ("AI"). Stagwell delivers scaled creative performance for the world's most ambitious brands, connecting culture-moving creativity with leading-edge technology to harmonize the art and science of marketing. Led by entrepreneurs, our specialists in over 34 countries have a unified purpose: to drive effectiveness and improve business results for our more than 4,500 clients as of December 31, 2025.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 48.3** | | | | | | |
| Gross profitability | 25.2% | 27.0% | | 49.3 | 287 | 2025-12-31 |
| Return on invested capital | 4.0% | 10.0% | | 74.2 | 152 | 2025-12-31 |
| Accruals ratio | (6.4%) | (5.8%) | | 45.1 | 504 | 2025-12-31 |
| Gross margin stability, five years | 1.2 pts | 2.2 pts | | 24.5 | 205 | 2025-12-31 |

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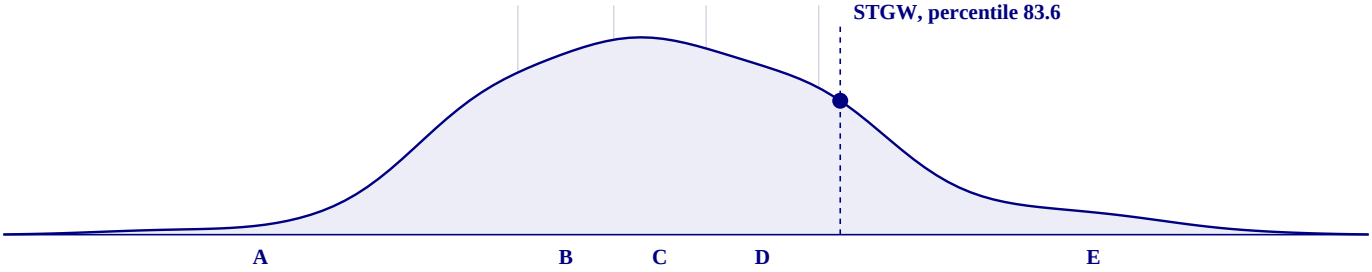
| | | | | | | |
|---|---|---|---|---|---|---|
| **Solvency, sleeve percentile 63.2** | | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | | |
| *liabilities and a nearby cover-page share count are required at 2025-12-31* | | | | | | |
| Altman Z double-prime | 0.02 | 2.05 | 59.9 | 390 | 2025-12-31 | |
| Net debt to EBITDA | 3.70x | 2.51x | 65.0 | 181 | 2025-12-31 | |
| Interest coverage | 1.65x | 2.45x | 51.2 | 87 | 2025-12-31 | |
| Current ratio | 0.79x | 1.33x | 76.6 | 510 | 2025-12-31 | |
| **Growth and financing, sleeve percentile 71.5** | | | | | | |
| Revenue growth, three-year compound | 2.7% | 5.0% | 57.7 | 398 | 2025-12-31 | |
| Free cash flow growth, three-year compound | (8.7%) | 8.9% | 72.0 | 219 | 2025-12-31 | |
| Reinvestment rate | (302.1%) | 12.2% | 96.3 | 190 | 2025-12-31 | |
| Asset growth, three years | 1.8% | 4.0% | 60.2 | 433 | 2025-12-31 | |
| Net share issuance, one year | not computable | (0.5%) | | | | |
| *two annual share counts are required; found 1* | | | | | | |

## Among 336 peers

*other; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 276 | Seacor Marine Holdings Inc. (SMHI) | 82.1 | D/E | |
| 277 | NextTrip, Inc. (NTRP) | 82.4 | D/E | dilution, short runway |
| 278 | Access Newswire Inc. (ACCS) | 82.7 | E | |
| 279 | Travelzoo (TZOO) | 83.0 | E | |
| 280 | MP Materials Corp. DE (MP) | 83.3 | E | fortress balance sheet |
| 281 | Stagwell Inc. (STGW) | 83.6 | E | |
| 282 | Delek Logistics Partners, L.P. (DKL) | 83.9 | E | |
| 283 | Repay Holdings Corp. (RPAY) | 84.2 | E | |
| 284 | Target Hospitality Corp. (TH) | 84.5 | E | late filer, fortress balance sheet |
| 285 | Addentax Group Corp. (ATXG) | 84.8 | E | dilution |
| 286 | CSX Corp. (CSX) | 85.1 | E | |

## What the price implies

*at the 2026-11-10 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 71.4% | (1.0%) | 92 |
| Distance from 52-week high | (3.1%) | (22.7%) | 86 |
| EBIT to enterprise value | 3.9% | 4.2% | 44 |
| Free cash flow yield | 8.8% | 4.1% | 79 |
| Book value to price | 0.25 | 0.35 | 39 |
| Sales to price | 1.04 | 0.69 | 63 |
| Composite equity issuance, five years | not computable | (8.8%) | |
| Relative strength against the sector, log excess return | 0.42 | (0.13) | 92 |

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## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | pass |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $132.2M |
| Operating cash flow, four quarters | $412.6M |
| Months of runway | not finite |
| Days since last periodic filing | 13 (10-Q received Oct 29, 2026) |
| Median daily dollar volume, 63 sessions | $11.8M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | revenue | us-gaap:Revenues | $2.9B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 2 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $1.8B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 3 | assets | us-gaap:Assets | $4.2B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 4 | operating income | us-gaap:OperatingIncomeLoss | $159.0M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 5 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $68.8M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 6 | income tax | us-gaap:IncomeTaxExpenseBenefit | $38.3M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 7 | total debt | us-gaap:LongTermDebt | $1.3B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 8 | book equity | us-gaap:StockholdersEquity | $758.4M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 9 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $104.5M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 10 | total debt | us-gaap:LongTermDebt | $1.4B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 11 | book equity | us-gaap:StockholdersEquity | $331.7M | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 12 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $131.3M | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 13 | net income | us-gaap:NetIncomeLoss | $29.1M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 14 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $291.0M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 15 | assets | us-gaap:Assets | $3.9B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 16 | revenue | us-gaap:Revenues | $2.8B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 17 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $1.8B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 18 | revenue | us-gaap:Revenues | $2.5B | 2023-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 19 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $1.6B | 2023-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 20 | revenue | us-gaap:Revenues | $2.7B | 2022-12-31 | 2025-03-11 | 10-K | 25-000009 |
| 21 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $1.7B | 2022-12-31 | 2025-03-11 | 10-K | 25-000009 |
| 22 | revenue | us-gaap:Revenues | $1.5B | 2021-12-31 | 2024-03-11 | 10-K | 24-000007 |
| 23 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $906.9M | 2021-12-31 | 2024-03-11 | 10-K | 24-000007 |
| 24 | current assets | us-gaap:AssetsCurrent | $1.2B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $1.5B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $32.9M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 27 | liabilities | us-gaap:Liabilities | $3.4B | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 28 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $171.2M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 29 | interest expense | us-gaap:InterestAndDebtExpense | $96.4M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 30 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $43.7M | 2025-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 31 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $142.9M | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 32 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $18.9M | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 33 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $81.0M | 2023-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 34 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $14.2M | 2023-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 35 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $347.6M | 2022-12-31 | 2025-03-11 | 10-K | 25-000009 |
| 36 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $22.7M | 2022-12-31 | 2025-03-11 | 10-K | 25-000009 |
| 37 | current assets | us-gaap:AssetsCurrent | $1.1B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 38 | current liabilities | us-gaap:LiabilitiesCurrent | $1.4B | 2024-12-31 | 2026-03-13 | 10-K | 26-000010 |
| 39 | assets | us-gaap:Assets | $3.8B | 2023-12-31 | 2025-03-11 | 10-K | 25-000009 |
| 40 | assets | us-gaap:Assets | $4.0B | 2022-12-31 | 2024-03-11 | 10-K | 24-000007 |
| 41 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 253,452,554 | 2026-03-05 | 2026-03-13 | 10-K | 26-000010 |

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