A.K.A. Brands Holding Corp.

AKA

NYSE; shops; SIC 5961, Retail-Catalog & Mail-Order Houses; CIK 0001865107

D

fourth fifth of 254 graded peers in shops

rank 167 of 254; percentile 65.6; sampling error 3.0 points; lower is stronger

A B C D E

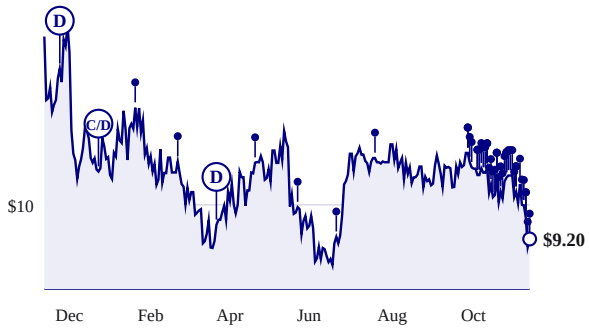
D, the sloth



Scoreboard

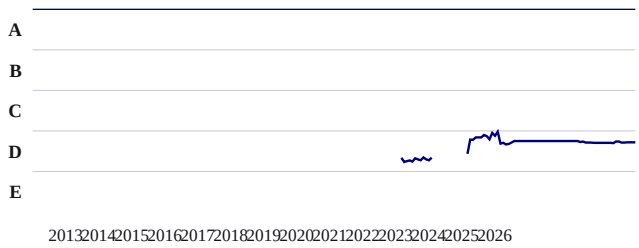
Profitability	B	percentile 24.1
Solvency	D	percentile 68.9
Growth and financing	D	percentile 74.4
Reliability	0.87 AUC	filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year	Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$120M to $591M assets	total assets $397.4M
Standard universe	inside	revenue above $1M and assets above $10M
Warnings	none triggered	not computable: distress
Inputs computable	8 of 14	
Graded from	filings received through Mar 5, 2026	252 days before the rescan; latest periodic filing 10-Q received Nov 4, 2026
Last close	$10.35	2026-10-22; market equity $114.5M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 5, 2026

To be the global leader in fashion for the next generation of consumers through a portfolio of the most innovative brands. a.k.a. Brands Holding Corp. ("a.k.a.") maintains a portfolio of global fashion brands, Princess Polly, Culture Kings, Petal & Pup and mnml. Through these brands we reach a broad audience of next-generation consumers who seek fashion inspiration on social media and primarily shop online. Our brands are customer-centric and trend-forward, with a focus on delivering fashion newness, compelling product assortments and a seamless omnichannel shopping experience.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 24.1						
Gross profitability	86.6%	42.0%		9.3	238	2025-12-31
Return on invested capital	not computable	10.9%				

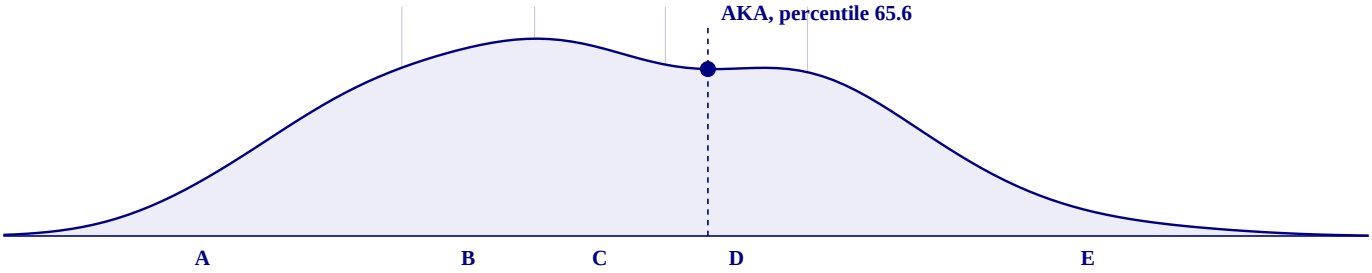
pretax income must exceed the validity floor and imply a 0%-100% tax rate

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Accruals ratio	(12.2%)	(4.9%)	20.2	283	2025-12-31
Gross margin stability, five years	1.1 pts	1.3 pts	42.8	216	2025-12-31
Solvency, sleeve percentile 68.9					
Twelve-month failure probability	not computable	0.03%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	(2.22)	1.93	80.3	204	2025-12-31
Net debt to EBITDA	not computable	1.38x			
EBITDA must exceed $100,000					
Interest coverage	not computable	2.71x			
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31					
Current ratio	1.23x	1.37x	57.5	295	2025-12-31
Growth and financing, sleeve percentile 74.4					
Revenue growth, three-year compound	(0.6%)	1.6%	60.6	265	2025-12-31
Free cash flow growth, three-year compound	not computable	4.6%			
current FCF must be positive and base FCF must exceed $100,000					
Reinvestment rate	not computable	17.6%			
pretax income must exceed the validity floor and imply a 0%-100% tax rate					
Asset growth, three years	(8.0%)	3.1%	82.7	267	2025-12-31
Net share issuance, one year	1.2%	(0.6%)	79.8	209	2026-03-03

Among 254 peers

shops; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
162	Mcdonalds Corp. (MCD)	63.6	D	
163	Marinemax Inc. (HZO)	64.0	D	
164	1stdibs.com, Inc. (DIBS)	64.4	D	
165	Duluth Holdings Inc. (DLTH)	64.8	D	
166	CarParts.com, Inc. (PRTS)	65.2	D	
167	A.K.A. Brands Holding Corp. (AKA)	65.6	D	
168	O Reilly Automotive Inc. (ORLY)	66.0	D	
169	World Kinect Corp. (WKC)	66.4	D	
170	Aspen Aerogels Inc. (ASPN)	66.8	D	fortress balance sheet
171	AerSale Corp. (ASLE)	67.2	D	short runway, fortress balance sheet
172	Star Group, L.P. (SGU)	67.6	D	

What the price implies

at the 2026-10-22 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(13.4%)	(0.8%)	37
Distance from 52-week high	(35.3%)	(18.8%)	28
EBIT to enterprise value	(9.6%)	5.1%	15
Free cash flow yield	(0.6%)	3.7%	21

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Book value to price	0.89	0.34	80
Sales to price	5.90	1.53	85
Composite equity issuance, five years	not computable	(16.9%)	
Relative strength against the sector, log excess return	(0.05)	0.08	37

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 4 of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$15.6M
Operating cash flow, four quarters	$17.9M
Months of runway	not finite
Days since last periodic filing	8 (10-Q received Nov 4, 2026)
Median daily dollar volume, 63 sessions	$23,859

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$344.1M	2025-12-31	2026-03-05	10-K	26-000008
2	assets	us-gaap:Assets	$397.4M	2025-12-31	2026-03-05	10-K	26-000008
3	operating income	us-gaap:OperatingIncomeLoss	-$18.0M	2025-12-31	2026-03-05	10-K	26-000008
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$29.3M	2025-12-31	2026-03-05	10-K	26-000008
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$2.1M	2025-12-31	2026-03-05	10-K	26-000008
6	total debt	us-gaap:LongTermDebt	$111.1M	2025-12-31	2026-03-05	10-K	26-000008
7	book equity	us-gaap:StockholdersEquity	$97.8M	2025-12-31	2026-03-05	10-K	26-000008
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$20.3M	2025-12-31	2026-03-05	10-K	26-000008
9	total debt	us-gaap:LongTermDebt	$111.7M	2024-12-31	2026-03-05	10-K	26-000008
10	book equity	us-gaap:StockholdersEquityIncludingPortionAttributableT...	$117.6M	2024-12-31	2025-03-06	10-K	25-000016
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$24.2M	2024-12-31	2026-03-05	10-K	26-000008
12	net income	us-gaap:NetIncomeLoss	-$31.4M	2025-12-31	2026-03-05	10-K	26-000008
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$16.4M	2025-12-31	2026-03-05	10-K	26-000008
14	assets	us-gaap:Assets	$385.2M	2024-12-31	2026-03-05	10-K	26-000008
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$600.2M	2025-12-31	2026-03-05	10-K	26-000008
16	gross profit	us-gaap:GrossProfit	$327.5M	2024-12-31	2026-03-05	10-K	26-000008
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$574.7M	2024-12-31	2026-03-05	10-K	26-000008
18	gross profit	us-gaap:GrossProfit	$300.3M	2023-12-31	2026-03-05	10-K	26-000008
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$546.3M	2023-12-31	2026-03-05	10-K	26-000008
20	gross profit	us-gaap:GrossProfit	$337.2M	2022-12-31	2025-03-06	10-K	25-000016
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$611.7M	2022-12-31	2025-03-06	10-K	25-000016
22	gross profit	us-gaap:GrossProfit	$307.7M	2021-12-31	2024-03-07	10-K	24-000010
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$562.2M	2021-12-31	2024-03-07	10-K	24-000010
24	current assets	us-gaap:AssetsCurrent	$129.5M	2025-12-31	2026-03-05	10-K	26-000008
25	current liabilities	us-gaap:LiabilitiesCurrent	$105.0M	2025-12-31	2026-03-05	10-K	26-000008
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-$324.8M	2025-12-31	2026-03-05	10-K	26-000008

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27	liabilities	us-gaap:Liabilities	$299.6M	2025-12-31	2026-03-05	10-K	26-000008
28	depreciation amortization	us-gaap:Depreciation	$8.3M	2025-12-31	2026-03-05	10-K	26-000008
29	operating income	us-gaap:OperatingIncomeLoss	-$83.4M	2023-12-31	2026-03-05	10-K	26-000008
30	interest expense	us-gaap:InterestExpense	$11.2M	2023-12-31	2024-03-07	10-K	24-000010
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$17.1M	2025-12-31	2026-03-05	10-K	26-000008
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$669,000	2024-12-31	2026-03-05	10-K	26-000008
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$11.6M	2024-12-31	2026-03-05	10-K	26-000008
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$33.4M	2023-12-31	2026-03-05	10-K	26-000008
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$6.0M	2023-12-31	2026-03-05	10-K	26-000008
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-$319,000	2022-12-31	2025-03-06	10-K	25-000016
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$19.7M	2022-12-31	2025-03-06	10-K	25-000016
38	current assets	us-gaap:AssetsCurrent	$144.8M	2024-12-31	2026-03-05	10-K	26-000008
39	current liabilities	us-gaap:LiabilitiesCurrent	$97.0M	2024-12-31	2026-03-05	10-K	26-000008
40	assets	us-gaap:Assets	$361.7M	2023-12-31	2025-03-06	10-K	25-000016
41	assets	us-gaap:Assets	$509.6M	2022-12-31	2024-03-07	10-K	24-000010
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,816,625	2026-03-03	2026-03-05	10-K	26-000008
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,693,150	2025-03-04	2025-03-06	10-K	25-000016

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