Crown Crafts Inc.

CRWS

Nasdaq; consumer nondurables; SIC 2211, Broadwoven Fabric Mills, Cotton; CIK 0000025895

B

second fifth of 125 graded peers in consumer nondurables

rank 33 of 125; percentile 25.8; sampling error 3.8 points; lower is stronger

A B C D E

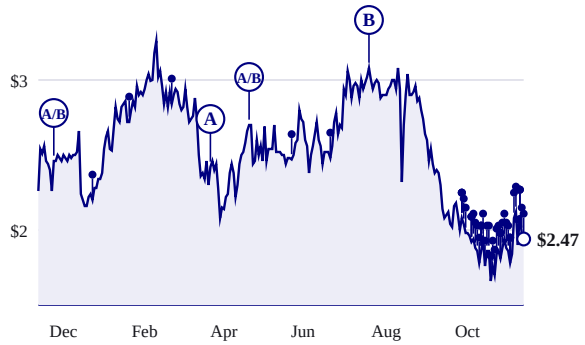
B, the elk



Scoreboard

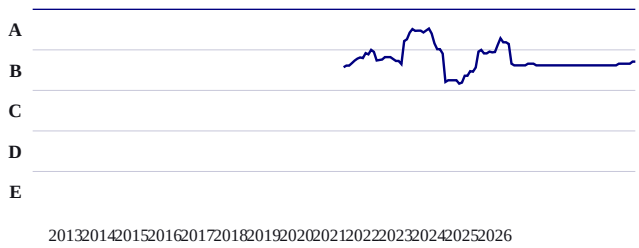
Profitability	B percentile 32.9
Solvency	A percentile 12.4
Growth and financing	D percentile 72.4
Reliability	0.83 AUC filers with $12.5M to $120M assets; 95% interval 0.79 to 0.86; 201 events, 2020 to 2025
Peer failure rate	1.07% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$12.5M to $120M assets total assets $70.7M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress, fortress balance sheet
Inputs computable	9 of 14
Graded from	filings received through Jun 24, 2026 141 days before the rescan; latest periodic filing 10-Q received Aug 12, 2026
Last close	$2.53 2026-11-09; market equity $27.2M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Jun 24, 2026

The Company operates indirectly through its two wholly-owned subsidiaries, NoJo Baby & Kids, Inc. ("NoJo") and Sassy Baby, Inc. ("Sassy"), in the infant, toddler and juvenile products segment within the consumer products industry. The infant, toddler and juvenile products segment consists of infant and toddler bedding, bibs, toys, plush, dolls, diaper bags, disposables and feeding products. Most sales of the Company's products are generally made directly to retailers, such as mass merchants, large chain stores, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, wholesale clubs and internet-based retailers.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

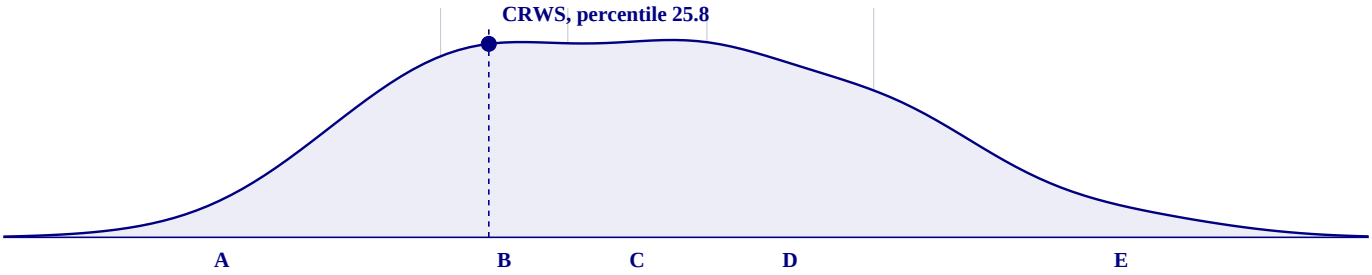
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 32.9						
Gross profitability	28.4%	29.8%		52.1	145	2026-03-29
Return on invested capital	not computable	5.6%				
one or more required annual facts are missing						

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Accruals ratio	(8.5%)	(5.2%)	32.9	150	2026-03-29
Gross margin stability, five years	1.0 pts	1.9 pts	13.8	117	2026-03-29
Solvency, sleeve percentile 12.4					
Twelve-month failure probability	not computable	0.03%			
liabilities and a nearby cover-page share count are required at 2026-06-28					
Altman Z double-prime	not computable	3.06			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	2.58x			
one or more required annual facts are missing					
Interest coverage	not computable	2.36x			
latest aligned inputs end 2019-03-31; latest annual assets end 2026-03-29					
Current ratio	3.58x	1.79x	12.4	154	2026-03-29
Growth and financing, sleeve percentile 72.4					
Revenue growth, three-year compound	3.1%	0.06%	35.3	134	2026-03-29
Free cash flow growth, three-year compound	2.3%	14.9%	69.2	66	2026-03-29
Reinvestment rate	(515.1%)	11.0%	98.6	71	2026-03-29
Asset growth, three years	(8.1%)	0.2%	82.0	134	2026-03-29
Net share issuance, one year	1.8%	0.05%	76.7	104	2026-05-31

Among 125 peers

consumer nondurables; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
28	Mattel Inc. (MAT)	21.8	A/B	
29	Turning Point Brands, Inc. (TPB)	22.6	A/B	
30	Medifast Inc. (MED)	23.4	A/B	
31	Superior Group OF Companies, Inc. (SGC)	24.2	B	
32	Vital Farms, Inc. (VITL)	25.0	B	
33	Crown Crafts Inc. (CRWS)	25.8	B	
34	Mission Produce, Inc. (AVO)	26.6	B	
35	Pepsico Inc. (PEP)	27.4	B	
36	Marzetti Co. (MZTI)	28.2	B	
37	DEL Monte Corp. (DMC)	29.0	B	
38	Freshpet, Inc. (FRPT)	29.8	B	

What the price implies

at the 2026-11-09 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(5.7%)	(1.3%)	43
Distance from 52-week high	(21.1%)	(19.7%)	46
EBIT to enterprise value	not computable	3.2%	
Free cash flow yield	27.9%	3.9%	98
Book value to price	1.51	0.54	92

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Sales to price	3.10	1.18	85
Composite equity issuance, five years	(34.7%)	(16.7%)	10
Relative strength against the sector, log excess return	(0.13)	(0.09)	43

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 7 of 9, period end 2026-03-29	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	pass
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$194,000
Operating cash flow, four quarters	$8.5M
Months of runway	not finite
Days since last periodic filing	92 (10-Q received Aug 12, 2026)
Median daily dollar volume, 63 sessions	$192,391

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$20.1M	2026-03-29	2026-06-24	10-K	26-021496
2	assets	us-gaap:Assets	$70.7M	2026-03-29	2026-06-24	10-K	26-021496
3	net income	us-gaap:NetIncomeLoss	$1.8M	2026-03-29	2026-06-24	10-K	26-021496
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$8.3M	2026-03-29	2026-06-24	10-K	26-021496
5	assets	us-gaap:Assets	$81.2M	2025-03-30	2026-06-24	10-K	26-021496
6	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$82.3M	2026-03-29	2026-06-24	10-K	26-021496
7	gross profit	us-gaap:GrossProfit	$21.3M	2025-03-30	2026-06-24	10-K	26-021496
8	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$87.2M	2025-03-30	2026-06-24	10-K	26-021496
9	gross profit	us-gaap:GrossProfit	$23.0M	2024-03-31	2025-06-25	10-K	25-021205
10	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$87.6M	2024-03-31	2025-06-25	10-K	25-021205
11	gross profit	us-gaap:GrossProfit	$19.8M	2023-04-02	2024-06-28	10-K	24-021478
12	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$75.1M	2023-04-02	2024-06-28	10-K	24-021478
13	gross profit	us-gaap:GrossProfit	$23.3M	2022-04-03	2023-06-26	10-K	23-018305
14	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$87.4M	2022-04-03	2023-06-26	10-K	23-018305
15	operating income	us-gaap:OperatingIncomeLoss	$7.1M	2019-03-31	2020-06-10	10-K	20-012786
16	interest expense	us-gaap:InterestExpense	$325,000	2019-03-31	2019-06-13	10-K	19-011913
17	current assets	us-gaap:AssetsCurrent	$49.6M	2026-03-29	2026-06-24	10-K	26-021496
18	current liabilities	us-gaap:LiabilitiesCurrent	$13.9M	2026-03-29	2026-06-24	10-K	26-021496
19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$864,000	2026-03-29	2026-06-24	10-K	26-021496
20	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$9.8M	2025-03-30	2026-06-24	10-K	26-021496
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$872,000	2025-03-30	2026-06-24	10-K	26-021496
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$7.1M	2024-03-31	2025-06-25	10-K	25-021205
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$786,000	2024-03-31	2025-06-25	10-K	25-021205
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$7.7M	2023-04-02	2024-06-28	10-K	24-021478
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$813,000	2023-04-02	2024-06-28	10-K	24-021478
26	depreciation amortization	us-gaap:Depreciation	$752,000	2026-03-29	2026-06-24	10-K	26-021496
27	operating income	us-gaap:OperatingIncomeLoss	$1.1M	2026-03-29	2026-06-24	10-K	26-021496

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28	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$2.6M	2026-03-29	2026-06-24	10-K	26-021496
29	income tax	us-gaap:IncomeTaxExpenseBenefit	$795,000	2026-03-29	2026-06-24	10-K	26-021496
30	current assets	us-gaap:AssetsCurrent	$55.3M	2025-03-30	2026-06-24	10-K	26-021496
31	current liabilities	us-gaap:LiabilitiesCurrent	$15.5M	2025-03-30	2026-06-24	10-K	26-021496
32	assets	us-gaap:Assets	$82.7M	2024-03-31	2025-06-25	10-K	25-021205
33	assets	us-gaap:Assets	$91.0M	2023-04-02	2024-06-28	10-K	24-021478
34	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,760,287	2026-05-31	2026-06-24	10-K	26-021496
35	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,567,543	2025-05-31	2025-06-25	10-K	25-021205

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