Helen OF Troy Ltd.

HELE

Nasdaq; consumer durables; SIC 3634, Electric Housewares & Fans; CIK 0000916789

C

middle fifth of 457 graded peers in the pooled consumer group

rank 250 of 457; percentile 55.3; sampling error 2.3 points; lower is stronger

A B C D E

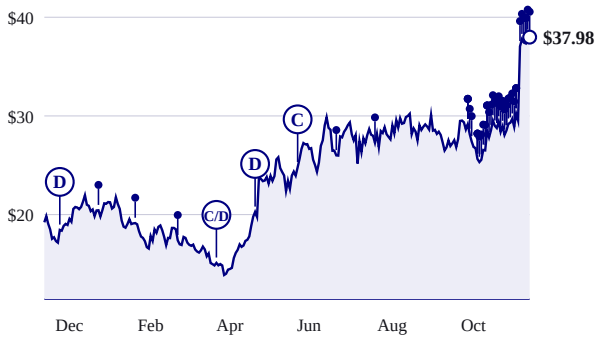
C, the tortoise



Scoreboard

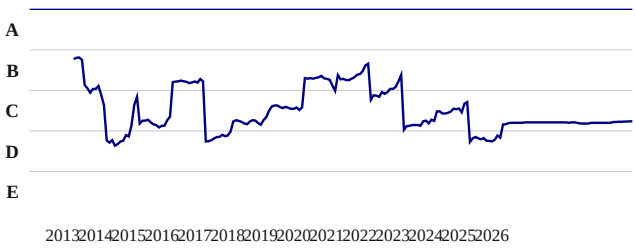
Profitability	B percentile 34.5
Solvency	C percentile 56.3
Growth and financing	C/D percentile 61.8
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $2.1B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	9 of 14
Graded from	filings received through Apr 23, 2026 203 days before the rescan; latest periodic filing 10-Q received Oct 8, 2026
Last close	$37.98 2026-11-11; market equity $888.4M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Apr 23, 2026

We incorporated as Helen of Troy Corporation in Texas in 1968 and were reorganized as Helen of Troy Limited in Bermuda in 1994. We are a leading global consumer products company offering creative products and solutions for our customers through a diversified portfolio of brands. We have built leading market positions through new product innovation, product quality and competitive pricing. We go to market under a number of brands, some of which are licensed. Our portfolio of brands includes OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith, Revlon and Olive & June, among others.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 34.5						
Gross profitability	38.6%	34.4%		42.0	472	2026-02-28
Return on invested capital	not computable	8.9%				
pretax income must exceed the validity floor and imply a 0%-100% tax rate						

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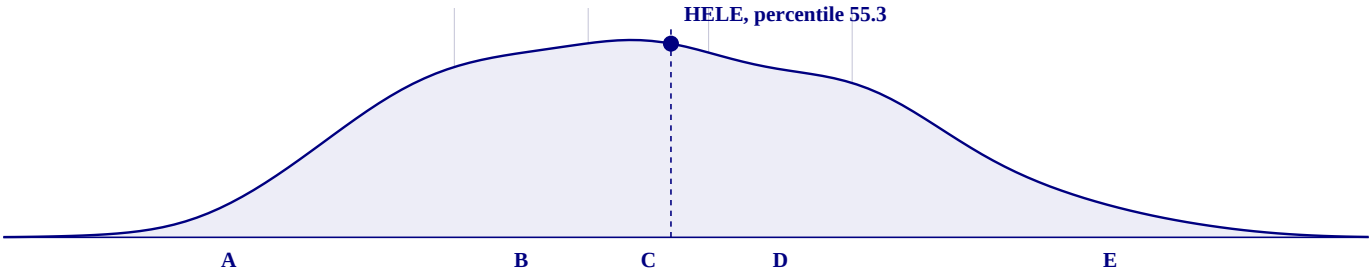
Accruals ratio	(40.8%)	(5.1%)	4.4	520	2026-02-28
Gross margin stability, five years	2.0 pts	1.7 pts	56.9	405	2026-02-28
Solvency, sleeve percentile 56.3					
Twelve-month failure probability	not computable	0.04%			
latest liabilities, cash plus short-term investments, book equity, and shares are required					
Altman Z double-prime	(0.09)	2.12	70.5	398	2026-02-28
Net debt to EBITDA	not computable	2.11x			
EBITDA must exceed $100,000					
Interest coverage	not computable	2.71x			
latest aligned inputs end 2024-02-29; latest annual assets end 2026-02-28					
Current ratio	1.71x	1.60x	42.1	540	2026-02-28
Growth and financing, sleeve percentile 61.8					
Revenue growth, three-year compound	(4.8%)	1.4%	74.5	479	2026-02-28
Free cash flow growth, three-year compound	58.1%	7.4%	10.7	254	2026-02-28
Reinvestment rate	not computable	22.6%			
pretax income must exceed the validity floor and imply a 0%-100% tax rate					
Asset growth, three years	(10.1%)	2.0%	85.0	482	2026-02-28
Net share issuance, one year	1.4%	(0.3%)	76.8	381	2026-04-16

Among 457 peers

consumer durables; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
245	Vera Bradley, Inc. (VRA)	54.0	C	fortress balance sheet
246	Barnes & Noble Education, Inc. (BNED)	54.2	C	late filer
247	Penske Automotive Group, Inc. (PAG)	54.5	C	
248	Hasbro, Inc. (HAS)	54.8	C	late filer, fortress balance sheet
249	Victoria's Secret & Co. (VSXY)	54.9	C	
250	Helen OF Troy Ltd. (HELE)	55.3	C	
251	Cheesecake Factory Inc. (CAKE)	55.3	C	
252	Somnigroup International Inc. (SGI)	55.5	C	
253	Darling Ingredients Inc. (DAR)	55.6	C	
254	Arrow Electronics, Inc. (ARW)	55.7	C	
255	Natural Health Trends Corp. (NHTC)	56.1	C	

What the price implies

at the 2026-11-11 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	47.1%	(1.9%)	87
Distance from 52-week high	(0.6%)	(21.0%)	94
EBIT to enterprise value	(47.4%)	4.7%	9
Free cash flow yield	14.8%	4.0%	90
Book value to price	0.96	0.42	79

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Sales to price	2.01	1.39	63
Composite equity issuance, five years	(4.4%)	(16.4%)	67
Relative strength against the sector, log excess return	0.48	0.04	89

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 3 of 9, period end 2026-02-28	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$22.6M
Operating cash flow, four quarters	$179.7M
Months of runway	not finite
Days since last periodic filing	35 (10-Q received Oct 8, 2026)
Median daily dollar volume, 63 sessions	$11.3M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$815.7M	2026-02-28	2026-04-23	10-K	26-000048
2	assets	us-gaap:Assets	$2.1B	2026-02-28	2026-04-23	10-K	26-000048
3	operating income	us-gaap:OperatingIncomeLoss	-$782.1M	2026-02-28	2026-04-23	10-K	26-000048
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$838.8M	2026-02-28	2026-04-23	10-K	26-000048
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$60.1M	2026-02-28	2026-04-23	10-K	26-000048
6	total debt	us-gaap:LongTermDebt	$785.5M	2026-02-28	2026-04-23	10-K	26-000048
7	book equity	us-gaap:StockholdersEquity	$798.2M	2026-02-28	2026-04-23	10-K	26-000048
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$18.9M	2026-02-28	2026-04-23	10-K	26-000048
9	total debt	us-gaap:LongTermDebt	$921.9M	2025-02-28	2025-04-24	10-K	25-000012
10	book equity	us-gaap:StockholdersEquity	$1.7B	2025-02-28	2026-04-23	10-K	26-000048
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$18.9M	2025-02-28	2026-04-23	10-K	26-000048
12	net income	us-gaap:NetIncomeLoss	-$899.0M	2026-02-28	2026-04-23	10-K	26-000048
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$171.1M	2026-02-28	2026-04-23	10-K	26-000048
14	assets	us-gaap:Assets	$3.1B	2025-02-28	2026-04-23	10-K	26-000048
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.8B	2026-02-28	2026-04-23	10-K	26-000048
16	gross profit	us-gaap:GrossProfit	$914.4M	2025-02-28	2026-04-23	10-K	26-000048
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.9B	2025-02-28	2026-04-23	10-K	26-000048
18	gross profit	us-gaap:GrossProfit	$948.7M	2024-02-29	2026-04-23	10-K	26-000048
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.0B	2024-02-29	2026-04-23	10-K	26-000048
20	gross profit	us-gaap:GrossProfit	$899.4M	2023-02-28	2025-04-24	10-K	25-000012
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.1B	2023-02-28	2025-04-24	10-K	25-000012
22	gross profit	us-gaap:GrossProfit	$953.2M	2022-02-28	2024-04-24	10-K	24-000015
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.2B	2022-02-28	2024-04-24	10-K	24-000015
24	current assets	us-gaap:AssetsCurrent	$865.5M	2026-02-28	2026-04-23	10-K	26-000048
25	current liabilities	us-gaap:LiabilitiesCurrent	$505.0M	2026-02-28	2026-04-23	10-K	26-000048
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$412.8M	2026-02-28	2026-04-23	10-K	26-000048
27	liabilities	us-gaap:Liabilities	$1.3B	2026-02-28	2026-04-23	10-K	26-000048

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28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$53.3M	2026-02-28	2026-04-23	10-K	26-000048
29	operating income	us-gaap:OperatingIncomeLoss	$260.6M	2024-02-29	2026-04-23	10-K	26-000048
30	interest expense	us-gaap:InterestExpense	$53.1M	2024-02-29	2024-04-24	10-K	24-000015
31	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$39.2M	2026-02-28	2026-04-23	10-K	26-000048
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$113.2M	2025-02-28	2026-04-23	10-K	26-000048
33	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$30.1M	2025-02-28	2026-04-23	10-K	26-000048
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$306.1M	2024-02-29	2026-04-23	10-K	26-000048
35	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$36.6M	2024-02-29	2026-04-23	10-K	26-000048
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$208.2M	2023-02-28	2025-04-24	10-K	25-000012
37	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$174.9M	2023-02-28	2025-04-24	10-K	25-000012
38	current assets	us-gaap:AssetsCurrent	$931.7M	2025-02-28	2026-04-23	10-K	26-000048
39	current liabilities	us-gaap:LiabilitiesCurrent	$466.3M	2025-02-28	2026-04-23	10-K	26-000048
40	assets	us-gaap:Assets	$2.8B	2024-02-29	2025-04-24	10-K	25-000012
41	assets	us-gaap:Assets	$2.9B	2023-02-28	2024-04-24	10-K	24-000015
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	23,257,705	2026-04-16	2026-04-23	10-K	26-000048
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	22,942,650	2025-04-17	2025-04-24	10-K	25-000012

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