Pinterest, Inc.

PINS

NYSE; business equipment; SIC 7370, Services-Computer Programming, Data Processing, Etc.; CIK 0001506293

A

strongest fifth of 495 graded peers in business equipment

rank 3 of 495; percentile 0.4; sampling error 2.2 points; lower is stronger

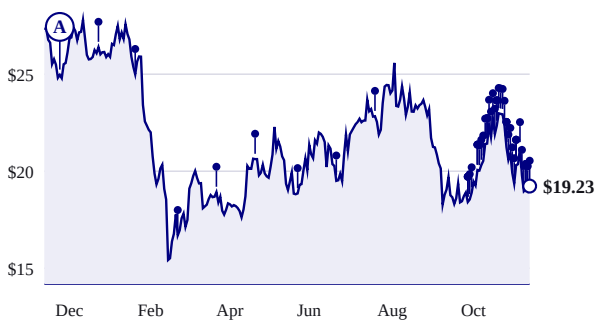
A B C D E

A, the bull



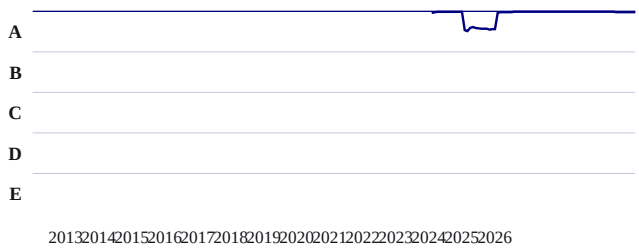
Scoreboard	
Profitability	B percentile 23.0
Solvency	A percentile 8.6
Growth and financing	B percentile 33.6
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $5.5B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: dilution, distress, fortress balance sheet
Inputs computable	9 of 14
Graded from	filings received through Feb 12, 2026 273 days before the rescan; latest periodic filing 10-Q received Oct 29, 2026
Last close	$19.23 2026-11-11; market equity $0; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 12, 2026

Pinterest is an AI-powered visual search and discovery platform, positioned at the intersection of search, social, and commerce. We offer a unique and differentiated experience that enables people to go from inspiration to action all on one consumer internet property. Pinterest can be accessed through our mobile application or the web. People use Pinterest to find useful, relevant ideas-and then bring them to life. People don't always have the words to describe what they're looking for, but often know it when they see it. As they browse Pinterest content (called "Pins"), they fine-tune their tastes and find the perfect idea.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

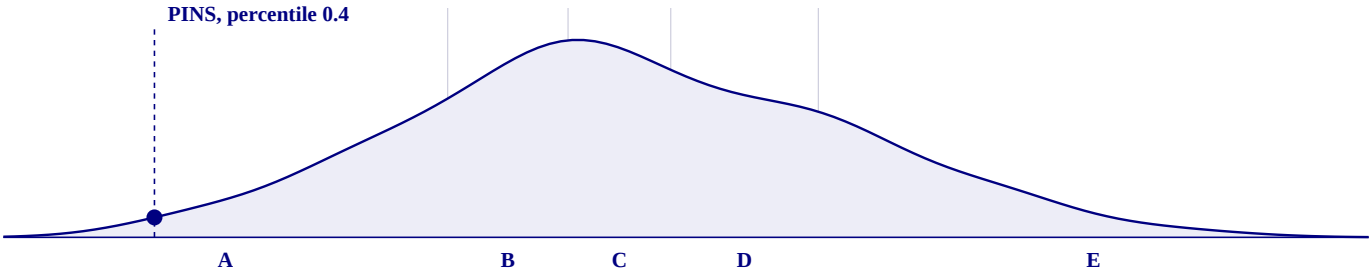
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 23.0						
Gross profitability	61.5%	28.7%		9.4	552	2025-12-31
Return on invested capital	not computable	11.4%				
one or more required annual facts are missing						

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Accruals ratio	(16.0%)	(7.3%)	24.8	615	2025-12-31
Gross margin stability, five years	1.6 pts	2.3 pts	34.8	423	2025-12-31
Solvency, sleeve percentile 8.6					
Twelve-month failure probability	not computable	0.06%			
liabilities and a nearby cover-page share count are required at 2026-09-30					
Altman Z double-prime	10.83	2.21	7.1	562	2025-12-31
Net debt to EBITDA	not computable	1.08x			
one or more required annual facts are missing					
Interest coverage	not computable	3.77x			
one or more required annual facts are missing					
Current ratio	7.64x	2.01x	10.0	660	2025-12-31
Growth and financing, sleeve percentile 33.6					
Revenue growth, three-year compound	14.6%	6.5%	28.2	532	2025-12-31
Free cash flow growth, three-year compound	41.7%	18.0%	21.6	265	2025-12-31
Reinvestment rate	3.6%	15.1%	54.1	223	2025-12-31
Asset growth, three years	12.4%	5.2%	30.4	557	2025-12-31
Net share issuance, one year	not computable	0.5%			
two annual share counts are required; found 1					

Among 495 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
1	Nerdwallet, Inc. (NRDS)	0.0	A	
2	Red Violet, Inc. (RDVT)	0.2	A	fortress balance sheet
3	Pinterest, Inc. (PINS)	0.4	A	
4	DoubleVerify Holdings, Inc. (DV)	0.6	A	
5	Innodata Inc. (INOD)	0.8	A	fortress balance sheet
6	Datadog, Inc. (DDOG)	1.0	A	
7	Palantir Technologies Inc. (PLTR)	1.2	A	
8	Appfolio Inc. (APPF)	1.4	A	

What the price implies

at the 2026-11-11 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(42.9%)	(2.0%)	19
Distance from 52-week high	(30.8%)	(32.9%)	53
EBIT to enterprise value	not computable	1.6%	
Free cash flow yield	not computable	2.7%	
Book value to price	not computable	0.27	
Sales to price	not computable	0.31	
Composite equity issuance, five years	not computable	4.3%	
Relative strength against the sector, log excess return	(0.83)	(0.29)	19

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$654.3M
Operating cash flow, four quarters	$1.3B
Months of runway	not finite
Days since last periodic filing	14 (10-Q received Oct 29, 2026)
Median daily dollar volume, 63 sessions	$237.0M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.2B	2025-12-31	2026-02-12	10-K	26-000021
2	cost of revenue	us-gaap:CostOfRevenue	$841.5M	2025-12-31	2026-02-12	10-K	26-000021
3	assets	us-gaap:Assets	$5.5B	2025-12-31	2026-02-12	10-K	26-000021
4	net income	us-gaap:NetIncomeLoss	$416.9M	2025-12-31	2026-02-12	10-K	26-000021
5	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.3B	2025-12-31	2026-02-12	10-K	26-000021
6	assets	us-gaap:Assets	$5.3B	2024-12-31	2026-02-12	10-K	26-000021
7	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.6B	2024-12-31	2026-02-12	10-K	26-000021
8	cost of revenue	us-gaap:CostOfRevenue	$750.4M	2024-12-31	2026-02-12	10-K	26-000021
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$3.1B	2023-12-31	2026-02-12	10-K	26-000021
10	cost of revenue	us-gaap:CostOfRevenue	$688.8M	2023-12-31	2026-02-12	10-K	26-000021
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.8B	2022-12-31	2025-02-06	10-K	25-000022
12	cost of revenue	us-gaap:CostOfRevenue	$678.6M	2022-12-31	2025-02-06	10-K	25-000022
13	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$2.6B	2021-12-31	2024-02-08	10-K	24-000018
14	cost of revenue	us-gaap:CostOfRevenue	$529.3M	2021-12-31	2024-02-08	10-K	24-000018
15	current assets	us-gaap:AssetsCurrent	$3.6B	2025-12-31	2026-02-12	10-K	26-000021
16	current liabilities	us-gaap:LiabilitiesCurrent	$465.5M	2025-12-31	2026-02-12	10-K	26-000021
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$128.7M	2025-12-31	2026-02-12	10-K	26-000021
18	operating income	us-gaap:OperatingIncomeLoss	$319.9M	2025-12-31	2026-02-12	10-K	26-000021
19	book equity	us-gaap:StockholdersEquity	$4.7B	2025-12-31	2026-02-12	10-K	26-000021
20	liabilities	us-gaap:Liabilities	$746.9M	2025-12-31	2026-02-12	10-K	26-000021
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$32.4M	2025-12-31	2026-02-12	10-K	26-000021
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$964.6M	2024-12-31	2026-02-12	10-K	26-000021
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$24.6M	2024-12-31	2026-02-12	10-K	26-000021
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$613.0M	2023-12-31	2026-02-12	10-K	26-000021
25	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$8.1M	2023-12-31	2024-02-08	10-K	24-000018
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$469.2M	2022-12-31	2025-02-06	10-K	25-000022
27	capital expenditure	us-gaap:PaymentsToAcquireProductiveAssets	$29.0M	2022-12-31	2024-02-08	10-K	24-000018
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$25.2M	2025-12-31	2026-02-12	10-K	26-000021
29	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$445.9M	2025-12-31	2026-02-12	10-K	26-000021
30	income tax	us-gaap:IncomeTaxExpenseBenefit	$29.0M	2025-12-31	2026-02-12	10-K	26-000021
31	current assets	us-gaap:AssetsCurrent	$3.5B	2024-12-31	2026-02-12	10-K	26-000021

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

32	current liabilities	us-gaap:LiabilitiesCurrent	$398.1M	2024-12-31	2026-02-12	10-K	26-000021
33	assets	us-gaap:Assets	$3.6B	2023-12-31	2025-02-06	10-K	25-000022
34	assets	us-gaap:Assets	$3.9B	2022-12-31	2024-02-08	10-K	24-000018
35	shares outstanding	us-gaap:CommonStockSharesOutstanding	0	2019-12-31	2020-02-07	10-K	20-000013