# Public Policy Holding Company, Inc.

**PPHC**

Nasdaq; other; SIC 8742, Services-Management Consulting Services; CIK 0001903508

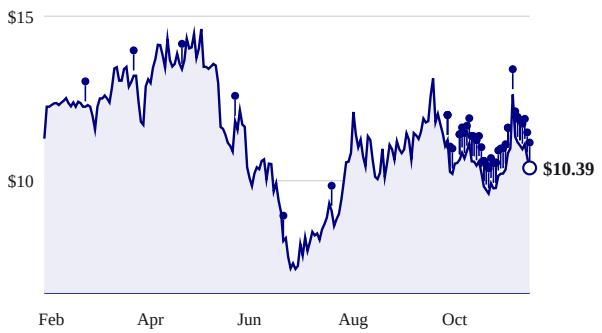
# None

### No letter

3 of 14 inputs computable; 7 are required, with a score in every sleeve

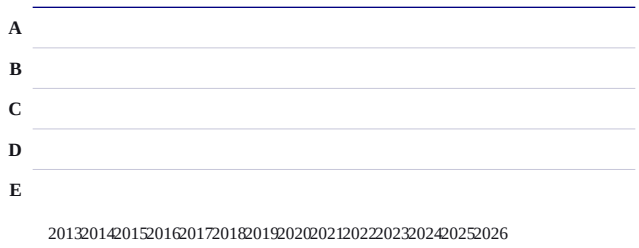
| Scoreboard | |
|---|---|
| **Reliability** | 0.87 AUC<br>filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025 |
| **Peer failure rate** | 1.03% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $120M to $591M assets<br>total assets $202.6M |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | thin data<br>not computable: dilution, short runway, distress |
| **Inputs computable** | 3 of 14 |
| **Graded from** | filings received through Jun 24, 2026<br>143 days before the rescan; latest periodic filing 10-Q received Nov 10, 2026 |
| **Last close** | $10.34<br>2026-11-13; market equity $316.1M; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 31, 2026*

Our mission is to be the preeminent provider of global strategic communications by uniting a diverse group of leading government relations, corporate communications and public affairs specialists around the world for the collective success of our clients, employees, and shareholders. Founded by veteran advisors with decades of experience in Washington, D.C.'s public policy and government relations landscape, we have grown and diversified our global communications advisory business through targeted acquisitions and organic growth.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 81.4** | | | | | | |
| Gross profitability | 9.2% | 27.1% | | 81.4 | 286 | 2025-12-31 |
| Return on invested capital | not computable | 10.0% | | | | |

*a prior annual debt, equity, and cash observation is required*

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | not computable | (5.8%) | | | |
| *a prior annual assets observation is required* | | | | | |
| Gross margin stability, five years | not computable | 2.2 pts | | | |
| *five annual gross margins are required; found 1* | | | | | |
| **Solvency, sleeve percentile 68.1** | | | | | |
| Twelve-month failure probability | not computable | 0.04% | | | |
| *four consecutive discrete net-income quarters are required; found 3* | | | | | |
| Altman Z double-prime | (2.95) | 2.06 | 76.8 | 389 | 2025-12-31 |
| Net debt to EBITDA | not computable | 2.51x | | | |
| *EBITDA must exceed $100,000* | | | | | |
| Interest coverage | not computable | 2.45x | | | |
| *one or more required annual facts are missing* | | | | | |
| Current ratio | 1.11x | 1.33x | 59.4 | 506 | 2025-12-31 |
| **Growth and financing** | | | | | |
| Revenue growth, three-year compound | not computable | 5.0% | | | |
| *four annual observations are required; found 1* | | | | | |
| Free cash flow growth, three-year compound | not computable | 8.8% | | | |
| *four consecutive annual FCF observations are required; found 1* | | | | | |
| Reinvestment rate | not computable | 12.2% | | | |
| *a prior annual working-capital observation is required* | | | | | |
| Asset growth, three years | not computable | 4.0% | | | |
| *four annual observations are required; found 1* | | | | | |
| Net share issuance, one year | not computable | (0.5%) | | | |
| *two annual share counts are required; found 1* | | | | | |

## Warnings

*1 of 7 checks triggered; none of them enters the letter*

| Check | Measured |
|---|---|
| Thin data | 3 of 14 grade factors are computable; minimum is 7 |

## What the price implies

*at the 2026-11-13 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | not computable | (1.5%) | |
| Distance from 52-week high | (28.9%) | (23.3%) | 42 |
| EBIT to enterprise value | (10.0%) | 4.3% | 10 |
| Free cash flow yield | 7.8% | 4.1% | 76 |
| Book value to price | 0.37 | 0.34 | 53 |
| Sales to price | 0.59 | 0.69 | 44 |
| Composite equity issuance, five years | not computable | (8.9%) | |
| Relative strength against the sector, log excess return | not computable | (0.14) | |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | fail |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | fail |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | |
|---|---|
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | n/a |
| Operating cash flow, four quarters | n/a |
| Months of runway | not finite |
| Days since last periodic filing | 4 (10-Q received Nov 10, 2026) |
| Median daily dollar volume, 63 sessions | $1.3M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $186.5M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 2 | cost of revenue | us-gaap:CostOfGoodsAndServicesSold | $167.9M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 3 | assets | us-gaap:Assets | $202.6M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 4 | operating income | us-gaap:OperatingIncomeLoss | -$33.9M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 5 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$34.6M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 6 | income tax | us-gaap:IncomeTaxExpenseBenefit | $4.4M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 7 | total debt | us-gaap:LongTermDebt | $47.0M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 8 | book equity | us-gaap:StockholdersEquity | $74.9M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 9 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $20.4M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 10 | net income | us-gaap:NetIncomeLoss | -$39.0M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 11 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $24.8M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 12 | current assets | us-gaap:AssetsCurrent | $58.6M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 13 | current liabilities | us-gaap:LiabilitiesCurrent | $52.9M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 14 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$163.4M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 15 | liabilities | us-gaap:Liabilities | $127.6M | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 16 | depreciation amortization | us-gaap:Depreciation | $192,000 | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 17 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $11,000 | 2025-12-31 | 2026-03-31 | 10-K | 26-022359 |
| 18 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 28,928,777 | 2026-03-24 | 2026-06-24 | 10-K/A | 26-045284 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.