Franklin Covey Co.

FC

NYSE; other; SIC 8741, Services-Management Services; CIK 0000886206

B

second fifth of 335 graded peers in other

rank 121 of 335; percentile 35.9; sampling error 2.6 points; lower is stronger

A B C D E

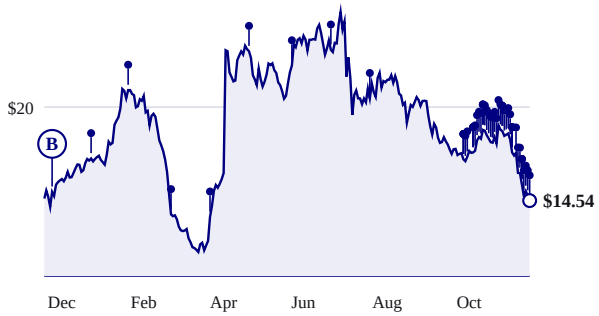
B, the elk



Scoreboard

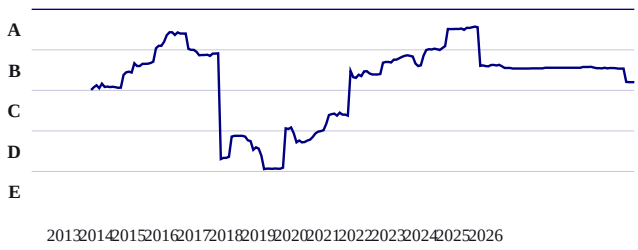
Profitability	A/B percentile 18.1
Solvency	C percentile 46.1
Growth and financing	D percentile 67.8
Reliability	0.87 AUC filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$120M to $591M assets total assets $218.3M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered; fortress balance sheet not computable: distress
Inputs computable	11 of 14
Graded from	filings received through Nov 12, 2026 4 days before the rescan; latest periodic filing 10-K received Nov 12, 2026
Last close	$14.38 2026-11-13; market equity $163.1M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Nov 12, 2025

Franklin Covey is a global company focused on organizational performance improvement. Our mission is to "enable greatness in people and organizations everywhere," and our global structure is designed to help individuals and organizations achieve results that require collective behavior change. From the foundational work of Dr. Stephen R. Covey in leadership and personal effectiveness, and Hyrum W. Smith in productivity and time management, we have developed deep expertise that extends to helping organizations and individuals achieve desired results through lasting behavioral change.

The fourteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 18.1						
Gross profitability	89.8%	27.1%		2.1	286	2026-08-31
Return on invested capital	not computable	10.0%				
prior invested-capital observation is 2192 days earlier						

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Accruals ratio	(7.2%)	(5.8%)	40.3	502	2026-08-31
Gross margin stability, five years	0.7 pts	2.2 pts	11.8	204	2026-08-31
Solvency, sleeve percentile 46.1					
Twelve-month failure probability	not computable	0.04%			
liabilities and a nearby cover-page share count are required at 2026-08-31					
Altman Z double-prime	1.34	2.06	49.0	389	2026-08-31
Net debt to EBITDA	not computable	2.51x			
latest aligned inputs end 2021-08-31; latest annual assets end 2026-08-31					
Interest coverage	23.11x	2.45x	10.5	87	2026-08-31
Current ratio	0.74x	1.33x	79.0	506	2026-08-31
Growth and financing, sleeve percentile 67.8					
Revenue growth, three-year compound	(2.3%)	5.0%	74.2	397	2026-08-31
Free cash flow growth, three-year compound	(19.6%)	8.8%	82.9	218	2026-08-31
Reinvestment rate	(206.6%)	12.2%	94.7	189	2026-08-31
Asset growth, three years	(3.9%)	4.0%	79.0	430	2026-08-31
Net share issuance, one year	(6.7%)	(0.5%)	8.3	352	2026-10-31

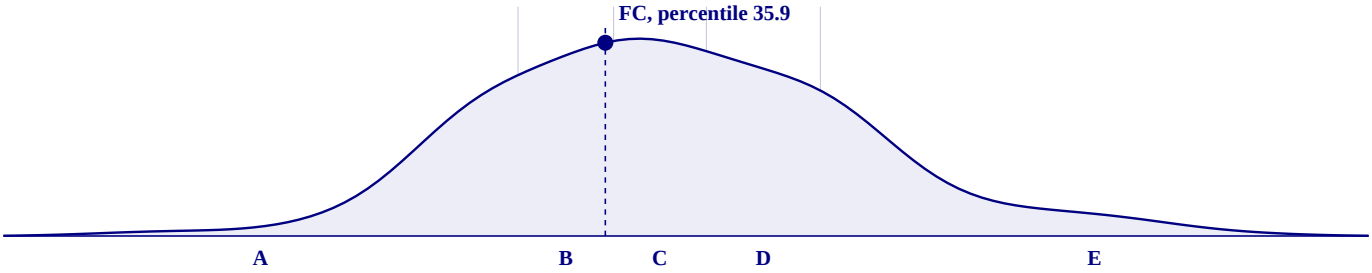
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 28,607,000 USD; Altman Z is not used

Among 335 peers

other; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
116	Astrana Health, Inc. (ASTH)	34.4	B	late filer
117	Evolent Health, Inc. (EVH)	34.7	B	
118	United Rentals, Inc. (URI)	35.0	B	
119	Sterling Infrastructure, Inc. (STRL)	35.3	B	
120	Energy Fuels Inc. (UUUU)	35.6	B	
121	Franklin Covey Co. (FC)	35.9	B	fortress balance sheet
122	Cemtrex Inc. (CETX)	36.2	B	
123	Red Rock Resorts, Inc. (RRR)	36.5	B	
124	Korn Ferry (KFY)	36.8	B	fortress balance sheet
125	KBR, Inc. (KBR)	37.1	B	
126	VSE Corp. (VSEC)	37.6	B/C	

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What the price implies

at the 2026-11-13 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	0.7%	(1.5%)	51
Distance from 52-week high	(43.1%)	(23.3%)	26
EBIT to enterprise value	4.2%	4.3%	49
Free cash flow yield	9.8%	4.1%	82
Book value to price	0.31	0.34	46
Sales to price	1.59	0.69	74
Composite equity issuance, five years	(23.2%)	(8.9%)	27
Relative strength against the sector, log excess return	(0.11)	(0.14)	51

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-08-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	$13.3M
Operating cash flow, four quarters	$21.6M
Months of runway	not finite
Days since last periodic filing	4 (10-K received Nov 12, 2026)
Median daily dollar volume, 63 sessions	$1.0M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$196.0M	2026-08-31	2026-11-12	10-K	26-458439
2	assets	us-gaap:Assets	$218.3M	2026-08-31	2026-11-12	10-K	26-458439
3	operating income	us-gaap:OperatingIncomeLoss	$8.1M	2021-08-31	2023-11-13	10-K	23-000059
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$6.1M	2021-08-31	2023-11-13	10-K	23-000059
5	income tax	us-gaap:IncomeTaxExpenseBenefit	-$7.5M	2021-08-31	2023-11-13	10-K	23-000059
6	total debt	us-gaap:LongTermDebt	$18.8M	2021-08-31	2021-11-12	10-K	21-000040
7	book equity	us-gaap:StockholdersEquity	$79.9M	2021-08-31	2022-11-14	10-K	22-000028
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$47.4M	2021-08-31	2022-11-14	10-K	22-000028
9	total debt	us-gaap:LongTermDebt	$26.1M	2015-08-31	2015-11-13	10-K	15-000031
10	book equity	us-gaap:StockholdersEquity	$125.5M	2015-08-31	2016-11-14	10-K	16-000075
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$16.2M	2015-08-31	2018-11-14	10-K	18-000026
12	net income	us-gaap:NetIncomeLoss	$4.9M	2026-08-31	2026-11-12	10-K	26-458439
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$21.6M	2026-08-31	2026-11-12	10-K	26-458439
14	assets	us-gaap:Assets	$242.9M	2025-08-31	2026-11-12	10-K	26-458439
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$261.5M	2026-08-31	2026-11-12	10-K	26-458439
16	gross profit	us-gaap:GrossProfit	$203.6M	2025-08-31	2026-11-12	10-K	26-458439
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$267.1M	2025-08-31	2026-11-12	10-K	26-458439
18	gross profit	us-gaap:GrossProfit	$221.1M	2024-08-31	2026-11-12	10-K	26-458439

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19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$287.2M	2024-08-31	2026-11-12	10-K	26-458439
20	gross profit	us-gaap:GrossProfit	$213.5M	2023-08-31	2025-11-12	10-K	25-000085
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$280.5M	2023-08-31	2025-11-12	10-K	25-000085
22	gross profit	us-gaap:GrossProfit	$201.9M	2022-08-31	2024-11-12	10-K	24-000060
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$262.8M	2022-08-31	2024-11-12	10-K	24-000060
24	current assets	us-gaap:AssetsCurrent	$112.3M	2026-08-31	2026-11-12	10-K	26-458439
25	current liabilities	us-gaap:LiabilitiesCurrent	$151.2M	2026-08-31	2026-11-12	10-K	26-458439
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$131.2M	2026-08-31	2026-11-12	10-K	26-458439
27	operating income	us-gaap:OperatingIncomeLoss	$7.2M	2026-08-31	2026-11-12	10-K	26-458439
28	book equity	us-gaap:StockholdersEquity	$51.4M	2026-08-31	2026-11-12	10-K	26-458439
29	liabilities	us-gaap:Liabilities	$166.9M	2026-08-31	2026-11-12	10-K	26-458439
30	depreciation amortization	us-gaap:Depreciation	$6.2M	2021-08-31	2023-11-13	10-K	23-000059
31	interest expense	us-gaap:InterestExpense	$310,000	2026-08-31	2026-11-12	10-K	26-458439
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.4M	2026-08-31	2026-11-12	10-K	26-458439
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$29.0M	2025-08-31	2026-11-12	10-K	26-458439
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$8.3M	2025-08-31	2026-11-12	10-K	26-458439
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$60.3M	2024-08-31	2026-11-12	10-K	26-458439
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$3.7M	2024-08-31	2026-11-12	10-K	26-458439
37	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$35.7M	2023-08-31	2025-11-12	10-K	25-000085
38	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$4.5M	2023-08-31	2025-11-12	10-K	25-000085
39	depreciation amortization	us-gaap:Depreciation	$4.6M	2026-08-31	2026-11-12	10-K	26-458439
40	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$7.1M	2026-08-31	2026-11-12	10-K	26-458439
41	income tax	us-gaap:IncomeTaxExpenseBenefit	$2.1M	2026-08-31	2026-11-12	10-K	26-458439
42	current assets	us-gaap:AssetsCurrent	$129.5M	2025-08-31	2026-11-12	10-K	26-458439
43	current liabilities	us-gaap:LiabilitiesCurrent	$157.3M	2025-08-31	2026-11-12	10-K	26-458439
44	assets	us-gaap:Assets	$261.5M	2024-08-31	2025-11-12	10-K	25-000085
45	assets	us-gaap:Assets	$245.9M	2023-08-31	2024-11-12	10-K	24-000060
46	shares outstanding	dei:EntityCommonStockSharesOutstanding	11,335,471	2026-10-31	2026-11-12	10-K	26-458439
47	shares outstanding	dei:EntityCommonStockSharesOutstanding	12,155,832	2025-10-31	2025-11-12	10-K	25-000085

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