# TheRealReal, Inc.

**REAL**

Nasdaq; shops; SIC 5900, Retail-Miscellaneous Retail; CIK 0001573221

**E**

**weakest fifth of 253 graded peers in shops**

rank 217 of 253; percentile 85.7; sampling error 3.0 points; lower is stronger

A B C D E

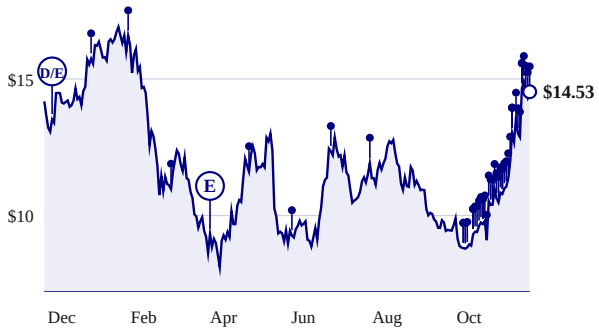
**E, the bear**



## Scoreboard

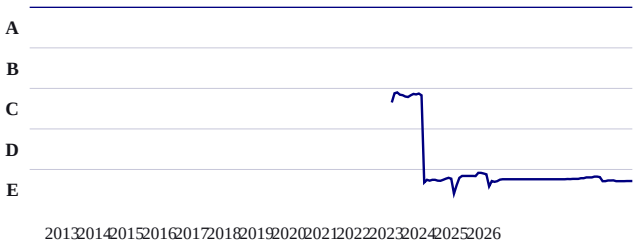
| | |
|---|---|
| **Profitability** | B<br>percentile 36.1 |
| **Solvency** | E<br>percentile 86.0 |
| **Growth and financing** | D<br>percentile 70.6 |
| **Reliability** | 0.87 AUC<br>filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025 |
| **Peer failure rate** | 1.03% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $120M to $591M assets<br>total assets $409.0M |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress, fortress balance sheet |
| **Inputs computable** | 8 of 14 |
| **Graded from** | filings received through Feb 26, 2026<br>263 days before the rescan; latest periodic filing 10-Q received Oct 29, 2026 |
| **Last close** | $14.53<br>2026-11-13; market equity $1.8B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 26, 2026*

The RealReal is the world's largest online marketplace for authenticated, resale luxury goods. We are revolutionizing luxury resale by providing an end-to-end service that unlocks supply and creates a trusted, curated online marketplace for buyers globally. Since our inception, we have cultivated a loyal and engaged consignor and buyer base through continuous investment in our technology platform, logistics infrastructure, brand and people. We offer a wide selection of authenticated, primarily pre-owned luxury goods on our online marketplace bearing the brands of thousands of luxury and premium designers.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 36.1** | | | | | | |
| Gross profitability | 126.4% | 42.9% | | 3.4 | 237 | 2025-12-31 |
| Return on invested capital | not computable | 11.2% | | | | |

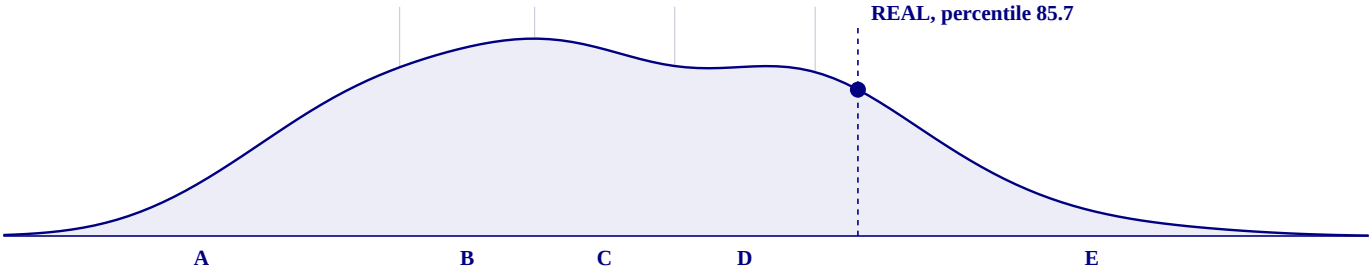
*one or more required annual facts are missing*

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (18.9%) | (4.9%) | 11.0 | 282 | 2025-12-31 |
| Gross margin stability, five years | 7.4 pts | 1.3 pts | 93.9 | 215 | 2025-12-31 |
| **Solvency, sleeve percentile 86.0** | | | | | |
| Twelve-month failure probability | not computable | 0.03% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | (11.84) | 1.93 | 92.6 | 203 | 2025-12-31 |
| Net debt to EBITDA | not computable | 1.38x | | | |
| *one or more required annual facts are missing* | | | | | |
| Interest coverage | not computable | 3.27x | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | |
| Current ratio | 0.86x | 1.37x | 79.5 | 294 | 2025-12-31 |
| **Growth and financing, sleeve percentile 70.6** | | | | | |
| Revenue growth, three-year compound | 4.7% | 1.6% | 33.8 | 264 | 2025-12-31 |
| Free cash flow growth, three-year compound | not computable | 4.6% | | | |
| *current FCF must be positive and base FCF must exceed $100,000* | | | | | |
| Reinvestment rate | not computable | 16.4% | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | |
| Asset growth, three years | (12.7%) | 3.1% | 89.8 | 266 | 2025-12-31 |
| Net share issuance, one year | 7.0% | (0.6%) | 88.0 | 210 | 2026-02-18 |

## Among 253 peers

*shops; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 212 | CVS Health Corp. (CVS) | 83.7 | E | |
| 213 | Camping World Holdings, Inc. (CWH) | 84.1 | E | |
| 214 | Gold.com, Inc. (GOLD) | 84.5 | E | |
| 215 | CDW Corp. (CDW) | 84.9 | E | |
| 216 | Beachbody Company, Inc. (BODI) | 85.3 | E | fortress balance sheet |
| 217 | TheRealReal, Inc. (REAL) | 85.7 | E | |
| 218 | Carriage Services Inc. (CSV) | 86.1 | E | |
| 219 | RH (RH) | 86.5 | E | |
| 220 | ThredUp Inc. (TDUP) | 86.9 | E | |
| 221 | Citi Trends Inc. (CTRN) | 87.3 | E | |
| 222 | Restaurant Brands International Inc. (QSR) | 87.7 | E | |

## What the price implies

*at the 2026-11-13 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (27.6%) | (0.7%) | 26 |
| Distance from 52-week high | (14.0%) | (20.3%) | 64 |
| EBIT to enterprise value | not computable | 5.1% | |
| Free cash flow yield | 1.0% | 3.8% | 28 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | |
|---|---|---|---|
| Book value to price | (0.20) | 0.34 | 8 |
| Sales to price | 0.38 | 1.51 | 11 |
| Composite equity issuance, five years | 32.8% | (15.8%) | 91 |
| Relative strength against the sector, log excess return | (0.23) | 0.08 | 26 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | fail |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | pass |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $130.4M |
| Operating cash flow, four quarters | $59.5M |
| Months of runway | not finite |
| Days since last periodic filing | 18 (10-Q received Oct 29, 2026) |
| Median daily dollar volume, 63 sessions | $28.0M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $516.8M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 2 | assets | us-gaap:Assets | $409.0M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 3 | net income | us-gaap:NetIncomeLoss | -$41.8M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $37.0M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 5 | assets | us-gaap:Assets | $423.1M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $692.8M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 7 | gross profit | us-gaap:GrossProfit | $447.5M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 8 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $600.5M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 9 | gross profit | us-gaap:GrossProfit | $376.3M | 2023-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 10 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $549.3M | 2023-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 11 | gross profit | us-gaap:GrossProfit | $348.7M | 2022-12-31 | 2025-02-21 | 10-K | 25-000013 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $603.5M | 2022-12-31 | 2025-02-21 | 10-K | 25-000013 |
| 13 | gross profit | us-gaap:GrossProfit | $273.5M | 2021-12-31 | 2024-03-01 | 10-K | 24-000030 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $467.7M | 2021-12-31 | 2024-03-01 | 10-K | 24-000030 |
| 15 | current assets | us-gaap:AssetsCurrent | $227.5M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 16 | current liabilities | us-gaap:LiabilitiesCurrent | $264.2M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 17 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$1.3B | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 18 | operating income | us-gaap:OperatingIncomeLoss | -$23.9M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 19 | book equity | us-gaap:StockholdersEquity | -$415.5M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 20 | liabilities | us-gaap:Liabilities | $824.6M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 21 | operating income | us-gaap:OperatingIncomeLoss | -$166.3M | 2023-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 22 | interest expense | us-gaap:InterestExpense | $10.7M | 2023-12-31 | 2024-03-01 | 10-K | 24-000030 |
| 23 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $18.6M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 24 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $26.8M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 25 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $14.2M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 26 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | -$61.3M | 2023-12-31 | 2026-02-26 | 10-K | 26-000010 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 27 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $29.2M | 2023-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 28 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | -$91.6M | 2022-12-31 | 2025-02-21 | 10-K | 25-000013 |
| 29 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $22.9M | 2022-12-31 | 2025-02-21 | 10-K | 25-000013 |
| 30 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $33.0M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 31 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$41.4M | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 32 | income tax | us-gaap:IncomeTaxExpenseBenefit | $363,000 | 2025-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 33 | current assets | us-gaap:AssetsCurrent | $232.7M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 34 | current liabilities | us-gaap:LiabilitiesCurrent | $248.7M | 2024-12-31 | 2026-02-26 | 10-K | 26-000010 |
| 35 | assets | us-gaap:Assets | $446.9M | 2023-12-31 | 2025-02-21 | 10-K | 25-000013 |
| 36 | assets | us-gaap:Assets | $615.6M | 2022-12-31 | 2024-03-01 | 10-K | 24-000030 |
| 37 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 118,982,805 | 2026-02-18 | 2026-02-26 | 10-K | 26-000010 |
| 38 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 111,246,608 | 2025-02-14 | 2025-02-21 | 10-K | 25-000013 |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.