# Veeva Systems Inc.

**VEEV**

NYSE; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001393052

**A**

**strongest fifth of 494 graded peers in business equipment**

rank 28 of 494; percentile 5.5; sampling error 2.2 points; lower is stronger

A B C D E

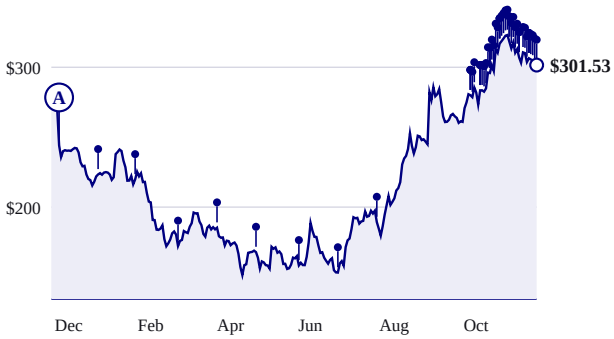
**A, the bull**



## Scoreboard

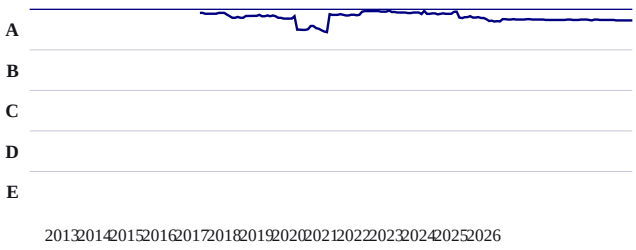
| | |
|---|---|
| **Profitability** | C<br>percentile 48.0 |
| **Solvency** | A<br>percentile 12.2 |
| **Growth and financing** | B<br>percentile 30.1 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $9.0B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress, fortress balance sheet |
| **Inputs computable** | 8 of 14 |
| **Graded from** | filings received through Mar 20, 2026<br>241 days before the rescan; latest periodic filing 10-Q received Aug 27, 2026 |
| **Last close** | $301.68<br>2026-11-13; market equity $48.8B; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 20, 2026*

Veeva is the leading provider of industry cloud solutions for the global life sciences industry. Our offerings span cloud software, data, and business consulting and are designed to meet the unique needs of our customers and their most strategic business functions-from research and development ("R&D") through commercialization. Our solutions help life sciences companies develop and bring products to market faster and more efficiently, market and sell more effectively, and maintain compliance with government regulations.

## The fourteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

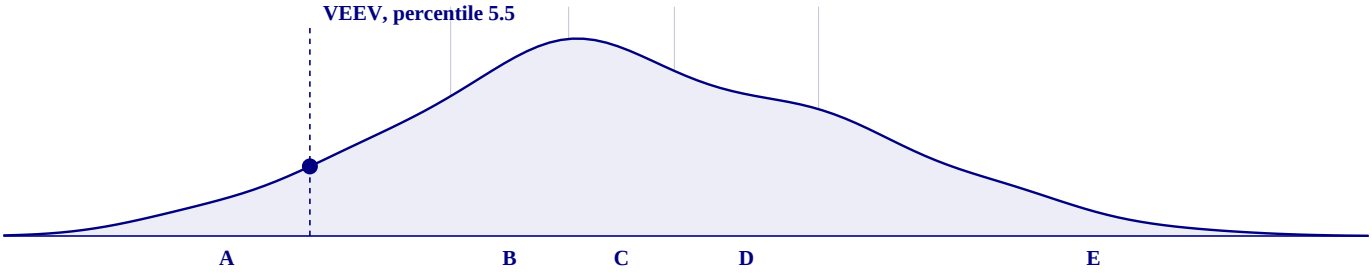
| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 48.0** | | | | | | |
| Gross profitability | 26.9% | 28.7% | | 49.9 | 550 | 2026-01-31 |
| Return on invested capital | not computable | 11.2% | | | | |
| *one or more required annual facts are missing* | | | | | | |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (6.2%) | (7.3%) | 58.2 | 613 | 2026-01-31 |
| Gross margin stability, five years | 1.6 pts | 2.3 pts | 35.9 | 422 | 2026-01-31 |
| **Solvency, sleeve percentile 12.2** | | | | | |
| Twelve-month failure probability | not computable | 0.05% | | | |
| *latest liabilities, cash plus short-term investments, book equity, and shares are required* | | | | | |
| Altman Z double-prime | 11.21 | 2.21 | 6.6 | 561 | 2026-01-31 |
| Net debt to EBITDA | not computable | 1.09x | | | |
| *one or more required annual facts are missing* | | | | | |
| Interest coverage | not computable | 3.77x | | | |
| *one or more required annual facts are missing* | | | | | |
| Current ratio | 4.89x | 2.01x | 17.8 | 658 | 2026-01-31 |
| **Growth and financing, sleeve percentile 30.1** | | | | | |
| Revenue growth, three-year compound | 14.0% | 6.4% | 29.6 | 531 | 2026-01-31 |
| Free cash flow growth, three-year compound | not computable | 17.7% | | | |
| *latest aligned inputs end 2020-01-31; latest annual assets end 2026-01-31* | | | | | |
| Reinvestment rate | not computable | 15.1% | | | |
| *latest aligned inputs end 2020-01-31; latest annual assets end 2026-01-31* | | | | | |
| Asset growth, three years | 23.2% | 5.2% | 15.0 | 555 | 2026-01-31 |
| Net share issuance, one year | 0.4% | 0.5% | 45.7 | 406 | 2026-03-17 |

## Among 494 peers

*business equipment; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 23 | SPS Commerce Inc. (SPSC) | 4.5 | A | |
| 24 | Micron Technology Inc. (MU) | 4.7 | A | fortress balance sheet |
| 25 | EverQuote, Inc. (EVER) | 4.9 | A | |
| 26 | Aeluma, Inc. (ALMU) | 5.1 | A | fortress balance sheet |
| 27 | Dynatrace, Inc. (DT) | 5.3 | A | fortress balance sheet |
| 28 | Veeva Systems Inc. (VEEV) | 5.5 | A | |
| 29 | Coda Octopus Group, Inc. (CODA) | 5.7 | A | fortress balance sheet |
| 30 | AppLovin Corp. (APP) | 5.9 | A | |
| 31 | A10 Networks, Inc. (ATEN) | 6.1 | A | |
| 32 | M-tron Industries, Inc. (MPTI) | 6.3 | A | fortress balance sheet |
| 33 | Adobe Inc. (ADBE) | 6.5 | A | |

## What the price implies

*at the 2026-11-13 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (2.0%) | (2.0%) | 50 |
| Distance from 52-week high | (6.7%) | (35.0%) | 86 |
| EBIT to enterprise value | not computable | 1.7% | |
| Free cash flow yield | 0.9% | 2.8% | 30 |

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| | | | |
|---|---|---|---|
| Book value to price | 0.15 | 0.27 | 31 |
| Sales to price | 0.07 | 0.32 | 9 |
| Composite equity issuance, five years | not computable | 4.4% | |
| Relative strength against the sector, log excess return | (0.29) | (0.29) | 50 |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2026-01-31** | |
| Return on assets above zero | pass |
| Operating cash flow above zero | pass |
| Return on assets improved | pass |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | pass |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $1.8B |
| Operating cash flow, four quarters | $1.7B |
| Months of runway | not finite |
| Days since last periodic filing | 81 (10-Q received Aug 27, 2026) |
| Median daily dollar volume, 63 sessions | $386.3M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $2.4B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 2 | assets | us-gaap:Assets | $9.0B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 3 | net income | us-gaap:NetIncomeLoss | $908.9M | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $1.4B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 5 | assets | us-gaap:Assets | $7.3B | 2025-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $3.2B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 7 | gross profit | us-gaap:GrossProfit | $2.0B | 2025-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 8 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.7B | 2025-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 9 | gross profit | us-gaap:GrossProfit | $1.7B | 2024-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 10 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.4B | 2024-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 11 | gross profit | us-gaap:GrossProfit | $1.5B | 2023-01-31 | 2025-03-24 | 10-K | 25-000022 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.2B | 2023-01-31 | 2025-03-24 | 10-K | 25-000022 |
| 13 | gross profit | us-gaap:GrossProfit | $1.3B | 2022-01-31 | 2024-03-25 | 10-K | 24-000013 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.9B | 2022-01-31 | 2024-03-25 | 10-K | 24-000013 |
| 15 | current assets | us-gaap:AssetsCurrent | $8.0B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 16 | current liabilities | us-gaap:LiabilitiesCurrent | $1.6B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 17 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | $4.4B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 18 | operating income | us-gaap:OperatingIncomeLoss | $916.4M | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 19 | book equity | us-gaap:StockholdersEquity | $7.2B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 20 | liabilities | us-gaap:Liabilities | $1.8B | 2026-01-31 | 2026-03-20 | 10-K | 26-000014 |
| 21 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $437.4M | 2020-01-31 | 2022-03-30 | 10-K | 22-000017 |
| 22 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $3.1M | 2020-01-31 | 2020-03-30 | 10-K | 20-004385 |
| 23 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $310.8M | 2019-01-31 | 2021-03-30 | 10-K | 21-000015 |
| 24 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $8.4M | 2019-01-31 | 2020-03-30 | 10-K | 20-004385 |
| 25 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivitiesC... | $233.4M | 2018-01-31 | 2018-03-30 | 10-K | 18-007164 |
| 26 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $9.6M | 2018-01-31 | 2020-03-30 | 10-K | 20-004385 |

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| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 27 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivitiesC... | $144.0M | 2017-01-31 | 2018-03-30 | 10-K | 18-007164 |
| 28 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $6.9M | 2017-01-31 | 2019-03-28 | 10-K | 19-009853 |
| 29 | depreciation amortization | us-gaap:Depreciation | $9.0M | 2020-01-31 | 2022-03-30 | 10-K | 22-000017 |
| 30 | operating income | us-gaap:OperatingIncomeLoss | $286.2M | 2020-01-31 | 2022-03-30 | 10-K | 22-000017 |
| 31 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | $313.7M | 2020-01-31 | 2022-03-30 | 10-K | 22-000017 |
| 32 | income tax | us-gaap:IncomeTaxExpenseBenefit | $12.6M | 2020-01-31 | 2022-03-30 | 10-K | 22-000017 |
| 33 | current assets | us-gaap:AssetsCurrent | $1.5B | 2020-01-31 | 2021-03-30 | 10-K | 21-000015 |
| 34 | current liabilities | us-gaap:LiabilitiesCurrent | $551.2M | 2020-01-31 | 2021-03-30 | 10-K | 21-000015 |
| 35 | current assets | us-gaap:AssetsCurrent | $1.4B | 2019-01-31 | 2020-03-30 | 10-K | 20-004385 |
| 36 | current liabilities | us-gaap:LiabilitiesCurrent | $401.0M | 2019-01-31 | 2020-03-30 | 10-K | 20-004385 |
| 37 | assets | us-gaap:Assets | $5.9B | 2024-01-31 | 2025-03-24 | 10-K | 25-000022 |
| 38 | assets | us-gaap:Assets | $4.8B | 2023-01-31 | 2024-03-25 | 10-K | 24-000013 |
| 39 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 163,330,933 | 2026-03-17 | 2026-03-20 | 10-K | 26-000014 |
| 40 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 162,696,040 | 2025-03-21 | 2025-03-24 | 10-K | 25-000022 |

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