Omnicom Group Inc.

OMC

NYSE; other; SIC 7311, Services-Advertising Agencies; CIK 0000029989

E

weakest fifth of 315 graded peers in other

rank 267 of 315; percentile 84.7; sampling error 2.7 points; lower is stronger

A B C D E

E, the bear



Scoreboard

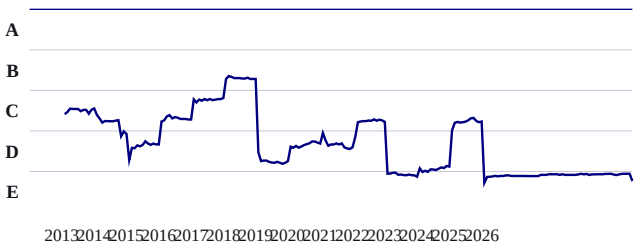
Profitability	D percentile 67.4
Solvency	C/D percentile 61.3
Growth and financing	C percentile 51.8
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $54.4B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	dilution not computable: short runway, distress
Inputs computable	10 of 13
Graded from	filings received through Feb 20, 2026 270 days before the rescan; latest periodic filing 10-Q received Oct 23, 2026
Last close	$87.95 2026-11-16; market equity $24.0B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 20, 2026

On November 26, 2025 (the "Closing Date"), Omnicom completed its Merger with IPG (the "Merger"). As previously reported, on December 8, 2024, Omnicom entered into an Agreement and Plan of Merger (the "Merger Agreement") with IPG and EXT Subsidiary Inc., a Delaware corporation and a direct wholly owned subsidiary of Omnicom ("Merger Sub"). On the Closing Date, pursuant to the terms and conditions of the Merger Agreement, Merger Sub merged with and into IPG, with IPG continuing as the surviving corporation and a direct wholly owned subsidiary of Omnicom.

The thirteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 67.4						
Gross profitability	2.7%	26.9%		90.5	265	2025-12-31
Return on invested capital	not computable	10.1%				

latest aligned inputs end 2021-12-31; latest annual assets end 2025-12-31

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Accruals ratio	(7.1%)	(5.8%)	41.6	458	2025-12-31
Gross margin stability, five years	4.2 pts	2.1 pts	70.1	195	2025-12-31
Solvency, sleeve percentile 61.3					
Altman Z double-prime	not computable	2.06			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	2.37x			
latest aligned inputs end 2021-12-31; latest annual assets end 2025-12-31					
Interest coverage	1.69x	2.93x	53.2	78	2025-12-31
Current ratio	0.93x	1.32x	69.4	462	2025-12-31
Growth and financing, sleeve percentile 51.8					
Revenue growth, three-year compound	6.5%	5.1%	42.3	377	2025-12-31
Free cash flow growth, three-year compound	48.7%	8.9%	13.2	213	2025-12-31
Reinvestment rate	(3,459.5%)	12.4%	99.5	186	2025-12-31
Asset growth, three years	26.3%	4.1%	10.2	402	2025-12-31
Net share issuance, one year	57.9%	(0.6%)	93.7	352	2026-01-30

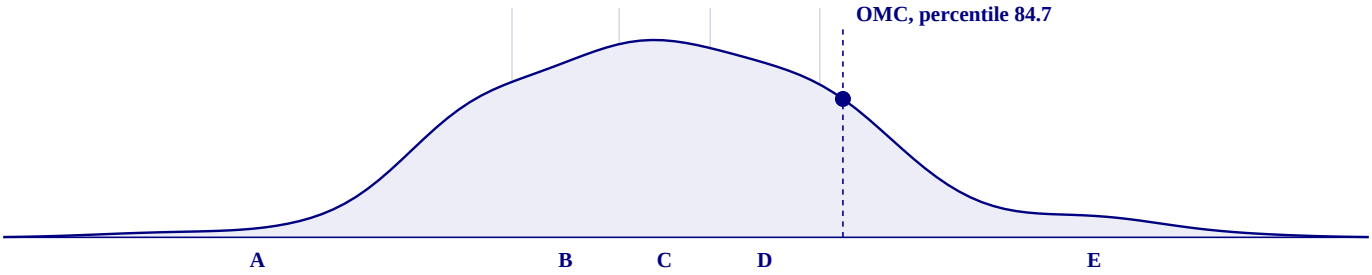
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Dilution	split-adjusted year-over-year share growth is 57.9%

Among 315 peers

other; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
262	WEX Inc. (WEX)	83.1	E	
263	Seacor Marine Holdings Inc. (SMHI)	83.4	E	
264	Target Hospitality Corp. (TH)	83.8	E	late filer, fortress balance sheet
265	Access Newswire Inc. (ACCS)	84.1	E	
266	Addentax Group Corp. (ATXG)	84.4	E	dilution, late filer
267	Omnicom Group Inc. (OMC)	84.7	E	dilution
268	Repay Holdings Corp. (RPAY)	85.0	E	
269	Delek Logistics Partners, L.P. (DKL)	85.4	E	
270	Travelzoo (TZOO)	85.7	E	
271	Advantage Solutions Inc. (ADV)	86.0	E	
272	Stagwell Inc. (STGW)	86.3	E	

What the price implies

at the 2026-11-16 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	2.2%	(0.7%)	53
Distance from 52-week high	(1.1%)	(23.6%)	92
EBIT to enterprise value	1.6%	4.4%	24

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Free cash flow yield	11.6%	4.2%	87
Book value to price	0.41	0.36	55
Sales to price	0.72	0.71	51
Composite equity issuance, five years	3.2%	(9.4%)	72
Relative strength against the sector, log excess return	(0.10)	(0.13)	53
Twelve-month failure probability, CHS model	not computable	0.03%	

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 3 of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	25 (10-Q received Oct 23, 2026)
Median daily dollar volume, 63 sessions	$193.6M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:Revenues	$17.3B	2025-12-31	2026-02-20	10-K	26-000006
2	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$15.8B	2025-12-31	2026-02-20	10-K	26-000006
3	assets	us-gaap:Assets	$54.4B	2025-12-31	2026-02-20	10-K	26-000006
4	operating income	us-gaap:OperatingIncomeLoss	$2.2B	2021-12-31	2024-02-07	10-K	24-000007
5	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$2.0B	2021-12-31	2024-02-07	10-K	24-000007
6	income tax	us-gaap:IncomeTaxExpenseBenefit	$488.7M	2021-12-31	2024-02-07	10-K	24-000007
7	total debt	us-gaap:LongTermDebt	$5.7B	2021-12-31	2022-02-09	10-K	22-000012
8	book equity	us-gaap:StockholdersEquity	$3.3B	2021-12-31	2023-02-08	10-K	23-000005
9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$5.3B	2021-12-31	2022-02-09	10-K	22-000012
10	total debt	us-gaap:LongTermDebt	$5.8B	2020-12-31	2021-02-18	10-K	21-000004
11	book equity	us-gaap:StockholdersEquity	$3.1B	2020-12-31	2022-02-09	10-K	22-000012
12	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$5.6B	2020-12-31	2022-02-09	10-K	22-000012
13	net income	us-gaap:NetIncomeLoss	-$54.5M	2025-12-31	2026-02-20	10-K	26-000006
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$2.9B	2025-12-31	2026-02-20	10-K	26-000006
15	assets	us-gaap:Assets	$29.6B	2024-12-31	2026-02-20	10-K	26-000006
16	revenue	us-gaap:Revenues	$15.7B	2024-12-31	2026-02-20	10-K	26-000006
17	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$12.8B	2024-12-31	2026-02-20	10-K	26-000006
18	revenue	us-gaap:Revenues	$14.7B	2023-12-31	2026-02-20	10-K	26-000006
19	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$12.0B	2023-12-31	2026-02-20	10-K	26-000006
20	revenue	us-gaap:Revenues	$14.3B	2022-12-31	2025-02-05	10-K	25-000009
21	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$11.6B	2022-12-31	2025-02-05	10-K	25-000009
22	revenue	us-gaap:Revenues	$14.3B	2021-12-31	2024-02-07	10-K	24-000007
23	cost of revenue	us-gaap:CostOfGoodsAndServicesSold	$11.5B	2021-12-31	2024-02-07	10-K	24-000007
24	depreciation amortization	us-gaap:Depreciation	$132.1M	2021-12-31	2024-02-07	10-K	24-000007

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25	operating income	us-gaap:OperatingIncomeLoss	$444.7M	2025-12-31	2026-02-20	10-K	26-000006
26	interest expense	us-gaap:InterestExpense	$263.4M	2025-12-31	2026-02-20	10-K	26-000006
27	current assets	us-gaap:AssetsCurrent	$27.5B	2025-12-31	2026-02-20	10-K	26-000006
28	current liabilities	us-gaap:LiabilitiesCurrent	$29.5B	2025-12-31	2026-02-20	10-K	26-000006
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$149.8M	2025-12-31	2026-02-20	10-K	26-000006
30	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.7B	2024-12-31	2026-02-20	10-K	26-000006
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$140.6M	2024-12-31	2026-02-20	10-K	26-000006
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.4B	2023-12-31	2026-02-20	10-K	26-000006
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$78.4M	2023-12-31	2026-02-20	10-K	26-000006
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$926.5M	2022-12-31	2025-02-05	10-K	25-000009
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$78.2M	2022-12-31	2025-02-05	10-K	25-000009
36	depreciation amortization	us-gaap:Depreciation	$145.1M	2025-12-31	2026-02-20	10-K	26-000006
37	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$278.2M	2025-12-31	2026-02-20	10-K	26-000006
38	income tax	us-gaap:IncomeTaxExpenseBenefit	$242.2M	2025-12-31	2026-02-20	10-K	26-000006
39	current assets	us-gaap:AssetsCurrent	$16.2B	2024-12-31	2026-02-20	10-K	26-000006
40	current liabilities	us-gaap:LiabilitiesCurrent	$16.3B	2024-12-31	2026-02-20	10-K	26-000006
41	assets	us-gaap:Assets	$28.0B	2023-12-31	2025-02-05	10-K	25-000009
42	assets	us-gaap:Assets	$27.0B	2022-12-31	2024-02-07	10-K	24-000007
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	310,336,344	2026-01-30	2026-02-20	10-K	26-000006
44	shares outstanding	dei:EntityCommonStockSharesOutstanding	196,490,662	2025-01-30	2025-02-05	10-K	25-000009

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