# Cloudflare, Inc.

**NET**

NYSE; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001477333

**A**

**strongest fifth of 468 graded peers in business equipment**

rank 38 of 468; percentile 7.9; sampling error 2.3 points; lower is stronger

A B C D E

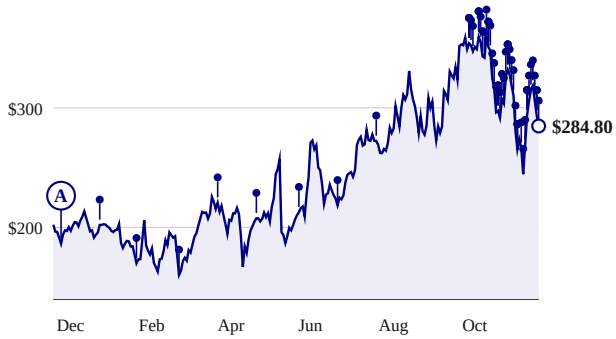
**A, the bull**



## Scoreboard

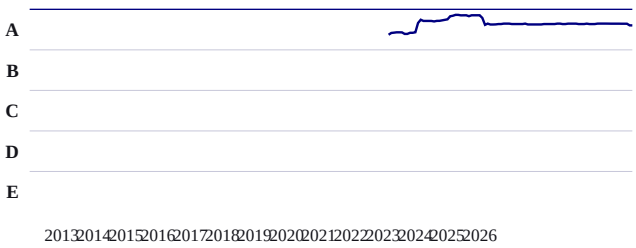
| | |
|---|---|
| **Profitability** | B<br>percentile 32.3 |
| **Solvency** | C<br>percentile 48.3 |
| **Growth and financing** | A<br>percentile 8.8 |
| **Reliability** | 0.94 AUC<br>filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025 |
| **Peer failure rate** | 0.52% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | over $2.67B assets<br>total assets $6.0B |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: dilution, distress, fortress balance sheet |
| **Inputs computable** | 7 of 13 |
| **Graded from** | filings received through Feb 26, 2026<br>265 days before the rescan; latest periodic filing 10-Q received Nov 5, 2026 |
| **Last close** | $284.73<br>2026-11-17; market equity $0; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Feb 26, 2026*

Over the past decade, the technology industry has been undergoing a massive transition from on-premises hardware and software that customers buy, to services in the cloud that they rent. Organizations find themselves at different points in this transition to the cloud. Regardless of where organizations are in their transition, they all face a common set of challenges: they exist in a complex, heterogeneous infrastructure environment which exacerbates the fundamental problems of the Internet more than ever, and the on-premises hardware boxes that they once relied upon to solve these problems were never designed to work in such an environment.

## The thirteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

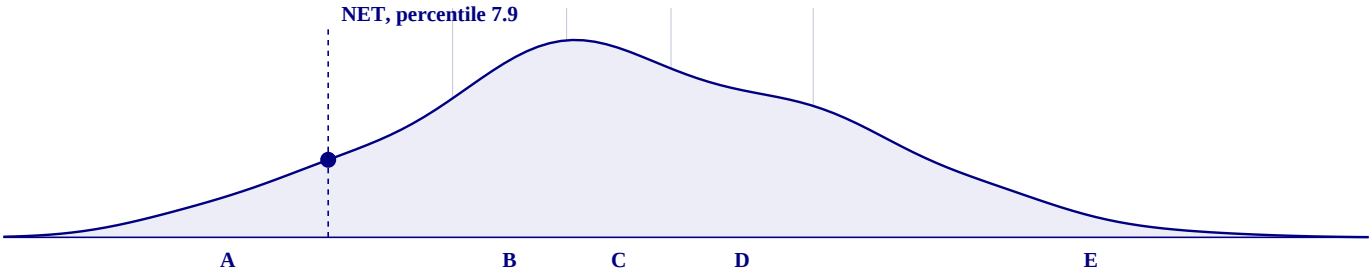
| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 32.3** | | | | | | |
| Gross profitability | 26.8% | 29.2% | | 52.0 | 511 | 2025-12-31 |
| Return on invested capital | not computable | 11.2% | | | | |
| *one or more required annual facts are missing* | | | | | | |

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

| | | | | | | |
|---|---|---|---|---|---|---|
| Accruals ratio | (15.1%) | (7.4%) | | 26.2 | 565 | 2025-12-31 |
| Gross margin stability, five years | 1.1 pts | 2.3 pts | | 18.6 | 405 | 2025-12-31 |
| **Solvency, sleeve percentile 48.3** | | | | | | |
| Altman Z double-prime | 1.95 | 2.21 | | 46.5 | 515 | 2025-12-31 |
| Net debt to EBITDA | not computable | 1.11x | | | | |
| *one or more required annual facts are missing* | | | | | | |
| Interest coverage | not computable | 4.90x | | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | | |
| Current ratio | 1.98x | 1.98x | | 50.2 | 599 | 2025-12-31 |
| **Growth and financing, sleeve percentile 8.8** | | | | | | |
| Revenue growth, three-year compound | 30.5% | 6.5% | | 8.8 | 501 | 2025-12-31 |
| Free cash flow growth, three-year compound | not computable | 17.5% | | | | |
| *current FCF must be positive and base FCF must exceed $100,000* | | | | | | |
| Reinvestment rate | not computable | 15.1% | | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | | |
| Asset growth, three years | 32.6% | 5.0% | | 8.9 | 518 | 2025-12-31 |
| Net share issuance, one year | not computable | 0.5% | | | | |
| *two annual share counts are required; found 0* | | | | | | |

## Among 468 peers

*business equipment; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 33 | Napco Security Technologies, Inc. (NSSC) | 6.9 | A | fortress balance sheet |
| 34 | Coda Octopus Group, Inc. (CODA) | 7.1 | A | fortress balance sheet |
| 35 | M-tron Industries, Inc. (MPTI) | 7.3 | A | fortress balance sheet |
| 36 | SPS Commerce Inc. (SPSC) | 7.5 | A | |
| 37 | NeoVolta Inc. (NEOV) | 7.7 | A | |
| 38 | Cloudflare, Inc. (NET) | 7.9 | A | |
| 39 | Garmin Ltd. (GRMN) | 8.1 | A | |
| 40 | Commvault Systems Inc. (CVLT) | 8.4 | A | |
| 41 | Netsol Technologies Inc. (NTWK) | 8.6 | A | fortress balance sheet |
| 42 | MongoDB, Inc. (MDB) | 8.8 | A | |
| 43 | Ubiquiti Inc. (UI) | 9.0 | A | |

## What the price implies

*at the 2026-11-17 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | 37.1% | (2.2%) | 74 |
| Distance from 52-week high | (21.1%) | (37.6%) | 71 |
| EBIT to enterprise value | not computable | 1.8% | |
| Free cash flow yield | not computable | 3.0% | |
| Book value to price | not computable | 0.27 | |

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| | | | |
|---|---|---|---|
| Sales to price | not computable | 0.32 | |
| Composite equity issuance, five years | not computable | 4.3% | |
| Relative strength against the sector, log excess return | 0.05 | (0.29) | 74 |
| Twelve-month failure probability, CHS model | not computable | 0.05% | |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score None of 9, period end 2025-12-31** | |
| Return on assets above zero | fail |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | fail |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | fail |
| Asset turnover improved | pass |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $2.0B |
| Operating cash flow, four quarters | $681.7M |
| Months of runway | not finite |
| Days since last periodic filing | 13 (10-Q received Nov 5, 2026) |
| Median daily dollar volume, 63 sessions | $990.9M |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $1.6B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 2 | assets | us-gaap:Assets | $6.0B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 3 | net income | us-gaap:NetIncomeLoss | -$102.3M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 4 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $603.1M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 5 | assets | us-gaap:Assets | $3.3B | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 6 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $2.2B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 7 | gross profit | us-gaap:GrossProfit | $1.3B | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 8 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.7B | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 9 | gross profit | us-gaap:GrossProfit | $989.7M | 2023-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 10 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $1.3B | 2023-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 11 | gross profit | us-gaap:GrossProfit | $742.6M | 2022-12-31 | 2025-02-20 | 10-K | 25-000043 |
| 12 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $975.2M | 2022-12-31 | 2025-02-20 | 10-K | 25-000043 |
| 13 | gross profit | us-gaap:GrossProfit | $509.3M | 2021-12-31 | 2024-02-21 | 10-K | 24-000013 |
| 14 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $656.4M | 2021-12-31 | 2024-02-21 | 10-K | 24-000013 |
| 15 | current assets | us-gaap:AssetsCurrent | $4.6B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 16 | current liabilities | us-gaap:LiabilitiesCurrent | $2.4B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 17 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$1.2B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 18 | operating income | us-gaap:OperatingIncomeLoss | -$207.2M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 19 | book equity | us-gaap:StockholdersEquity | $1.5B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 20 | liabilities | us-gaap:Liabilities | $4.6B | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 21 | operating income | us-gaap:OperatingIncomeLoss | -$185.5M | 2023-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 22 | interest expense | us-gaap:InterestExpense | $5.9M | 2023-12-31 | 2024-02-21 | 10-K | 24-000013 |
| 23 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $315.6M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 24 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $380.4M | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 25 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $185.0M | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 26 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $254.4M | 2023-12-31 | 2026-02-26 | 10-K | 26-000016 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 27 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $114.4M | 2023-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 28 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $123.6M | 2022-12-31 | 2025-02-20 | 10-K | 25-000043 |
| 29 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $143.6M | 2022-12-31 | 2025-02-20 | 10-K | 25-000043 |
| 30 | depreciation amortization | us-gaap:DepreciationDepletionAndAmortization | $189.7M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 31 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$92.7M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 32 | income tax | us-gaap:IncomeTaxExpenseBenefit | $9.6M | 2025-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 33 | current assets | us-gaap:AssetsCurrent | $2.3B | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 34 | current liabilities | us-gaap:LiabilitiesCurrent | $793.7M | 2024-12-31 | 2026-02-26 | 10-K | 26-000016 |
| 35 | assets | us-gaap:Assets | $2.8B | 2023-12-31 | 2025-02-20 | 10-K | 25-000043 |
| 36 | assets | us-gaap:Assets | $2.6B | 2022-12-31 | 2024-02-21 | 10-K | 24-000013 |

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