Simply Good Foods Co.

SMPL

Nasdaq; consumer nondurables; SIC 2000, Food and Kindred Products; CIK 0001702744

A

strongest fifth of 118 graded peers in consumer nondurables

rank 19 of 118; percentile 15.4; sampling error 3.8 points; lower is stronger

A B C D E

A, the bull



Scoreboard

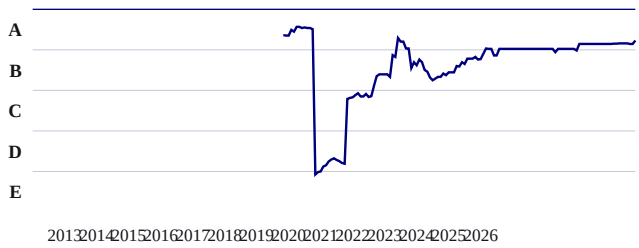
Profitability	B/C percentile 43.2
Solvency	A/B percentile 20.7
Growth and financing	B/C percentile 40.4
Reliability	0.91 AUC filers with $591M to $2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025
Peer failure rate	1.01% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$591M to $2.67B assets total assets $2.0B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: distress
Inputs computable	9 of 13
Graded from	filings received through Oct 27, 2026 23 days before the rescan; latest periodic filing 10-K received Oct 27, 2026
Last close	$12.60 2026-11-18; market equity $1.1B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Oct 28, 2025

The Simply Good Foods Company is a consumer packaged food and beverage company that aims to lead the nutritious snacking movement with trusted brands that offer a variety of convenient, innovative, great-tasting, better-for-you snacks and meal replacements, and other product offerings that seek to address consumers' increasing demand for protein-rich food, that are low in carbohydrates and added sugar. The product portfolio we develop, market and sell consists primarily of protein bars, ready-to-drink ("RTD") protein shakes, sweet and salty protein snacks and confectionery products marketed under the Quest, Atkins, and OWYN brand names.

The thirteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

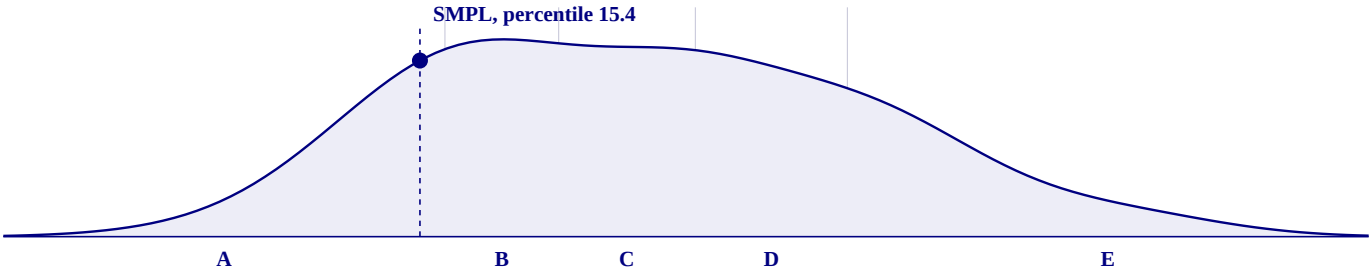
Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 43.2						
Gross profitability	21.7%	30.0%		61.2	135	2026-08-29
Return on invested capital	not computable	5.7%				

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

latest aligned inputs end 2024-08-31; latest annual assets end 2026-08-29						
Accruals ratio	(15.2%)	(5.2%)		13.0	139	2026-08-29
Gross margin stability, five years	2.1 pts	1.9 pts		55.5	111	2026-08-29
Solvency, sleeve percentile 20.7						
Altman Z double-prime	3.86	3.11		38.5	110	2026-08-29
Net debt to EBITDA	not computable	2.44x				
latest aligned inputs end 2024-08-31; latest annual assets end 2026-08-29						
Interest coverage	not computable	2.36x				
latest aligned inputs end 2023-08-26; latest annual assets end 2026-08-29						
Current ratio	5.57x	1.82x		2.8	143	2026-08-29
Growth and financing, sleeve percentile 40.4						
Revenue growth, three-year compound	3.0%	(0.1%)		36.3	125	2026-08-29
Free cash flow growth, three-year compound	(0.5%)	14.7%		72.9	60	2026-08-29
Reinvestment rate	not computable	11.8%				
NOPAT must exceed $100,000						
Asset growth, three years	(1.0%)	0.2%		52.4	125	2026-08-29
Net share issuance, one year	(13.0%)	0.03%		0.0	103	2026-10-22

Among 118 peers

consumer nondurables; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
14	G III Apparel Group Ltd. (GIII)	11.1	A	fortress balance sheet
15	Steven Madden, Ltd. (SHOO)	12.0	A	
16	Kontoor Brands, Inc. (KTB)	12.8	A	
17	Yeti Holdings, Inc. (YETI)	13.7	A	
18	Escalade Inc. (ESCA)	14.5	A	fortress balance sheet
19	Simply Good Foods Co. (SMPL)	15.4	A	
20	American Outdoor Brands, Inc. (AOUT)	16.2	A/B	
21	Tootsie Roll Industries Inc. (TR)	17.1	A/B	
22	Medifast Inc. (MED)	17.9	A/B	
23	Interface Inc. (TILE)	18.8	A/B	
24	Brown Forman Corp. (BF-B)	19.7	A/B	

What the price implies

at the 2026-11-18 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(51.5%)	(1.0%)	12
Distance from 52-week high	(41.1%)	(21.1%)	21
EBIT to enterprise value	(13.3%)	3.5%	16
Free cash flow yield	14.3%	4.4%	91
Book value to price	1.33	0.58	85
Sales to price	1.24	1.16	52

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

Composite equity issuance, five years	(9.8%)	(17.0%)	63
Relative strength against the sector, log excess return	(0.81)	(0.09)	12
Twelve-month failure probability, CHS model	not computable	0.04%	

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score 4 of 9, period end 2026-08-29	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	$138.4M
Operating cash flow, four quarters	$181.0M
Months of runway	not finite
Days since last periodic filing	23 (10-K received Oct 27, 2026)
Median daily dollar volume, 63 sessions	$21.2M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$442.4M	2026-08-29	2026-10-27	10-K	26-000031
2	assets	us-gaap:Assets	$2.0B	2026-08-29	2026-10-27	10-K	26-000031
3	operating income	us-gaap:OperatingIncomeLoss	$206.5M	2024-08-31	2026-10-27	10-K	26-000031
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$186.1M	2024-08-31	2026-10-27	10-K	26-000031
5	income tax	us-gaap:IncomeTaxExpenseBenefit	$46.7M	2024-08-31	2026-10-27	10-K	26-000031
6	total debt	us-gaap:LongTermDebt	$397.5M	2024-08-31	2024-10-29	10-K	24-000089
7	book equity	us-gaap:StockholdersEquity	$1.7B	2024-08-31	2026-10-27	10-K	26-000031
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$132.5M	2024-08-31	2025-10-28	10-K	25-000046
9	total debt	us-gaap:LongTermDebt	$281.8M	2023-08-26	2024-10-29	10-K	24-000089
10	book equity	us-gaap:StockholdersEquity	$1.6B	2023-08-26	2026-10-27	10-K	26-000031
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	$87.7M	2023-08-26	2024-10-29	10-K	24-000089
12	net income	us-gaap:NetIncomeLoss	-$155.9M	2026-08-29	2026-10-27	10-K	26-000031
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$181.0M	2026-08-29	2026-10-27	10-K	26-000031
14	assets	us-gaap:Assets	$2.4B	2025-08-30	2026-10-27	10-K	26-000031
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.4B	2026-08-29	2026-10-27	10-K	26-000031
16	gross profit	us-gaap:GrossProfit	$525.7M	2025-08-30	2026-10-27	10-K	26-000031
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.5B	2025-08-30	2026-10-27	10-K	26-000031
18	gross profit	us-gaap:GrossProfit	$511.6M	2024-08-31	2026-10-27	10-K	26-000031
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.3B	2024-08-31	2026-10-27	10-K	26-000031
20	gross profit	us-gaap:GrossProfit	$453.4M	2023-08-26	2025-10-28	10-K	25-000046
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2023-08-26	2025-10-28	10-K	25-000046
22	gross profit	us-gaap:GrossProfit	$445.6M	2022-08-27	2024-10-29	10-K	24-000089
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$1.2B	2022-08-27	2024-10-29	10-K	24-000089
24	current assets	us-gaap:AssetsCurrent	$433.5M	2026-08-29	2026-10-27	10-K	26-000031
25	current liabilities	us-gaap:LiabilitiesCurrent	$77.8M	2026-08-29	2026-10-27	10-K	26-000031
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$435.0M	2026-08-29	2026-10-27	10-K	26-000031
27	operating income	us-gaap:OperatingIncomeLoss	-$179.7M	2026-08-29	2026-10-27	10-K	26-000031

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.

28	book equity	us-gaap:StockholdersEquity	$1.5B	2026-08-29	2026-10-27	10-K	26-000031
29	liabilities	us-gaap:Liabilities	$584.3M	2026-08-29	2026-10-27	10-K	26-000031
30	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$21.0M	2024-08-31	2026-10-27	10-K	26-000031
31	operating income	us-gaap:OperatingIncomeLoss	$204.9M	2023-08-26	2025-10-28	10-K	25-000046
32	interest expense	us-gaap:InterestExpense	$30.1M	2023-08-26	2023-10-24	10-K	23-000098
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$24.1M	2026-08-29	2026-10-27	10-K	26-000031
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$178.5M	2025-08-30	2026-10-27	10-K	26-000031
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$20.5M	2025-08-30	2026-10-27	10-K	26-000031
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$215.7M	2024-08-31	2026-10-27	10-K	26-000031
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$5.7M	2024-08-31	2026-10-27	10-K	26-000031
38	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$171.1M	2023-08-26	2025-10-28	10-K	25-000046
39	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$11.6M	2023-08-26	2025-10-28	10-K	25-000046
40	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$24.3M	2026-08-29	2026-10-27	10-K	26-000031
41	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	-$198.1M	2026-08-29	2026-10-27	10-K	26-000031
42	income tax	us-gaap:IncomeTaxExpenseBenefit	-$42.2M	2026-08-29	2026-10-27	10-K	26-000031
43	current assets	us-gaap:AssetsCurrent	$453.7M	2025-08-30	2026-10-27	10-K	26-000031
44	current liabilities	us-gaap:LiabilitiesCurrent	$124.6M	2025-08-30	2026-10-27	10-K	26-000031
45	assets	us-gaap:Assets	$2.4B	2024-08-31	2025-10-28	10-K	25-000046
46	assets	us-gaap:Assets	$2.1B	2023-08-26	2024-10-29	10-K	24-000089
47	shares outstanding	dei:EntityCommonStockSharesOutstanding	86,861,967	2026-10-22	2026-10-27	10-K	26-000031
48	shares outstanding	dei:EntityCommonStockSharesOutstanding	99,857,851	2025-10-17	2025-10-28	10-K	25-000046

Not investment advice. Informational and educational only. Data from SEC EDGAR, may contain errors, is not warranted. The grade ranks reported financial condition and is not a return forecast.