Fitlife Brands, Inc.

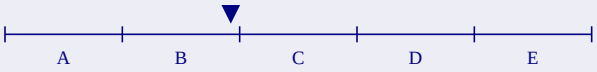
FTLF

Nasdaq; healthcare; SIC 2833, Medicinal Chemicals & Botanical Products; CIK 0001374328

B/C

on the B/C boundary of 305 graded peers in healthcare

rank 118 of 305; percentile 38.5; sampling error 2.8 points; lower is stronger



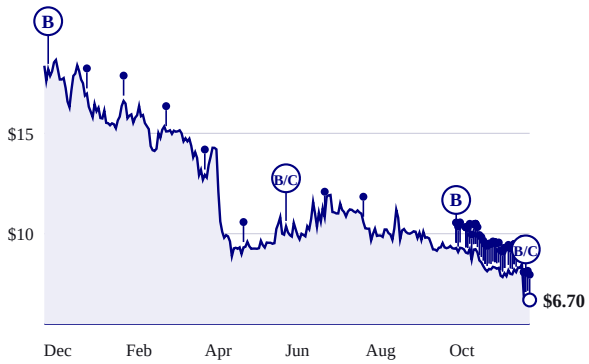
B/C, the elk



Scoreboard

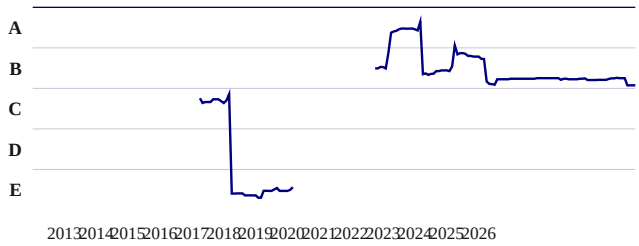
Profitability	C percentile 55.8
Solvency	C percentile 54.7
Growth and financing	A/B percentile 20.8
Reliability	0.83 AUC filers with $12.5M to $120M assets; 95% interval 0.79 to 0.86; 201 events, 2020 to 2025
Peer failure rate	1.07% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	$12.5M to $120M assets total assets $106.3M
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: dilution, short runway, distress, fortress balance sheet
Inputs computable	8 of 13
Graded from	filings received through Apr 21, 2026 213 days before the rescan; latest periodic filing 10-Q received Nov 16, 2026
Last close	$6.75 2026-11-17; market equity $63.4M; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Mar 31, 2026

FitLife Brands, Inc. (the "Company") is a provider of innovative and proprietary nutritional supplements and wellness products for health-conscious consumers marketed under the following brand names: (i) NDS Nutrition, PMD Sports, SirenLabs, Core Active, Nutrology, and Metis Nutrition (together, the "NDS Products"); (ii) iSatori, BioGenetic Laboratories, and Energize (together, the "iSatori Products"); (iii) Dr. Tobias, All Natural Advice, and Maritime Naturals (together, the "MRC Products"); (iv) MusclePharm; and (v) Irwin Naturals, Applied Nutrition, and Nature's Secret (together, the "Irwin Products").

The thirteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 55.8						
Gross profitability	29.6%	32.8%		50.7	346	2025-12-31
Return on invested capital	not computable	9.6%				

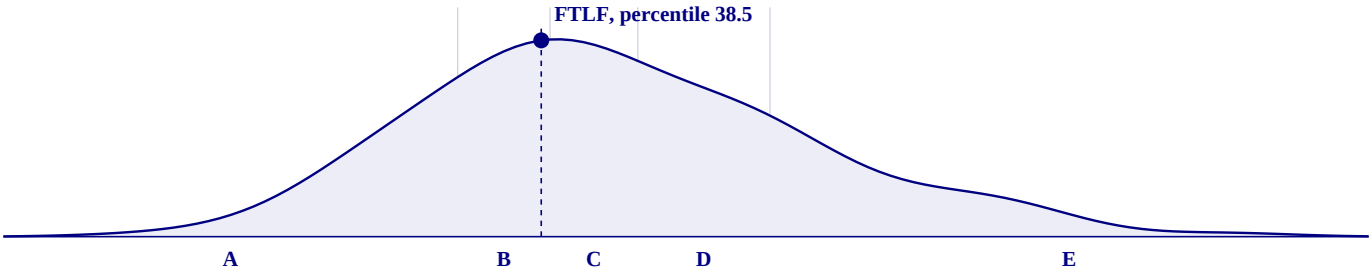
required facts have no common fiscal period end

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Accruals ratio	(1.4%)	(6.7%)	78.5	756	2025-12-31
Gross margin stability, five years	2.2 pts	2.8 pts	38.1	237	2025-12-31
Solvency, sleeve percentile 54.7					
Altman Z double-prime	2.44	0.31	27.6	705	2025-12-31
Net debt to EBITDA	not computable	1.82x			
required facts have no common fiscal period end					
Interest coverage	not computable	(3.61x)			
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31					
Current ratio	1.53x	2.68x	81.9	781	2025-12-31
Growth and financing, sleeve percentile 20.8					
Revenue growth, three-year compound	41.4%	9.6%	15.5	400	2025-12-31
Free cash flow growth, three-year compound	not computable	11.1%			
four consecutive annual FCF observations are required; found 9					
Reinvestment rate	54.9%	33.9%	41.0	101	2025-12-31
Asset growth, three years	60.5%	3.2%	5.9	663	2025-12-31
Net share issuance, one year	not computable	1.6%			
prior share count is 27 days earlier					

Among 305 peers

healthcare; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
113	Ionis Pharmaceuticals Inc. (IONS)	36.8	B	
114	ImmunityBio, Inc. (IBRX)	37.2	B	short runway
115	Apyx Medical Corp. (APYX)	37.5	B/C	
116	Glaukos Corp. (GKOS)	37.8	B/C	fortress balance sheet
117	Insmed Inc. (INSM)	38.2	B/C	
118	Fitlife Brands, Inc. (FTLF)	38.5	B/C	
119	Tenet Healthcare Corp. (THC)	38.8	B/C	
120	Myomo, Inc. (MYO)	39.1	B/C	fortress balance sheet
121	Establishment Labs Holdings Inc. (ESTA)	39.5	B/C	fortress balance sheet
122	Sanuwave Health, Inc. (SNWV)	39.8	B/C	
123	Zoetis Inc. (ZTS)	40.1	B/C	

What the price implies

at the 2026-11-17 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(51.4%)	(1.7%)	14
Distance from 52-week high	(64.1%)	(31.7%)	19
EBIT to enterprise value	10.0%	0.5%	88
Free cash flow yield	11.8%	0.6%	91
Book value to price	0.78	0.29	78
Sales to price	1.29	0.37	81

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Composite equity issuance, five years	not computable	13.5%	
Relative strength against the sector, log excess return	(0.89)	(0.19)	14
Twelve-month failure probability, CHS model	not computable	0.06%	

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	4 (10-Q received Nov 16, 2026)
Median daily dollar volume, 63 sessions	$99,460

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	$31.5M	2025-12-31	2026-03-31	10-K	26-010680
2	assets	us-gaap:Assets	$106.3M	2025-12-31	2026-03-31	10-K	26-010680
3	net income	us-gaap:NetIncomeLoss	$6.3M	2025-12-31	2026-03-31	10-K	26-010680
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$7.4M	2025-12-31	2026-03-31	10-K	26-010680
5	assets	us-gaap:Assets	$58.5M	2024-12-31	2026-03-31	10-K	26-010680
6	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$81.5M	2025-12-31	2026-03-31	10-K	26-010680
7	gross profit	us-gaap:GrossProfit	$28.1M	2024-12-31	2026-03-31	10-K	26-010680
8	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$64.5M	2024-12-31	2026-03-31	10-K	26-010680
9	gross profit	us-gaap:GrossProfit	$21.4M	2023-12-31	2025-03-27	10-K	25-009469
10	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$52.7M	2023-12-31	2025-03-27	10-K	25-009469
11	gross profit	us-gaap:GrossProfit	$12.0M	2022-12-31	2024-03-29	10-K	24-010119
12	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$28.8M	2022-12-31	2024-03-29	10-K	24-010119
13	gross profit	us-gaap:GrossProfit	$12.5M	2021-12-31	2023-03-24	10-K	23-007858
14	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAs...	$27.9M	2021-12-31	2023-03-24	10-K	23-007858
15	current assets	us-gaap:AssetsCurrent	$33.1M	2025-12-31	2026-03-31	10-K	26-010680
16	current liabilities	us-gaap:LiabilitiesCurrent	$21.6M	2025-12-31	2026-03-31	10-K	26-010680
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	$11.9M	2025-12-31	2026-03-31	10-K	26-010680
18	operating income	us-gaap:OperatingIncomeLoss	$10.1M	2025-12-31	2026-03-31	10-K	26-010680
19	book equity	us-gaap:StockholdersEquity	$43.6M	2025-12-31	2026-03-31	10-K	26-010680
20	liabilities	us-gaap:Liabilities	$62.7M	2025-12-31	2026-03-31	10-K	26-010680
21	operating income	us-gaap:OperatingIncomeLoss	$7.5M	2023-12-31	2025-03-27	10-K	25-009469
22	interest expense	us-gaap:InterestExpense	$1.0M	2023-12-31	2024-03-29	10-K	24-010119
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$42,000	2025-12-31	2026-03-31	10-K	26-010680
24	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$420,000	2025-12-31	2026-03-31	10-K	26-010680
25	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$8.2M	2025-12-31	2026-03-31	10-K	26-010680
26	income tax	us-gaap:IncomeTaxExpenseBenefit	$1.9M	2025-12-31	2026-03-31	10-K	26-010680
27	current assets	us-gaap:AssetsCurrent	$18.1M	2024-12-31	2026-03-31	10-K	26-010680

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28	current liabilities	us-gaap:LiabilitiesCurrent	$11.3M	2024-12-31	2026-03-31	10-K	26-010680
29	assets	us-gaap:Assets	$55.3M	2023-12-31	2025-03-27	10-K	25-009469
30	assets	us-gaap:Assets	$25.7M	2022-12-31	2024-03-29	10-K	24-010119
31	shares outstanding	dei:EntityCommonStockSharesOutstanding	9,391,072	2026-04-23	2026-04-21	10-K/A	26-012937
32	shares outstanding	dei:EntityCommonStockSharesOutstanding	9,391,072	2026-03-27	2026-03-31	10-K	26-010680

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