# A.K.A. Brands Holding Corp.

**AKA**

NYSE; shops; SIC 5961, Retail-Catalog & Mail-Order Houses; CIK 0001865107

**D**

**fourth fifth of 239 graded peers in shops**

rank 155 of 239; percentile 64.7; sampling error 3.0 points; lower is stronger

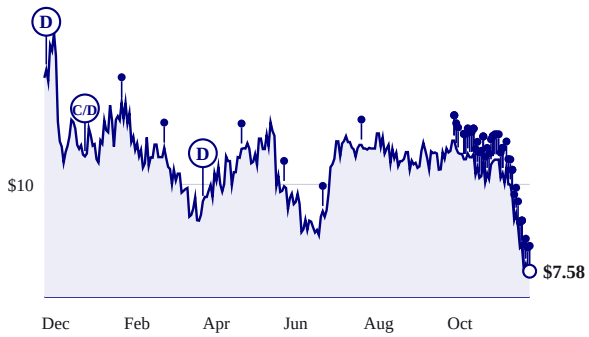
A B C D E

**D, the sloth**



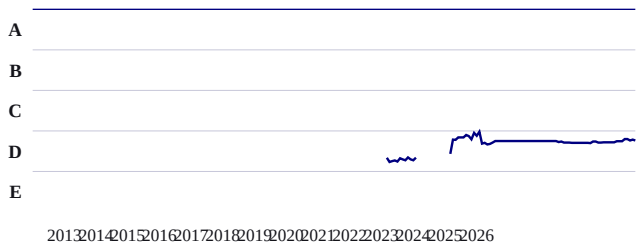
| Scoreboard | |
|---|---|
| **Profitability** | B<br>percentile 24.7 |
| **Solvency** | D<br>percentile 67.9 |
| **Growth and financing** | D<br>percentile 74.1 |
| **Reliability** | 0.87 AUC<br>filers with $120M to $591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025 |
| **Peer failure rate** | 1.03% a year<br>Item 1.03 bankruptcies, same asset band, 2012 to 2025 |
| **Size band** | $120M to $591M assets<br>total assets $397.4M |
| **Standard universe** | inside<br>revenue above $1M and assets above $10M |
| **Warnings** | none triggered<br>not computable: distress |
| **Inputs computable** | 8 of 13 |
| **Graded from** | filings received through Mar 5, 2026<br>261 days before the rescan; latest periodic filing 10-Q received Nov 4, 2026 |
| **Last close** | $7.39<br>2026-11-20; market equity $81.7M; no price enters the letter |

**Share price, twelve months to the rescan**




*Split-adjusted close. Each lollipop is a rescan and carries the letter held then.*

**Letter at every rescan, 2012 to 2026**




*Sector percentile at each rescan, stronger toward the top; facts filed by each date only.*

## Business, in the company's words

*opening of Item 1 of the 10-K received Mar 5, 2026*

To be the global leader in fashion for the next generation of consumers through a portfolio of the most innovative brands. a.k.a. Brands Holding Corp. ("a.k.a.") maintains a portfolio of global fashion brands, Princess Polly, Culture Kings, Petal & Pup and mnml. Through these brands we reach a broad audience of next-generation consumers who seek fashion inspiration on social media and primarily shop online. Our brands are customer-centric and trend-forward, with a focus on delivering fashion newness, compelling product assortments and a seamless omnichannel shopping experience.

## The thirteen inputs

*lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight*

| Input | Value | Peer median | Percentile, 0 to 100 | Pct | Peers | Period end |
|---|---|---|---|---|---|---|
| **Profitability, sleeve percentile 24.7** | | | | | | |
| Gross profitability | 86.6% | 43.5% | | 9.9 | 223 | 2025-12-31 |
| Return on invested capital | not computable | 11.5% | | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | | |

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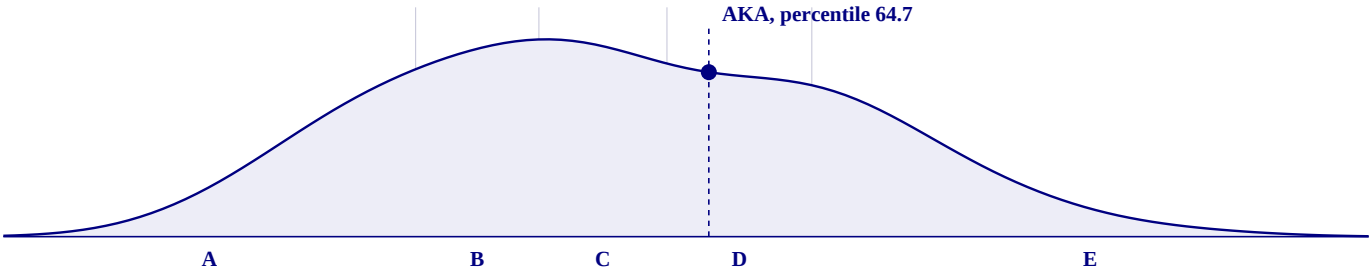
| | | | | | |
|---|---|---|---|---|---|
| Accruals ratio | (12.2%) | (4.9%) | 19.9 | 268 | 2025-12-31 |
| Gross margin stability, five years | 1.1 pts | 1.2 pts | 44.3 | 202 | 2025-12-31 |
| **Solvency, sleeve percentile 67.9** | | | | | |
| Altman Z double-prime | (2.22) | 1.93 | 80.1 | 197 | 2025-12-31 |
| Net debt to EBITDA | not computable | 1.65x | | | |
| *EBITDA must exceed $100,000* | | | | | |
| Interest coverage | not computable | 3.83x | | | |
| *latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31* | | | | | |
| Current ratio | 1.23x | 1.34x | 55.7 | 274 | 2025-12-31 |
| **Growth and financing, sleeve percentile 74.1** | | | | | |
| Revenue growth, three-year compound | (0.6%) | 1.8% | 61.0 | 250 | 2025-12-31 |
| Free cash flow growth, three-year compound | not computable | 5.2% | | | |
| *current FCF must be positive and base FCF must exceed $100,000* | | | | | |
| Reinvestment rate | not computable | 13.1% | | | |
| *pretax income must exceed the validity floor and imply a 0%-100% tax rate* | | | | | |
| Asset growth, three years | (8.0%) | 3.3% | 81.6 | 251 | 2025-12-31 |
| Net share issuance, one year | 1.2% | (0.6%) | 79.5 | 206 | 2026-03-03 |

## Among 239 peers

*shops; letters are fifths of this list*




*Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.*

| Rank | Company | Percentile | Letter | Warnings |
|---|---|---|---|---|
| 150 | Resideo Technologies, Inc. (REZI) | 62.6 | C/D | |
| 151 | Wayfair Inc. (W) | 63.0 | C/D | |
| 152 | Sempreon, Inc. (CASK) | 63.4 | D | |
| 153 | Asbury Automotive Group Inc. (ABG) | 63.9 | D | |
| 154 | Seaboard Corp. (SEB) | 64.3 | D | |
| 155 | A.K.A. Brands Holding Corp. (AKA) | 64.7 | D | |
| 156 | 1stdibs.com, Inc. (DIBS) | 65.1 | D | |
| 157 | CarParts.com, Inc. (PRTS) | 65.5 | D | |
| 158 | Mcdonalds Corp. (MCD) | 66.0 | D | |
| 159 | Duluth Holdings Inc. (DLTH) | 66.4 | D | |
| 160 | Arko Corp. (ARKO) | 66.8 | D | |

## What the price implies

*at the 2026-11-20 close; none of these enters the grade*

| Measure | Value | Peer median | Percentile |
|---|---|---|---|
| Twelve-month price change, skipping the latest month | (13.4%) | (0.5%) | 37 |
| Distance from 52-week high | (46.7%) | (25.1%) | 23 |
| EBIT to enterprise value | (10.6%) | 5.5% | 14 |
| Free cash flow yield | (0.8%) | 4.2% | 20 |
| Book value to price | 1.08 | 0.40 | 81 |
| Sales to price | 7.16 | 1.70 | 86 |

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| | | | |
|---|---|---|---|
| Composite equity issuance, five years | not computable | (17.2%) | |
| Relative strength against the sector, log excess return | (0.06) | 0.08 | 37 |
| Twelve-month failure probability, CHS model | not computable | 0.04% | |

## Diagnostics

*shown on every report; none enters the grade*

| Measure | Value |
|---|---|
| **Piotroski F-score 4 of 9, period end 2025-12-31** | |
| Return on assets above zero | fail |
| Operating cash flow above zero | pass |
| Return on assets improved | fail |
| Operating cash flow exceeds net income | pass |
| Long-term leverage fell | pass |
| Current ratio improved | fail |
| No new shares issued | fail |
| Gross margin improved | pass |
| Asset turnover improved | fail |
| **Cash, filings, liquidity** | |
| Cash and equivalents | $15.6M |
| Operating cash flow, four quarters | $17.9M |
| Months of runway | not finite |
| Days since last periodic filing | 17 (10-Q received Nov 4, 2026) |
| Median daily dollar volume, 63 sessions | $24,807 |

## Sources

*every fact behind the inputs; each row links to its filing index on sec.gov*

| # | Concept | XBRL tag | Value | Period end | Received | Form | Accession |
|---|---|---|---|---|---|---|---|
| 1 | gross profit | us-gaap:GrossProfit | $344.1M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 2 | assets | us-gaap:Assets | $397.4M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 3 | operating income | us-gaap:OperatingIncomeLoss | -$18.0M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 4 | pretax income | us-gaap:IncomeLossFromContinuingOperationsBeforeInc... | -$29.3M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 5 | income tax | us-gaap:IncomeTaxExpenseBenefit | $2.1M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 6 | total debt | us-gaap:LongTermDebt | $111.1M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 7 | book equity | us-gaap:StockholdersEquity | $97.8M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 8 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $20.3M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 9 | total debt | us-gaap:LongTermDebt | $111.7M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 10 | book equity | us-gaap:StockholdersEquityIncludingPortionAttributableT... | $117.6M | 2024-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 11 | cash | us-gaap:CashAndCashEquivalentsAtCarryingValue | $24.2M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 12 | net income | us-gaap:NetIncomeLoss | -$31.4M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 13 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $16.4M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 14 | assets | us-gaap:Assets | $385.2M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 15 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $600.2M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 16 | gross profit | us-gaap:GrossProfit | $327.5M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 17 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $574.7M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 18 | gross profit | us-gaap:GrossProfit | $300.3M | 2023-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 19 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $546.3M | 2023-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 20 | gross profit | us-gaap:GrossProfit | $337.2M | 2022-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 21 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $611.7M | 2022-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 22 | gross profit | us-gaap:GrossProfit | $307.7M | 2021-12-31 | 2024-03-07 | 10-K | 24-000010 |
| 23 | revenue | us-gaap:RevenueFromContractWithCustomerExcludingA... | $562.2M | 2021-12-31 | 2024-03-07 | 10-K | 24-000010 |
| 24 | current assets | us-gaap:AssetsCurrent | $129.5M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 25 | current liabilities | us-gaap:LiabilitiesCurrent | $105.0M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 26 | retained earnings | us-gaap:RetainedEarningsAccumulatedDeficit | -$324.8M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 27 | liabilities | us-gaap:Liabilities | $299.6M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 28 | depreciation amortization | us-gaap:Depreciation | $8.3M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 29 | operating income | us-gaap:OperatingIncomeLoss | -$83.4M | 2023-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 30 | interest expense | us-gaap:InterestExpense | $11.2M | 2023-12-31 | 2024-03-07 | 10-K | 24-000010 |
| 31 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $17.1M | 2025-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 32 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $669,000 | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 33 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $11.6M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 34 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | $33.4M | 2023-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 35 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $6.0M | 2023-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 36 | operating cash flow | us-gaap:NetCashProvidedByUsedInOperatingActivities | -$319,000 | 2022-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 37 | capital expenditure | us-gaap:PaymentsToAcquirePropertyPlantAndEquipment | $19.7M | 2022-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 38 | current assets | us-gaap:AssetsCurrent | $144.8M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 39 | current liabilities | us-gaap:LiabilitiesCurrent | $97.0M | 2024-12-31 | 2026-03-05 | 10-K | 26-000008 |
| 40 | assets | us-gaap:Assets | $361.7M | 2023-12-31 | 2025-03-06 | 10-K | 25-000016 |
| 41 | assets | us-gaap:Assets | $509.6M | 2022-12-31 | 2024-03-07 | 10-K | 24-000010 |
| 42 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 10,816,625 | 2026-03-03 | 2026-03-05 | 10-K | 26-000008 |
| 43 | shares outstanding | dei:EntityCommonStockSharesOutstanding | 10,693,150 | 2025-03-04 | 2025-03-06 | 10-K | 25-000016 |

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