GoDaddy Inc.

GDDY

NYSE; business equipment; SIC 7373, Services-Computer Integrated Systems Design; CIK 0001609711

D/E

on the D/E boundary of 469 graded peers in business equipm...

rank 374 of 469; percentile 79.7; sampling error 2.3 points; lower is stronger

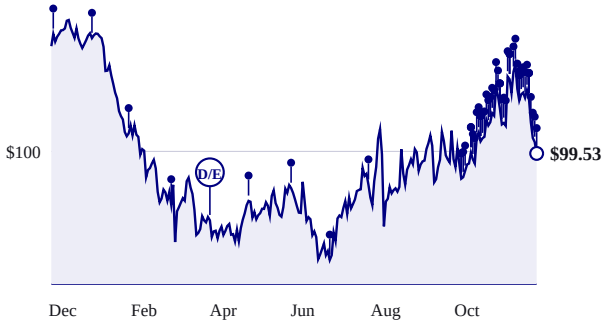
A B C D E

D/E, the sloth



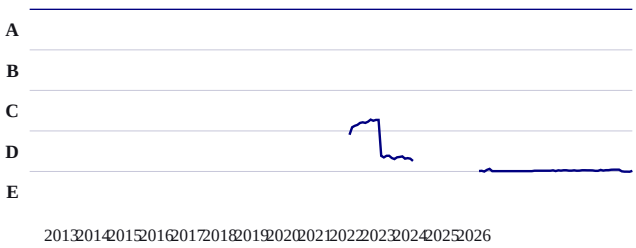
Scoreboard	
Profitability	C percentile 45.8
Solvency	E percentile 93.3
Growth and financing	C percentile 44.3
Reliability	0.94 AUC filers with over $2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over $2.67B assets total assets $8.0B
Standard universe	inside revenue above $1M and assets above $10M
Warnings	none triggered not computable: short runway, distress, fortress balance sheet
Inputs computable	7 of 13
Graded from	filings received through Feb 25, 2026 269 days before the rescan; latest periodic filing 10-Q received Oct 30, 2026
Last close	$99.50 2026-11-20; market equity $12.1B; no price enters the letter

Share price, twelve months to the rescan



Split-adjusted close. Each lollipop is a rescan and carries the letter held then.

Letter at every rescan, 2012 to 2026



Sector percentile at each rescan, stronger toward the top; facts filed by each date only.

Business, in the company's words

opening of Item 1 of the 10-K received Feb 25, 2026

GoDaddy is a global leader serving a large market of entrepreneurs, developing and delivering easy-to-use solutions as a one-stop shop provider, backed by proactive, informed and personalized guidance. We serve small businesses, individuals, organizations, developers, designers and domain investors. Our vision is to radically shift the global economy toward life-fulfilling entrepreneurial ventures. Our mission is to empower entrepreneurs everywhere, making opportunity more inclusive for all. We are passionate about our mission and honored that entrepreneurs trust us with their ideas. Our 20.4 million customers are passionate and determined to transform their ideas into something meaningful.

The thirteen inputs

lower percentile is stronger; sleeves and inputs within a sleeve carry equal weight

Input	Value	Peer median	Percentile, 0 to 100	Pct	Peers	Period end
Profitability, sleeve percentile 45.8						
Gross profitability	not computable	29.4%				
one or more required annual facts are missing						

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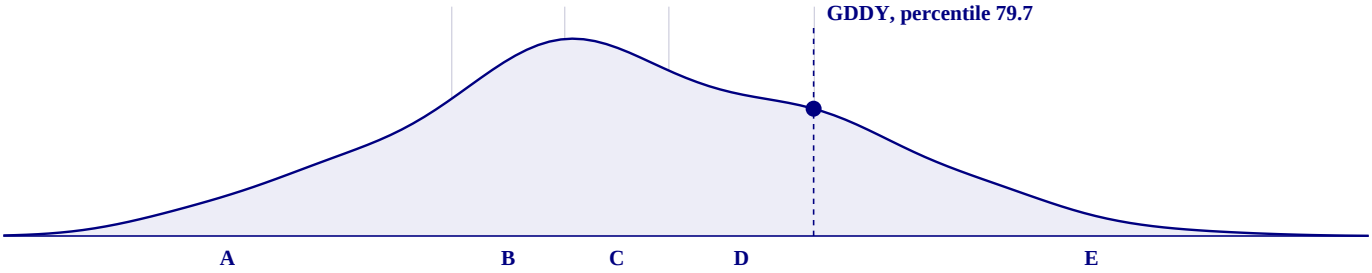
Return on invested capital	not computable	11.2%			
one or more required annual facts are missing					
Accruals ratio	(8.9%)	(7.4%)	45.8	566	2025-12-31
Gross margin stability, five years	not computable	2.3 pts			
five annual gross margins are required; found 0					
Solvency, sleeve percentile 93.3					
Altman Z double-prime	not computable	2.18			
one or more required annual facts are missing					
Net debt to EBITDA	not computable	1.11x			
one or more required annual facts are missing					
Interest coverage	not computable	4.90x			
latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31					
Current ratio	0.61x	1.98x	93.3	600	2025-12-31
Growth and financing, sleeve percentile 44.3					
Revenue growth, three-year compound	6.6%	6.6%	49.8	503	2025-12-31
Free cash flow growth, three-year compound	19.6%	17.4%	46.4	253	2025-12-31
Reinvestment rate	(51.8%)	14.3%	70.3	213	2025-12-31
Asset growth, three years	4.8%	5.0%	49.2	519	2025-12-31
Net share issuance, one year	(5.7%)	0.5%	6.0	404	2026-02-20

Among 469 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
369	Thermo Fisher Scientific Inc. (TMO)	78.6	D/E	
370	Asure Software Inc. (ASUR)	78.8	D/E	
371	SmartRent, Inc. (SMRT)	79.1	D/E	
372	Definitive Healthcare Corp. (DH)	79.3	D/E	fortress balance sheet
373	ZoomInfo Technologies Inc. (GTM)	79.5	D/E	
374	GoDaddy Inc. (GDDY)	79.7	D/E	
375	i3 Verticals, Inc. (IIIV)	79.9	D/E	
376	Clarivate plc (CLVT)	80.1	D/E	
377	Maxlinear, Inc. (MXL)	80.3	D/E	
378	Creative Realities, Inc. (CREX)	80.6	D/E	short runway, late filer
379	Progress Software Corp. (PRGS)	80.8	D/E	

What the price implies

at the 2026-11-20 close; none of these enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(28.3%)	(2.2%)	29
Distance from 52-week high	(23.6%)	(41.7%)	72
EBIT to enterprise value	not computable	2.0%	
Free cash flow yield	13.1%	3.1%	88

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Book value to price	(0.01)	0.31	6
Sales to price	0.41	0.35	56
Composite equity issuance, five years	not computable	4.3%	
Relative strength against the sector, log excess return	(0.60)	(0.29)	29
Twelve-month failure probability, CHS model	not computable	0.05%	

Diagnostics

shown on every report; none enters the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	22 (10-Q received Oct 30, 2026)
Median daily dollar volume, 63 sessions	$173.3M

Sources

every fact behind the inputs; each row links to its filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	net income	us-gaap:NetIncomeLoss	$875.0M	2025-12-31	2026-02-25	10-K	26-000010
2	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.6B	2025-12-31	2026-02-25	10-K	26-000010
3	assets	us-gaap:Assets	$8.0B	2025-12-31	2026-02-25	10-K	26-000010
4	assets	us-gaap:Assets	$8.2B	2024-12-31	2026-02-25	10-K	26-000010
5	operating income	us-gaap:OperatingIncomeLoss	$547.4M	2023-12-31	2026-02-25	10-K	26-000010
6	interest expense	us-gaap:InterestExpense	$179.0M	2023-12-31	2024-02-29	10-K	24-000022
7	current assets	us-gaap:AssetsCurrent	$1.8B	2025-12-31	2026-02-25	10-K	26-000010
8	current liabilities	us-gaap:LiabilitiesCurrent	$3.0B	2025-12-31	2026-02-25	10-K	26-000010
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$5.0B	2025-12-31	2026-02-25	10-K	26-000010
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.6B	2024-12-31	2026-02-25	10-K	26-000010
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.3B	2023-12-31	2026-02-25	10-K	26-000010
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingA...	$4.1B	2022-12-31	2025-02-20	10-K	25-000023
13	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$23.9M	2025-12-31	2026-02-25	10-K	26-000010
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.3B	2024-12-31	2026-02-25	10-K	26-000010
15	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$26.6M	2024-12-31	2026-02-25	10-K	26-000010
16	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$1.0B	2023-12-31	2026-02-25	10-K	26-000010
17	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$42.0M	2023-12-31	2026-02-25	10-K	26-000010
18	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	$979.7M	2022-12-31	2025-02-20	10-K	25-000023
19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	$59.7M	2022-12-31	2025-02-20	10-K	25-000023
20	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	$116.6M	2025-12-31	2026-02-25	10-K	26-000010
21	operating income	us-gaap:OperatingIncomeLoss	$1.1B	2025-12-31	2026-02-25	10-K	26-000010
22	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeInc...	$1.0B	2025-12-31	2026-02-25	10-K	26-000010
23	income tax	us-gaap:IncomeTaxExpenseBenefit	$145.0M	2025-12-31	2026-02-25	10-K	26-000010
24	current assets	us-gaap:AssetsCurrent	$2.0B	2024-12-31	2026-02-25	10-K	26-000010
25	current liabilities	us-gaap:LiabilitiesCurrent	$2.7B	2024-12-31	2026-02-25	10-K	26-000010

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26	assets	us-gaap:Assets	$7.6B	2023-12-31	2025-02-20	10-K	25-000023
27	assets	us-gaap:Assets	$7.0B	2022-12-31	2024-02-29	10-K	24-000022
28	shares outstanding	dei:EntityCommonStockSharesOutstanding	133,354,117	2026-02-20	2026-02-25	10-K	26-000010
29	shares outstanding	dei:EntityCommonStockSharesOutstanding	141,355,906	2025-02-14	2025-02-20	10-K	25-000023

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