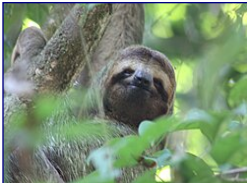


A.K.A. Brands Holding Corp. (AKA)

NYSE; shops; SIC 5961, Retail-Catalog & Mail-Order Houses; CIK 0001865107

A.K.A. Brands Holding Corp.	
AKA; shops	
Grade	D A B C D E fourth fifth of 258 graded peers percentile 65.0; sampling error 2.9 points; lower is stronger
Rank	168 of 258
Profitability	B percentile 24.8
Solvency	D percentile 68.9
Growth and financing	D percentile 73.9
Reliability	0.87 AUC filers with \$120M to \$591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	\$120M to \$591M assets total assets \$397.4M
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active not computable: distress
Inputs computable	8 of 14
Graded from	filings received through Mar 5, 2026 218 days before the rescans; latest periodic filing 10-Q received Aug 5, 2026
Last close	\$10.50 2026-10-08; market equity \$115.4M
Price used in grade	None



D, the sloth
fourth fifth of its sector; letters are fifths of the 258 graded peers

Share price, twelve months to the rescans
split-adjusted close; the letter is fixed at the rescans that set it



Rescans on file: D from Mar 21, 2023, D from Mar 21, 2025, C/D from Aug 21, 2026

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Mar 5, 2026

To be the global leader in fashion for the next generation of consumers through a portfolio of the most innovative brands. a.k.a. Brands Holding Corp. ("a.k.a.") maintains a portfolio of global fashion brands, Princess Polly, Culture Kings, Petal & Pup and mnml. Through these brands we reach a broad audience of next-generation consumers who seek fashion inspiration on social media and primarily shop online. Our brands are customer-centric and trend-forward, with a focus on delivering fashion newness, compelling

product assortments and a seamless omnichannel shopping experience.

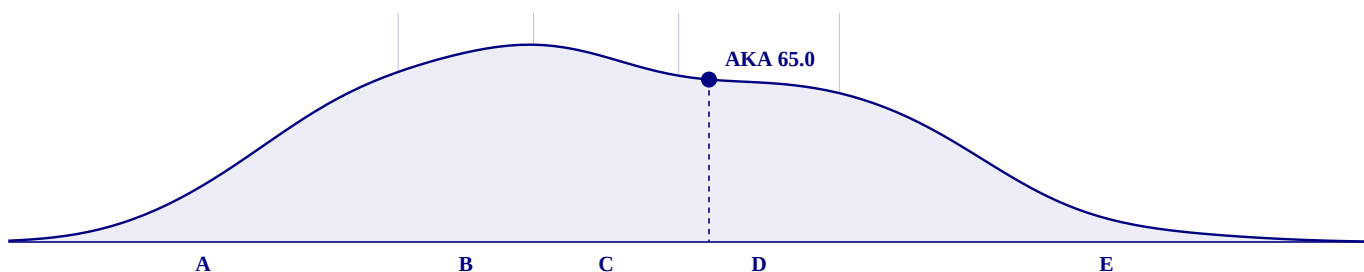
The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 24.8						
Gross profitability		86.6%	42.6%	9.5	242	2025-12-31
Return on invested capital		not computable	10.9%			pretax income must exceed the validity floor and imply a 0%-100% tax rate
Accruals ratio		(12.2%)	(4.9%)	20.3	287	2025-12-31
Gross margin stability, five years		1.1 pts	1.2 pts	44.5	219	2025-12-31
Solvency, sleeve percentile 68.9						
Twelve-month failure probability		not computable	0.04%			latest liabilities, cash plus short-term investments, book equity, and shares are required
Altman Z double-prime		(2.22)	1.92	79.2	208	2025-12-31
Net debt to EBITDA		not computable	1.84x			EBITDA must exceed \$100,000
Interest coverage		not computable	2.26x			latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31
Current ratio		1.23x	1.37x	58.5	295	2025-12-31
Growth and financing, sleeve percentile 73.9						
Revenue growth, three-year compound		(0.6%)	1.5%	59.7	269	2025-12-31
Free cash flow growth, three-year compound		not computable	5.6%			current FCF must be positive and base FCF must exceed \$100,000
Reinvestment rate		not computable	7.3%			pretax income must exceed the validity floor and imply a 0%-100% tax rate
Asset growth, three years		(8.0%)	3.4%	81.9	272	2025-12-31
Net share issuance, one year		1.2%	(0.6%)	80.0	211	2026-03-03

Among 258 peers

shops; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
163	Asbury Automotive Group Inc. (ABG)	63.0	D	
164	Mcdonalds Corp. (MCD)	63.4	D	
165	1stdibs.com, Inc. (DIBS)	63.8	D	
166	Duluth Holdings Inc. (DLTH)	64.2	D	
167	NU Skin Enterprises, Inc. (NUS)	64.6	D	distress, fortress balance sheet
168	A.K.A. Brands Holding Corp. (AKA) <	65.0	D	
169	O Reilly Automotive Inc. (ORLY)	65.4	D	
170	AerSale Corp. (ASLE)	65.8	D	short runway, fortress balance sheet
171	World Kinect Corp. (WKC)	66.1	D	
172	Vince Holding Corp. (VNCE)	66.5	D	
173	Seaboard Corp. (SEB)	66.9	D	

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	8.4%	(0.1%)	61
Distance from 52-week high	(27.8%)	(24.1%)	46
EBIT to enterprise value	(9.2%)	5.3%	16
Free cash flow yield	(0.5%)	4.2%	20
Book value to price	0.81	0.36	75
Sales to price	5.08	1.75	83
Composite equity issuance, five years	not computable	(16.7%)	
Relative strength against the sector, log excess return	0.10	0.02	61

Diagnostics

not in the grade

Measure	Value
Piotroski F-score 4 of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	\$21.1M
Operating cash flow, four quarters	\$25.1M

Months of runway	not finite
Days since last periodic filing	65 (10-Q received Aug 5, 2026)
Median daily dollar volume, 63 sessions	\$23,662

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	\$344.1M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
2	assets	us-gaap:Assets	\$397.4M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
3	operating income	us-gaap:OperatingIncomeLoss	-\$18.0M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$19.3M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
5	income tax	us-gaap:IncomeTaxExpenseBenefit	\$2.1M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
6	total debt	us-gaap:LongTermDebt	\$111.1M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
7	book equity	us-gaap:StockholdersEquity	\$97.8M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$20.3M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
9	total debt	us-gaap:LongTermDebt	\$111.7M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
10	book equity	us-gaap:StockholdersEquityIncludingPortionAttributableToNoncontrolling	\$117.6M	2024-12-31	2025-03-06	10-K	0001865107-25-000016
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$24.2M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
12	net income	us-gaap:NetIncomeLoss	-\$31.4M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$16.4M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
14	assets	us-gaap:Assets	\$385.2M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$600.2M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
16	gross profit	us-gaap:GrossProfit	\$327.5M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$574.7M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
18	gross profit	us-gaap:GrossProfit	\$300.3M	2023-12-31	2026-03-05	10-K	0001865107-26-000008
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$546.3M	2023-12-31	2026-03-05	10-K	0001865107-26-000008
20	gross profit	us-gaap:GrossProfit	\$337.2M	2022-12-31	2025-03-06	10-K	0001865107-25-000016
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$611.7M	2022-12-31	2025-03-06	10-K	0001865107-25-000016
22	gross profit	us-gaap:GrossProfit	\$307.7M	2021-12-31	2024-03-07	10-K	0001865107-24-000010
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$562.2M	2021-12-31	2024-03-07	10-K	0001865107-24-000010
24	current assets	us-gaap:AssetsCurrent	\$129.5M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
25	current liabilities	us-gaap:LiabilitiesCurrent	\$105.0M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-\$324.8M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
27	liabilities	us-gaap:Liabilities	\$299.6M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
28	depreciation amortization	us-gaap:Depreciation	\$8.3M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
29	operating income	us-gaap:OperatingIncomeLoss	-\$83.4M	2023-12-31	2026-03-05	10-K	0001865107-26-000008
30	interest expense	us-gaap:InterestExpense	\$11.2M	2023-12-31	2024-03-07	10-K	0001865107-24-000010
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$17.1M	2025-12-31	2026-03-05	10-K	0001865107-26-000008
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$669,000	2024-12-31	2026-03-05	10-K	0001865107-26-000008
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$11.6M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$33.4M	2023-12-31	2026-03-05	10-K	0001865107-26-000008
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$6.0M	2023-12-31	2026-03-05	10-K	0001865107-26-000008
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-\$319,000	2022-12-31	2025-03-06	10-K	0001865107-25-000016
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$19.7M	2022-12-31	2025-03-06	10-K	0001865107-25-000016
38	current assets	us-gaap:AssetsCurrent	\$144.8M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
39	current liabilities	us-gaap:LiabilitiesCurrent	\$97.0M	2024-12-31	2026-03-05	10-K	0001865107-26-000008
40	assets	us-gaap:Assets	\$361.7M	2023-12-31	2025-03-06	10-K	0001865107-25-000016
41	assets	us-gaap:Assets	\$509.6M	2022-12-31	2024-03-07	10-K	0001865107-24-000010
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,816,625	2026-03-03	2026-03-05	10-K	0001865107-26-000008
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	10,693,150	2025-03-04	2025-03-06	10-K	0001865107-25-000016