

AppLovin Corp. (APP)

Nasdaq; business equipment; SIC 7370, Services-Computer Programming, Data Processing, Etc.; CIK 0001751008

AppLovin Corp. APP; business equipment	
Grade	A ▼ A B C D E strongest fifth of 497 graded peers percentile 5.4; sampling error 2.2 points; lower is stronger
Rank	28 of 497
Profitability	B percentile 35.5
Solvency	A/B percentile 19.2
Growth and financing	B percentile 29.6
Reliability	0.94 AUC filers with over \$2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over \$2.67B assets total assets \$7.3B
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active not computable: distress
Inputs computable	11 of 14
Graded from	filings received through Feb 19, 2026 232 days before the rescans; latest periodic filing 10-Q received Aug 5, 2026
Last close	\$280.02 2026-10-08; market equity \$93.9B
Price used in grade	None



A, the bull

strongest fifth of its sector;
letters are fifths of the 497
graded peers

Share price, twelve months to the rescans

split-adjusted close; the letter is fixed at the rescans that set it



Rescans on file: B/C from Mar 21, 2024, B from Apr 21, 2024, B/C from May 2

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Feb 19, 2026

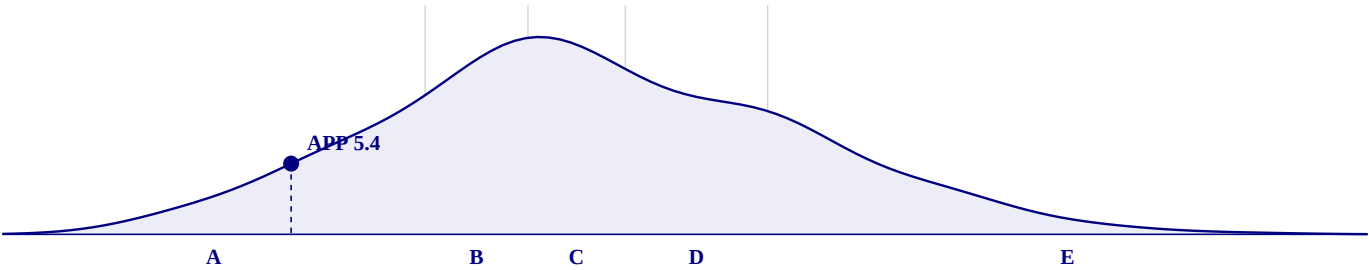
Our mission is to create meaningful connections between companies and their ideal customers. We provide end-to-end artificial intelligence-powered ("AI") advertising solutions for businesses to reach, monetize and grow their global audience. Our scaled business model is intricately linked to the advertising ecosystem, providing a durable competitive advantage. We generate revenue when our advertisers achieve their return on advertising spend targets with our advertising solutions, ensuring that their success

directly fuels our growth. AppLovin is critical to the success of advertisers and publishers seeking to solve marketing and monetization challenges.

The fourteen inputs lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 35.5						
Gross profitability		66.3%	28.5%	7.5	558	2025-12-31
Return on invested capital		102.1%	10.9%	1.5	136	2025-12-31
Accruals ratio		(9.7%)	(7.4%)	43.1	621	2025-12-31
Gross margin stability, five years		12.4 pts	2.4 pts	90.0	429	2025-12-31
Solvency, sleeve percentile 19.2						
Twelve-month failure probability		not computable	0.05%			latest liabilities, cash plus short-term investments, book equity, and shares are required
Altman Z double-prime		7.86	2.18	11.5	566	2025-12-31
Net debt to EBITDA		0.24x	1.11x	25.3	147	2025-12-31
Interest coverage		20.06x	3.77x	11.2	90	2025-12-31
Current ratio		3.32x	2.02x	28.6	666	2025-12-31
Growth and financing, sleeve percentile 29.6						
Revenue growth, three-year compound		24.8%	6.4%	13.8	538	2025-12-31
Free cash flow growth, three-year compound		not computable	17.2%			latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31
Reinvestment rate		not computable	14.3%			latest aligned inputs end 2024-12-31; latest annual assets end 2025-12-31
Asset growth, three years		7.5%	5.0%	40.4	563	2025-12-31
Net share issuance, one year		(0.5%)	0.5%	34.7	407	2025-12-31

Among 497 peers business equipment; letters are fifths of this list



Rank	Company	Percentile	Letter	Warnings
23	A10 Networks, Inc. (ATEN)	4.4	A	

24	Aeluma, Inc. (ALMU)	4.6	A	fortress
				balance sheet
25	Veeva Systems Inc. (VEEV)	4.8	A	
26	Monolithic Power Systems, Inc. (MPWR)	5.0	A	
27	Dynatrace, Inc. (DT)	5.2	A	fortress
				balance sheet
28	AppLovin Corp. (APP) <	5.4	A	
29	Coda Octopus Group, Inc. (CODA)	5.6	A	fortress
				balance sheet
30	Qualcomm Inc/De (QCOM)	5.8	A	
31	JFrog Ltd. (FROG)	6.0	A	
32	SPS Commerce Inc. (SPSC)	6.2	A	
33	NeoVolta Inc. (NEOV)	6.6	A	

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(56.6%)	2.2%	9
Distance from 52-week high	(61.8%)	(30.0%)	16
EBIT to enterprise value	4.4%	1.5%	76
Free cash flow yield	2.2%	2.7%	44
Book value to price	0.03	0.23	11
Sales to price	0.06	0.30	10
Composite equity issuance, five years	not computable	3.9%	
Relative strength against the sector, log excess return	(1.12)	(0.26)	9

Diagnostics

not in the grade

Measure	Value
Piotroski F-score 9 of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	\$3.1B
Operating cash flow, four quarters	\$4.5B
Months of runway	not finite
Days since last periodic filing	65 (10-Q received Aug 5, 2026)
Median daily dollar volume, 63 sessions	\$1.9B

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$5.5B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
2	cost of revenue	us-gaap:CostOfRevenue	\$665.1M	2025-12-31	2026-02-19	10-K	0001751008-26-000010
3	assets	us-gaap:Assets	\$7.3B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
4	operating income	us-gaap:OperatingIncomeLoss	\$4.2B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
5	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$4.0B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
6	income tax	us-gaap:IncomeTaxExpenseBenefit	\$519.7M	2025-12-31	2026-02-19	10-K	0001751008-26-000010
7	total debt	us-gaap:LongTermDebt	\$3.5B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
8	book equity	us-gaap:StockholdersEquity	\$2.1B	2025-12-31	2026-02-19	10-K	0001751008-26-000010

9	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$2.5B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
10	total debt	us-gaap:LongTermDebt	\$3.5B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
11	book equity	us-gaap:StockholdersEquity	\$1.1B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
12	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$697.0M	2024-12-31	2026-02-19	10-K	0001751008-26-000010
13	net income	us-gaap:NetIncomeLoss	\$3.3B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$4.0B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
15	assets	us-gaap:Assets	\$5.9B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
16	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$3.2B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
17	cost of revenue	us-gaap:CostOfRevenue	\$520.6M	2024-12-31	2026-02-19	10-K	0001751008-26-000010
18	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$1.8B	2023-12-31	2026-02-19	10-K	0001751008-26-000010
19	cost of revenue	us-gaap:CostOfRevenue	\$356.6M	2023-12-31	2026-02-19	10-K	0001751008-26-000010
20	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$2.8B	2022-12-31	2025-02-27	10-K	0001751008-25-000018
21	cost of revenue	us-gaap:CostOfRevenue	\$1.3B	2022-12-31	2025-02-27	10-K	0001751008-25-000018
22	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$2.8B	2021-12-31	2024-02-26	10-K	0001751008-24-000012
23	cost of revenue	us-gaap:CostOfRevenue	\$988.1M	2021-12-31	2024-02-26	10-K	0001751008-24-000012
24	current assets	us-gaap:AssetsCurrent	\$4.4B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
25	current liabilities	us-gaap:LiabilitiesCurrent	\$1.3B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	\$1.7B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
27	liabilities	us-gaap:Liabilities	\$5.1B	2025-12-31	2026-02-19	10-K	0001751008-26-000010
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	\$194.8M	2025-12-31	2026-02-19	10-K	0001751008-26-000010
29	interest expense	us-gaap:InterestAndDebtExpense	\$207.0M	2025-12-31	2026-02-19	10-K	0001751008-26-000010
30	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$2.1B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$4.8M	2024-12-31	2025-02-27	10-K	0001751008-25-000018
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$1.1B	2023-12-31	2026-02-19	10-K	0001751008-26-000010
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$4.2M	2023-12-31	2025-02-27	10-K	0001751008-25-000018
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$412.8M	2022-12-31	2025-02-27	10-K	0001751008-25-000018
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$662,000	2022-12-31	2025-02-27	10-K	0001751008-25-000018
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$361.9M	2021-12-31	2024-02-26	10-K	0001751008-24-000012
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$1.4M	2021-12-31	2024-02-26	10-K	0001751008-24-000012
38	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	\$448.7M	2024-12-31	2026-02-19	10-K	0001751008-26-000010
39	operating income	us-gaap:OperatingIncomeLoss	\$1.9B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
40	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$1.6B	2023-12-31	2026-02-19	10-K	0001751008-26-000010
41	income tax	us-gaap:IncomeTaxExpenseBenefit	\$22.4M	2024-12-31	2026-02-19	10-K	0001751008-26-000010
42	current assets	us-gaap:AssetsCurrent	\$2.3B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
43	current liabilities	us-gaap:LiabilitiesCurrent	\$1.1B	2024-12-31	2026-02-19	10-K	0001751008-26-000010
44	current assets	us-gaap:AssetsCurrent	\$1.6B	2023-12-31	2025-02-27	10-K	0001751008-25-000018
45	current liabilities	us-gaap:LiabilitiesCurrent	\$944.1M	2023-12-31	2025-02-27	10-K	0001751008-25-000018
46	assets	us-gaap:Assets	\$5.4B	2023-12-31	2025-02-27	10-K	0001751008-25-000018
47	assets	us-gaap:Assets	\$5.8B	2022-12-31	2024-02-26	10-K	0001751008-24-000012
48	shares outstanding	us-gaap:CommonStockSharesOutstanding	338,313,000	2025-12-31	2026-02-19	10-K	0001751008-26-000010
49	shares outstanding	us-gaap:CommonStockSharesOutstanding	340,042,000	2024-12-31	2026-02-19	10-K	0001751008-26-000010