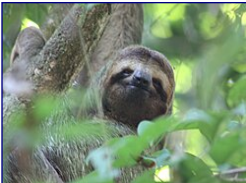


GoDaddy Inc. (GDDY)

NYSE; business equipment; SIC 7373, Services-Computer Integrated Systems Design; CIK 0001609711

GoDaddy Inc. GDDY; business equipment	
Grade	D/E A B C D E on the D/E boundary of 497 graded peers percentile 79.6; sampling error 2.2 points; lower is stronger
Rank	396 of 497
Profitability	C percentile 46.9
Solvency	E percentile 91.3
Growth and financing	C percentile 44.2
Reliability	0.94 AUC filers with over \$2.67B assets; 95% interval 0.88 to 0.97; 61 events, 2020 to 2025
Peer failure rate	0.52% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	over \$2.67B assets total assets \$8.0B
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active not computable: short runway, distress, fortress balance sheet
Inputs computable	7 of 14
Graded from	filings received through Feb 25, 2026 226 days before the rescans; latest periodic filing 10-Q received Jul 31, 2026
Last close	\$103.22 2026-10-08; market equity \$13.1B
Price used in grade	None



D/E, the sloth
on the D/E boundary of its sector; letters are fifths of the 497 graded peers

Share price, twelve months to the rescans
split-adjusted close; the letter is fixed at the rescans that set it



Rescans on file: C/D from Feb 21, 2022, C from Jun 21, 2022, D from Feb 21, 2023, D/E from Mar 21, 2023

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Feb 25, 2026

GoDaddy is a global leader serving a large market of entrepreneurs, developing and delivering easy-to-use solutions as a one-stop shop provider, backed by proactive, informed and personalized guidance. We serve small businesses, individuals, organizations, developers, designers and domain investors. Our vision is to radically shift the global economy toward life-fulfilling entrepreneurial

ventures. Our mission is to empower entrepreneurs everywhere, making opportunity more inclusive for all. We are passionate about our mission and honored that entrepreneurs trust us with their ideas. Our 20.4 million customers are passionate and determined to transform their ideas into something meaningful.

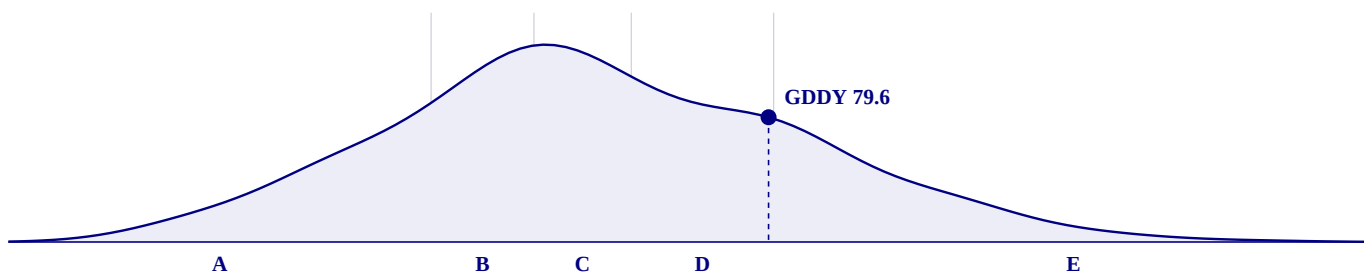
The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 46.9						
Gross profitability		not computable	28.5%			one or more required annual facts are missing
Return on invested capital		not computable	10.9%			one or more required annual facts are missing
Accruals ratio		(8.9%)	(7.4%)	46.9	621	2025-12-31
Gross margin stability, five years		not computable	2.4 pts			five annual gross margins are required; found 0
Solvency, sleeve percentile 91.3						
Twelve-month failure probability		not computable	0.05%			liabilities and a nearby cover-page share count are required at 2026-06-30
Altman Z double-prime		not computable	2.18			one or more required annual facts are missing
Net debt to EBITDA		not computable	1.11x			one or more required annual facts are missing
Interest coverage		not computable	3.77x			latest aligned inputs end 2023-12-31; latest annual assets end 2025-12-31
Current ratio		0.61x	2.02x	91.3	666	2025-12-31
Growth and financing, sleeve percentile 44.2						
Revenue growth, three-year compound		6.6%	6.4%	49.3	538	2025-12-31
Free cash flow growth, three-year compound		19.6%	17.2%	46.8	268	2025-12-31
Reinvestment rate		(51.8%)	14.3%	70.2	226	2025-12-31
Asset growth, three years		4.8%	5.0%	48.2	563	2025-12-31
Net share issuance, one year		(5.7%)	0.5%	6.4	407	2026-02-20

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
391	SmartRent, Inc. (SMRT)	78.6	D/E	
392	Immersion Corp. (IMMR)	78.8	D/E	late filer, fortress balance sheet
393	Progress Software Corp. (PRGS)	79.0	D/E	
394	Maxlinear, Inc. (MXL)	79.2	D/E	
395	Creative Realities, Inc. (CREX)	79.4	D/E	late filer
396	GoDaddy Inc. (GDDY) <	79.6	D/E	
397	Blend Labs, Inc. (BLND)	79.8	D/E	fortress balance sheet
398	Trimble Inc. (TRMB)	80.0	D/E	late filer
399	Quanterix Corp. (QTRX)	80.2	D/E	late filer, fortress balance sheet
400	ZoomInfo Technologies Inc. (GTM)	80.4	D/E	
401	Precipio, Inc. (PRPO)	80.6	D/E	fortress balance sheet

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(28.5%)	2.2%	25
Distance from 52-week high	(23.7%)	(30.0%)	60
EBIT to enterprise value	not computable	1.5%	
Free cash flow yield	12.1%	2.7%	90
Book value to price	0.00	0.23	7
Sales to price	0.38	0.30	57
Composite equity issuance, five years	not computable	3.9%	
Relative strength against the sector, log excess return	(0.62)	(0.26)	25

Diagnostics

not in the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	fail
Operating cash flow exceeds net income	pass
Long-term leverage fell	pass
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	

Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite
Days since last periodic filing	70 (10-Q received Jul 31, 2026)
Median daily dollar volume, 63 sessions	\$176.3M

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	net income	us-gaap:NetIncomeLoss	\$875.0M	2025-12-31	2026-02-25	10-K	0001609711-26-000010
2	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$1.6B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
3	assets	us-gaap:Assets	\$8.0B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
4	assets	us-gaap:Assets	\$8.2B	2024-12-31	2026-02-25	10-K	0001609711-26-000010
5	operating income	us-gaap:OperatingIncomeLoss	\$547.4M	2023-12-31	2026-02-25	10-K	0001609711-26-000010
6	interest expense	us-gaap:InterestExpense	\$179.0M	2023-12-31	2024-02-29	10-K	0001609711-24-000022
7	current assets	us-gaap:AssetsCurrent	\$1.8B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
8	current liabilities	us-gaap:LiabilitiesCurrent	\$3.0B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$5.0B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$4.6B	2024-12-31	2026-02-25	10-K	0001609711-26-000010
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$4.3B	2023-12-31	2026-02-25	10-K	0001609711-26-000010
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$4.1B	2022-12-31	2025-02-20	10-K	0001609711-25-000023
13	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$23.9M	2025-12-31	2026-02-25	10-K	0001609711-26-000010
14	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$1.3B	2024-12-31	2026-02-25	10-K	0001609711-26-000010
15	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$26.6M	2024-12-31	2026-02-25	10-K	0001609711-26-000010
16	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$1.0B	2023-12-31	2026-02-25	10-K	0001609711-26-000010
17	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$42.0M	2023-12-31	2026-02-25	10-K	0001609711-26-000010
18	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$979.7M	2022-12-31	2025-02-20	10-K	0001609711-25-000023
19	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$59.7M	2022-12-31	2025-02-20	10-K	0001609711-25-000023
20	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	\$116.6M	2025-12-31	2026-02-25	10-K	0001609711-26-000010
21	operating income	us-gaap:OperatingIncomeLoss	\$1.1B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
22	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$1.0B	2025-12-31	2026-02-25	10-K	0001609711-26-000010
23	income tax	us-gaap:IncomeTaxExpenseBenefit	\$145.0M	2025-12-31	2026-02-25	10-K	0001609711-26-000010
24	current assets	us-gaap:AssetsCurrent	\$2.0B	2024-12-31	2026-02-25	10-K	0001609711-26-000010
25	current liabilities	us-gaap:LiabilitiesCurrent	\$2.7B	2024-12-31	2026-02-25	10-K	0001609711-26-000010
26	assets	us-gaap:Assets	\$7.6B	2023-12-31	2025-02-20	10-K	0001609711-25-000023
27	assets	us-gaap:Assets	\$7.0B	2022-12-31	2024-02-29	10-K	0001609711-24-000022
28	shares outstanding	dei:EntityCommonStockSharesOutstanding	133,354,117	2026-02-20	2026-02-25	10-K	0001609711-26-000010
29	shares outstanding	dei:EntityCommonStockSharesOutstanding	141,355,906	2025-02-14	2025-02-20	10-K	0001609711-25-000023