

Hour Loop, Inc. (HOUR)

Nasdaq; shops; SIC 5961, Retail-Catalog & Mail-Order Houses; CIK 0001874875

Hour Loop, Inc. HOUR; shops	
Grade	A/B on the A/B boundary of 258 graded peers percentile 21.4; sampling error 2.9 points; lower is stronger
Rank	56 of 258
Profitability	B/C percentile 41.6
Solvency	B/C percentile 41.0
Growth and financing	B percentile 35.7
Reliability	0.83 AUC filers with \$12.5M to \$120M assets; 95% interval 0.79 to 0.86; 201 events, 2020 to 2025
Peer failure rate	1.07% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	\$12.5M to \$120M assets total assets \$23.8M
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active not computable: short runway, distress, fortress balance sheet
Inputs computable	9 of 14
Graded from	filings received through Mar 24, 2026 199 days before the rescans; latest periodic filing 10-Q received Aug 11, 2026
Last close	\$1.77 2026-10-07; market equity \$62.5M
Price used in grade	None

A/B, the bull
 on the A/B boundary of its sector; letters are fifths of the 258 graded peers

Share price, twelve months to the rescans
split-adjusted close; the letter is fixed at the rescans that set it

Rescans on file: D from Apr 21, 2025, C/D from Mar 21, 2026, A/B from Apr 21, 2026

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Mar 24, 2026

Business section, along with other sections of this annual report on Form 10-K, includes statistical and other industry and market data that we obtained from industry publications and research, surveys and studies conducted by third parties. Industry publications and third-party research, surveys and studies generally indicate that their information has been obtained from sources believed to be

reliable, although they do not guarantee the accuracy or completeness of such information.

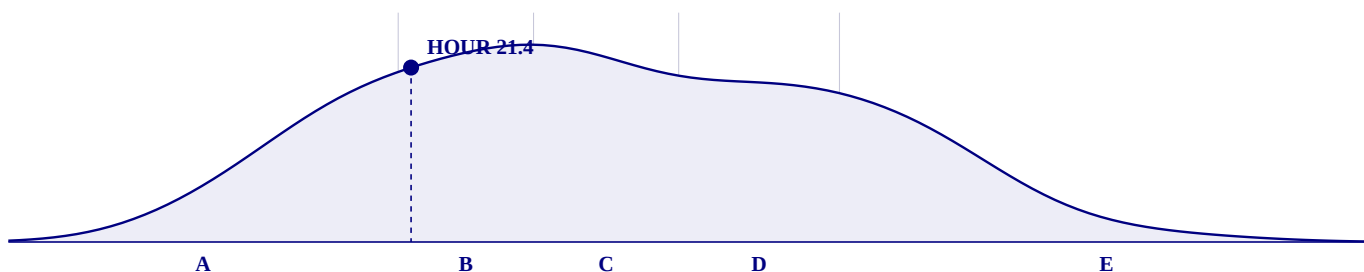
The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 41.6						
Gross profitability		313.3%	42.6%	0.4	242	2025-12-31
Return on invested capital		not computable	10.9%			one or more required annual facts are missing
Accruals ratio		(4.0%)	(4.9%)	63.3	287	2025-12-31
Gross margin stability, five years		1.7 pts	1.2 pts	61.0	219	2025-12-31
Solvency, sleeve percentile 41.0						
Twelve-month failure probability		not computable	0.04%			latest liabilities, cash plus short-term investments, book equity, and shares are required
Altman Z double-prime		3.00	1.92	32.4	208	2025-12-31
Net debt to EBITDA		not computable	1.84x			one or more required annual facts are missing
Interest coverage		not computable	2.26x			latest aligned inputs end 2022-12-31; latest annual assets end 2025-12-31
Current ratio		1.37x	1.37x	49.7	295	2025-12-31
Growth and financing, sleeve percentile 35.7						
Revenue growth, three-year compound		14.1%	1.5%	7.8	269	2025-12-31
Free cash flow growth, three-year compound		not computable	5.6%			current FCF must be positive and base FCF must exceed \$100,000
Reinvestment rate		132.9%	7.3%	7.9	152	2025-12-31
Asset growth, three years		(2.5%)	3.4%	70.8	272	2025-12-31
Net share issuance, one year		0.09%	(0.6%)	56.2	211	2026-03-24

Among 258 peers

shops; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
51	Dick'S Sporting Goods, Inc. (DKS)	19.5	A/B	fortress balance sheet
52	Cardinal Health Inc. (CAH)	19.8	A/B	
53	Amazon COM Inc. (AMZN)	20.2	A/B	fortress balance sheet
54	Chewy, Inc. (CHWY)	20.6	A/B	
55	Buckle Inc. (BKE)	21.0	A/B	
56	Hour Loop, Inc. (HOUR) <	21.4	A/B	
57	Wesco International Inc. (WCC)	21.8	A/B	
58	Sprouts Farmers Market, Inc. (SFM)	22.2	A/B	fortress balance sheet
59	Arhaus, Inc. (ARHS)	22.6	A/B	
60	MSC Industrial Direct Co. Inc. (MSM)	23.0	B	
61	TE Connectivity plc (TEL)	23.3	B	

What the price implies

at the 2026-10-07 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(35.5%)	(0.1%)	14
Distance from 52-week high	(33.7%)	(24.1%)	38
EBIT to enterprise value	not computable	5.3%	
Free cash flow yield	3.9%	4.2%	47
Book value to price	0.14	0.36	27
Sales to price	2.20	1.75	60
Composite equity issuance, five years	not computable	(16.7%)	
Relative strength against the sector, log excess return	(0.41)	0.02	14

Diagnostics

not in the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	n/a
Operating cash flow, four quarters	n/a
Months of runway	not finite

Days since last periodic filing

59 (10-Q received Aug 11, 2026)

Median daily dollar volume, 63 sessions

\$23,817

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	\$74.6M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
2	assets	us-gaap:Assets	\$23.8M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
3	net income	us-gaap:NetIncomeLoss	\$1.7M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
4	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$2.6M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
5	assets	us-gaap:Assets	\$20.0M	2024-12-31	2026-03-24	10-K	0001493152-26-012278
6	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$142.4M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
7	gross profit	us-gaap:GrossProfit	\$72.0M	2024-12-31	2026-03-24	10-K	0001493152-26-012278
8	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$138.3M	2024-12-31	2026-03-24	10-K	0001493152-26-012278
9	gross profit	us-gaap:GrossProfit	\$66.5M	2023-12-31	2025-03-27	10-K	0001641172-25-000930
10	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$132.1M	2023-12-31	2025-03-27	10-K	0001641172-25-000930
11	gross profit	us-gaap:GrossProfit	\$49.0M	2022-12-31	2024-03-26	10-K	0001493152-24-011298
12	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$95.9M	2022-12-31	2024-03-26	10-K	0001493152-24-011298
13	gross profit	us-gaap:GrossProfit	\$34.8M	2021-12-31	2023-03-31	10-K	0001493152-23-010279
14	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$62.8M	2021-12-31	2023-03-31	10-K	0001493152-23-010279
15	current assets	us-gaap:AssetsCurrent	\$22.9M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
16	current liabilities	us-gaap:LiabilitiesCurrent	\$16.7M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	\$1.1M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
18	operating income	us-gaap:OperatingIncomeLoss	\$2.5M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
19	book equity	us-gaap:StockholdersEquity	\$7.0M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
20	liabilities	us-gaap:Liabilities	\$16.8M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
21	operating income	us-gaap:OperatingIncomeLoss	-\$1.9M	2022-12-31	2024-03-26	10-K	0001493152-24-011298
22	interest expense	us-gaap:InterestExpense	\$144,479	2022-12-31	2023-03-31	10-K	0001493152-23-010279
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$78,113	2025-12-31	2026-03-24	10-K	0001493152-26-012278
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$313,140	2024-12-31	2026-03-24	10-K	0001493152-26-012278
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$35,996	2024-12-31	2026-03-24	10-K	0001493152-26-012278
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-\$2.1M	2023-12-31	2025-03-27	10-K	0001641172-25-000930
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$14,823	2023-12-31	2025-03-27	10-K	0001641172-25-000930
28	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-\$11.6M	2022-12-31	2024-03-26	10-K	0001493152-24-011298
29	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$339,518	2022-12-31	2024-03-26	10-K	0001493152-24-011298
30	depreciation amortization	us-gaap:Depreciation	\$41,386	2025-12-31	2026-03-24	10-K	0001493152-26-012278
31	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraordinaryItemsDeductibleItems	\$54.4M	2025-12-31	2026-03-24	10-K	0001493152-26-012278
32	income tax	us-gaap:IncomeTaxExpenseBenefit	\$692,736	2025-12-31	2026-03-24	10-K	0001493152-26-012278
33	current assets	us-gaap:AssetsCurrent	\$18.7M	2024-12-31	2026-03-24	10-K	0001493152-26-012278
34	current liabilities	us-gaap:LiabilitiesCurrent	\$14.8M	2024-12-31	2026-03-24	10-K	0001493152-26-012278
35	assets	us-gaap:Assets	\$19.6M	2023-12-31	2025-03-27	10-K	0001641172-25-000930
36	assets	us-gaap:Assets	\$25.7M	2022-12-31	2024-03-26	10-K	0001493152-24-011298
37	shares outstanding	dei:EntityCommonStockSharesOutstanding	35,183,890	2026-03-24	2026-03-24	10-K	0001493152-26-012278
38	shares outstanding	dei:EntityCommonStockSharesOutstanding	35,151,440	2025-03-27	2025-03-27	10-K	0001641172-25-000930