

Marketwise, Inc. (MKTW)

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001805651

Marketwise, Inc.	
MKTW; business equipment	
Grade	E A B C D E weakest fifth of 497 graded peers percentile 91.1; sampling error 2.2 points; lower is stronger
Rank	453 of 497
Profitability	B/C <

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Mar 6, 2026

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the research, education, and tools that they need to navigate the financial markets. We have evolved significantly since our inception in 1999.

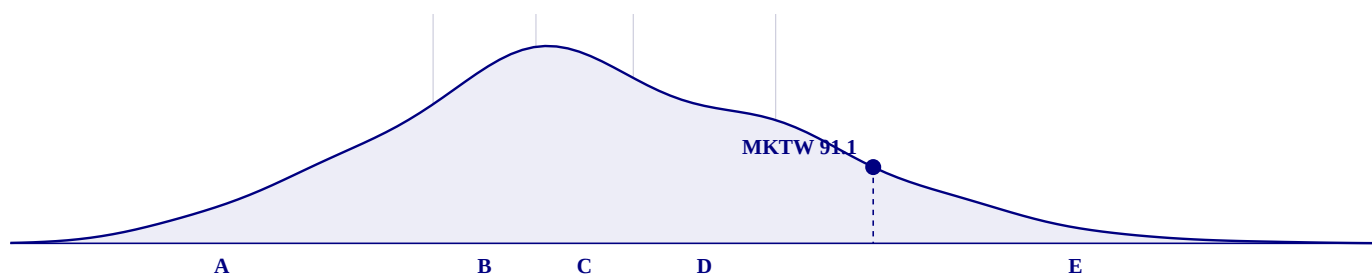
The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 38.0						
Gross profitability		130.0%	28.5%	0.7	558	2025-12-31
Return on invested capital		not computable	10.9%			one or more required annual facts are missing
Accruals ratio		(16.9%)	(7.4%)	23.5	621	2025-12-31
Gross margin stability, five years		12.4 pts	2.4 pts	89.7	429	2025-12-31
Solvency, sleeve percentile 80.8						
Twelve-month failure probability		not computable	0.05%			liabilities and a nearby cover-page share count are required at 2026-06-30
Altman Z double-prime		(2.88)	2.18	69.6	566	2025-12-31
Net debt to EBITDA		not computable	1.11x			one or more required annual facts are missing
Interest coverage		not computable	3.77x			one or more required annual facts are missing
Current ratio		0.56x	2.02x	92.0	666	2025-12-31
Growth and financing, sleeve percentile 80.8						
Revenue growth, three-year compound		(13.8%)	6.4%	89.8	538	2025-12-31
Free cash flow growth, three-year compound		(1.9%)	17.2%	77.9	268	2025-12-31
Reinvestment rate		(21.5%)	14.3%	62.7	226	2025-12-31
Asset growth, three years		(21.0%)	5.0%	92.7	563	2025-12-31
Net share issuance, one year		not computable	0.5%			two annual share counts are required; found 1

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
448	Solaredge Technologies, Inc. (SEDG)	90.1	E	

449	FingerMotion, Inc. (FNGR)	90.3	E	short runway
450	BIO KEY International Inc. (BKYI)	90.5	E	short runway,
				late filer
451	Firefly Neuroscience, Inc. (AIFF)	90.7	E	dilution, late
				filer, fortress
				balance sheet
452	Laser Photonics Corp. (LASE)	90.9	E	late filer
453	Marketwise, Inc. (MKTW) <	91.1	E	
454	Skillsoft Corp. (SKIL)	91.3	E	
455	Tucows Inc. (TCX)	91.5	E	
456	Hewlett Packard Enterprise Co. (HPE)	91.8	E	
457	Hewlett Packard Enterprise Co. (HPE-PC)	91.8	E	
458	Atomera Inc. (ATOM)	92.1	E	dilution,
				degenerate
				inputs

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	22.5%	2.2%	67
Distance from 52-week high	(7.4%)	(30.0%)	84
EBIT to enterprise value	not computable	1.5%	
Free cash flow yield	not computable	2.7%	
Book value to price	not computable	0.23	
Sales to price	not computable	0.30	
Composite equity issuance, five years	not computable	3.9%	
Relative strength against the sector, log excess return	(0.08)	(0.26)	67

Diagnostics

not in the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	fail
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	\$32.9M
Operating cash flow, four quarters	\$46.7M
Months of runway	not finite
Days since last periodic filing	64 (10-Q received Aug 6, 2026)
Median daily dollar volume, 63 sessions	\$243,123

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$328.1M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
2	cost of revenue	us-gaap:CostOfRevenue	\$44.3M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
3	assets	us-gaap:Assets	\$218.4M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
4	net income	us-gaap:NetIncomeLoss	\$5.6M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
5	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$46.0M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
6	assets	us-gaap:Assets	\$259.5M	2024-12-31	2026-03-06	10-K	0001805651-26-000016

7	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$408.7M	2024-12-31	2026-03-06	10-K	0001805651-26-000016
8	cost of revenue	us-gaap:CostOfRevenue	\$50.7M	2024-12-31	2026-03-06	10-K	0001805651-26-000016
9	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$448.2M	2023-12-31	2026-03-06	10-K	0001805651-26-000016
10	cost of revenue	us-gaap:CostOfRevenue	\$56.8M	2023-12-31	2026-03-06	10-K	0001805651-26-000016
11	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$512.4M	2022-12-31	2025-03-06	10-K	0001628280-25-010781
12	cost of revenue	us-gaap:CostOfRevenue	\$62.7M	2022-12-31	2025-03-06	10-K	0001628280-25-010781
13	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$549.2M	2021-12-31	2024-03-07	10-K	0001628280-24-009542
14	cost of revenue	us-gaap:CostOfRevenue	\$239.3M	2021-12-31	2024-03-07	10-K	0001628280-24-009542
15	current assets	us-gaap:AssetsCurrent	\$131.7M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
16	current liabilities	us-gaap:LiabilitiesCurrent	\$234.2M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
17	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-\$113.7M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
18	operating income	us-gaap:OperatingIncomeLoss	\$62.6M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
19	book equity	us-gaap:StockholdersEquity	-\$11.7M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
20	liabilities	us-gaap:Liabilities	\$432.0M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
21	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$391,000	2025-12-31	2026-03-06	10-K	0001805651-26-000016
22	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	-\$22.1M	2024-12-31	2026-03-06	10-K	0001805651-26-000016
23	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$133,000	2024-12-31	2026-03-06	10-K	0001805651-26-000016
24	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$62.4M	2023-12-31	2026-03-06	10-K	0001805651-26-000016
25	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$65,000	2023-12-31	2026-03-06	10-K	0001805651-26-000016
26	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$48.4M	2022-12-31	2025-03-06	10-K	0001628280-25-010781
27	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$35,000	2022-12-31	2025-03-06	10-K	0001628280-25-010781
28	depreciation amortization	us-gaap:DepreciationDepletionAndAmortization	\$2.2M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
29	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$56.6M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
30	income tax	us-gaap:IncomeTaxExpenseBenefit	\$2.6M	2025-12-31	2026-03-06	10-K	0001805651-26-000016
31	current assets	us-gaap:AssetsCurrent	\$168.8M	2024-12-31	2026-03-06	10-K	0001805651-26-000016
32	current liabilities	us-gaap:LiabilitiesCurrent	\$260.2M	2024-12-31	2026-03-06	10-K	0001805651-26-000016
33	assets	us-gaap:Assets	\$396.6M	2023-12-31	2025-03-06	10-K	0001628280-25-010781
34	assets	us-gaap:Assets	\$442.5M	2022-12-31	2024-03-07	10-K	0001628280-24-009542
35	shares outstanding	us-gaap:CommonStockSharesOutstanding	10,350,000	2020-07-23	2021-05-10	10-K/A	0001193125-21-156453