

Ooma Inc. (OOMA)

NYSE; business equipment; SIC 7374, Services-Computer Processing & Data Preparation; CIK 0001327688

Ooma Inc. OOMA; business equipment	
Grade	A/B A B C D E on the A/B boundary of 497 graded peers percentile 22.2; sampling error 2.2 points; lower is stronger
Rank	111 of 497
Profitability	A/B percentile 19.8
Solvency	D percentile 73.2
Growth and financing	B percentile 26.9
Reliability	0.87 AUC filers with \$120M to \$591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	\$120M to \$591M assets total assets \$227.5M
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active not computable: distress
Inputs computable	9 of 14
Graded from	filings received through Apr 3, 2026 189 days before the rescans; latest periodic filing 10-Q received Sep 4, 2026
Last close	\$20.16 2026-10-08; market equity \$556.4M
Price used in grade	None



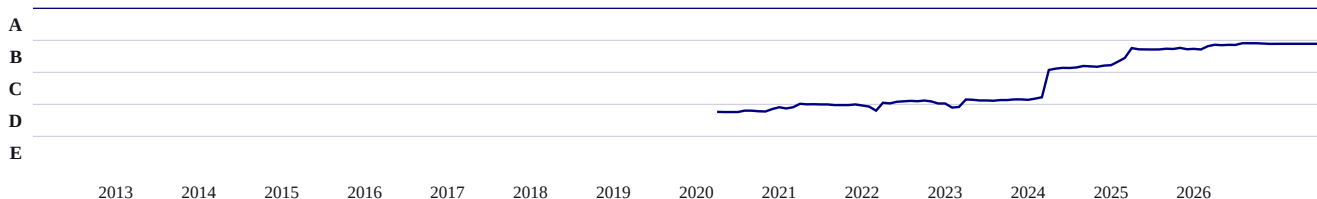
A/B, the bull
 on the A/B boundary of its sector; letters are fifths of the 497 graded peers

Share price, twelve months to the rescans
split-adjusted close; the letter is fixed at the rescans that set it


Rescans on file: B from Jun 21, 2024, A/B from Aug 21, 2026, B from Sep 30, 2026

Letter at every rescan

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Apr 3, 2026

Ooma provides leading communications services and related technologies that bring unique features, ease of use, and affordability to business and residential customers through our smart software-as-a-service ("SaaS") and unified communications platforms. For businesses of all sizes, we deliver advanced voice and collaboration features including messaging, intelligent virtual attendants and video conferencing to help them run more efficiently. Ooma's all-in-one replacement solution for analog phone lines helps businesses

maintain mission-critical systems by moving connectivity to the cloud.

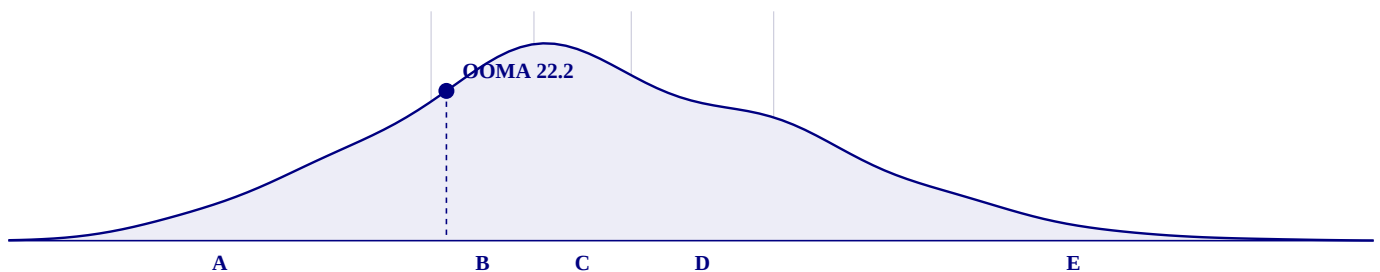
The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 19.8						
Gross profitability		73.5%	28.5%	5.0	558	2026-01-31
Return on invested capital		not computable	10.9%			pretax income must exceed the validity floor and imply a 0%-100% tax rate
Accruals ratio		(11.3%)	(7.4%)	37.7	621	2026-01-31
Gross margin stability, five years		1.0 pts	2.4 pts	16.6	429	2026-01-31
Solvency, sleeve percentile 73.2						
Twelve-month failure probability		not computable	0.05%			latest liabilities, cash plus short-term investments, book equity, and shares are required
Altman Z double-prime		(1.21)	2.18	62.8	566	2026-01-31
Net debt to EBITDA		not computable	1.11x			one or more required annual facts are missing
Interest coverage		not computable	3.77x			interest expense must exceed \$100,000
Current ratio		0.93x	2.02x	83.6	666	2026-01-31
Growth and financing, sleeve percentile 26.9						
Revenue growth, three-year compound		8.2%	6.4%	44.5	538	2026-01-31
Free cash flow growth, three-year compound		83.7%	17.2%	9.7	268	2026-01-31
Reinvestment rate		not computable	14.3%			one or more required annual facts are missing
Asset growth, three years		20.2%	5.0%	17.1	563	2026-01-31
Net share issuance, one year		(0.4%)	0.5%	36.2	407	2026-03-31

Among 497 peers

business equipment; letters are fifths of this list



Rank	Company	Percentile	Letter	Warnings
106	Clear Secure, Inc. (YOU)	21.2	A/B	
107	Vicor Corp. (VICR)	21.4	A/B	
108	ReposiTrak, Inc. (TRAK)	21.6	A/B	
109	Tenable Holdings, Inc. (TENB)	21.8	A/B	
110	Cognex Corp. (CGNX)	22.0	A/B	
111	Ooma Inc. (OOMA) <	22.2	A/B	
112	ServiceNow, Inc. (NOW)	22.4	B	
113	Eos Energy Enterprises, Inc. (EOSE)	22.7	B	
114	Eos Energy Enterprises, Inc. (EOSEW)	22.7	B	
115	Yext, Inc. (YEXT)	23.0	B	fortress
				balance sheet
116	Transcat Inc. (TRNS)	23.2	B	

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	88.8%	2.2%	89
Distance from 52-week high	(14.0%)	(30.0%)	73
EBIT to enterprise value	0.7%	1.5%	44
Free cash flow yield	4.0%	2.7%	61
Book value to price	0.18	0.23	40
Sales to price	0.49	0.30	63
Composite equity issuance, five years	17.4%	3.9%	68
Relative strength against the sector, log excess return	0.35	(0.26)	89

Diagnostics

not in the grade

Measure	Value
Piotroski F-score 7 of 9, period end 2026-01-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	pass
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	\$17.5M
Operating cash flow, four quarters	\$37.1M
Months of runway	not finite
Days since last periodic filing	35 (10-Q received Sep 4, 2026)
Median daily dollar volume, 63 sessions	\$8.4M

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	\$167.2M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
2	assets	us-gaap:Assets	\$227.5M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
3	operating income	us-gaap:OperatingIncomeLoss	\$4.3M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraordinaryItemsDeductibleItems	\$4.4M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
5	income tax	us-gaap:IncomeTaxExpenseBenefit	-\$2.1M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
6	total debt	us-gaap:LongTermDebt	\$51.5M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
7	book equity	us-gaap:StockholdersEquity	\$92.9M	2026-01-31	2026-04-03	10-K	0001327688-26-000009

8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$20.1M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
9	total debt	us-gaap:LongTermDebt	\$0	2025-01-31	2025-04-01	10-K	0000950170-25-048692
10	book equity	us-gaap:StockholdersEquity	\$85.3M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$17.9M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
12	net income	us-gaap:NetIncomeLoss	\$6.5M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$27.7M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
14	assets	us-gaap:Assets	\$149.2M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
15	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAssessedTax	\$273.6M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
16	gross profit	us-gaap:GrossProfit	\$156.0M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
17	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAssessedTax	\$256.9M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
18	gross profit	us-gaap:GrossProfit	\$147.2M	2024-01-31	2026-04-03	10-K	0001327688-26-000009
19	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAssessedTax	\$236.7M	2024-01-31	2026-04-03	10-K	0001327688-26-000009
20	gross profit	us-gaap:GrossProfit	\$137.6M	2023-01-31	2025-04-01	10-K	0000950170-25-048692
21	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAssessedTax	\$216.2M	2023-01-31	2025-04-01	10-K	0000950170-25-048692
22	gross profit	us-gaap:GrossProfit	\$118.4M	2022-01-31	2024-04-02	10-K	0000950170-24-040394
23	revenue	us-gaap:RevenueFromContractWithCustomerIncludingAssessedTax	\$192.3M	2022-01-31	2024-04-02	10-K	0000950170-24-040394
24	current assets	us-gaap:AssetsCurrent	\$66.7M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
25	current liabilities	us-gaap:LiabilitiesCurrent	\$71.7M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-\$133.7M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
27	liabilities	us-gaap:Liabilities	\$134.6M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
28	operating income	us-gaap:OperatingIncomeLoss	-\$13.3M	2017-01-31	2019-04-03	10-K	0001564590-19-010638
29	interest expense	us-gaap:InterestExpense	\$18,000	2017-01-31	2017-04-11	10-K	0001564590-17-006395
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$5.6M	2026-01-31	2026-04-03	10-K	0001327688-26-000009
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$26.6M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$6.4M	2025-01-31	2026-04-03	10-K	0001327688-26-000009
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$12.3M	2024-01-31	2026-04-03	10-K	0001327688-26-000009
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$6.2M	2024-01-31	2026-04-03	10-K	0001327688-26-000009
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$8.8M	2023-01-31	2025-04-01	10-K	0000950170-25-048692
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$5.2M	2023-01-31	2025-04-01	10-K	0000950170-25-048692
37	assets	us-gaap:Assets	\$159.3M	2024-01-31	2025-04-01	10-K	0000950170-25-048692
38	assets	us-gaap:Assets	\$131.0M	2023-01-31	2024-04-02	10-K	0000950170-24-040394
39	shares outstanding	dei:EntityCommonStockSharesOutstanding	27,500,000	2026-03-31	2026-04-03	10-K	0001327688-26-000009
40	shares outstanding	dei:EntityCommonStockSharesOutstanding	27,600,000	2025-03-31	2025-04-01	10-K	0000950170-25-048692