

Sprout Social, Inc. (SPT)

Nasdaq; business equipment; SIC 7372, Services-Prepackaged Software; CIK 0001517375

Sprout Social, Inc. SPT; business equipment	
Grade	A strongest fifth of 497 graded peers percentile 16.3; sampling error 2.2 points; lower is stronger
Rank	82 of 497
Profitability	A percentile 13.8
Solvency	D/E percentile 81.1
Growth and financing	A percentile 15.7
Reliability	0.87 AUC filers with \$120M to \$591M assets; 95% interval 0.83 to 0.90; 206 events, 2020 to 2025
Peer failure rate	1.03% a year Item 1.03 bankruptcies, same asset band, 2012 to 2025
Size band	\$120M to \$591M assets total assets \$523.1M
Standard universe	inside revenue above \$1M and assets above \$10M
Warnings	none active; fortress balance sheet not computable: dilution, distress
Inputs computable	9 of 14
Graded from	filings received through Feb 27, 2026 224 days before the rescans; latest periodic filing 10-Q received Aug 7, 2026
Last close	\$11.06 2026-10-08; market equity \$0
Price used in grade	None



A, the bull

strongest fifth of its sector;
letters are fifths of the 497
graded peers

Share price, twelve months to the rescans

split-adjusted close; the letter is fixed at the rescans that set it

The chart shows a significant decline in share price over the period. Key annotations include:
- Start: \$11.06 (labeled A/B)
- Low point: \$5.00 (labeled A)
- End point: \$11.08 (labeled B)

Rescans on file: A/B from Mar 21, 2024, A from Nov 21, 2024, B from Mar 21, 2025

Letter at every rescans

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only



Business, in the company's words

opening of Item 1 of the 10-K received Feb 27, 2026

With more than 5.22 billion global users consuming and sharing billions of posts per day, social media has fundamentally changed the customer experience and the way the world communicates. Social media has become mission-critical to the way organizations reach, engage and understand their target audience and customers. Billions of users are sharing their interests, opinions and values with their social networks every day and are using social media to communicate with and about businesses, organizations and causes on an

unprecedented scale.

The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 13.8						
Gross profitability		67.8%	28.5%	6.6	558	2025-12-31
Return on invested capital		not computable	10.9%			pretax income must exceed the validity floor and imply a 0%-100% tax rate
Accruals ratio		(18.2%)	(7.4%)	21.8	621	2025-12-31
Gross margin stability, five years		0.9 pts	2.4 pts	13.1	429	2025-12-31
Solvency, sleeve percentile 81.1						
Twelve-month failure probability		not computable	0.05%			liabilities and a nearby cover-page share count are required at 2026-06-30
Altman Z double-prime		(2.61)	2.18	68.3	566	2025-12-31
Net debt to EBITDA		not computable	1.11x			EBITDA must exceed \$100,000
Interest coverage		(17.37x)	3.77x	91.0	90	2025-12-31
Current ratio		0.93x	2.02x	83.9	666	2025-12-31
Growth and financing, sleeve percentile 15.7						
Revenue growth, three-year compound		21.7%	6.4%	16.8	538	2025-12-31
Free cash flow growth, three-year compound		64.4%	17.2%	14.2	268	2025-12-31
Reinvestment rate		not computable	14.3%			pretax income must exceed the validity floor and imply a 0%-100% tax rate
Asset growth, three years		21.2%	5.0%	16.0	563	2025-12-31
Net share issuance, one year		not computable	0.5%			two annual share counts are required; found 0

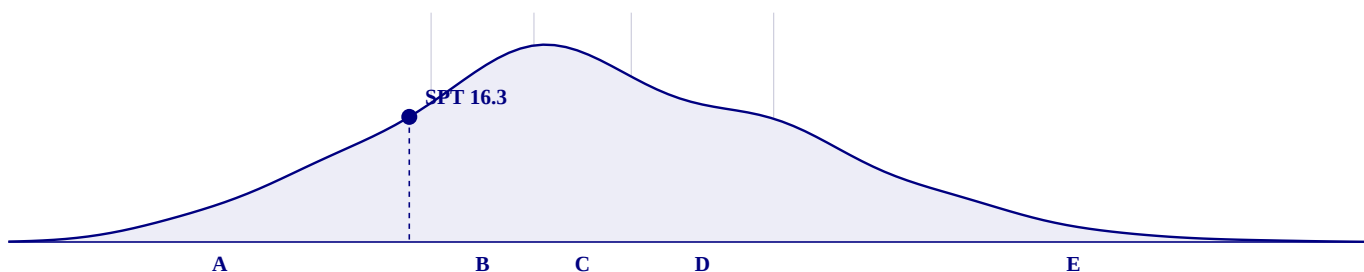
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 55,268,000 USD; Altman Z is not used

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
77	Zoom Communications, Inc. (ZM)	15.3	A	
78	Nextdoor Holdings, Inc. (NXDR)	15.5	A	
79	Procore Technologies, Inc. (PCOR)	15.7	A	
80	Ibex Ltd. (IBEX)	15.9	A	fortress
				balance sheet
81	Manhattan Associates Inc. (MANH)	16.1	A	
82	Sprout Social, Inc. (SPT) <	16.3	A	fortress
				balance sheet
83	Viant Technology Inc. (DSP)	16.5	A	
84	Byrna Technologies Inc. (BYRN)	16.7	A	
85	Fortinet, Inc. (FTNT)	16.9	A	
86	Mind Technology, Inc. (MIND)	17.1	A	fortress
				balance sheet
87	Vertiv Holdings Co. (VRT)	17.3	A	

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(11.9%)	2.2%	39
Distance from 52-week high	(5.6%)	(30.0%)	86
EBIT to enterprise value	not computable	1.5%	
Free cash flow yield	not computable	2.7%	
Book value to price	not computable	0.23	
Sales to price	not computable	0.30	
Composite equity issuance, five years	not computable	3.9%	
Relative strength against the sector, log excess return	(0.41)	(0.26)	39

Diagnostics

not in the grade

Measure	Value
Piotroski F-score None of 9, period end 2025-12-31	
Return on assets above zero	fail
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	fail
No new shares issued	fail
Gross margin improved	pass
Asset turnover improved	pass
Cash, filings, liquidity	
Cash and equivalents	\$119.9M
Operating cash flow, four quarters	\$53.9M
Months of runway	not finite

Days since last periodic filing

63 (10-Q received Aug 7, 2026)

Median daily dollar volume, 63 sessions

\$10.3M

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	\$354.9M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
2	assets	us-gaap:Assets	\$523.1M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
3	operating income	us-gaap:OperatingIncomeLoss	-\$43.5M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraordinaryItemsNoncontrollingInterests	\$587,000	2025-12-31	2026-02-27	10-K	0001517375-26-000015
5	income tax	us-gaap:IncomeTaxExpenseBenefit	\$40.0M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
6	total debt	us-gaap:LongTermDebt	\$203.4M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
7	book equity	us-gaap:StockholdersEquity	\$95.3M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$25.0M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
9	total debt	us-gaap:LongTermDebt	\$166.6M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
10	book equity	us-gaap:StockholdersEquity	\$86.4M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	-\$43.3M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
12	net income	us-gaap:NetIncomeLoss	\$43.4M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$428.3M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
14	assets	us-gaap:Assets	\$457.5M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$314.4M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
16	gross profit	us-gaap:GrossProfit	\$405.9M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$257.4M	2023-12-31	2026-02-27	10-K	0001517375-26-000015
18	gross profit	us-gaap:GrossProfit	\$333.6M	2023-12-31	2026-02-27	10-K	0001517375-26-000015
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$194.0M	2022-12-31	2025-02-26	10-K	0001517375-25-000022
20	gross profit	us-gaap:GrossProfit	\$253.8M	2022-12-31	2025-02-26	10-K	0001517375-25-000022
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$141.1M	2021-12-31	2024-02-23	10-K	0001517375-24-000020
22	gross profit	us-gaap:GrossProfit	\$187.9M	2021-12-31	2024-02-23	10-K	0001517375-24-000020
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$237.2M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
24	current assets	us-gaap:AssetsCurrent	\$256.3M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
25	current liabilities	us-gaap:LiabilitiesCurrent	-\$397.7M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	\$319.6M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
27	liabilities	us-gaap:Liabilities	\$3.8M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
28	depreciation amortization	us-gaap:Depreciation	\$2.5M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
29	interest expense	us-gaap:InterestExpense	\$4.1M	2025-12-31	2026-02-27	10-K	0001517375-26-000015
30	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$26.3M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
31	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$3.0M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
32	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$6.5M	2023-12-31	2026-02-27	10-K	0001517375-26-000015
33	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$2.1M	2023-12-31	2026-02-27	10-K	0001517375-26-000015
34	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$10.7M	2022-12-31	2025-02-26	10-K	0001517375-25-000022
35	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$1.8M	2022-12-31	2025-02-26	10-K	0001517375-25-000022
36	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$210.2M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
37	current assets	us-gaap:AssetsCurrent	\$220.8M	2024-12-31	2026-02-27	10-K	0001517375-26-000015
38	current liabilities	us-gaap:LiabilitiesCurrent	\$396.6M	2023-12-31	2025-02-26	10-K	0001517375-25-000022
39	assets	us-gaap:Assets	\$293.9M	2022-12-31	2024-02-23	10-K	0001517375-24-000020
40	assets	us-gaap:Assets					