

Yext, Inc. (YEXT)

NYSE; business equipment; SIC 7374, Services-Computer Processing & Data Preparation; CIK 0001614178

Yext, Inc.

YEXT; business equipment

Grade

B

A

B

C

D

E

second fifth of 497 graded peers

percentile 23.0; sampling error 2.2 points; lower is stronger

Rank

115 of 497

Profitability

B/C

percentile 42.1

Solvency

C

percentile 50.3

Growth and financing

B

percentile 29.2

Reliability

0.91 AUC

filers with \$591M to \$2.67B assets; 95% interval 0.88 to 0.94; 160 events, 2020 to 2025

Peer failure rate

1.01% a year

Item 1.03 bankruptcies, same asset band, 2012 to 2025

Size band

\$591M to \$2.67B assets

total assets \$621.8M

Standard universe

inside

revenue above \$1M and assets above \$10M

Warnings

none active; fortress balance sheet

not computable: distress

Inputs computable

11 of 14

Graded from

filings received through Mar 10, 2026

213 days before the rescans; latest periodic filing 10-Q received Sep 1, 2026

Last close

\$6.83

2026-10-08; market equity \$676.0M

Price used in grade

None



B, the elk

second fifth of its sector; letters are fifths of the 497 graded peers

Share price, twelve months to the rescans

split-adjusted close; the letter is fixed at the rescans that set it



Rescans on file: C/D from Oct 21, 2025, C from Nov 21, 2025, C/D from Dec 21, 2025, B from Mar 10, 2026

Letter at every rescanscan

Jan 21, 2012 to Oct 9, 2026; sector percentile, stronger toward the top; facts filed by each date only

Business, in the company's words

opening of Item 1 of the 10-K received Mar 10, 2026

Yext, Inc. ("Yext," the "Company," "we," "us" or "our") empowers businesses to manage their knowledge so they can deliver relevant, actionable answers to consumer questions as well as consistent, accurate and engaging experiences to customers throughout the digital ecosystem. Our digital presence platform (also known as the Answers Platform) lets businesses structure and organize information about their brands in our Knowledge Graph (previously known as Yext Content), which is then delivered across first- and

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Assay YEXT, as of Oct 9, 2026, page 1

third-party websites and applications through our network of over 200 service and application providers, which we refer to as our Publisher Network.

The fourteen inputs

lower percentile is stronger; equal-weighted sleeves

Input	Percentile, 0 to 100	Value	Peer median	Percentile	Peers	Period end
Profitability, sleeve percentile 42.1						
Gross profitability		53.5%	28.5%	13.6	558	2026-01-31
Return on invested capital		not computable	10.9%			prior invested-capital observation is 2922 days earlier
Accruals ratio		(2.9%)	(7.4%)	75.6	621	2026-01-31
Gross margin stability, five years		1.7 pts	2.4 pts	37.1	429	2026-01-31
Solvency, sleeve percentile 50.3						
Twelve-month failure probability		not computable	0.05%			latest liabilities, cash plus short-term investments, book equity, and shares are required
Altman Z double-prime		(2.44)	2.18	67.6	566	2026-01-31
Net debt to EBITDA		(1.02x)	1.11x	5.5	147	2026-01-31
Interest coverage		not computable	3.77x			latest aligned inputs end 2018-01-31; latest annual assets end 2026-01-31
Current ratio		1.07x	2.02x	77.7	666	2026-01-31
Growth and financing, sleeve percentile 29.2						
Revenue growth, three-year compound		3.7%	6.4%	56.4	538	2026-01-31
Free cash flow growth, three-year compound		66.0%	17.2%	13.9	268	2026-01-31
Reinvestment rate		170.7%	14.3%	11.6	226	2026-01-31
Asset growth, three years		5.9%	5.0%	44.5	563	2026-01-31
Net share issuance, one year		(2.5%)	0.5%	19.5	407	2026-02-23

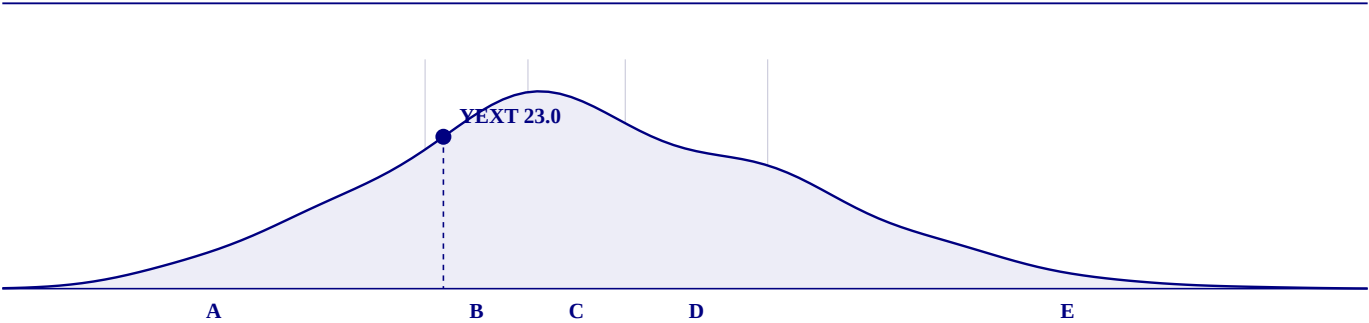
Warnings

1 of 7 checks triggered; none of them enters the letter

Check	Measured
Fortress balance sheet	cash minus debt is 56,164,000 USD; Altman Z is not used

Among 497 peers

business equipment; letters are fifths of this list



Composite score of every graded peer, smoothed; vertical rules are the letter band edges; stronger to the left.

Rank	Company	Percentile	Letter	Warnings
110	Cognex Corp. (CGNX)	22.0	A/B	
111	Ooma Inc. (OOMA)	22.2	A/B	
112	ServiceNow, Inc. (NOW)	22.4	B	
113	Eos Energy Enterprises, Inc. (EOSE)	22.7	B	
114	Eos Energy Enterprises, Inc. (EOSEW)	22.7	B	
115	Yext, Inc. (YEXT) <	23.0	B	fortress balance sheet
116	Transcat Inc. (TRNS)	23.2	B	
117	PagerDuty, Inc. (PD)	23.4	B	
118	Allient Inc. (ALNT)	23.6	B	
119	Ambarella Inc. (AMBA)	23.8	B	
120	Innovative Solutions & Support Inc. (IA)	24.0	B	

What the price implies

at the 2026-10-08 close; none enters the grade

Measure	Value	Peer median	Percentile
Twelve-month price change, skipping the latest month	(20.5%)	2.2%	30
Distance from 52-week high	(23.1%)	(30.0%)	60
EBIT to enterprise value	6.1%	1.5%	83
Free cash flow yield	7.9%	2.7%	80
Book value to price	0.05	0.23	15
Sales to price	0.66	0.30	69
Composite equity issuance, five years	(23.2%)	3.9%	10
Relative strength against the sector, log excess return	(0.51)	(0.26)	30

Diagnostics

not in the grade

Measure	Value
Piotroski F-score None of 9, period end 2026-01-31	
Return on assets above zero	pass
Operating cash flow above zero	pass
Return on assets improved	pass
Operating cash flow exceeds net income	pass
Long-term leverage fell	fail
Current ratio improved	pass
No new shares issued	pass
Gross margin improved	fail
Asset turnover improved	fail
Cash, filings, liquidity	
Cash and equivalents	\$86.8M
Operating cash flow, four quarters	\$55.1M
Months of runway	not finite
Days since last periodic filing	38 (10-Q received Sep 1, 2026)
Median daily dollar volume, 63 sessions	\$5.4M

Sources

each row links to the filing index on sec.gov

#	Concept	XBRL tag	Value	Period end	Received	Form	Accession
1	gross profit	us-gaap:GrossProfit	\$332.5M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
2	assets	us-gaap:Assets	\$621.8M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
3	operating income	us-gaap:OperatingIncomeLoss	\$44.5M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
4	pretax income	us-gaap:IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraord	\$40.1M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
5	income tax	us-gaap:IncomeTaxExpenseBenefit	\$2.3M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
6	total debt	us-gaap:LongTermDebt	\$98.0M	2026-01-31	2026-03-10	10-K	0001628280-26-016402

7	book equity	us-gaap:StockholdersEquity	\$159.4M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
8	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$154.1M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
9	total debt	us-gaap:LongTermDebt	\$0	2018-01-31	2018-03-16	10-K	0001614178-18-000095
10	book equity	us-gaap:StockholdersEquity	\$81.5M	2018-01-31	2021-03-16	10-K	0001614178-21-000065
11	cash	us-gaap:CashAndCashEquivalentsAtCarryingValue	\$34.4M	2018-01-31	2020-03-20	10-K	0001614178-20-000078
12	net income	us-gaap:NetIncomeLoss	\$37.9M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
13	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$55.8M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
14	assets	us-gaap:Assets	\$610.1M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
15	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$446.6M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
16	gross profit	us-gaap:GrossProfit	\$324.6M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
17	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$421.0M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
18	gross profit	us-gaap:GrossProfit	\$316.9M	2024-01-31	2026-03-10	10-K	0001628280-26-016402
19	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$404.3M	2024-01-31	2026-03-10	10-K	0001628280-26-016402
20	gross profit	us-gaap:GrossProfit	\$296.9M	2023-01-31	2025-03-13	10-K	0001614178-25-000030
21	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$400.9M	2023-01-31	2025-03-13	10-K	0001614178-25-000030
22	gross profit	us-gaap:GrossProfit	\$292.3M	2022-01-31	2024-03-13	10-K	0001614178-24-000023
23	revenue	us-gaap:RevenueFromContractWithCustomerExcludingAssessedTax	\$390.6M	2022-01-31	2024-03-13	10-K	0001614178-24-000023
24	current assets	us-gaap:AssetsCurrent	\$317.8M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
25	current liabilities	us-gaap:LiabilitiesCurrent	\$296.8M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
26	retained earnings	us-gaap:RetainedEarningsAccumulatedDeficit	-\$669.2M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
27	liabilities	us-gaap:Liabilities	\$462.4M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
28	depreciation amortization	us-gaap:Depreciation	\$10.7M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
29	operating income	us-gaap:OperatingIncomeLoss	-\$66.6M	2018-01-31	2020-03-20	10-K	0001614178-20-000078
30	interest expense	us-gaap:InterestExpense	\$359,000	2018-01-31	2018-03-16	10-K	0001614178-18-000095
31	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$2.6M	2026-01-31	2026-03-10	10-K	0001628280-26-016402
32	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$50.2M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
33	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$2.1M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
34	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$46.2M	2024-01-31	2026-03-10	10-K	0001628280-26-016402
35	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$2.7M	2024-01-31	2026-03-10	10-K	0001628280-26-016402
36	operating cash flow	us-gaap:NetCashProvidedByUsedInOperatingActivities	\$17.9M	2023-01-31	2025-03-13	10-K	0001614178-25-000030
37	capital expenditure	us-gaap:PaymentsToAcquirePropertyPlantAndEquipment	\$6.2M	2023-01-31	2025-03-13	10-K	0001614178-25-000030
38	current assets	us-gaap:AssetsCurrent	\$285.8M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
39	current liabilities	us-gaap:LiabilitiesCurrent	\$344.7M	2025-01-31	2026-03-10	10-K	0001628280-26-016402
40	assets	us-gaap:Assets	\$508.8M	2024-01-31	2025-03-13	10-K	0001614178-25-000030
41	assets	us-gaap:Assets	\$523.8M	2023-01-31	2024-03-13	10-K	0001614178-24-000023
42	shares outstanding	dei:EntityCommonStockSharesOutstanding	123,345,128	2026-02-23	2026-03-10	10-K	0001628280-26-016402
43	shares outstanding	dei:EntityCommonStockSharesOutstanding	126,484,781	2025-02-26	2025-03-13	10-K	0001614178-25-000030